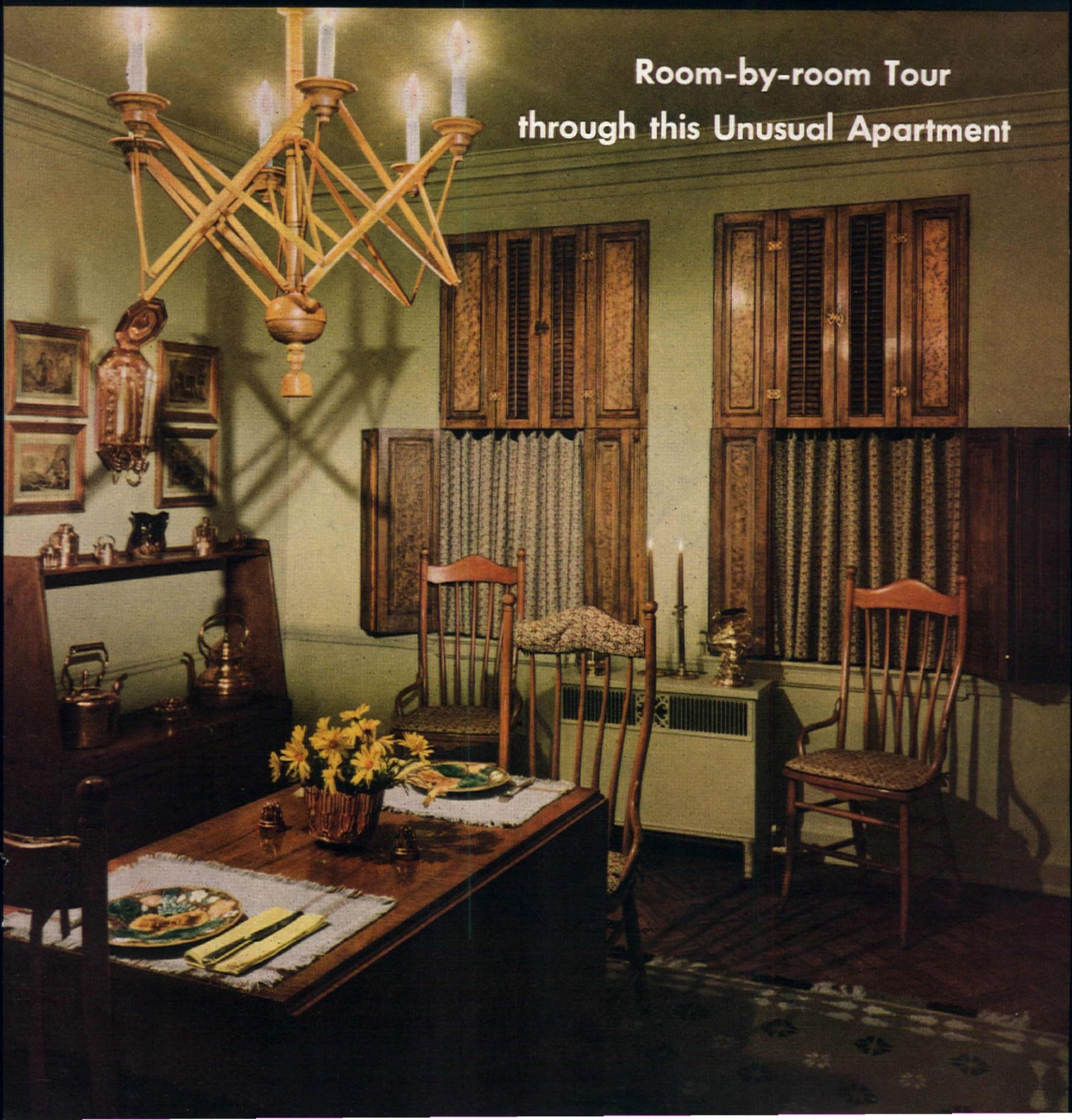
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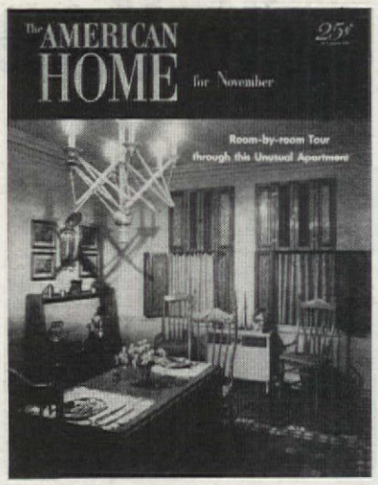
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Come and join us in a delightful tour through this country home in a big-city apartment. You'll find it on page 72. Photograph by Kranzten Studio, Inc.

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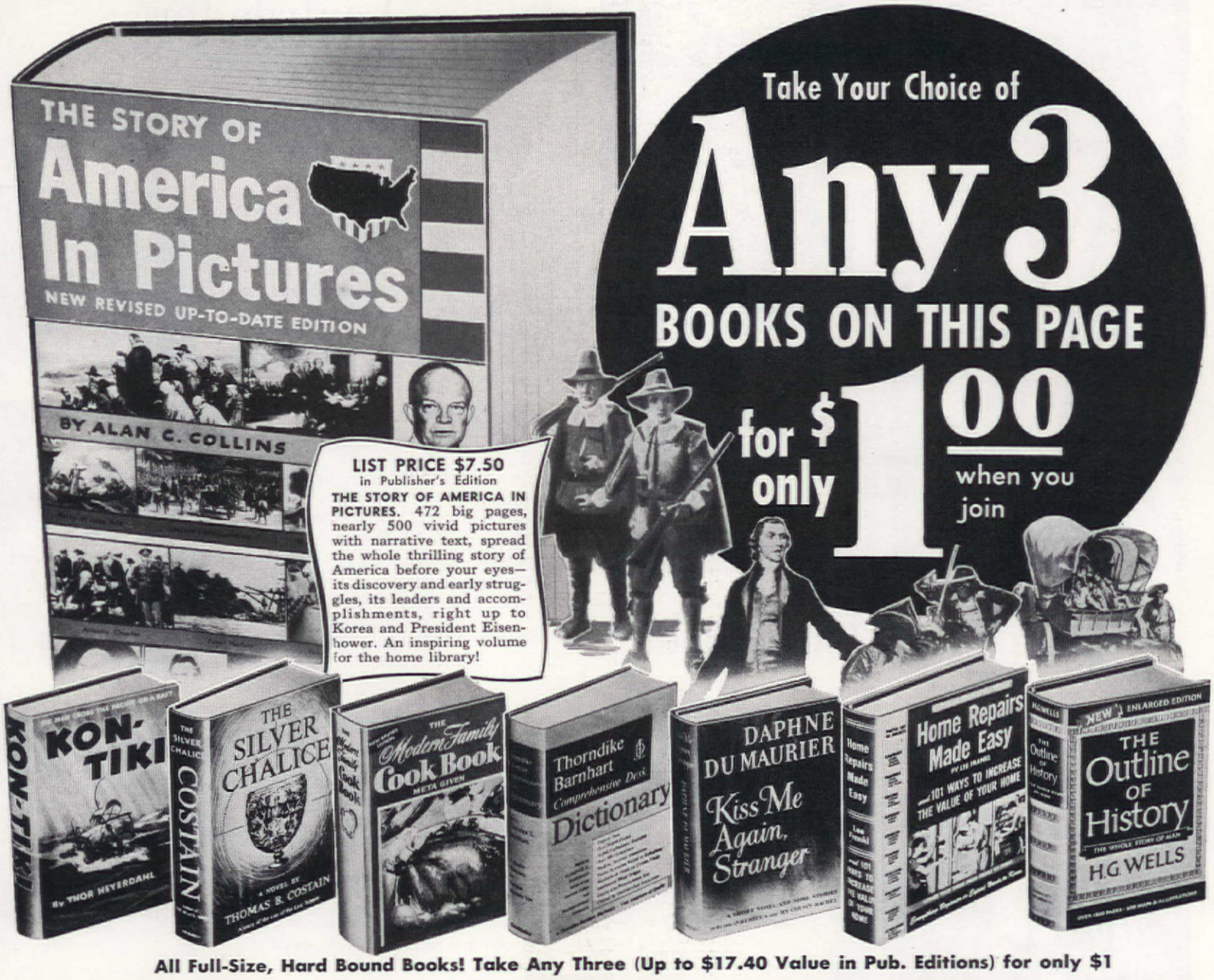
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Contributors



. . . **JANE DERRICK** (A.I.D.), began her art training in Chicago and now has her own shop there. Although her experience has included three years in Europe with the Red Cross, establishing recreation and rest centers for the Army and Air Force, the sort of work she most enjoys is decorating informal homes (like the Levy apartment on page 72) for home-loving families, for she believes that the home is the root of our culture.



. . . **PETER ANNABLE'S** home workshop projects, some of which are shown in this issue, are something very special. A management engineer, he started woodworking when he and his wife Phyllis were revamping an old Connecticut house. Since then he's outfitted a complete shop and built most of the furniture for a new home. His designs incorporate or duplicate the fine lines of museum pieces which he photographs and studies.



. . . **KLEA SANZENBACHER,** who lives in the house on page 91, made the first sketches for its remodeling by peering through its windows prior to the purchase date. Though a background as a fashion artist might seem unorthodox preparation for supervising a remodeling, you can see from the results that it served well. Mr. S. did a lot of the active work and, nicely enough, each Sanzenbacher gives the other most of the credit.



. . . **BILL GOODNOW,** who photographed the house on page 91, began his career in a high school camera club. An early interest in portrait work soon gave way to the conviction that architectural photography was even more challenging, and in 1950 he helped organize Kranzten Studio. Recently he won prizes for both "best print" and "best slide" of the year in the North Shore Camera Club, and the door prize to boot!



. . . **EDITH EDMONDS,** who wrote the article on children's books in this issue (page 8), has done classroom teaching in both intermediate and junior high school grades, and for nine years has been the elementary School Librarian of the Winnetka Public Schools. Storytelling to youngsters in all age groups is one of her favorite pastimes, writing on children's literature is another, and landscape painting is still a third.

Will you waste another evening tonight?



HOW MUCH LONGER are you going to live with that vague discontented feeling that your leisure time ought to give you more out of life than you're getting?

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Good Books for Children

EDITH EDMONDS

Parents ought to be eager to bring children and good books together happily, for when once a child's interest is aroused in a particular book or story, a desire to read more almost always follows. There are many excellent books for children available; almost every subject has been treated well and in attractive format. With so many fine new books, though, equally fine or better traditional stories for children are often ignored.

It is my feeling that this is a mistake. "Universal appeal" is sometimes offered as the quality which distinguishes a classic, and it most often refers to a book's ability to meet basic human needs; for example, the need to belong, the need for security, for love, for knowledge and achievement. Books of both yesterday and today fulfill these needs and naturally endear themselves to children; and, of course, the real test is not what adults think of them, but whether children like and accept them as their own.

Following is a list of books and stories suggested for boys and girls at the elementary school level. It was drafted with the help of many children, and the folk and fairy tales listed as "musts" were urged by groups of 5th and 6th graders in a school library committee. Many of the other books on the list were included on the basis of children's comments, their popularity in school libraries, and the response to them when they were used in story hours. The list should not, of course, be considered complete, but should be expanded all the time, as new books are published and as old ones, here overlooked, come to your attention.



FOR THE KINDERGARTEN, FIRST, AND SECOND GRADE LEVELS

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The Gingerbread Boy
The Timid Hare
The Three Bears
The Three Little Pigs
The Three Billy Goats Gruff
The Town Mouse and the Count Mouse

PICTURE STORY BOOKS

Little Black Sambo Bannerman (Stokes)
The Smallest Boy in the Class Beim (Morrow)
Pell's New Suit Beskow (Harper)
Katy and the Big Snow Burton (Houghton)
Mike Mulligan Burton (Houghton)
Timothy Turtle Davis (Harcourt)
Story of Ping Flack (Viking)
Angus and the Ducks Flack (Doubleday)
Ask Mr. Bear Flack (Macmillan)
Tim Tadpole Flack (Doubleday)
The Country Bunny and the Gold Sho Heyward (Houghto
Small Rain Jones (Vikin
The Mr. Small Books Lenski (Oxfor
Make Way for Ducklings McCloskey (Vikin
The Little Lost Lamb MacDonald (Doubleda
The Little Engine That Thought Could Piper (Plat
Tale of Peter Rabbit Potter (Warn
Mrs. Goose and the Three Ducks Potter (Stoke

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WHICH ONE OF THESE *Around the World* GIFTS DO YOU WANT— WITHOUT CHARGE!



From Denmark

Denmark's most prominent black-and-white illustrator created this delightful scene for this ceramic set, especially for members of the Around-the-World Shoppers Club. Each piece is signed by the artist himself and the set is fast becoming a real collector's item.

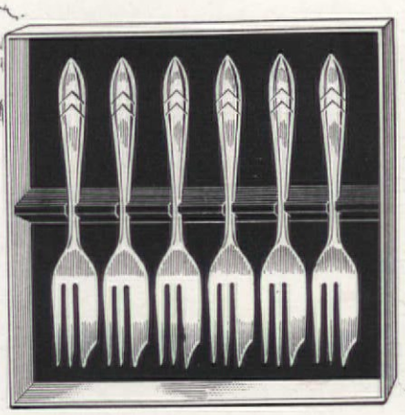


From France

Where but in Paris would one find such an enchanting *frivolité* for milady as this dainty perfume flacon! We discovered it in a small studio in the city . . . a perfect little thing of etched metal and gleaming blown glass—with its own tiny metal funnel for transferring your scents. It is purse-sized for handy carrying, yet it also makes the most adorable ornament for the vanity table.

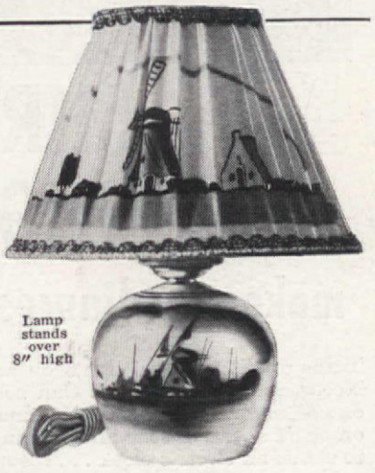
From England

This exquisite 6-piece setting of silver-plated English pastry forks was forged in the ancient city of Sheffield, a name that meant fine cutlery before Columbus sailed for America! An honored Sheffield firm made up this exclusive design at our request for Around-the-World Shoppers Club members.



From Holland

In our search for fine *Delft's Blue* articles, we went right to the source—Holland—and found this beautiful twilight Dutch lamp. How they get the shimmering blue and white effect in both the base and the shade is a closely-guarded trade secret; all we know is that it is hand-made, hand-painted and utterly charming!



Lamp stands over 8" high

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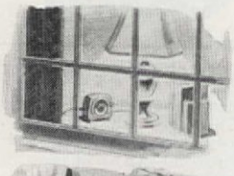
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Why freeze on a frosty morning? TIME-ALL connected to your electric heater will turn it on automatically an hour or two before you awaken; your room is warm as toast when you step out of bed!

Many other uses. Beautiful grey plastic case. Size, only 5" x 4" x 2½". Six-foot cord. Hang on wall or set on table.

For complete information and the name of your nearest TIME-ALL dealer, write:

INTERNATIONAL REGISTER COMPANY
2618 W. Washington Blvd., Dept. 93-K • Chicago 12, Illinois

Good Books for Children

(Begins on page 8)

Millions of Cats Gág (Coward)
Little Toot Gramatky (Putnam)
The Curious George Books Rey (Houghton)

VERSE

Anything and Everything Aldis (Putnam)
Sung Under the Silver Umbrella Assoc. for Childhood Ed. (Macmillan)
For a Child McFarland (Westminster)
'Twas the Night Before Christmas Moore (Harcourt)
The Real Mother Goose (Rand)
Sing Song Rossetti (Macmillan)
Child's Garden of Verses Stevenson (Scribner)

FOR THE THIRD AND FOURTH GRADE LEVEL

FOLK AND FAIRY TALES

Cinderella
Snow White and the Seven Dwarfs
Rumpelstiltskin
Aladdin and the Wonderful Lamp
The Wind and the Sun
King Midas and the Golden Touch
Pandora's Box
Androcles and the Lion
The Sleeping Beauty
Bremen Town Musicians
Hansel and Gretel
The Crow and the Pitcher
The Talking Tortoise
The Princess on the Glass Hill

STORY BOOKS

Mr. Popper's Penguins Atwater (Little)
The Swimming Hole Beim (Morrow)
The Country Garage Beim (Morrow)
In My Mother's House Clark (Viking)
The Poppy Seed Cakes Clark (Doubleday)
Walter, the Lazy Mouse Flack (Doubleday)
Twig Jones (Macmillan)
The Just So Stories Kipling (Doubleday)
Little Pear Lattimore (Harcourt)
The Story of Ferdinand Leaf (Viking)
Plouf, the Little Wild Duck Lida (Harper)
Winnie-The-Pooh Milne (Dutton)
House at Pooh Corner Milne (Dutton)
Chi-Wee, Indian Girl Moon (Doubleday)
The Song of the Swallows Politi (Scribner)
My Mother Is the Most Beautiful Woman in the World Reyhner (Howell)
On Mulberry Street Seuss (Vanguard)
Mary Poppins Travers (Reynal)

VERSE

Time for Poetry Arbuthnot (Scott)
Very Young Verses Geisner (Houghton)
When We Were Very Young Milne (Dutton)
Now We Are Six Milne (Dutton)
Under the Tree Roberts (Viking)
Silver Pennies Thompson (Macmillan)

FOR THE FIFTH AND SIXTH GRADE LEVELS

Tales from the Arabian Nights (Scribner)
Caddie Woodlawn Brink (Macmillan)
The Secret Garden Burnett (Stokes)
Alice in Wonderland Carroll (Several publishers)
Adventures of Pinocchio Collodi (Macmillan)
Robinson Crusoe De Foe (Houghton)
The Matchlock Gun Edmonds (Dodd)
The Moffat Books Estes (Harcourt)
Johnny Tremain Forbes (Houghton)
Volcano Galt (Scribner)
The Blue Willow Gates (Viking)
The Wind in the Willows Grahame (Scribner)
King of the Wind Henry (Rand)
Justin Morgan Had a Horse Henry (Wilcox)
America's Ethan Allen Holbrook (Houghton)
Paddle-To-The-Sea Holling (Houghton)
Legend of Sleepy Hollow and Rip Van Winkle Irving (Several publishers)
He Went with Marco Polo Kent (Houghton)
The Jungle Books Kipling (Doubleday)
Lassie-Come-Home Knight (Winston)
Rabbit Hill Lawson (Viking)
Ben and Me Lawson (Little)
Judy's Journey Lenski (Lippincott)
Blue Ridge Billy Lenski (Lippincott)
The Doctor Doolittle Books Lofting (Stokes)
Homer Price McCloskey (Viking)
Red Horse Hill Meader (Harcourt)
Hari Mukerji (Dutton)
Early American, Paul Revere Pace (Scribner)
Merry Adventures of Robin Hood Pyle (Scribner)
King Arthur and His Knights Pyle (Scribner)
Bambi Salten (Simon)
The Good Master Seredy (Viking)
Black Beauty Sewell (Dodd)
Paul Bunyan Shepherd (Harcourt)
Call It Courage Sperry (Macmillan)
Heidi Spyri (Grosset)
Gabriel and the Hour Book Stein (Doubleday)
Adventures of Tom Sawyer Twain (Harper)
Secret in the Ancient Oak Wolo (Morrow)
Swiss Family Robinson Wyss (Harper)

VERSE

Pied Piper of Hamelin Browning (Warne)
Complete Nonsense Book Lear (Dodd)
Tirra Lirra Richards (Little)
This Singing World Untermeyer (Harcourt)

NEW BOOKS RECENTLY RECEIVED

The Golden Play Book of Flag Stamps of the World (Simon and Schuster)
The Golden Play Book of Picture Stamps for the Very Young (Simon and Schuster)
The True Book of Little Eskimos Copeland (Childrens Press)
The True Book of Animals of Small Pond Erickson (Childrens Press)
The True Book of Air Around Us Friskey (Childrens Press)
A Golden Play Book of Dolls and Toys Jackson (Simon and Schuster)
The Golden Book of Airplanes Jensen (Simon and Schuster)
Christmas Kitten Konkle (Childrens Press)
The True Book of Toys at Work Lewellen (Childrens Press)
You and Space Neighbors Lewellen (Childrens Press)
The True Book of Honeybees Lewellen (Childrens Press)
The True Book of Plants We Know Miner (Childrens Press)
Baby's Friends Steiner (Peggy Cloth-Books)
The Littlest Stork Tazewell (Childrens Press)
The First Book of Plants Dickinson (Franklin Watts)

You can make all this . . . with Weldwood

Beautiful, imaginative furniture—genuine wood paneled walls—and you can easily do the job yourself!

Even weekend carpenter "duffers" can make this beautiful furniture. Cost? Only a fraction of buying ready-made!

Each piece is an *original*—to be made by you from step-by-step Easi-Bild® patterns and beautiful Weldwood paneling, both available at your lumber dealer's.

And you can now have rich Weldwood paneled walls from a complete assortment of fine woods. Easy to install yourself. Real wood adds lasting beauty to any home . . . and gives you walls which require practically no maintenance.

To get the protection of the Weldwood guarantee, be sure the plywood you buy carries the Weldwood name or trademark.

Weldwood paneling for interior use is guaranteed for the life of any house in which it is installed.





Weldwood rift oak is the Weldwood used in this functional record and book cabinet. With Easi-Bild Patterns all you have to do is order the list of materials specified on the envelope, follow the simple directions, and assemble. *Pattern No. 192.*

Beautiful Birch Weldwood in ¾" thickness makes this fine, roomy, movable cabinet-bar. Hinged top folds down to make handsome, modern cabinet. It's easy to build. *Pattern No. 189.*

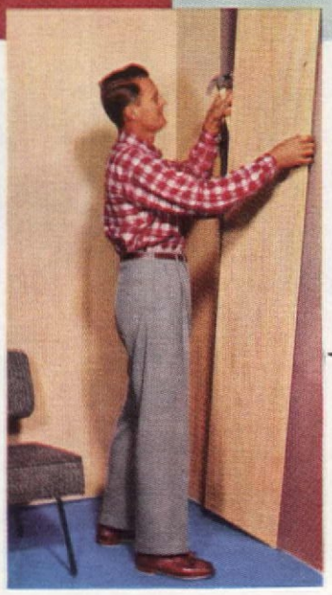






Picture this beautiful cabinet end table made of Weldwood Korina® in your home. Cabinet and two large drawers provide plenty of space for magazines, ash trays, etc. *Pattern No. 141.*

Put up beautiful pre-finished Weldwood Plankweld® walls in your home—and notice the distinctive difference. This is birch Plankweld, but it also comes in oak, walnut, Hazelwood, Philippine or Honduras mahogany—all ¼" thick. Edge grooving and special clips conceal nails. Do the job yourself.



Striking redwood Novoply "Mr. & Mrs." wardrobe is the modern way to keep your clothes neat. Behind sliding door (left) is roomy hanger space and unique pull-out tie rack; (right) 5 see-in drawers. *Pattern No. 139.*

This extending Weldwood birch coffee table has two small tables which slide into larger one. For complete building instructions order Easi-Bild Pattern No. 452.

★ ★ ★

Wall paneling shown in above photographs is painted Weldtex® grooved plywood.

Weldwood®

REAL WOOD FOR BEAUTIFUL FURNITURE AND WALL PANELING

United States Plywood Corporation
Easi-Bild Pattern Dept.
Pleasantville, New York

Enclosed please find $\_\_\_\_. Please send me the following Easi-Bild patterns: (check) #189—$.50 ( ); #139—$.60 ( ); #141—$.50 ( ); #192—$.25 ( ); #452—$.50 ( ). Please send 36-page pattern catalogue with over 180 projects illustrated: $.35 ( ).

Weldwood panels are available at your lumber dealer, or at any of the 60 United States Plywood or U. S.-Mengel showrooms located from coast-to-coast. AH-11-53

Name.....

Address.....

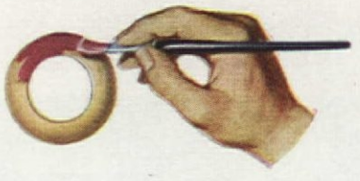
City..... **State**.....



Ring snaps off for decorating

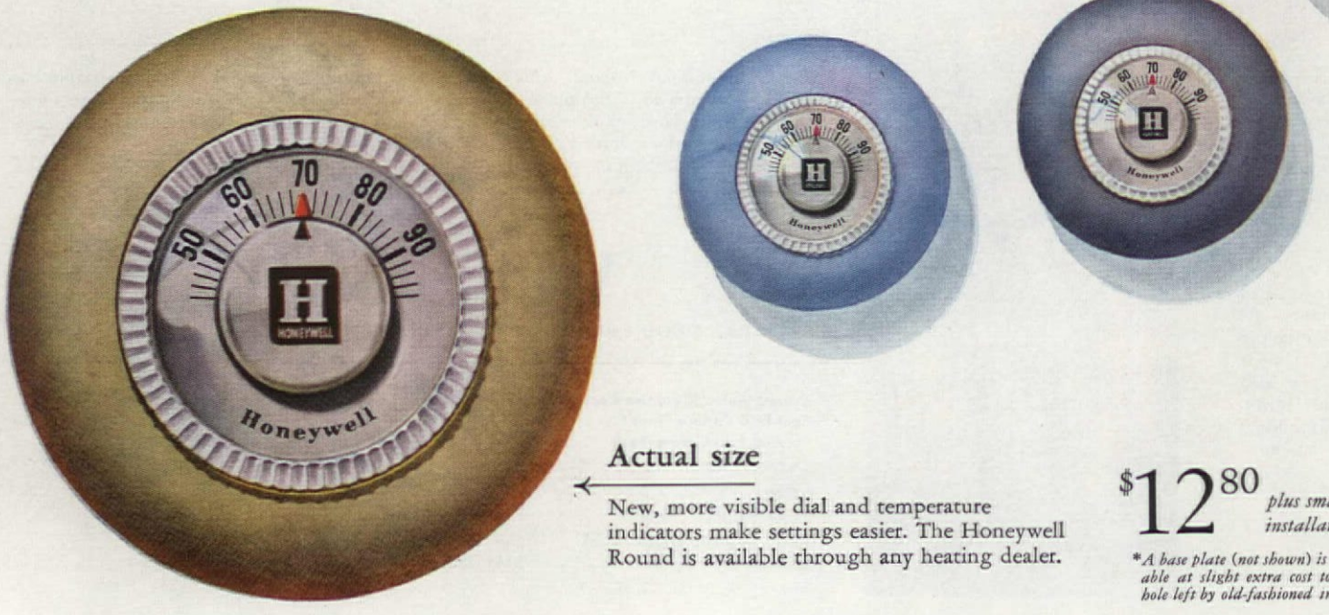
A modest pull is all it takes to remove the cover of the Honeywell Round. Long-life spring steel clips hold it firmly in place when you snap it on again.

A new improved thermosta



It's easy to paint

In just a few minutes the silver-bronze plastic cover can be easily painted to match your color scheme. No special paints are required.



Actual size

New, more visible dial and temperature indicators make settings easier. The Honeywell Round is available through any heating dealer.

$12.80 *plus small installation cost*

**A base plate (not shown) is also available at slight extra cost to cover any hole left by old-fashioned installation.*



hat matches any color scheme-

the Honeywell Round

Here it is — the first really new idea *in thermostats in years.*

It's now available—through your heating dealer—to replace the old-fashioned thermostat on your living room wall.

Different from any thermostat you've ever seen, its pleasing round lines lend themselves to any decorating plan. The snap-off cover of the Honeywell Round makes it easy to paint the silver-bronze cover to match any decorating scheme. This means you can paint it to blend with any wall.

And there are real improvements *inside* the Honeywell Round—engineering improvements that give greater comfort by cutting down see-saw temperatures, an enclosed, dust-free mercury switch to lower maintenance costs.

What's it cost to replace your old-fashioned thermostat with the Honeywell Round? Only $12.80, plus installation cost.*

When's a good time to have the installation made? When you're decorating or having the furnace checked. But there's no need to wait for a special occasion. Your Honeywell Round can be installed any time in a few minutes, with no muss or fuss.

So why not call your heating dealer and have him show you the new Honeywell Round—the new, beautifully styled thermostat that's made all other manual thermostats obsolete!



Designed by Henry Dreyfuss

Credit for the "new model" appearance of the Honeywell Round goes to designer Henry Dreyfuss. Known around the world for his work in design, Mr. Dreyfuss spent many months in research and design development for the new thermostat. The final result, as seen at left, was a thermostat wonderfully different, completely modern.

MINNEAPOLIS **Honeywell**

H HONEYWELL

First in Controls



This extra room wasn't expensive to build

You'll be surprised how easily and economically you can transform unused attic space into a useful extra room. Walls and ceilings of Armstrong's Temlok® save money, because they build, decorate, and insulate in one easy application.

Armstrong's Temlok is a strong wood-fiber building material. Actually, it's so simple to install you can do the job yourself. In the tile and plank forms, Temlok has a special Lok-Bevel joint that speeds installation and hides nailheads or staples. No costly painting is necessary, for Temlok's textured surface is beautifully painted at the factory.

Temlok has high insulation value, too. It helps keep your room comfortably cool in summer, warm in winter. Ask your lumber or building supply dealer to show you Armstrong's Temlok in the three easy-to-handle forms: tile, plank, and board.



SEND FOR FREE BOOKLET, "New Ways to Remodel Your Home." Illustrated in color and packed full of how-to-do-it ideas. Write Armstrong Cork Company, 5311 Clark Street, Lancaster, Pennsylvania.

ARMSTRONG'S TEMLOK

One of the building materials made by the makers of Armstrong's Linoleum

Off the Press

House Plants—Everyday Questions Answered by Experts by F. F. Rockwell and Montague Free. (Garden City Books) Price $1.50 . . . A wide selection of "Q's and A's" from the "*10,000 Garden Questions*" published some years ago. The authors *do* know the answers.

New Rooms for Old by Henry Lionel Williams and Ottalie K. Williams. (Harper and Brothers) Price $3.50. . . Before and after sketches and photographs of furniture and rooms make it easy for you to apply these lessons to your own remodeling problems. Suggestions for dealing with problem door locations, unusual floor plans, too-large rooms, too-small windows, make this book useful, for it teaches you how to make the most of what you have.



How to Make Aprons by Roxa Wright. (M. Barrows & Co.) Price $2.50. . . Here are 50 apron designs with easy-to-follow graph cutting charts. Aprons for mother and daughter, nurse, nursery, and for Dad, too, when he cooks, plays bartender, carries wood. There is a gardening apron and a baby-bathing apron, a smock, and coveralls. Besides all these, 10 potholder designs are included with full instructions.

Hollies by H. Harold Hume. (Macmillan) Price $6.75. . . This is the first book to deal solely with this ancient, important, increasingly popular group of plants, which is represented by several hundred species and countless varieties and hybrids found in nearly all parts of the world. Dr. Hume discusses them in a readable yet scholarly way from all angles—history, botany, culture, uses, etc. Eight color plates and many halftones add interest and value.

Dr. Hume's *Azaleas-Camellias* (Macmillan, $2.50), having been reprinted 13 times since it was published in 1931, has been revised and brought up to date. A compact little book full of practical information.



Decorating with House Plants by Ruth Gannon. (Studio-Crowell) Price $5.00. . . A fine, handsome big book for those who want to enjoy plants not merely as horticultural specimens, but also as practical, versatile, decorative materials in their homes. The clear, comprehensive cultural directions, suggestions as to uses, combinations of colors, etc., lists, and directory of important sources are helped and enhanced by abundant pictures (eight in full color) by "our" Jack Roche and other top photographers.

"In Paper Covers" (some helpful pamphlets for gardeners). . . ***Pocket Guide for Garden Clubs*** by Jane Easton Rosinos; $1 from Thorny Hill Publications, 215 Lincoln St., Edwardsville, Ill. . . ***How to Grow Better House Plants*** and ***How to Grow and Bloom African Violets at Home*** by J. Lawrence Heinl; 35¢ each; author, 4401 La Grange St., Toledo, O. . . ***Your Guide to a Greener Lawn*** by Geoffrey S. Cornish; 75¢; Mass. Hort. Soc'y, Boston, Mass. . . ***Gardeners' Handbook*** (Plants & Gardens, Vol. 9, No. 1); 60¢; Brooklyn Botanic Garden, 1000 Washington Ave., Brooklyn, N.Y. . . . ***Old Wood in New Ways*** by Naida Gilmore Hayes; $1; author, 2353 Vine St., Berkeley, Calif. . . ***Trade in Horticultural Specialties 1890–1950*** by M. Truman Fossum (Marketing Research Report 33) U.S. Dept. of Agriculture, Washington 25, D.C.

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When you buy fine carpet
look for seven things:
lovely color, right price,
rich luxurious texture,
long wear, proper width,
ease in decoration and
the assured quality of
a reputable manufacturer.
Ask to see Lees Nimbus
a quality cotton
in 16 exquisite colors.
The shade shown is
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JAMES LEES AND SONS COMPANY, BRIDGEPORT, PENNA. OTHER FAMOUS PRODUCTS: COLUMBIA-MINERVA & BEEHIVE HAND KNITTING YARNS

CALORIC COOKING

It's clean! It's colorful! It's cool!



See the Diane Lucas gas cooking show regularly on TV in many areas.

COOK CALORIC —and you combine instant low-cost heat, flexible cooking speeds, clean, smokeless broiling and better food flavors with all of the completely automatic features of the most modern gas range. Stop in at your nearest Caloric dealer and see the ultimate in modern cooking, the Caloric automatic gas range. It cooks without matches! Your Caloric dealers are listed under "Ranges" in the classified pages of the phone book.



IT'S CLEAN—Caloric gas ranges have long been known as "America's easiest ranges to keep clean". Burners, grates, and splash pans lift out for easy at-the-sink cleaning, and the smooth porcelain enamel finish wipes clean in a jiffy.

IT'S COLORFUL—Caloric handles in 12 gay colors present a variety of choice for any modern kitchen. And best of all, the handles are easily detachable—can be quickly changed to fit any kitchen color scheme that you desire.





IT'S COOL—When you cook Caloric, your oven door is closed, and the thick Fiberglas insulation and air-cooled sides keep the heat where it belongs—in the oven! The clock-controlled oven turns on and off automatically.



Ultramatic **Caloric**®

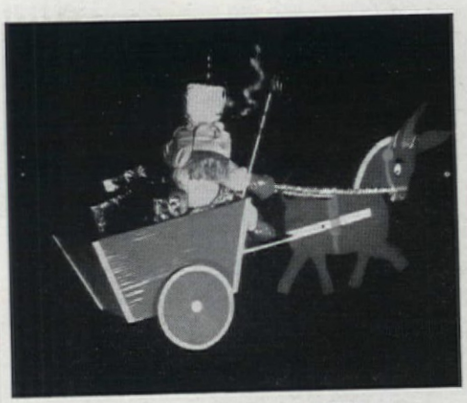
CALORIC STOVE CORPORATION, TOPTON, PA.

Here's Modern that's better than good. Sleek lines and a "custom" look belie the easy construction our blueprint patterns assure you. **1237** is a handsome and comfortable chair whose seat and back are woven of strong cord. Full-sized side curve and legs are included in the pattern. **1238** is a record player-radio cabinet with twin speakers, and space in plenty apportioned for your record storage



AMERICAN HOME Workshop

Make these as Christmas deckings— or as presents to your home. All A.H. patterns



1327 For a refreshingly different note in front yard Christmas décor, build this jaunty Sicilian cart. It's drawn by a wide-eyed donkey at the behest of a driver you'll love, and looks its best when piled with gifts, real or pretend, and trimmed with lots of greenery



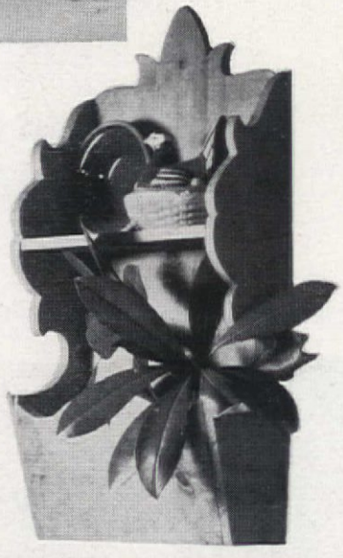
SEE PATTERN ORDER FORM ON PAGE 141

SEE ADDITIONAL PATTERNS ON PAGE 67

1333 This plywood Christmas cherub, a likely fellow with golden upflung wings and a big carol book, is as wise as he is merry. He'll guard your threshold so that only good things pass over it. Frame him and your doorway with a thick rope of fresh evergreens



Projects



1251 If you're quick about it, you can build this shelf and plant pocket for Mom's Christmas. It's Early American in design and very nicely proportioned; and wouldn't it be fun to find it on that what-to-do-with-it wall space?



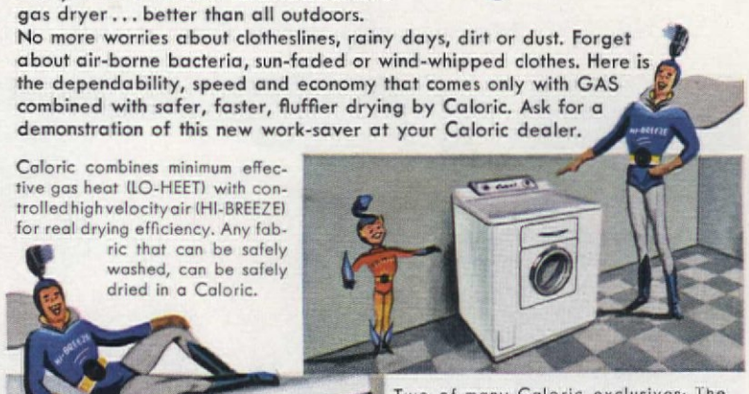
1229 This double-decker provides a comfortable, practical way to stow away the young ones for the night. **1232** is our blueprint pattern for a "shoe" slide, and it's not frivolous at all, for its innards hide clothes closet and storage space. Build them of inexpensive lumber, decorate with our Pattern **1230** (the old woman who lived in a shoe, and her brood), and **1231** (related motifs for back of slide)

1282 (Left) A table that functions as a seat and has storage space, too, is a find to be greeted with rejoicing. This excellent specimen is an authentic copy of an antique table-bench. You'll find it good indoors now—and later, when it's patio time again, good there, too



Blend a warm Spring day with a brisk Autumn breeze.
Add all the advantages that Nature forgot. Make them instantly available in your laundry or kitchen at the turn of a knob and you have the new Caloric automatic gas dryer . . . better than all outdoors.
No more worries about clotheslines, rainy days, dirt or dust. Forget about air-borne bacteria, sun-faded or wind-whipped clothes. Here is the dependability, speed and economy that comes only with GAS combined with safer, faster, fluffier drying by Caloric. Ask for a demonstration of this new work-saver at your Caloric dealer.

Caloric combines minimum effective gas heat (LO-HEET) with controlled high velocity air (HI-BREEZE) for real drying efficiency. Any fabric that can be safely washed, can be safely dried in a Caloric.



Two of many Caloric exclusives: The Caloric waist-high lint screen is located in the front where it's easiest to reach . . . easiest to clean. The Caloric dryer is protected by porcelain-enamel and Nupon, the newly developed wonder-finish.



Caloric's simple one-knob control automatically lights the burner and instantly starts the entire drying operation. A signal bell rings after the dryer has shut off automatically.

The sturdy drop-door is styled for easy loading and unloading.



Ultramatic Caloric®

CALORIC STOVE CORPORATION, TOPTON, PA.

Bet you can think of a thousand ways to make your life more comfortable!



Bye baby bunting. Foamex scissored to fit bathinette-top, cushions baby's whole body. Foamex makes wonderful bumpers, pads, for every "tumble spot" in the nursery.



Chair Chat. A slim pad of Foamex cut to fit back and seat transforms any straight chair into a comfortable dining or desk chair.



Here are just a few cushioning uses for Firestone FOAMEX®



1st-Class Comfort: An ordinary wood-and-canvas deck-chair becomes a dream of reclining comfort with a single Foamex pad.



FOAMEX for comfort in furniture | FOAMEX for comfort in bedding | FOAMEX for comfort in cars

Pretty soft! A coffee table does double-duty as a fireplace or TV bench. Just top it off with a separate cushion of Foamex.



"Table d'hot": Mats of Foamex cemented to straw or fibre protect your table from hot plates, spills, stains. Ideal, too, for padding entire table.



Firestone FOAMEX®

by-the-yard!

Yes, now *Foamex*, the petal-soft cushioning material, *comes by the yard* at any of the stores listed on the opposite page. Look for the name Firestone *Foamex* on the "roll of comfort" pictured here. And at the same time, pick up your FREE copy of the booklet "Do it yourself with Firestone *Foamex* by-the-yard."

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Enjoy the Voice of Firestone Monday evenings over NBC Radio & TV.

Guaranteed by Good Housekeeping

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Crowley Milner
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Demery's
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MINNEAPOLIS
Golden Rule
Dayton Co.

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Albert Legrand & Sons

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ALBUQUERQUE
Fedeway Stores
SANTA FE
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NEW YORK
ALBION
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BATH
Bath Dept. Stores
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BROOKLYN
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Jenlee Prods.
PEEKSKILL
Fo-Rest Bedding Co.

MOUNT VERNON
Rydin Co.
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TOLEDO
LaSalle & Koch
Kobacher's
YOUNGSTOWN
Bargain Center
G. M. McKelvey
ZANESVILLE
H. Weber, Son & Co.

OKLAHOMA
ENID
Newman Mercantile
OKLAHOMA CITY
John A. Brown Dept. Store
TULSA
Dunkin Dept. Store

OREGON
PORTLAND
Olds & King

PENNSYLVANIA
ALIQUIPPA
Pittsburgh Mercantile
ALLENTOWN
Hess Brothers
N. Leh & Co.
Zollinger-Harned Co.
ALTOONA
Spinning Wheel
AMBRIDGE
Home Supply Co.
BEAVER FALLS
Bensons Dept. Store
BRADDOCK
The Famous
BRADFORD
Taylor Furniture Company
CHESTER
Statlers Dept. Store
CLEARFIELD
Leitzinger Bros.
EASTON
Orr's Dept. Store
ERIE
Erie Dry Goods
GREENSBURG
The Lilly Shop
HAGERSTOWN
Letter Bros. Inc.
HONESDALE
Katz Bros.

TENNESSEE
CLARKSVILLE
McNeal & Edwards
MEMPHIS
John Gerber Co.
Bry Block Mercantile

TEXAS
AMARILLO
Fedeway Stores
CORPUS CHRISTI
Fedeway Stores
DALLAS
Sanger Bros.
FORT WORTH
Striplings
HOUSTON
Foley's
SAN ANTONIO
Joske Bros.
WICHITA FALLS
Fedeway Stores

UTAH
SALT LAKE CITY
Auerbach's
Zion Cooperative Mercantile Inst.

VERMONT
BURLINGTON
Lawrence & LeClair
RUTLAND
Economy Dept. Store

VIRGINIA
ALEXANDRIA
Town & Country Hdwe.
ARLINGTON
Sherlington Cooperative
FARMVILLE
Farmville Furn. Co.
FREDERICKSBURG
Fredericksburg Home & Auto Supply
HOPEWELL
Western Auto Asst. Store
LYNCHBURG
J. R. Millner Co., Inc.
Snyder & Berman, Inc.
NEWPORT NEWS
Nachman's Dept. Store
NORFOLK
Foam & Fabric
RICHMOND
Thalhimers Dept. Store
Jones & Davis
Royal Decorators
Blackburn

. . . and here are the stores with "Do-it-Yourself" centers featuring Firestone FOAMEX® cushioning by-the-yard

Yes, here is Firestone *Foamex* in many different easy-to-handle forms for a thousand home comfort uses. *Foamex* comes by-the-yard—up to an inch-and-a-half thick. Pre-cut *Foamex* mattress toppers. *Foamex* with air-cores (nature's own springs) for deep upholstery. Pre-cut *Foamex* cushions in shapes for kneeling pads, chair pads, ironing board pads. Let the friendly sales-clerk show how you don't have to be an expert, to make your house homier than ever, with *Foamex* cushioning!

WESTPORT
Mill End Shop

COLORADO
DENVER
Denver Dry Goods
Joslin
Daniels & Fischers
J. C. Penney
FORT COLLINS
State Dry Goods

DISTRICT OF COLUMBIA
Woodward & Lothrup
Hecht Co.
Lansburg
A & N Trading
S. Kann & Sons
Super Surplus Sales
Bedell Mfg. Company
Gillilland
Gichner Company
J. F. Hughes

FLORIDA
BRADENTON
Montgomery-Roberts
Belk-Lindsay
DAYTONA BEACH
Yowell-Drew-Ivey
FORT LAUDERDALE
Burdine's
GAINSVILLE
Wilson's Dept. Store
HAINES CITY
Morse Dept. Store
LAKE WALES
Peter Hammer
Aillens Co.
LAKELAND
Schiffs Fabrics
MIAMI
Foam Rubber Center
Burdine's
H. B. Senn Co.
Muecke Uph. Sup.
Modern Fabrics
Dixie Fabrics
OCALA
Belk-Lindsay
OKEECHOBEE
Raulerson Dept. Store
ORLANDO
Yowell-Drew-Ivey
ST. PETERSBURG
Webb's City
Wilson-Chase
Maas Bros.
Belk-Lindsay
TAMPA
Maas Bros.
Eckard's Drug Store
Florida Foam & Fabric Ctr.
WEST PALM BEACH
Pioneer Co.

TERRE HAUTE
Schultz & Co.
VINCENNES
Hills Dept. Store

IOWA
AMES
Hoverstein Furn.
DES MOINES
Younkers
MARSHALLTOWN
McGregor Furn. Co.

KANSAS
COFFEYVILLE
Coffeyville Mattress & Blind
INDEPENDENCE
Halsey Bros. Dry Goods
MANHATTAN
Ward M. Keller Dry Goods
SALINA
Huntons Curtain & Drapery Shop
TOPEKA
Pelletier's
Crosby Bros. Inc.
WICHITA
The Geo. Innes Co.
WINFIELD
C. R. Calvert

KENTUCKY
PADUCAH
Paducah Dry Goods Co.
LOUISVILLE
Kaufman-Straus
Ben Snyder Inc.
Stewart's Dry Goods

MAINE
HOULTON
Dunn Furniture
LEWISTON
B. Peck & Co.

MARYLAND
BALTIMORE
Hochschild-Kohn
Goldenburg's Stores Corp.
Gutman
Hecht Co.
Hutzler Bros.
May Co.
Salmon Upholsterers
Schuster & Co.
Sunderland Eisel Co.
L. Epstein Inc.
Eastern Dept. Store
Blums Dept. Store
W. T. Grant Company
Hagstrom Company
Mill End Shop
New York Outlet Store
Stebbins Anderson
COCKEYSVILLE
Cockeysville Furniture

ROCHESTER
Osco
ST. PAUL
Golden Rule
The Emporium

MISSOURI
JEFFERSON CITY
Millsaps Dept. Store
JOPLIN
Christman Dry Goods Co.
Newman Mercantile Co.
KANSAS CITY
Silvia Drapery Shop
Jones Store
Peck's Dept. Store
Kansas City Mattress Co.
R. H. Macy's
LEXINGTON
Cox's
MOBERLY
J. M. Smith Store
ST. CHARLES
Kuhlmans Store
ST. JOSEPH
Hersh's
ST. LOUIS
Stix Baer & Fuller
Famous-Barr Co.
SPRINGFIELD
Heer's, Inc.

NEBRASKA
LINCOLN
Gold's Dept. Store
Miller & Paine
OMAHA
Orchard & Wilhelm
Brandeis Dept. Store
Thomas Kilpatrick Co.

NEW HAMPSHIRE
BERLIN
Samuel Evans
MANCHESTER
Manchester Fabric Shop
The Porter Co.

NEW JERSEY
ASBURY PARK
Tepper Bros.
E. ORANGE
R. H. Muir Co. Inc.
East Orange Mill Ends
MORRIS PLAINS
Alpern's Yard Goods
MORRISTOWN
M. Epstein, Inc.
NEWARK
Kresge-Newark
L. Bamberger
PATERSON
Meyer Bros.
RED BANK
Jacob Yanko

PERRY
Rockwell Perry Co.
PLATTSBURG
Merkell Dept. Store
POUGHKEEPSIE
M. A. Davis Mattress Co.
Luckey-Platt
ROCHESTER
Sibley-Lindsay & Curr
McCurdy's
SCARSDALE
E. Robison's, Inc.
SOUTHOLD
Joe Wallace
STATEN ISLAND (Port Richmond)
Richmond Dry Goods
SYRACUSE
L. A. Witherall, Inc.
Geo. Grunder & Sons
TROY
New Stanley
UTICA
New York Store
Boston Store
WATERTOWN
F. A. Empsall
WHITE PLAINS
White Plains Mattress
WOODHAVEN
Lewis of Woodhaven

NORTH CAROLINA
GREENSBORO
Belk's Dept. Store

OHIO
AKRON
Polsky's
ASHTABULA
Carlisle Hammond
CINCINNATI
Schillito's
Rollman's
Sears Roebuck
J. C. Penney Co.
McAlpin's
CLEVELAND
Bailey Co.
May Co.
Sears Roebuck
Leland Bedding Co.
COLUMBUS
Lazarus
Morehouse-Fashions
DAYTON
Elder Johnson
Sears Roebuck
EAST LIVERPOOL
D. M. Ogilvie
FINDLAY
Patterson
MANSFIELD
Kobacher's
Carlisle Allen

INDIANA
Furniture Center
JOHNSTOWN
Penn Traffic
Glosser Bros.
Style Store
KANE
Braden-Stitler
LANCASTER
Watt & Shand
M. T. Garvin
Hager Bros. Inc.
McKEESPORT
The Famous
METAMORIS
Wyants Furniture
MORRISTOWN
Chatlins Dept. Store
NEW KENSINGTON
Altmire's
PHILADELPHIA
Strawbridge & Clothier
PITTSBURGH
Boggs & Buhl
Gimbel's
Kauffman's
Jos. Horne
Pittsburgh Mercantile
Schwarzel's
Harris Stores
Rosenbaum's
POTTSTOWN
N. Y. Store
PUNXSUTAWNEY
Jordan Store
READING
Read's Dept. Store
Stichler Hdwe.
SCRANTON
Luxcor, Inc.
TYRONE
Lugg & Edmonds
UNIONTOWN
Metzler Dept. Store
WILLIAMSPORT
Carroll House
WINDBER
Eureka Stores
YORK
P. Wiest's Sons
Chas. H. Bear & Co.
C. Rudolph Frederick

RHODE ISLAND
PROVIDENCE
Outlet Co.

SOUTH DAKOTA
BROOKINGS
Walters Store
MILLER
Farm & Home Supply
SIOUX FALLS
J. C. Penney
WATERTOWN
Marquardt's Service Sup. Co.

ROANOKE
Heironimus Dept. Store
STANTON
Carroll House
WILLIAMSPORT
Caseys, Inc.

WASHINGTON
BREMERTON
Bremer's Dept. Store
CHEHALIS
Gillingham-Jones
COLVILLE
Barman's
ENUMCLAW
Jensen Co.
NORTHGATE
Bon Marche
OLYMPIA
Mottman's
Miller's Dept. Store
PORTLAND
Lipman & Wolfe's
Olds & King
RICHLAND
C. C. Anderson Stores
SEATTLE
Rhodes of Seattle
Bon Marche
MacDougall-Southwick
SPOKANE
Crescent Dept. Store
WALLA WALLA
Bee Hive Dept. Store
YAKIMA
MacDougall's
Miller's
Barnes-Woodin

WEST VIRGINIA
CLARKSBURG
Parson-Sounders
HUNTINGTON
Huntington Dry Goods Co.
MARTINSBURG
Lace Store
WHEELING
Stone & Thomas

WISCONSIN
MADISON
Hills Dept. Store
MERRILL
Peterman Bros. Co.
MILWAUKEE
Gimbel's
Hills Dept. Store
RICE LAKE
Herbergers
SHEBOYGAN
Hills Dept. Store
WALSWORTH
Waals
WAUSAU
Fair Store
Winkelman's Store



where else can you find the COMFORT, CONVENIENCE and ECONOMY FEATURES of

B&G Hydro-Flo* Heating

When you add up all the plus features of B & G *Hydro-Flo* Heating, you'll realize that there's nothing else like it for genuine winter comfort. This *forced hot water* system solves the problem of properly heating modern homes with large glass areas or wide-spread layouts. Here are a few of its many comfort-economy advantages—

SUNSHINE HEATING... WARM, DRAFTLESS FLOORS

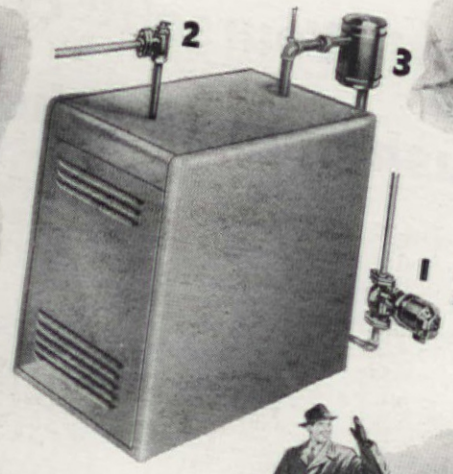


B & G *Hydro-Flo* Heating gives you *radiant* heat—comforting as spring sunshine. It gives you *controlled* heat—automatically adjusted to meet each change in the weather. All through the heating season your home is kept at a uniform, comfortable temperature.



Year 'round hot water

A virtually limitless supply for kitchen, laundry and bath... produced at low cost.



Low fuel cost

B & G *Hydro-Flo* Heating matches fuel consumption to the weather—no overheating waste.





Snow melting

Why break your back shoveling snow? Pipe coils can be installed under the sidewalks and circulated with hot water from your *Hydro-Flo* System—melting snow as fast as it falls.

B & G HYDRO-FLO EQUIPMENT CAN BE INSTALLED ON ANY HOT WATER HEATING BOILER

The three basic units are: **1.** The thermostatically controlled Booster Pump which circulates hot water through the system. **2.** The Flo-Control Valve which helps maintain a uniform home temperature—prevents an over-ride in heat. **3.** The Indirect Water Heater, which produces an ever-ready supply of domestic hot water, winter *and* summer.

B & G *Hydro-Flo* Equipment can be used for modernizing old hot water systems as well as installed in new homes.

Ask your Architect or Heating Contractor

BELL & GOSSETT COMPANY
Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto



BELL & GOSSETT COMPANY, Dept. DE-29, Morton Grove, Ill.
Please send your free booklet, "Capture the Sun with B & G *Hydro-Flo* Heating."
Name.....
Address.....
City.....Zone.....State.....

*Reg. U. S. Pat. Off.

Off Your Chest



IDEAS UNLIMITED

Dear Editor:

My husband and I are avid readers of your magazine. Every month we look forward to a few evenings discussing the issue and rearranging our plans for the home we hope to have some day. Right now we live in a three-room apartment, and I've used an idea in my kitchen some of your budget readers might like to try. We painted our apartment all one color, deep blue-green. Since we can't paper the walls, and since we have to do our dinner entertaining in the kitchen, I decided to get an effect with a correlated wallpaper and fabrics. I used the patterned fabric for tier curtains and seat covers on wrought-iron furniture, and the same patterned paper for shelf lining and disposable place mats which I cut out myself. The wallpaper is washable and, whether it's a gold-sprinkled tweed or an Early American calico, for a couple of dollars I can afford a complete "custom-made-look" change as often as I want . . . One of my husband's ideas is using inexpensive trivets for handles on sliding doors.

—MRS. REED QUIGLEY

BOBO'S BONER

Dear Circulation Manager:

Your mutilated card needs some explanation, so here it is:

Bobo, our two-year-old gorilla, found the letter, in what I *thought* would be a good hiding place, and before I could retrieve it—he had eaten a generous bite . . . Instead of one introductory offer, will you please send *two?*—JEAN PERRY LOWMAN

PROUD BUDGETEER

Dear Editor:

May my husband and I commend *and* defend you on the criticism in your June issue of your budget article in March? We are a family of five *hearty eaters* yet our groceries cost us no more than $110 per month. Clothing averages $8 per month (I sew, of course). Our utilities—gas, lights, water, and garbage—were $16.18 last month. Our income is about $360 per month compared to the Harding's $576. Just wanted to state we *know* it can be done, and we're no home economists, either. My husband is 28, and I am 22. Our children are two, three, and five. Do I sound a little proud of us? Could be I am!—MRS. LLOYD W. GEIG



This **FIREPLACE** warms the whole room...even adjoining rooms!

Build your fireplace around the Heatilator* Fireplace unit and enjoy the cheer of an open fire plus *cozy* warmth in every corner of the room. The Heatilator Fireplace saves heat usually wasted up the chimney. Draws air from floor level, heats it, and circulates it to warm all the room and even adjoining rooms.



Will Not Smoke . . . It's a scientifically designed form, complete from floor to flue, around which any style fireplace can be easily built. Assures correct construction, eliminates common causes of smoking.

Adds Little To Cost... The Heatilator unit provides all the vital parts . . . saves the cost of a separate damper, firebrick, and masonry otherwise required . . . and on most jobs reduces time and labor.

Ideal For Summer Camps . . . Architects and builders agree! A Heatilator Fireplace makes camps and summer cottages usable weeks longer in spring and fall, even on cold winter weekends. Ideal for basement game rooms, too.



Proved By 26 Years Use . . . Look for the name "Heatilator" on the dome and damper handle of the unit you buy. Accept no substitute. At leading building material dealers everywhere! Mail coupon today for free illustrated fireplace booklet.

HEATILATOR® FIREPLACE

HEATILATOR, INC.
4111 E. Brighton Ave.
Syracuse 5, N. Y.

Please send free booklet showing pictures and advantages of the Heatilator Fireplace.



Name .....
Address .....
City.....Zone.....State.....



1 *ANYONE CAN INSULATE the average attic in one afternoon for as low as $67.60 with ZONOLITE Vermiculite Insulating Fill . . . the easiest of all insulations to install! Women, even children, can handle the lightweight bags. Pours like popcorn—no special equipment or experience required.



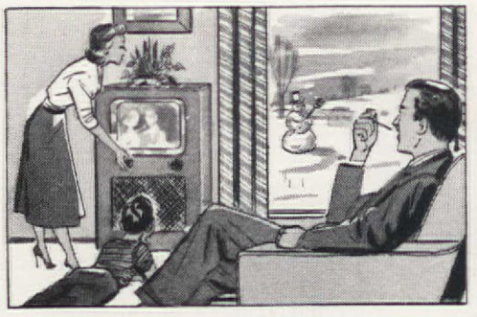
2 **POUR IT, LEVEL IT, LEAVE IT!** You'll be amazed how quickly you can do the entire job. Pour ZONOLITE directly from the bag between attic joists and sidewall studs. Flows freely and snugly around pipes, wiring and braces. Just pour and level . . . no muss, no fuss!

HOW TO INSULATE for as low as $67.60*

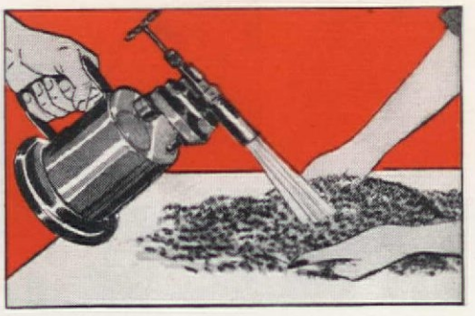
It's easy to do in ONE afternoon!



3 **LIKE MONEY IN THE BANK!** By installing ZONOLITE yourself, you can pocket as much as $100.00 in installation costs. Besides, you save up to *40¢ out of every dollar* on your fuel bills. ZONOLITE pays for itself in as little as three years, then goes on paying you yearly dividends.



4 **YEAR-ROUND COMFORT!** Millions of tiny air cells in ZONOLITE retard the passage of heat—leaves no money-draining heat leaks. Keeps summer heat *out,* too, reducing indoor temperatures as much as 15°! Your family needs this added comfort and health protection.



5 **100% FIREPROOF**—so safe from the danger of flames, a blowtorch cannot ignite ZONOLITE or allow heat to pass through! *Actually snuffs out flames!* It's rotproof, rodentproof, verminproof, permanent. Non-irritating to sensitive skin. ZONOLITE retains its insulating efficiency forever without maintenance.



6 **LIFETIME GUARANTEE!** ZONOLITE is guaranteed for the life of your building. See your lumber or building supply dealer—he will tell you how much ZONOLITE you'll need to insulate your home—and furnish a FREE estimate! Act today!

New! FREE BOOKLET

"Easy Does It!"

Mail this handy coupon today for your copy to learn how, in one afternoon, you can get year 'round comfort and protection. Gives helpful hints on home improvement . . . tells how really easy it is to insulate and fire-protect your home *and save hundreds of dollars besides!*

ZONOLITE COMPANY
135 S. LaSalle St., Chicago 3, Illinois

ZONOLITE BRAND VERMICULITE INSULATION

Send for Free Book Today!

ZONOLITE COMPANY, Dept. AH-113
135 S. LaSalle St., Chicago 3, Ill.

Rush FREE Booklet, HI-20 "Easy Does It!" with full details on how to insulate my home and save hundreds of dollars!

Name.....

Address.....

City.....*Zone*...*State*.....

Zonolite is a registered Trade-Mark of Zonolite Company

AT LUMBER OR BUILDING MATERIAL DEALERS EVERYWHERE!



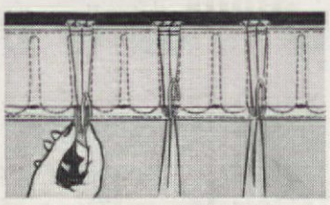
"I Pleated these Draperies Myself in 20 Minutes..."

...and any woman can do it with the simple Judd Pleatmaster® method

Women everywhere are discovering this amazing saving in time and money—and the fun, too, of making their own decorator-quality pleated draperies with Judd Pleatmaster Hooks and Tape.

No tricky measuring, no intricate stitching. Just sew tape along top of material, then insert hooks in the pre-formed pockets on the tape. Makes either pinch or box pleats. Only Judd Pleatmaster Hook has round pinch base that automatically gathers material into perfect pinch pleats. Hooks are quickly withdrawn and replaced when draperies are cleaned.

It's really as easy as it sounds! But be sure to get the original Judd *Pleatmaster*. At drapery departments, curtain shops and variety stores everywhere.



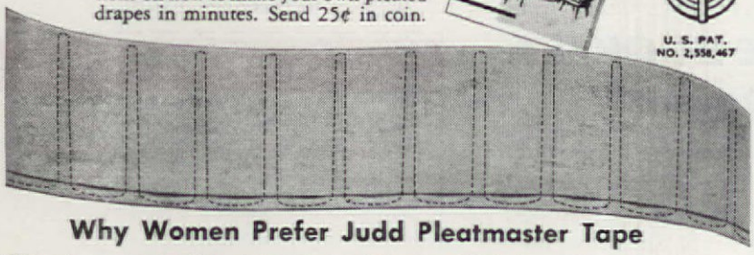






U. S. PAT. NO. 2,558,467

NEW BOOK of smart, modern window treatments. Includes simple instructions on how to make your own pleated drapes in minutes. Send 25¢ in coin.



Why Women Prefer Judd Pleatmaster Tape

These features are a few of the reasons. Edges are finished, require no turning under. Tapered pockets keep hooks in place, yet are wide enough to hold two pleater arms for cartridge or French pleats. Unsewn openings between pockets hold extra arms of hooks for extra rigidity at drapery return or overlap, hide unused arms of hook in double-pinch pleats, or permit use of hook to join drapery panels. Shrinkage of Pleatmaster Tape is negligible — less than ½ of 1% when dry cleaned.

JUDD decorator-styled Drapery Hardware

H. L. JUDD COMPANY • Dept. AH-11 • Wallingford, Conn.



Be a Happy Newcomer

FLORENCE Z. SURRIDGE

Are you a newcomer to your community? If you are happy with your progress toward becoming acquainted and making friends, read no further, for you are undoubtedly one of those twice-blessed people with an abiding spirit of adventure and an intuitive knack of mastering new situations. But if your settling-in process seems to you uncomfortably slow, and you're feeling alone and remote and perhaps a bit resentful, take a tip from one who's been through the mill innumerable times and has stored away some do's and don't's.

Don't look backward. Letting your mind dwell upon the last community, the sweet house you had, the stimulating friends, the happy times, is negative thinking for the present problem, and only makes you homesick and melancholy—an unfertile ground for new interests and friendships.

Don't appear secluded and unavailable. A continually closed door is forbidding and will scare off the most friendly neighbor. Be in evidence about your new home—walk the dog, rake the leaves, show yourself. No one can speak to you if you are not in view. Signs of an active household will draw your neighbors' interest and provide excuses for introductory conversations which lead to the discovery of mutual enthusiasms. Lasting and deeply valued friendships have grown from such trivial beginnings.

PLEASE TURN TO PAGE 24

WHEN YOU CHANGE YOUR ADDRESS

Please report both new and old addresses directly to The AMERICAN HOME, five weeks before the change is to take effect. The Post Office no longer will do this for you. Copies directed to your old address will not be delivered unless you guarantee forwarding postage at high cost. Avoid this unnecessary expense or loss of copies by notifying us five weeks in advance.

THE AMERICAN HOME Subscription Dept. American Home Bldg., Forest Hills, N. Y.



like spring water from your faucet



MAKES WATER TASTE BETTER! Stream is enriched with oxygen. Gives spring-like taste to water...removes foreign tastes.



MORE SUDS! The added air in the bubbles whips up mountains of suds. Dishwashing is quicker and rinsing easier, too.



NO SPLASH! No more wet floors, or splattered clothes. The bubbly stream clings to surfaces cushioning the force of the stream.

ON ALL LEADING MAKES OF FAUCETS

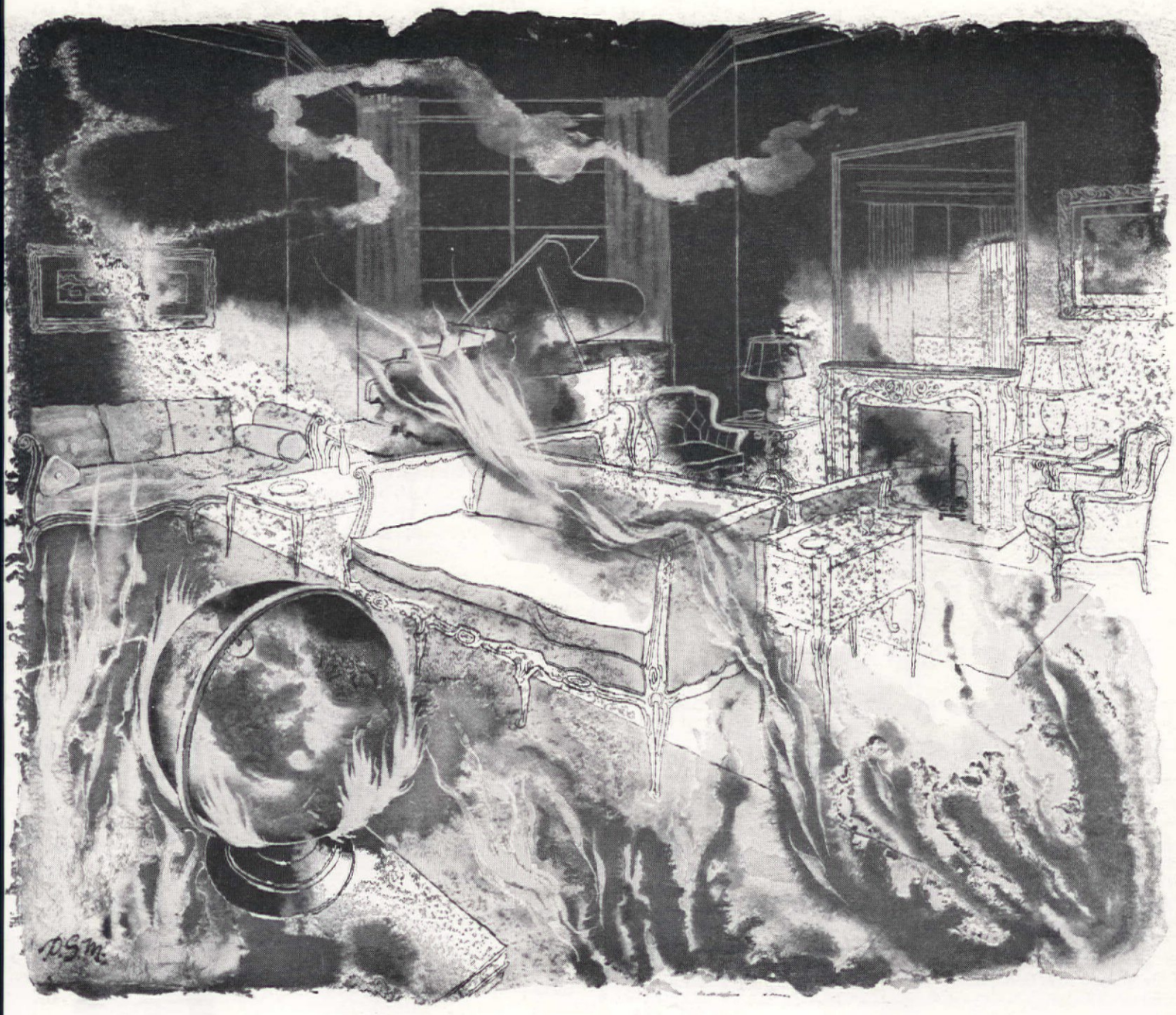
Ask your plumber

SPRING-FLO® AERATOR

A CHASE PRODUCT CHASE

CHASE BRASS & COPPER CO.

AGHNIDES U. S. PATS. 2,210,846—2,316,832



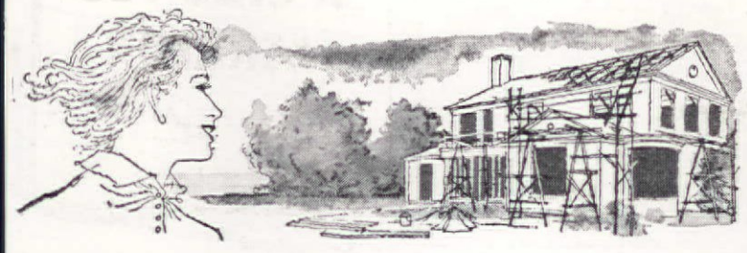
"It could have been the end of the world for us!"

"When our home burned that night, it might have wiped out our savings, plunged us into debt, ruined all our plans for the future.

"But thank goodness, we were *fully* protected by insurance on our house, clothing, furniture and other things. So now we've got the money to start all over again, and our future's bright as ever!"

What about *your* insurance? Remember, fire insurance is only one of the four kinds of basic protection every home owner should have. There is Extended Coverage in case your home and possessions are damaged or destroyed by windstorm, explosion, hail or any one of various other hazards ... and Theft insurance ... and Liability insurance that protects you against costly lawsuits.

Why risk a crippling loss? Chances are that for only a few extra pennies a day you can expand your present insurance to give you the basic protection you need. Ask your North America Agent to double-check your insurance. His professional counsel will cost you nothing extra, but it may save you thousands of dollars. See your North America Agent today!



NORTH AMERICA COMPANIES

Insurance Company of North America
Indemnity Insurance Company of North America
Philadelphia Fire and Marine Insurance Company

PROTECT WHAT YOU HAVE® Philadelphia 1, Pa.

PIONEERS IN PROTECTION—SERVING WITH 20,000 AGENTS IN THE PUBLIC INTEREST

"OFF WENT 33½ UNWANTED POUNDS AS MILLIONS SAW MY PROGRESS ON TELEVISION

Thanks to the (All-Food, NO HUNGER) KNOX GELATINE EAT-AND-REDUCE PLAN"



"SEE ME BEFORE" "AFTER STARTING" "AND NOW"

SAYS MRS. AILEENE GEORGE (of Sunnyside, N. Y.) under oath: "I am glad to tell American women how I am now able to wear youthful size 12 dresses instead of the matronly size 20 to which I was doomed last year. I had tried one reducing method after another, without success. Then I went on the Knox Eat-and-Reduce Plan. In a few weeks my bust measurement went down 2 inches, waist down 4¼ inches, hips down a whopping 6¾ inches. I appeared on Television each week and was weighed before the cameras. Unbelievable? Well, those photos up there do not lie.

"And it was all so easy! This wonderful Knox all-food, no-drug Plan gave me 3 delicious meals a day, including eggs, meats—even desserts—and most of the things I like. Only the normal exercise of keeping house—*no drugs, wafers or pills.* And never a hungry moment, never any loss of energy."

EAT YOUR FILL AND LOSE 2 TO 5 POUNDS A WEEK

Mrs. George is only one of a great many thousands who have achieved glamorous slimness with the proved, safe Knox Gelatine Eat-and-Reduce Plan. If you are overweight because of too many calories you, too, may reduce easily with this *natural*, practical Plan. Keep on enjoying most of the foods you like while losing 2 to 5 pounds a week. Read, below, about the popular *free* 40-page guidebook that has made so many people happy. Your doctor knows about the Knox Plan. Ask him.



32-Envelope Economy Size

4-Envelope Size



A key to this modern reducing plan is Knox, the real, unflavored gelatine. Knox is all gelatine, all protein, no sugar or flavoring. Do not confuse Knox with factory-flavored jell desserts which are about ⅓ sugar.

MORE THAN A MILLION HAVE READ THIS BOOK

FREE

Its 40 valuable, illustrated pages give you daily calorie-counted menus, 53 delicious recipes, calorie counts on 168 foods, your own weight chart, and complete, detailed advice on safe, practical reducing. Do not let another day go by. *Mail this coupon* and get ready to see unwanted pounds melt away, week after week.

MAIL TODAY

Knox Gelatine, Box A-11, Johnstown, N. Y.

Mail me my free copy of the Knox Gelatine *Eat-and-Reduce Plan* book described in this ad.

NAME.....

ADDRESS.....

.....

Happy Newcomer

(Begins on page 22)



Don't look for things to criticize. When people inquire, say you like the community, think the markets and shops are fine, admire the streets and houses. People usually believe their home town is a grand place, and they will want you to think so, too. Don't court their disfavor by uncomplimentary and unfair comparisons with the town you've moved from. You haven't been around long enough to judge fairly, so avoid thoughtless stabs at your neighbors' civic pride.

Don't be unresponsive to overtures. If you are asked to contribute cookies for the school fair, don't refuse. Delivery of the cookies at the proper time and place will give you a chance to meet other mothers. If a neighbor says: "Call me if I can help with anything," don't ignore her friendliness. Take her up on it when you need to know of a good laundry or the location of the nearest hardware store. Then offer to do an errand for her in return. Such simple exchanges make it easy for people to know you and accept you as an integral part of the neighborhood.

The do's to be practiced are every bit as simple as the don't's.

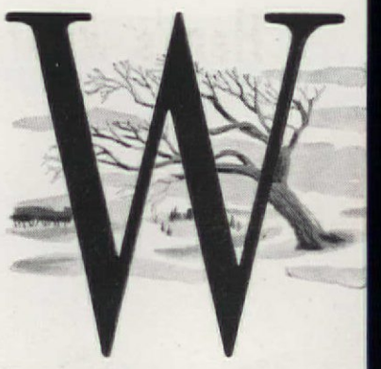
Enter your new community with a positive, optimistic attitude. Decide in advance to nurture no preconceived prejudice, but to consider the change a challenge and an opportunity. Remember that there's nothing to feel aggrieved about and look forward to seeing new sights, making new contacts, enjoying new experiences.

Be cheerful and friendly in all contacts. Everybody is drawn to a warm personality. Your grocery man will appreciate a pleasant, good-natured customer and will repay you with extra service when you need it most. Your neighbors will warm to you if your

PLEASE TURN TO PAGE 127



YOUR COMMUNITY WILL OBTAIN LASTING BENEFITS BY PARTICIPATING IN A LOCAL "RELIGION IN AMERICAN LIFE" CAMPAIGN



W *is for Winter*

with blizzard and storm buy Chrysler Airtemp... your home will stay warm!

This winter can be the most pleasant, healthiest you have ever known in your home . . . in air warmed to your exact desires, filtered-clean, properly humidified and circulated throughout every room. Here's *real Comfort Zone living*—yours with completely automatic control. And with a compact, smart-looking Chrysler Airtemp Furnace for gas or oil you can also realize greater heating economy than ever before.

Year 'Round Air Conditioning, symbol of the truly modern home, can come into *your* home with your new furnace! Or, you can lick the heat of summer by having a Chrysler Airtemp Air Conditioner added to your Chrysler Airtemp Furnace at any future date. Send the convenient coupon below right now for all the facts on *Comfort Zone Living* with Chrysler Airtemp Year 'Round Air Conditioning!

Comfort Zone



Chrysler Airtemp

HEATING • AIR CONDITIONING
for HOMES, BUSINESS, INDUSTRY

Airtemp Division, Chrysler Corporation
Dayton 1, Ohio



Guaranteed by Good Housekeeping

Airtemp Division, Chrysler Corporation
P. O. Box 1037, Dayton 1, Ohio

☐ I want to know more about the Chrysler Airtemp Comfort Zone.

☐ Send me my free copy of the Chrysler Airtemp Alphabet Book. AH-11-53

Name..... Phone.....

Address.....

City..... Zone..... State.....

Here's what happens when you wash with the great new

EASY SPIRALATOR® AUTOMATIC



your EYES tell you

here's a new kind of automatic that does the one thing you want *most*... to wash *all* your clothes *really* clean, with no tangling wear or tear!



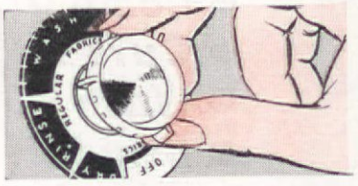
your NOSE tells you

that never in all your born days have you smelled clothes so downright fragrant . . . delightfully clean and fresh as a morning in May!



your EARS tell you

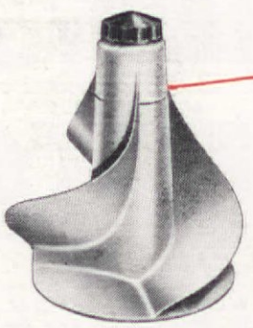
what over two million women are saying from their own experience... that Easy's thorough yet gentle Spiralator beats any other washing action.



your HAND tells you

that Easy is *really* automatic. A single dial gives you two separate, *completely* automatic washing cycles. One for *regular* fabrics...another for *fine* fabrics.

NO doubt about it, the new Easy Automatic's got something special! It's the exclusive washing action 2,000,000 women like *best*... the famous Easy Spiralator. Its curved vanes travel the clothes in a one-way spiral path, with a gentle, roll-over action. No "loafing" at the top, no over-scrubbing at the bottom. Every piece gets *uniform* washing in all parts of the tub. And Spiralator action combines with a Deep Overflow Rinse to thoroughly loosen, then flush suds and soil *up* and *over* the tub... never through the clothes.

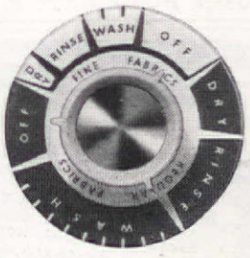


See the all-new Easy Automatic in action now. We think you'll decide it's the automatic for you! Easy Washing Machine Corp., Syracuse 1, N. Y.



MASTER MIND DIAL GIVES YOU TWO SEPARATE COMPLETELY AUTOMATIC WASHING CYCLES!

No other Automatic offers such flexibility. There's one washing cycle for *regular* fabrics . . . *another* for *fine* fabrics . . . with a shorter washing, rinsing and damp-drying period. And you can skip, repeat, lengthen or shorten *any* part of *either* cycle. Positive Fill . . . no waiting. Just set the dial and walk away.



EXTRA FEATURES AT NO EXTRA COST

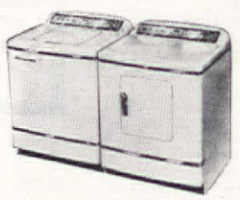
Positive Fill! Before Spiralator starts, tub automatically fills to right level regardless of water pressure.

Porcelain Enamel Tub inside and out. Self cleaning, too!

Work Area Table Top. A full 550 square inches of usable space.

Sediment Rejector. Automatically traps, then expels heavy soil.

EASY TERMS. About $3.65 per week after low down payment. See your dealer for details.



GET EASY'S MATCHED PAIR!

New, improved Automatic Clothes Dryer dries clothes "the way *you* want"—with exactly the right heat and drying time for regular or fine fabrics. You get fluffier, sweeter-smelling clothes every time! Gas or electric models. Washer and Dryer are made for each other!

NEW! LOVE-AT-FIRST-SIGHT DOLL HAS "MAGIC-TOUCH" SKIN!

so cuddly...so loveable... so lifelike...



WONDER HAIR!

- *Comb it!*
- *Curl it!*
- *Wash it!*
- *Braid it!*

...and... Tint it too!

NOW! NOT 12.95 ONLY 5.95

10 PC. OUTFIT GIVEN!



• This Complete Set Includes • Curlers • Heart Locket • Hairbrush • Bob Pins • Comb • Mirror 21 Hair Styles Booklet

- She coos! She cries!
- She sleeps! She sits up!
- Eyes move . . . expression changes!

JUST IMAGINE! All These Wonderful Features . . . All These Endearing Young Charms—She's 20 inches tall! She has dimpled, apple-red cheeks! Her pearly white "first" teeth are just beginning to appear in her Cupid's-bow mouth! Her long, curly eyelashes and big, beautiful blue eyes are proof she's a real heartbreaker! Her arms and legs and head are all moveable—you can take a stroll with her and she'll stroll right into your heart! She also sits up, lies down and can strike some other mighty appealing poses, too!

• LONG, SOFT, BILLOWING, SARAN BRAIDED CURLS—Soft, blond and as fine-textured as your own little girl's silky tresses!

21 FASCINATING HAIR-DO'S



• UNBREAKABLE PLASTIC HEAD—Artistically mou'ded, tenderly designed, and so exquisite in coloring as to make her one of the most winsome, most loveable little honeybunches you've ever laid eyes on!

• SHE TAKES NAPS—Such a well-trained dolly she goes to sleep without a bit of fuss. Won't wake up, either, 'till you want her to!

• SHE COOS 'N' CRIES—Like all good little girls with curls, she has her "moments" when she wants her Mama and lets you hear about it with an affectionate coo-ing sound!

• TENDER, ALMOST BABY-LIKE SKIN—Just touch her miracle Latex arms and legs and (if you close your eyes) you'll almost feel you're handling a real, live baby! Easy to clean with a damp cloth, too.

• BIG WARDROBE FOR A LITTLE LADY—Her hi-grade pink Ninon dress is trimmed with delicate white lace and soft blue Ninon. Crinoline petticoat and rubber panties. Rayon stockings and simulated white leather shoes. And, to top her off, a lovely pink-and-blue bonnet trimmed in dainty, shimmering lace.

The most thrilling moment in a young lady's life is when she puts her arms around this big, true-as-life doll! So new! So different! Share that unforgettable moment with her! Be the one to give her this Thoresen Big-as-a-baby doll for Christmas!

Send Coupon Today To:

THORESEN'S

Dept. 195-M-130, 352 Fourth Ave., New York 10, N. Y.

THORESEN'S, Dept. 195-M-130
352 Fourth Ave., New York 10, N. Y.

RUSH Thoresen doll plus 10 piece outfit & 21 Hair-do's on 5 day trial guarantee of 100% satisfaction or money back.

☐ $5.95 enclosed. Send prepaid.
☐ Send COD plus fees.

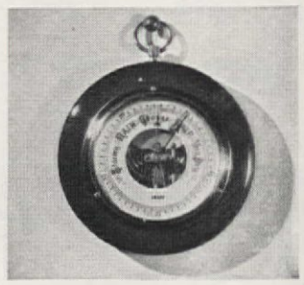
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Town ..... **Zone**... **State**.....



the AMERICAN HOME

Welcome to the Market Placel Merchandise, except personalized items, may be returned within seven days for a refund of the full price. Most of the firms mentioned in the Market Place prefer not to handle C.O.D.'s.

EVERYONE'S TALKING about the weather. Some cast an eye on the sky and speak with authority. Others have a trick bone that sends storm warnings. We depend on a *barometer* to get the last word in first. This imported one is of polished mahogany and brass, 5¼" dia. with open face to reveal mechanism. $5.95 plus 25¢ post. Mastercraft, 212A Summer, Boston 10, Mass.

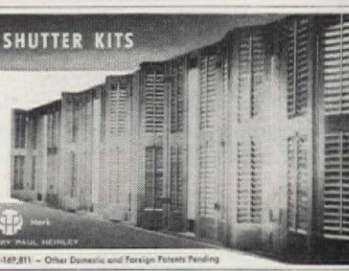


CONVERT TO KEROSENE and let your walls glow with Victorian charm. Brass-plated, wall-bracket lamp switches back to electricity in a wink with included electric adapter (6 ft. cord, bulb-socket, and plug). Holds 100-watt bulb. Approx. 12" high, plain white milk-glass shade is 7" in diameter. Complete for $12 postpaid. Jack Daniel Shop, 309 S. Locust St., Centralia, Ill.



Save with Paul Heinley SHUTTER KITS

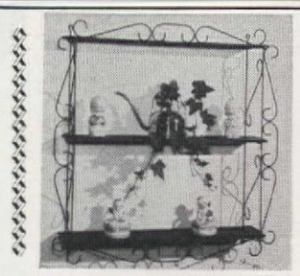
Ideal Christmas gift! The Shutter Kit with the same fine quality you've admired in our custom shutters. Assembled panels come ready to trim, hinge, finish and install. You do the work and save more than half. Not available through stores. Send for our Paul Heinley Shutter Kit booklet, 25¢.



Paul Heinley SHUTTER KITS

1614 Euclid Street, Santa Monica 51, Calif.

U. S. Pat. D-167,811 — Other Domestic and Foreign Patents Pending



Gossamer Graceful—Black Wrought Iron

SHADOW BOX

For that airy feeling—a new gossamer shadow box in Swedish Black Wrought Iron—to frame your favorite greenery or figurine collection! Has three metal shelves, 5" deep—21" square. Comes knocked down, quick to assemble and hang. A real decorator's value. **Only**

$3.95 each or **$7.75 pair**

Plus 35¢ postage

FOSTER HOUSE 15K11 Cole Court Princeville, Illinois

MINI-BUTLER PURSE ASHTRAY

Carry small, purse size cigarette ash tray, fits pocket. Doubles for pills or saccharine. Excellent gift with personalized initials.

- Holds 3 stubs and ashes
- Polished gold-toned metal
- Dust tight cover —snaps shut
- Gift boxed

$1.00 ppd. with 3 initials **$1.50** ppd. No C.O.D.'s.

WENDOVER SPECIALTY CO.
Box 85-A Upper Montclair, N. J.

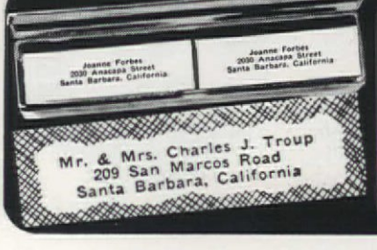
Fostoria WEDDING MEMORY BO

Invitation engraved on a heavy Fostoria glass cigarette box

Send us the next wedding invitation you receive; we'll etch it on a fine Fostoria glass cigarette box, to make a permanent reminder of the bride's most important day. She'll love it! **$8.95.** 2 matching ash trays with first names of bride and groom engraved, **$5.00**

Free catalog!

Market Combers, Box 3282-F, Atlanta, Ga. (Dept. 1



PERSONALIZED ADDRESS LABELS IN HANDSOME PLASTIC GIFT BOX!

300 beautifully printed, gummed address labels to use on stationery, envelopes, checks, etc. Choice of 2 styles — white with black printing or colored homespun borders! Wonderful for you or for a gift. Print clearly. Sent postpaid and guaranteed to please. **$1.00**

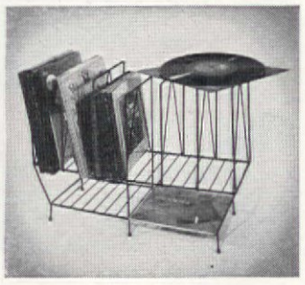
SPECIAL — 1,000 in paper box **$2.00**

Send 10c for value packed catalog

THE RANCH HOUSE, Box 220, Goleta, Calif.

market place

Photographs by F. M. Demarest



ONE FOR THE RECORDS. Anyone who is starting a record collection, or has been building up one for years and is running out of space, will love you for this. Black wrought-iron rack holds 38 albums, has shelf for loose records to rest flat underneath. Approx. 25" x 10" x 19" overall. Rubber-tipped feet. $10.95 Express collect. Helen Pep, Dept. AH, Kew Gardens 18, N.Y.



NEW ENGLAND KANAKIN is handmade of native pine with a natural lacquer finish. Baking Christmas cookies for special friends? This is a wonderful container for them. Hand-painted with red and black scroll borders, plus a family name or a couple's first names in attractive script. 7½" x 7½" tall. $3.75 ppd. Gotham Gifts, 67–85 Exeter St., Forest Hills 75, New York.





LUMINOUS STICKERS

GUIDE YOU in the DARK

You can press Luminous Stickers on anything—and peel them off without leaving a trace! Use them near light switches, keyholes, phones and to guide you around furniture. Make designs (stars, snowflakes, borders) to glow all night in children's rooms—you'll find 240 uses for them. They last indefinitely, are completely safe. Not noticeable in light, but friendly beacons at night.

Walter Drake . . . . . **240 for $1.00** POSTPAID
SATISFACTION GUARANTEED OR YOUR MONEY BACK
411 Drake Bldg., Colorado Springs 8, Colo.

WESTERN PEPPER MILL & SALT SHAKER

The unusual in a quality Pepper Mill with matching Salt Shaker. Made of high-polished imported wood with Western designs. Makes the ideal practical gift.



Size: 2¼" high.

SET, PPD. **$2.95**

WRITE FOR FREE GIFT CATALOG

BROPAR BOX 999, DEPT. 116A SAN ANTONIO 6, TEXAS



RED SHOE BALLERINAS

Dance Ballerina, Dance!—as your bright red shoes twinkle across milady's tableau of dreams. These exquisite little figures of frozen rhythm are not quite 4 inches high, in fine, imported, delicately tinted bisque to charm every lover of music and stage. One is putting on her red shoes, one is commencing her *pas de deux*, one is taking her bow, and one is completing her pirouette. Wonderfully priced for exquisite gifts!

The Set of 4 postpaid **$2.50**

Send 10¢ for Brochure of Unusual Gifts in Color

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413–K11 Fulton Street, Peoria, Illinois

HEART BRACELET

It'll be high tide in the heart of the young lady who receives this sterling silver chain and heart with her name or initials engraved on it. You can have up to 7 letters. Price includes tax and postage.



$2.95

Robin Hood's Barn
4 LANCASTER ROAD • SUDBURY, MASS.



Kids Race This Convertible by REMOTE CONTROL!

What a thrill for your favorite child's Christmas! Just press the button and away goes this hard-top convertible—over carpets, pavements, even up grades! Can be backed up, turned and parked without putting a finger on it! Two-toned, with white wall tires and chrome hub caps—styled just like the brand new models Junior admires on the road. Sturdy, safe, powered by standard flashlight batteries. Metal base, 11" long.

ONLY **$4.95** POSTPAID *(Batteries not included.)*

Mail Orders Filled Promptly

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538 Madison Ave., Dept. 601, N.Y. 22, N.Y.



DAY-n-NIGHT MARKERS

HELP FRIENDS FIND YOUR HOME . . . MAKE PERFECT GIFTS

You help your friends find your home more easily—help the doctor save minutes or hours in emergencies—help the mailman and delivery men—when you have a **DAY-n-NIGHT** Marker! And they're perfect for gifts!*

The permanent, embossed letters of **DAY-n-NIGHT** Markers are treated with the same material that makes highway caution signs sparkle in your headlights. Even a dash of moonlight makes **DAY-n-NIGHT** Markers gleam!

- **Reflector lettering on both sides**
- **Easy to read DAY-n-NIGHT**
- **Lifetime aluminum plates — rustproof**
- **Permanent embossed lettering - raised in solid plates**
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- **Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7"**
- **Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.**



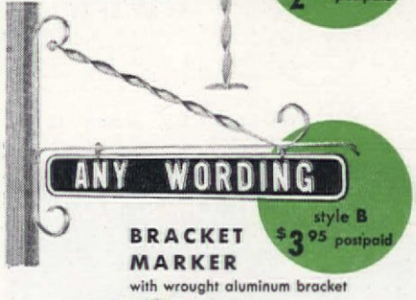
style **M** **$1.95** postpaid

MAILBOX MARKER
Fits any mailbox - install in a minute



style **L** **$2.95** postpaid

LAWN MARKER
with 26" wrought aluminum stand



style **B** **$3.95** postpaid

BRACKET MARKER
with wrought aluminum bracket

***THE PERFECT GIFT . . . because it's personal**

Your Custom-made DAY-n-NIGHT MARKER is a gift from Your name or nickname

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

PLEASE PRINT CLEARLY

SATISFACTION GUARANTEED OR MONEY BACK!
C.O.D. IF DESIRED — FEES, POSTAGE ADDED
We ship within 3 days



DELUXE MAILBOX MARKER graceful wrought aluminum adds beauty style **EM** $3.45 Postpaid



NAME & NUMBER MAILBOX MARKER wrought aluminum frame style **NM** $3.95 Postpaid



TWO-LINE MAILBOX MARKER up to 15 letters and numbers on each line style **OM** $4.95 Postpaid



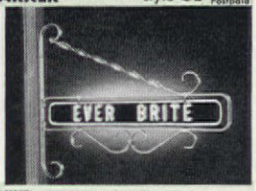
DELUXE LAWN MARKER wrought aluminum frame and double 24" stand style **EL** $4.45 Postpaid



NAME & NUMBER LAWN MARKER up to 5 letters and numbers top line, 15 on lower style **NL** $4.95 Postpaid



TWO-LINE LAWN MARKER up to 15 letters and numbers each line style **OL** $5.95 Postpaid



DELUXE BRACKET MARKER wrought aluminum bracket and scrolls style **EB** $4.45 Postpaid



NAME & NUMBER BRACKET MARKER up to 15 letters and numbers top line, 5 on lower style **NB** $4.95 Postpaid

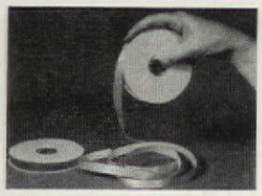


TWO-LINE BRACKET MARKER up to 15 letters and numbers each line style **OB** $5.75 Postpaid

Spear ENGINEERING COMPANY
718 Spear Bldg., Colorado Springs, Colo.

Christmas Specials!

ONLY $1 EACH *postpaid*



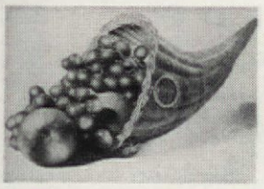
100 YARDS TOP QUALITY SATIN CHRISTMAS RIBBON!

Only 1¢ a yard! Gorgeous, vivid Christmas colors. A 50 yd. bolt of red, a 50 yd. bolt of green. Total 100 yds. (300 ft.) for only $1. Finest first quality. Generous 7/16" width. Makes your packages beautiful . . . at the lowest possible cost ..... **$1** ppd.



75 MERRY CHRISTMAS BELLS FOR UNUSUAL CHRISTMAS WRAPPING!

Let your packages sing of Christmas! Tie several of these metal bells on each package. They are assorted sizes, assorted gorgeous colors. They'll tinkle merrily. Enough for oodles of packages. Set of 75 ... **$1** ppd.



IMPORTED CORNUCOPIA THE HORN OF PLENTY!

Fill it with fruit or flowers for an outstanding table decoration. Hand-woven in British Hong Kong of sweet willow reed. Small feet on bottom for support, a ring on the side to let you hang it on the wall. Size 12" long, 6½" opening ..... **$1** ppd.

Send Check or M.O. No C.O.D's. No Stamps. Please.

Send for BIG FREE Christmas Catalog

SPENCER GIFTS. 312 Spencer Building, Atlantic City, New Jersey

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RELIEVE ACHES and PAINS

THERM-MASSAGE often aids in the palliative relief of these aches and pains generally associated with and symptomatic discomforts of —

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MUSCULAR ACHES AND PAINS
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INFRA-RED Therm-Massage HEAT APPLICATOR

DOES IT QUICKLY AND EFFECTIVELY

$4.95



If you suffer from these annoying aches and pains that respond to soothing heat and massage — try this amazing new scientific invention 10 days FREE in the privacy of your own home, discover how "THERM-MASSAGE" brings new comfort to you. See how relaxed and relieved you feel even after just a few minutes.

EASY AND SAFE TO USE

Just plug "THERM-MASSAGE" into your wall socket — AC or DC and apply the curved plastic head in a gentle massage motion to the annoying aching areas. Notice how quickly sore muscles begin to relax and feel better. You get the benefit of INFRA-RED HEAT and MASSAGE together. Use "Therm-Massage" as often and as long as you like. GUARANTEED. Comes complete with long cord and plug — nothing extra to buy. Uses only 6 watts electricity, weighs only 4 ounces. Small enough to carry in your pocket or purse. Ideal for traveling, convenient, inexpensive palliative relief.

SEND NO MONEY — We'll ship C.O.D., pay postman $4.95 plus postage. If payment is sent with order, we prepay postage. 10 DAY MONEY BACK GUARANTEE.

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799 Broadway, New York 3, N. Y.



Send Them MERRY

PHOTO CHRISTMAS CARDS

FROM YOUR OWN FAVORITE NEGATIVE

25 CARDS & ENVS. $1.50 plus 25c shipping (Ohioans add 3% Sales Tax)

Thrill family and friends with *personalized* Christmas Cards . . . made from your favorite snapshot of child, pet, home, family group, etc., reproduced on a soft-grained deckle edge card, 4¼ x 5½ in.

FREE SAMPLE

For *FREE SAMPLE* card and illustrated folder, send negative and 3¢ return postage. No obligation, negative safely returned. (If no neg., send snapshot and 50¢ for new neg.) Order samples now, avoid rush. Offer expires December 1.

Greeting Card Div.,

ASSOCIATED PHOTO CO.
DEP'T A-1, P. O. BOX 66, CINCINNATI 14, OHIO



personal **POCKET PRINTER**

ONLY **$1.00** Postpaid

Prints Up To 3 Lines

for Clothes, Stationery, Checks, etc. ¾" x 2⅜" plastic case fits pocket or purse. Has automatic inker. Limit 25 letters per line. Order now for each one in your family. Prompt delivery.

Satisfaction guaranteed or money refunded.

GIFTS & GREETINGS, Rockland 148, Mass.

Sparkling New FOR Your LAWN AT CHRISTMASTIME



BEAUTIFULLY HAND PAINTED

in full natural colors in oil on weatherproof wood

Red and Gold harness, stakes, whip and lighting equipment. It is a large display extending 18 feet. Will add a cheerful Christmas spirit to your home and neighborhood. $48.00 complete. Shipped express. Shipping charges collect. Deer are 2 feet high. Send check or money order direct to: Illustrated catalog 10¢

LEONARD BRYNOLF JOHNSON, Dept. 49, Smethport, Pa.

TIME TO TALK TURKEY. What could be more appropriate for this time of year than dinner plates and a platter sporting the traditional Gobbler himself in full color on an ivory background? American china pieces have a mellow green rim, 22-kt. gold edge. Plates are 10¼" across, $3.95 for 4. Platter is 15¼" x 11", $3.95. Ppd. Montgomery Ward, Div. 86, Chicago 7, Ill.



INITIAL SUCCESS is bound to greet these attractive terrycloth towels. Finger-tip size, they make pretty-as-posy guest towels with their pastel floral designs and single monogram in soft rose, and yet a guest doesn't hesitate to reach for one, since she knows it doesn't require special laundering care. White only, set of three, $2.50 ppd. Susan Smith Co., Carpentersville 13, Ill.



ROSE-SPRIGGED after-dinner coffee set is an imported reproduction of that famous Dresden pattern, and we still can't believe our eyes—or our ears when we heard the price. But see for yourself. White china with pink rosebuds, 7½" coffeepot, covered sugar, creamer, and six sweet cups and saucers. $5.95 postpaid. Jennifer House, Dept. A., New Marlborough Stage, Massachusetts.



CHILD'S BOSTON ROCKER

Authentic reproduction of an Old Boston Rocker will be her dearest possession. Craftsman constructed and scaled to child's proportions. Sturdy hardwood attractively finished in lasting black lacquer with Colonial decoration in gold. Overall height 29". Only $11.50 Delivered.



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Old Guilford Forge *Treasures in Early American Reproductions*

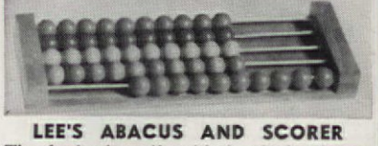
118 BROAD ST. GUILFORD CONN.



"KISS ME" DEER

GWENDOLYN ANN'S suggestion for an unusual Christmas, bridal, or "any occassion" gift. Brown and white ceramic. 6" high. $3.00 pr. ppd.

GWENDOLYN ANN, 611 East 27th Street, Minneapolis, Minnesota



LEE'S ABACUS AND SCORER

The fascinating gift with hundreds of uses. Child's educational toy. Math counter to 100,000. Scores all parlor games. Made of colored wood beads on polished metal rods set in highly finished redwood base. $2.50 pair, ppd. Lee Mfg., Box 6682-K, Dallas, Texas.

IDEAL GIFT



DIXIE DRYER • *Dries Hair in a Jiffy!*

SAFE • FAST • QUIET • COMFORTABLE

Guaranteed to dry your hair as fast as a beauty parlor dryer. Fits on chair back. Warm air circulates evenly in light weight plastic cap. Operates quietly. No hot air blows in your face. ☆ Flexible tube permits you to adjust yourself to any comfortable position while you sew, read, telephone or write letters. Compact—fits in 6" x 8" box. Only $14.95 postpaid. Send check or Money Order. Full price refunded if not satisfied.

Dixie Dryer Co., 7 Front St., San Francisco 11, Calif.



THE EYES HAVE IT these days, what with *eyeglass cases* becoming so irresistible that even a gal with 20-20 vision carries a pair of sunglasses so she won't miss the fun. Hand-painted felt ones are as gay as she is. Poodle or mask in black, chartreuse, red, shocking pink, royal blue, or burgundy. $1.35 ea., 2 for $2.50 ppd. Charlotte U. Auman, Dept. A, 305 Broadway, New York 7, N.Y.



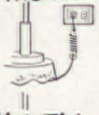
OFF THE BEATEN TRACK you'll find the most unusual gifts. This letter opener is an original ebony wood carving created and fashioned by skilled craftsmen of the Old Slave Coast of West Africa. Ebony, an extremely hard wood with all the toughness of metal, assures a constant sharp edge. Approx. 9" long. $2.95 ppd. Artistic Imports. Dept. 512, 475 Fifth Ave., N.Y.C. 17.



IN A PERSIAN GARDEN you dream of seeing such gay multicolored flowers and birds. You may have them in any room of the house on backgrounds of clear turquoise, rose, or gold on beautiful sturdy wastebaskets. China-like, chip-resistant finish on heavy-gauge metal. 11" high. Imported from Eng. $3.25 ppd. Black & Co., 125–AH Merrick Road, Rockville Centre, N.Y.



This...



Not This



CORD SHORTENER

SHORTENS UNTIDY CORDS SAFELY!

Does the floor behind the sofa look like an explosion in a spaghetti factory? Does your TV trip the unwary? Is there enough cord on your clock to reach from here to Hoover Dam? What you need is some Coilzits! Just wrap the excess cord around Coilzit, hook it on each end to prevent unwinding—and never again will your cords leap into your vacuum cleaner or writhe in your dustmop. A low-cost solution to one of life's little irritations!

Walter Drake

10 for $1.00 POSTPAID

SATISFACTION GUARANTEED OR YOUR MONEY BACK

411 DRAKE BLDG., COLORADO SPRINGS 2, COLO.

CHARMING NAME BRACELET



Any girl will be thrilled to find this lovely bracelet (or necklace) in her Christmas stocking. In gold color metal, with any first name dangling from it. Also matching necklace **$1.50.** Order direct from SEAFORD HOUSE, Seaford 10, N. Y.

$1.25 postpaid tax incl. No C.O.D.'s

Robin Hood Cap



Dashing leisure cap for men or women, genuine leather in "woodsy" browns with leather thong lacing. Small, medium, large, 3.00 ppd. Send for our catalog.

VERMONT CROSSROADS STORE Waterbury 2, Vermont

MAIL BOX MAGIC

of smart Black Iron



Here is drama for your doorway; the season's newest, smartest mailbox in a distinctive Swedish-modern design. Heavy black lace iron with gracefully scrolled ends holds mail and magazines. Generous size 11 x 11 x 4 inches. The special parkerized finish makes it waterproof. A real beauty, a real value.

$3.95 plus 35¢ shipping charge

Send 10¢ now for Xmas Gift Catalogue in color!

FOSTER HOUSE 15-K11 Cole Court Princeville, Illinois

Rare Evergreens by kirk's

The gift which truly expresses the spirit of Christmas! Look what the big gift box contains: 32-in. Door Charm; Selected Holly Sprays with bright red berries; two 12-in. Western Red Cedar Wreaths; 12-ft. of lacy Cedar Garland; Assortment of Cones and Evergreen boughs; Mistletoe. Prepaid in U.S., only $10.



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"Home Decorator" Box $7.50 — Evergreen Wreath (20-inch) $3.50
English Holly Gift-pak $3.45 — Door Charm (30-inch) $3.75
Shipped prepaid in U.S. NO C.O.D.'s PLEASE

Send for Free Descriptive Christmas "Idea Folder"

KIRK'S EVERGREENS, Box K-5, Tacoma, Wash.
America's largest shipper of Christmas trees and florists' greens

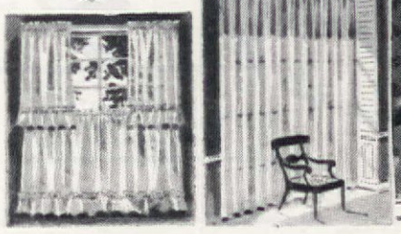
New Low Prices from

godell's *FIBERGLAS* CURTAINS and DRAPES

'In better homes everywhere'

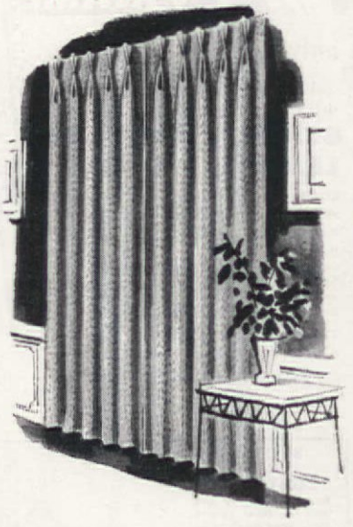
ARTHUR GODFREY Says: "Beautiful and they save you work and money, too!"







5 YEAR GUARANTEE Certificate with each purchase. **NO IRONING!** No stretching, hang dry in 7 minutes. Can't burn or shrink. Sheds dirt; unharmed by mildew, rain, radiator heat.



NEW FIBERGLAS DRAPES In 7 COLORS

Lovely textured fabric. Ideal for modern or traditional rooms. Each beautiful pair washable and sun-resistant. Generous 4" pleats. Size: 86" wide pinch pleated to cover windows up to 46". For wider windows use 2 or more pair and connect with our Empire Hooks to Draw As One. (Hooks Furnished on Request.)

Length	Usually	Now
36"	$ 8.98	$ 4.98
45"	9.98	5.89
54"	10.98	6.69
63"	11.98	7.59
72"	12.98	8.39
81"	13.98	9.19
90"	14.98	9.98
99"	15.98	10.98
108"	16.98	11.69

Colors: Champagne, Rose-Pink, Celadon Green, Grey, Gold, Cocoa, White.

NEW IMPROVED FIBERGLAS IN LOVELY IVORY-WHITE COLOR

There is long-lasting loveliness in Godell's curtains made of newer, finer, sheerer miracle Fiberglas. 3 Styles . . . 30 Sizes to fit any window . . . And you save up to $13 per pair. Order now for immediate delivery.

SELECT THE SIZE YOU NEED

RUFFLED 6" baby headed, dainty edged, permanently stitched ruffles. All sizes wide enough to criss-cross (as shown) or hang Priscilla style.

Width to pair	Length	Usually	NOW
86"	36"	$ 6.98	$ 4.59
86"	45"	7.98	4.98
86"	54"	8.98	5.59
86"	63"	9.98	5.98
86"	72"	10.98	6.59
86"	81"	11.98	7.39
86"	90"	12.98	7.98
86"	99"	13.98	8.59
174" (Double Width)	72"	19.98	12.98
174" (Double Width)	81"	21.98	13.98
174" (Double Width)	90"	23.98	14.98
174" (Double Width)	99"	25.98	15.98
250" (Triple Width)	72"	29.98	20.98
250" (Triple Width)	81"	31.98	21.98
250" (Triple Width)	90"	33.98	22.98
250" (Triple Width)	99"	35.98	23.98
324" (Quadruple Width)	90"	45.98	32.98

TAILORED Distinguish any room. Double stitched 1½" side hems. Ample bottom hems, beautifully stitched.

78" wide to pair	Length	Usually	NOW
"	36"	$ 4.59	$ 2.98
"	45"	4.98	3.29
"	54"	5.59	3.69
"	63"	6.39	4.29
"	72"	6.69	4.69
"	81"	7.39	5.29
"	90"	7.98	5.69
"	99"	8.39	6.29
"	108"	8.98	6.69

TIERS Add that elegant "decorator" look to a room. Use singly or tier on tier (illustration shows two pairs).

72" wide to pair	Length	Usually	NOW
"	30"	$ 4.29	$ 2.69
"	36"	4.69	2.89
"	40"	4.89	3.09
"	45"	5.29	3.39

godell's

MONEY-BACK GUARANTEE WITHIN 30 DAYS
IF NOT 100% SATISFIED
WHY SUCH AMAZING VALUES?
Because Godell's are the largest manufacturers and direct-to-you distributors of Fiberglas curtains in America . . . which means tremendous savings in purchasing, production and distribution. We pass these SAVINGS on to you!
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GODELL'S (Dept. 11D)
31 West 27th St.,
New York 1, N. Y.

MAILING CHARGES: To prepay add 30¢ for first pair; 10¢ each additional pair.

Please Send Fiberglas Items Indicated:
DRAPES ☐ CURTAINS ☐
Ruffled ☐ Tailored ☐ Tiers ☐

Item	Quantity	Size	Color	Price

Check ☐ M.O. ☐ C.O.D. ☐

Name..... I enclose $.....
Address.....
City..... State.....

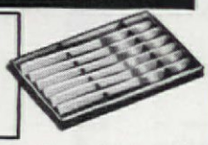


An outstanding value at $12.95 —an unbelievable bargain at $6.95! Lovely Posy pattern looks and feels like Sterling Silver. Mirror-bright SOLID stainless steel won't rust—won't stain—won't tarnish. *Never needs polishing!* 30-piece set (service for 6) includes 6 knives, forks, tea spoons, dessert spoons, steak knives.

Guaranteed 45 years

REGULAR $12.95 VALUE **$6.95** POST-PAID

The six gleaming stainless steel steak knives cut through heaviest steak with ease. Serrated blades never need sharpening! Non-burn ivory white contour handles.

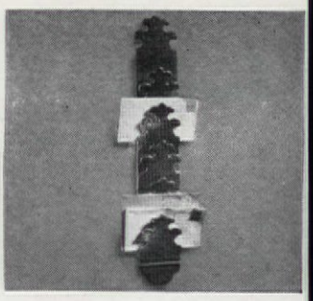


Ask for our **FREE GIFT CATALOG** Dolls, Toys, Housewares, at Amazing Savings

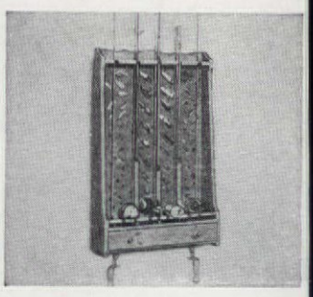
Satisfaction Guaranteed or Your Money Back

NIRESK INDUSTRIES, INC. Dept. TS-60, 4757 Ravenswood, Chicago 40, Ill.

FOR YOUR MALE who really enjoys receiving gifts "for the house" if they're an aid and comfort to him. A Letter Rack to hang conveniently in the hall, or near his desk, sorts and holds his or all the family mail, and will appeal to his masculine sense of order. Hand-crafted of wild cherry with a hand-rubbed finish. 22" x 3½". $5.55 ppd. Carl A. Forslund, Grand Rapids 2, Mich.

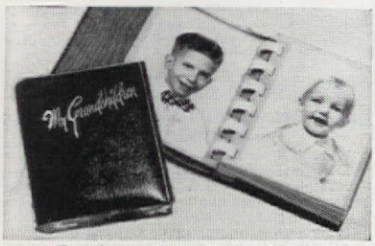


IF YOU CAUGHT A FISHERMAN you listen to sagas of ones that got away, but sometimes you eat brook trout. To beguile him at Christmas, a handsome rack displays 5 rods and reels in rubber holders, scads of flies and lures on its gray felt backing, holds accessories in drawer. Knotty pine or mahogany finish. 22" x 37". $22.50 Express collect. Yield House, North Conway, N.H.



IT'S LOVE, LOVE, LOVE that inspires such an adorable gift, and our heart will break if someone doesn't take the hint and gift wrap this cutie for us to dangle our keys from. Whimsical golden cupid (1¼" tiny) holds two bright red hearts, brass ring latches onto your horde of keys. Dreamy for bridesmaids, or anyone's Christmas. $1.95 ppd. Aimee Lee, 545 5th Ave., N.Y.C.





Perfect for Grandma!

"MY GRANDCHILDREN"

Genuine Leather Photo Album

Watch Granny glow with joy! Tuck 24 kiddie snapshots (3" x 4") into the acetate pockets. How she'll treasure this finest genuine leather keepsake with moire lining, gold lettering. Only .... **$2** ppd.

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Pencils with YOUR NAME only 50¢ per doz. postpaid

12 FINE QUALITY PENCILS with soft or 12 different BLACK LEADS COLORED LEADS

Each pencil stamped in gold with any name. Gift packaged.

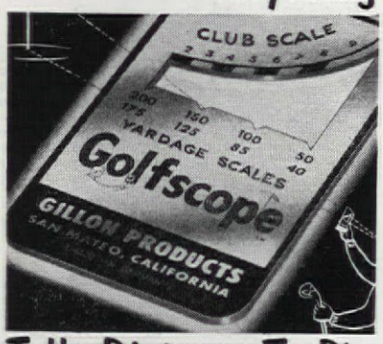
Print plainly the name you want gold-stamped on pencils. Send cash, check or money order. Specify black or colored leads with each name. Each set of 12 only 50c. Fast delivery.

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Earrings as gay and gala as New Year's Eve. Wee Christmas balls dangle 'bout your head. Earring your guests too! Glistening bright in red, green, gold, aqua. $1.00 pair; $1.75 two pair. Tax Inc.—Postpaid—No C.O.D.'s



WORLD IDEAS Dept. B • 21-20 33rd Ave., Long Island City 6, N. Y.

Freshly ground coffee...

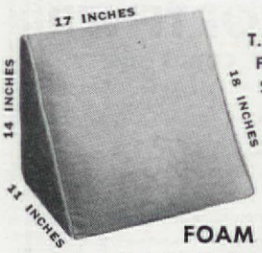
SO MUCH BETTER!



Flip the switch on this *KitchenAid* Electric Coffee Mill...you get freshly ground coffee to any grind. You release the natural coffee oils from the whole bean for a much better cup each time...coffee just like Grandma used to make! You can't give a finer gift to coffee lovers than a *KitchenAid* Coffee Mill. **$24.50**

KitchenAid Electric Housewares Division of The Hobart Manufacturing Co., Dept. KA9, Troy, Ohio

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T.V. PILLOW FOR FLOOR SQUATTERS

The Ideal Christmas Gift

FOAM RUBBER

3-WAY PILLOW

A comfortable, molded Foam Rubber 3-way pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Non-slip construction. Just the thing for bed readers or invalids. Zipper covered in decorators fabric with corded edge. Gray, green, chartreuse, gold or maroon.

Shipped anywhere. Postpaid **$11.95**

The Foam Rubber Store

1829 E. 13th St. Dept. 42 Cleveland 14, Ohio



Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer and Dancer, will write four letters and mail them from Santa Claus, the last part of November and the first weeks of December, to the child of your choice—sending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus postmark, the illustrated letters about Twinkletoes' adventures helping Santa Claus, and the truly nice gifts with each letter. All four letters and gifts, to one child, send only **$1.95**

(Print Child's Name and Address)

Twinkletoes REINDEER RTE 1, SANTA CLAUS, IND.

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NEW, WONDER MODELING PLASTIC
Stays Soft, Easy, Clean, Colorful

Now . . . more fun modeling with PYROCON. Features basic shapes for animals, people, planes, boats, etc. Gay colors. Model it again and again, or bake in kitchen oven for washable, unbreakable permanence. $2.59 postpaid. DeLuxe Kit, $4.95. M. & M. Sales, 3 E. Mt. Royal Ave., Baltimore, Md.



MUSICAL Toilet Tissue Holder

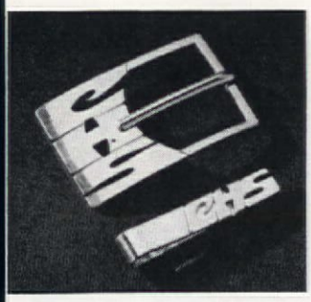


$7.80 Only postpa

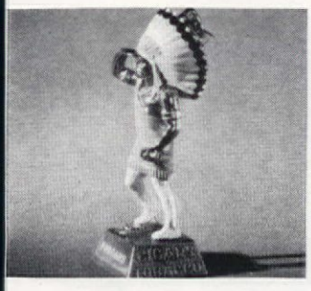
Pull the paper a enjoy the Music! Plays "Happy Da are Here Again" *Guaranteed Swis Music Movement*

Send Check or Mon Order and we pay postag C.O.D. you pay postag

SIESTA P. O. Box 12 NOVELTY Miami Beach, Fl



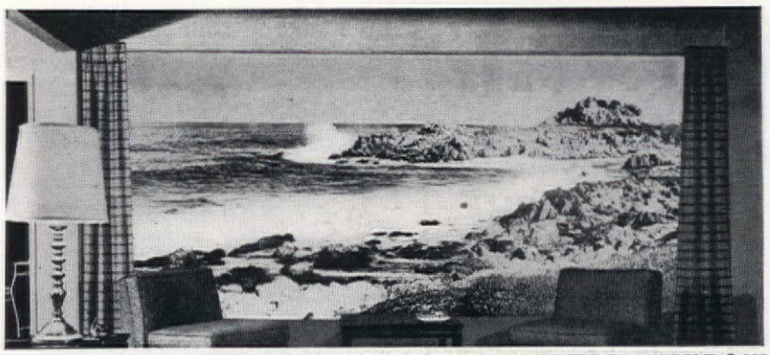
SOMETHING WONDERFUL for the man at the top of your Christmas list. A handmade sterling silver belt buckle with his own two or three initials will put a gleam in his eyes. Heavy, solid, saddle-type buckle, it will give years of pleasure. $8.95. A neat 1¾" matching silver tie clip is $3.95. The set, $12.50. Ppd., tax incl. Robin Hood's Barn, 7 Lancaster Rd., Sudbury, Mass.



CIGAR-STORE INDIAN has disappeared from in front of tobacco shops, only to reappear lately with an Evans cigarette lighter tucked in his war bonnet to send up smoke signals. 8" tall, hand-decorated in bright tribal colors with bronze lighter, or completely burnished bronze. $9.95 ppd. Add $1.50 to personalize. Frank G. Berlin, 1356 Main Street, Sarasota, Florida.



JUDGE THIS CASE. We'll be surprised if you're not in perfect agreement with us. We claim it's what the man who wears glasses would most like to find in his Christmas stocking. Specti Holster slides onto belt or suspenders, holds eyeglasses safely and neatly. Leather-lined stitched cowhide. $1.50, with 3 initials 25¢ extra. Ppd. Crown Craft, Dept. AH, 246 Fifth Ave., N.Y.C. 1.



MAKE ANY WALL A THRILLING PICTURE WINDOW WITH A PHOTO MURAL IN NATURAL COLORS!

A thrilling new decorating idea that magically transforms dull rooms in your home or office! Breathtaking photographs in glorious natural colors as large as picture windows (3'4" x 5' in unpainted frame) and magnificent photo-murals in black and white as large as most walls (7'6" high, up to 15' long). Creates the illusion of rooms opening directly onto utterly inspiring outdoor vistas. *Apply it yourself with greatest of ease;* instantly adapted to fit any space; glorifies any decorating scheme. And the price is fantastically low, fits every budget!

FREE Color Reproductions of Our Eight Scenes Write today for our 8 big color prints of available murals and full details; no obligation.

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- Snow-Capped Mountains
- Tropical Paradise
- Wind-Swept Desert
- Gnarled Tree-Sculpture
- Aerial Pictorial of USA
- Clouds and Sky
- Lake and Mountains



"DEACON'S BENCH"

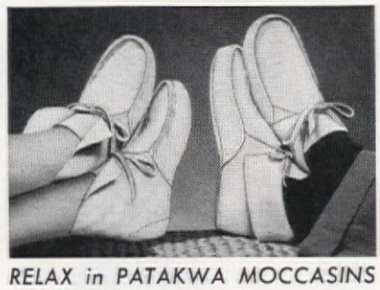
Double Planter

harming display for your potted flowers and eenery . . . this quaint replica of a New ngland Deacon's Bench, authentically repro- ced in hand rubbed Salem maple. 8" long, high, it comes with two plastic liners. De- ghtful for your window sill, what-not shelf or ble; perfect for gifts!

$2.00 ppd.

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RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. **BLISS TO WEAR** indoors and out with cuffs rolled up or down. **HANDCRAFTED** in Natural, Turquoise, Brown, Red, Em. Green, Russet, Golden Corn, Indian White.

FOR MEN and WOMEN in sizes 4 to 8 . . . $4.95
in sizes 9 thru 12 $5.95

FOR CHILDREN too in natural or brown only. Sizes 5, 7, 9 . $2.95—Sizes 11, 13, 2 . $3.95

Send cash, check or m.o. For COD's send $2 deposit. Immed. delivery—Satisf. Guar. Gift order carefully handled.

OLD PUEBLO TRADERS Box 4035, Dept. AP Tucson, Arizona



IMPORTED CRYSTAL BOBECHE-PRISM SET

Put it over your brass or silver candlesticks, sconces, etc. for a touch of elegance. The bobeche catches the melted wax too! All imported. Perfect as a gift for your family and friends.

3½" overall $2.25 complete set ea. (A PAIR $4.50)
2" overall $1.95 complete set ea. (A PAIR $3.90)

PREPAID end check or money order

PAULEN CRYSTAL CO. 296 Broadway Dept. A-113, N. Y. 7



$1.75

Imported steel-gear, beautifully polished light wood pepper mill $1.75 (reg. price $2.95). Matching salt shaker $1. Prices include postage.

Studio Shop 557 Boylston Street Boston, Mass.

Be a "do-it-yourself" Santa



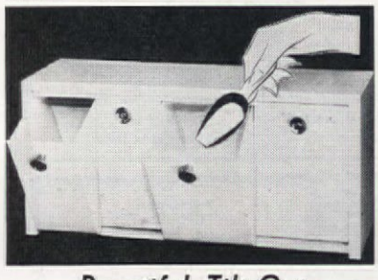
This sturdy child's desk is one of 10 Christmas projects you can build



PLANS SHOW how to build desk, doll house, playhouse . . . life-size Santa and other outdoor displays . . . rocket-ship club house, space guns, TV table. Get plans from your lumber dealer or send 10c (USA only) to Douglas Fir Plywood Assn., Dept. C, Tacoma, Wash.

IT'S EASY TO BUILD WITH FIR PLYWOOD

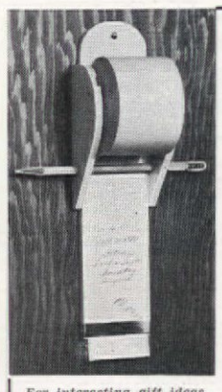
NOW SUGAR, FLOUR, etc. ARE ALWAYS HANDY!



Beautiful Tilt-Out Storage Bins Open—Close—With One Hand!

A clever kitchen wife must have designed these slick, removable canisters that tilt in and out, require no lids to fumble with, and in addition give extra usable space on top. Cabinet sits on a shelf, or hangs on the wall and needs no "clearance" space. Gives any kitchen the modern "custom built" look. Gleaming white enamel has chrome knobs; 2 bins hold 5 lbs., 2 bins hold 2 lbs. Wonderful for coffee, tea, flour, sugar, etc. Stands 9⅜" high, with top that is 20" wide x 6⅜" deep. Only $10.45, delivered. 10 day money-back guarantee. Send check or money order *today!* Write for free catalog of gifts and gadgets.

Mrs. Damar 407 Damar Building Newark 5, N. J.



ROLL-A-NOTE

Hang this handy memo pad in a strategic spot and keep yourself posted on things to do, inter-family messages, shopping lists, errands. Sturdy wood bracket is 11" long, comes equipped with 250 ft. roll of adding machine tape, metal tear-off band, and pencil. Bracket in White, Red, Green or Yellow. It's all yours for only

$2.00 ppd.

Extra rolls of tape, 3 for $1.00

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New Easy Way to Erase Furniture Scratches



Just rub magic Scratch Eraser over furniture scratches—and they vanish instantly! Ideal for banishing marred or faded spots, too. Restores beauty to light or dark wood. One stick lasts for years. Manufactured by Damar—same type used by professional dealers, movers, etc. Only $1.00, delivered.

MRS. DAMAR
409 Damar Bldg., Newark 5, N. J.

AMAZING NEW 9-BLADED SLICEX

CUTS TOMATOES, FRUIT, VEGETABLES, EGGS, etc.— *INTO 10 SLICES AT ONCE!*

This amazing 9-bladed slicer is the handiest food cutter ever made! Just draw it across a whole tomato—and you have 10 perfectly even slices *all at once!* without any mess or tomato "folding up." SLICEX cuts 10 even slices instantly —for more eye-appealing salads, etc. Just as handy for slicing cooked vegetables, eggs, fruits, butter, cheese, etc. Sure-grip aluminum handle, stainless-steel serrated blades. 8" long. Only $1.00 delivered.

IDEAL FOR SLICING:

- Cooked Fruits
- Boiled Vegetables
- Butter
- Cheese
- Eggs



only **$1.00**

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STOP PAYING 89c EACH FOR SONG PARADE RECORDS!

NEW "Closer Grooved" 78 R.P.M. RECORDS

THIS WEEK'S 18 SONG PARADE HITS

WITH **DEAN MARTIN** AND OTHERS

Now! 6 Complete Hits on 1 Standard Speed 78 Record or 45's

FOR 17c EACH!

COMPLETE SET OF **18** FOR **$2.98**

STARRING JACK RUSSELL of "Your Show of Shows," DEAN MARTIN of THE DEAN MARTIN-JERRY LEWIS TEAM, JEFF CLARK Formerly of the LUCKY STRIKE HIT PARADE and ARLENE JAMES of NBC-TV.



New Improved Record (Closer Grooved) — Old Style Record (Grooved Too Far Apart)

NOTE THE OLD STYLE RECORD has only one song on each side. The New Improved record has closer grooves with three complete songs on each side. The closer grooved record puts over 10,000 inches of grooves on each side. You get 3 complete hits on each side.

AMAZING NEW RECORDING PROCESS puts Grooves closer together. You get 10,000 inches of grooves on 1 ten inch record! You get 3 Song Parade Hits on each side—Recorded by the famous Dean Martin, and Jeff Clark of the Lucky Strike Hit Parade and Jack Russell of "Your Show of Shows" and others—3 complete Lucky Song Parade Hits on each side! You save $13.04. You pay only 17c a song. Only $2.98 for all 18! You hear 3 songs without having to change the record.

☐ YOU GET 18 SONG PARADE SMASH HITS by Dean Martin and Others For Only $2.98

1. With These Hands
2. Crying in the Chapel
3. Vaya Con Dios
4. No Other Love
5. You, You, You
6. C'est Si Bon
7. Oh!
8. God Bless Us All
9. P. S. I Love You
10. Walking My Baby Back Home
11. Butterflies
12. Song From Moulin Rouge
13. Tropicana
14. Ebb Tide
15. Dragnet
16. Allez-Vous-En
17. My Love, My Love
18. Eh Cumpari

☐ YOU GET 18 HILL BILLY SMASH HITS For Only $2.98

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3. Hey Joe!
4. It's Been So Long
5. A Dear John Letter
6. I Forgot More Than You'll Ever Know
7. Is Zat You Myrtle
8. I Won't Be Home No More
9. Caribbean
10. How's the World Treating You
11. Trademark
12. Private Property
13. Danny Boy
14. Kaw-Liga
15. No Help Wanted
16. Your Cheating Heart
17. God Bless Us All
18. Love Pains

☐ 18 CHRISTMAS SONGS $2.98

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2. Jingle Bells
3. White Christmas
4. I'll Be Home For Christmas
5. Silent Night
6. Adeste Fidelis
7. Winter Wonderland
8. Happy Holiday
9. All I Want for Christmas
10. I Saw Mommy Kissing Santa Claus
11. 'Twas the Night Before Christmas
12. Let It Snow
13. Santa Claus Is Coming To Town
14. Frosty the Snowman
15. You're All I Want for Christmas
16. Silver Bells
17. Rudolph the Red Nosed Reindeer
18. Christmas Island

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☐ Rush the 18 Top Smash Hit Songs starring Jack Russell, Dean Martin, Jeff Clark and Arlene James and a supporting cast on 3 break-resistant vinyl records. I enclose $2.98, send postage prepaid. (I save 90c by sending full $2.98 payment with my order.) I may keep any six songs and only return 12 for refund if not satisfied. ☐ Send 78 R.P.M. speed. ☐ Send 45 R.P.M. speed.

☐ I enclose $2.98. Send the 18 Hill Billy's.
☐ I enclose $2.98. Send the 18 Xmas Songs.
☐ I enclose $8.00. Send all 3 sets.
☐ Send 78 R.P.M. records.
☐ Send 45 R.P.M. records.

NAME ..... ADDRESS .....
STATE ..... CITY .....



Build Toys, Gifts, Outdoor Displays

It's easy with fir plywood. Plans show how to build this life-size Santa, displays, child's desk, doll house, play house, rocket-ship club house, space guns, TV table, others. See your lumber dealer or send 10c (USA only) to Douglas Fir Plywood Association, Dept. C, Tacoma 2, Washington.

10 PLANS 10¢

Ornamental SWITCH PLATES
HAMMERED IRON FINISH

Single	$1.35	Triple	1.95
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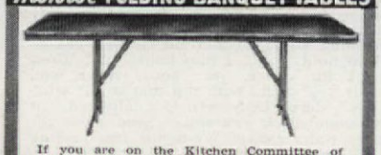
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William Spencer

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Monroe FOLDING BANQUET TABLES



If you are on the Kitchen Committee of some Church, Lodge, Club, School, etc., in your town you will be interested in this modern Folding Banquet Table. Write for Catalog and special discounts to institutions and organizations.

THE MONROE COMPANY 112 CHURCH STREET COLFAX, IOWA

SPECIAL OFFER **20** for **$1.00** plus 10¢ shipping — LIMITED TRIAL OFFER — One Order ONLY To a Customer

YOUR PERSONAL PHOTO CHRISTMAS CARDS and ENVELOPES



A greeting card made from your favorite photo of baby, home, pet, etc., that your family and friends will cherish throughout the years. Send for FREE, all-new Folder containing the latest, original holiday designs. Also your favorite negative and 3¢ stamp for FREE SAMPLE CARD by Dec. 1st. (Will make negative from your photo—50¢.) Your Roy Xmas Greetings will long be cherished for their sentiment. Satisfaction guaranteed.

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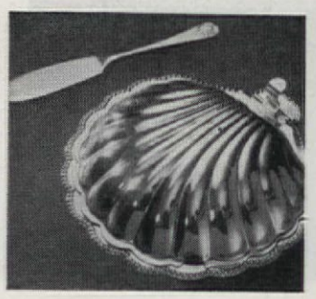
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ROY PHOTO SERVICE
GPO Box 644, Dept. 53, N.Y. 1, N.Y.

☐ I am enclosing neg. and $1.10 for 20 Photo X'mas Cards.
☐ I am enclosing neg. and 3¢ stamp. Send FREE Sample Card & Greeting Folder.

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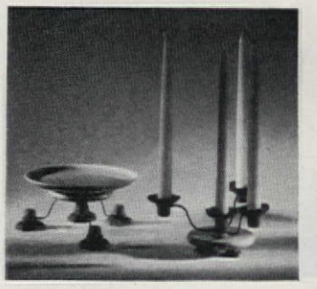
SHE SHALL HAVE SEA SHELLS of silver to rival those King Neptune tosses onto the shore. Hinged dish with removable frosted inner-glass tray and silver serving knife makes a handsome butter server. Also for cheese, mustard, relish, mints. An elegant gift that won't break the bank. 5" across, silver plated. $5 ppd. Tax incl. Taylor Gifts, Dept. A-2, 134 N. Wayne Ave., Wayne, Pa.

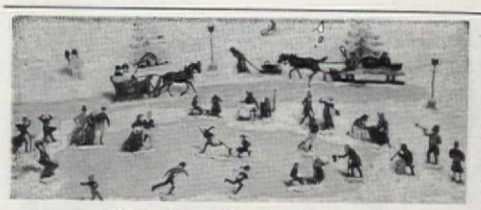


WE'RE IN A TEMPEST over teacups. Seems that everyone has a few bone china cups and saucers and everyone wants to add to them. Come Christmas, one or more makes a lovely and lasting gift, so we've had our eyes open. These are lovely assorted designs on fine bone china. One cup and saucer, $1.75; four for $5.95 ppd. The Krebs, Dept. AH, Westerly, R. I.



SERVA-LABRA is a table accessory with a dual personality. With the candleholders up, it becomes a candelabrum, the center of interest for a table decoration. Inverted, these holders become the base, and suction cups hold your favorite tray or platter converting it into a Lazy Susan. 5" revolving wood disk is nicely finished. $3.98 ppd. Damar, 750 Damar Bldg., Newark 5, N.J.





A QUALITY EUROPEAN IMPORT HAND PAINTED FIGURES

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid-eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high).

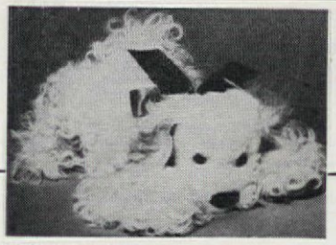
A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.

Complete Set, 30 pieces ... $3.95 Post
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Old Fashioned Ice Skating Party

ART CRAFT PRODUCTS, P.O. BOX 389, NORWALK 9, CONNECTICUT



HOW MUCH IS THE DOGGIE?

Such a little price brings you this engaging cocker spaniel that embodies all of the charm of the real animal. His coat of imported, creamy white, washable lambskin is so soft and cuddly; his body endearingly floppy. He'll captivate youngsters and grownups alike! About 15" long ..... $5.50 ppd.

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Merrill Ann Creations
Dept. AH-11 102 WARREN ST., NEW YORK 7, N. Y.



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Fraise de la Louisiane sun-ripened whole fruit in a preserve of incomparable flavor.

3 lb. Pails
$4.10 ppd. each

*West of Denver add 25¢

CREOLE DELICACIES CO.
P. O. BOX 1042-A NEW ORLEANS 8, LA.

Genuine Cultured Pearls



Not imitation but true lustrous cultured pearls from the living oyster. Set in handsome sterling silver mountings, Tiffany style. Now available in two styles: two-pearl ring, **$3.95**; three-pearl ring, **$4.95**. Prices include federal tax. Order by mail. Please mention ring size. Guaranteed, of course.

H. C. Paulk Dept. R-15 304 Kansas Ave., Topeka, Kansas

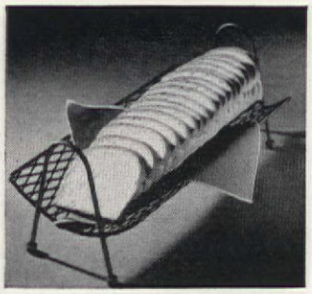
NEW GIFT SENSATION!



Harlequin plastic cocktail glasses

A new idea in cocktail glasses. Clear plastic tops and colored plastic bases in red, blue, green and gold. Lightweight and extra durable. Just right for cocktails, juices, punch and children's drinks. Ideal as gifts and party prizes. Money back guarantee. Postage Paid. No C.O.D.'s. Send check or money order to:

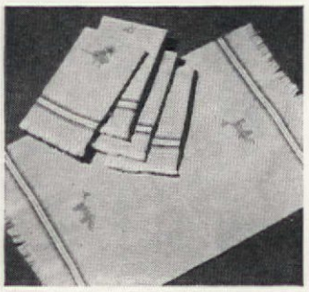
CLOVERLEAF-FREELAND CORP.
Specialties Division, Hazleton, Penna.



AS USEFUL AS BREAD is this attractive tray for serving it. In addition to holding a family-sized loaf or a heap of crusty rolls, it becomes an attractive centerpiece piled with fruit or greens. At Christmas, fill it with Christmas balls or all your cards. 14" x 7½" of satin-black expanded metal with rubber feet. $4.50 postpaid. Marobee Sales, P. O. Box 1432, Shreveport, Louisiana.



DOUBLE INDEMNITY insures the success of these Milk Glass Trivets, because if two things are the rage these days, they are milk glass and trivets. Four authentic Colonial designs ea. 5" long, they have dual purposes, too. Holed handles permit hanging, rimmed edges make them good coasters or ash trays. $4.25 ppd. Gilbert & Leonard, 1544-A Northern Blvd., Manhasset, N.Y.



FROM GUATEMALA a lovely set of cotton place mats with matching napkins where they are individually hand-loomed. Mats are approximately 12" x 16" with finger-woven native design and fringed ends. Matching napkins are 12" square. Choose white, blue, or green. Set of four mats and napkins, $5.50 ppd. Bropar Shop, Dept. AH, 1029 Donaldson Ave., San Antonio 1, Texas.



Small Fry COOK SET

Just like mother's only smaller. Polished aluminum made to exact scale. Everything works! Teakettle whistles, percolator makes coffee. Roaster 6" long, other pieces in proportion. Double-boiler, teakettle, percolator, fry pan, angel-cake pan, oven roaster, cake pan. No sharp edges. Postpaid, only **$1.95**

Satisfaction guaranteed. No COD's.

Ask for free gift catalog.

ARTISAN GALLERIES

2100 N. HASKELL DALLAS 4, TEXAS



Personalized slave bracelet

Golden metal sunburst disk (1⅜") beautifully engraved with 2 or 3 initials dangles from chunky golden chain. Gift idea!! Add 25¢ postage. (*48 hr. delivery and gift boxed*) **$2.00**

VERNON SPECIALTIES CO., 156A Fourth Avenue, Mt. Vernon, N.Y.

for people who CHANGE clothes ON-THE-JOB



Everyone who has to keep his "good" clothes in a locker at plant, office, school or lab needs a . . .

PANTS-RAK®

You can slip skirts or trousers in or out of PANTS-RAK with one hand . . . their own weight smooths out wrinkles, restores the crease. *Saves closet space at home, too.* Beautifully finished hardwood, gleaming chrome. For 5 garments.

good to give • good to own

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Shop in comfort at home from the Kellogg Gift Catalog . . . scores of unusual selections collected by the Kellogg organization from far corners of the world! All are moderately priced; attractively wrapped, shipped promptly, prepaid. Satisfaction guaranteed.

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KELLOGG GIFT CATALOG

ROBERT W. KELLOGG CO.
57 Hillman Street, Springfield, Mass.

Wild Bird Feeding Station

FOR YOUR WINDOW SILL



VERY UNUSUAL CHRISTMAS GIFT! Everybody will enjoy the daily visits of local and migrant birds at close range. Sturdy feeding station has green enamel finish, white trim, 4 seed wells, removable feeding stick and drinking cup. 17¼" x 15½" size. One minute installation on any window. Gift wrapped with card for Christmas delivery. Fully guaranteed. **ONLY $4.95 PPD.**

Pat. Pend.

Dept. 11-H **duncraft** 2 So. Main St. PENACOOK, N. H.

green gable gifts

SAY "MERRY CHRISTMAS" BEST!



BIG-AS-LIFE SANTA CLAUS!

STANDS 52½" TALL!

The jolliest, most life-like Santa you ever saw! The children's all-time favorite! He's handsome in bright Holiday dress—mounted on heavy cardboard, with easel to keep him upright. And so easy to store away too! Just fold him flat and you can keep him in your house for many a Merry Christmas to come! **No. 555—only $2.98, plus 25¢ postage.** Total $3.23.

Nylon and Foam SLIPPER SOX



For men and women—in rich dark colors! Practical, durable knitted nylon uppers, fluffy foam rubber soles by Firestone. Completely washable and colorfast. PLEASE SPECIFY SIZE: **No. 677** Men's—Sm. 7-8, Med. 9-10, Lg. 11-12; **No. 678**—Women's—Sm. 4-5½, Med. 6-7½, Lg. 8-9½. **Only $2.98 per pair**

50 TOYS In One!

For Indoors and Out!



Now—in minutes any child can build a big sturdy playhouse, lemonade stand, house or cabana! No tools needed. "The Toy" comes in a 30" x 3½" package that contains 8 panels of strong impregnable Kraft, 38 dowels and 36 flexible connectors—enough equipment to assemble more than 50 different life-size, brilliantly colored units. Your youngster, whether 4 or 12 will have many happy hours making a place of his own. **No. 573—only $3.50.** Small size version of THE TOY, **No. 571—only $1.98**

Tubbable Scrubbable Lubbable TERRY PUP



A wonderful gift for any child! Popular with college coeds too. Terry-Pup, with jingling bell in his tail, is filled with non-allergic foam rubber so he can float. Wrings dry . . . sweet and soft as new. 7" long. **No. 557—only $2.00.** Terry Pup's big brother, stuffed with Kapoc, 25" long, 9" high. **No. 557-B—only $4.98**



Hand-Painted Ceramic KITCHEN SET

Bright and cheerful to enhance the beauty of your kitchen. Hand-painted in rich colors, this handsome pottery strainer, ladle, and funnel hang from 9" wooden handles. Fit perfectly in grooves of holder, painted to match. High, permanent glaze. Your gourmet friends will love it. **No. 781—only $1.98**



MADRACK

All-purpose rack for use in living room, bedroom, bath, etc. Keeps magazines or papers within easy reach. Excellent for phone books, storing paper bags in kitchen. Sturdy metal with latticed front. Measures 12" x 12" x 4". Choice of 5 colors: White, Pink, Dark Green, Yellow, Jet Black. **No. 782—only $2.95**

JAR AND SHAKERS

FOR SMART HOMEMAKERS



Keeps bacon drippings, salt and pepper at your fingertips while cooking. Perkily hand-painted pottery jar, salt and pepper shakers. Use jar for fats or extra large sugar container. **No. 746—only $1.50**

MAGIC PAD 'n PENCIL

Write White on Black—and vice versa!



Imagine her surprise when she lifts the cover to see a thick pad of BLACK memo sheets! Then she'll discover why the pencil has WHITE LEAD! Also contains a generous pad of white 3" x 4" sheets as refill. White and gold cover—also regular pencil. **No. 524—only $1.00**

Cigarette PAC-RACK

Holds A Carton—Feeds a Pack at a Time!



Hang it in a handy spot . . . always have cigarettes on hand! Holds full carton—does away with awkward cartons in drawers. Stained maple-finish wood with attractive placard in front. For regular or king size. **No. 525—only $1.50**

Hand-Painted Amazingly Life-Like Imported Ceramic Roosters



So life-like you can almost hear them crow! Strutting roosters—beautifully hand-painted. Ideal for decorating table, desk, etc. 6½" and 8⅜" high. **No. 506—$2.75 pr.**

HOUSE BLESSING



A sweet blessing for your home—so beautifully worded to give many moments of joy and inspiration. Colorful 5½" x 7" gold Italian Gesso frame. A very unusual and thoughtful gift! **No. 779—only $2.95**

SMALL FRY LOVE EGGS SERVED BY THESE CHICKS

Serve 'em eggs in these gay ceramic chicks and watch breakfast disappear fast! Hand-decorated in reds and blacks—with touches of gray and yellow. **No. 637—$1.25 pr.**



GREEN GABLE GIFTS, Dept. AH-1
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Send me, postpaid, the following items. It is understood that I may return any of them within 10 days for refund if not delighted.

ITEM NO.	ITEM	PRICE

I enclose $..... in full payment

Name .....

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City ..... *Zone*.... *State*.....

☐ I enclose 10¢. Send me Gift Catalog.

friends will envy you this map with startling 3-Dimensional Effect!



Mountains, shores, deserts, plateaus . . . so realistic in *natural color relief* it's like viewing the land you love from an airplane. Only the touch of your fingers proves this amazingly different U.S. map is not bas-relief.

Inspiringly colorful. Surveyor-accurate. A work of fine art ideal for home, office, den or classroom. Unequalled study-aid or vacation planner. On tough, wear-resistant plastic-impregnated paper. Full 58 x 38 inches, over 2,500 place names and boundaries clearly legible.

ABSOLUTE MONEY BACK GUARANTEE. Mailed insured prepaid in heavy tube, unfolded and suitable for mounting. Only **$15.95**

Also Jeppesen **WORLD MAP,** in rich natural color relief on heavy map paper, 60 x 35 inches, showing political boundaries and principal cities, air routes and mileages. Mailed insured, prepaid. Only **$13.95**



No symbols to translate. Children read this map instantly!

Order today for immediate shipment. An ideal Christmas gift!

JEPPESEN & COMPANY Suite 100—Stapleton Airfield—Denver 7, Colo.

YOUR TWINKLETOES will go into her act on Christmas morning when she spots this ballet dress. And we'll bet the minute she has it on Dad will be snapping her picture. Satin-elasticized bodice is trimmed with nylon ruching and flowers, triple tarlatan skirt, satin panties to match. Pink, blue, or orchid in even sizes, 2–10. $5.95 ppd. Follies Costume Co., 254 W. 49 St., N.Y.C. 19.



JUST BECAUSE little girls are made of sugar and spice and everything nice, it's fun to give them presents. A *sterling silver bracelet* engraved with her first name in shaded script, dangling 2 little silver balls behind, couldn't fail to pay off with a big bear hug. Small (1–5 yrs.) or large (6–12 yrs.), $3.50 ppd., tax included. Wayne Silversmiths, 546-A South Broadway, Yonkers, N.Y.



MISS MUDPIE GRADUATES to the real thing with a cake-mix set! Little-girl-sized equipment turns out 4" cakes and wee muffins. Mixes for 9 cakes, 9 packets of frosting, 4 packets decorations, 2 cake pans, cup-cake tin, 6 crinkle cups, mixing bowl, spoons, beater, spatula, knife, and cook book. $2.98 ppd. The Fireside Shop, 916–31 East Wayne Street, South Bend, Indiana.



PAIR OF GADABOUTS



A little trunk, plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégées. Trunk 12" high.

$3.98 Post Paid

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DRY-SETS PIN-UP CURLS IN 30 MINUTES

For quick curls, pin up your hair in the usual manner, but don't wet it. Dip Curl Cap in warm water, shake off the excess and tie Curl Cap on, turban-style. After 15 minutes take Curl Cap off, and 15 minutes later remove the pins and comb your curls! Curl Cap is made of specially processed DuPont nylon net. Can be used over and over again to set your hair. Red, blue or maize.

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19"	7.95	6.75
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Very Economical NO POWDERING KILLS INSECTS • STOPS DOG ODORS

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For years thousands of pet owners have used famous FLEA-NO-MAT to rid pets of fleas, ticks, nits. Now *improved,* with a *new* pleasant odor. Counteracts animal smell . . . kennel-tested by veterinarians. Use this revolutionary, chemically treated mat on regular bed of pet, or separately. Order today — money back guarantee! Check or Money Order.

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a matter of degree . . .

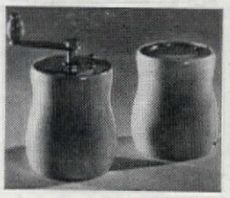
Keep track of the temperature with this clever copper skillet! Just 5½" long, it houses a fine precision thermometer, makes a charming wall decoration for your kitchen, breakfast nook or den! Pointer is fully protected by clear unbreakable crystal. Grand for bridge prizes, shower and hostess gifts, all occasions! Gift boxed.



Only **$1.00** ppd.

Lee Frank Studio
Box 385 Lawrence, Mass.

AMAZING GIFT VALUE!



Imported Pepper Mill and Salt Shaker set in fine cherrywood! Adjustable precision grinding mechanism holds generous supply of whole pepper. Shaker has easy-to-fill swivel top. 2" tall. ONLY **$1.50** ppd. for the complete set! Two sets for $2.89 ppd.

Satisfaction guaranteed

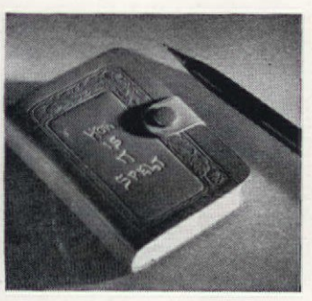
GERIAN CO., 253 Downey St., San Francisco 17, California



CASEY WOULD WALTZ with a Strawberry Blonde, and then he'd take her home in a carriage like this. If you like to be carried back to those good old days, here is a gay planter to take you. Sporty plastic model, old-fashioned carriage is black with gold trim, has yellow wheels, a red seat. 9" long and 5" high. $1.49 postpaid. Renard, Dept. AH, 44 W. 26 St., N.Y.C. 10.

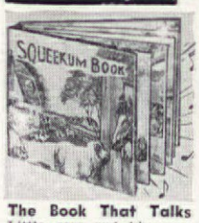


THERE'S SOMETHING FABULOUS about little jeweled matchboxes to tuck into your purse, serve with cigarettes at dinner or bridge, use for favors at a luncheon. Each package has three decorated boxes, plus three refills, or six tiny (1⅝" x 1") boxes of wooden matches in all. Also a regular Diamond Match size. $1 a package. House of Bertram, Dept. AH, Box 598, Scarsdale, N.Y.



SEARCHING FOR A WORD? You'll find 40,000 in this pocket-sized dictionary. A husband, wife, or quiz kid would love one in their Christmas stocking. Genuine leather cover, 512 India paper pages. Includes pronunciation marks, foreign words and phrases, forms of address, abbreviations. 2¼" x 3¼", ½" thick. $2 ppd. Greenland Studios, 5858-AH, Forbes Street, Pittsburgh 17, Pa.

Bancroft's Presents the Unusual.. as usual



The Book That Talks
Little ears and big eyes will spend hours of fun! A voice is built into every page. As child turns pages, each different animal on every page talks in its own particular way; the cows mooo, the dog barks, the sheep go ba-a-a-a. A load of farmy fun, with farm yard scenes in bright gay colors.
G 1905 ..... $1.50



Real Snow Skates
Just like miniature skis! Provides fun and healthful exercise, as youngster skims over snow. No ice needed—works on slightest snow. Adjustable to any child's foot. Of sturdy steambent hardwood with grooved bottom and aluminum heel plates. 16" long. 2½" wide. Gaily trimmed in red.
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Imported Automatic Tweezers
A painless way to quickly and easily shape eyebrows to contour of face. Diagonal tips and milled grips grasp hair firmly. Just press handle and release. Receding action extracts hair instantly—without painful pulling and tugging. Keeps eyebrows alluring. Springsteel.
G 4168 ..... 98¢



Personalized Denture Dish
Ideal for sparkling false teeth that need overnight parking! We'll personalize any name in the saying: "Take a look and you will know, How Harry's teeth stay just so." Has many other uses, too. Easy-to-clean plastic—so sanitary, too. Hand painted. A gay gift.
PG 1725 ..... $1.00



Clear-Vue Press Cloth
Take guess-work out of tricky ironing, end hit-and-miss pleats! Transparent cloth lets you see darts, pleats, pockets, etc., as you press. Cools immediately for easy handling. Specially treated to prevent shine, scorching, wrinkling. Washable.
G 3727 ..... 59¢



De-Stinker, Deodorizer
Simply adorable! Even the boss smiled when he saw the attached poem that reads, "When your bathroom is occupied by someone who's a thinker, I hope he burns a match of mine and makes me be DE-STINKER." Just hang him on the wall; he quickly chases odors. With incense matches that dispel odors. In "true-to-life" color. Made of glistening ceramic. He'll be the family favorite.
G 3213 ..... $1.98



Personalized "Midnight Coach" Sign
Your name and house number GLOWS in the dark! Use it on lawn, house, mailbox, post or tree. Adds a friendly warmth to your house—guests can find it, too. Artistically handlettered with any family name and house number so they glow in the dark. Durable—to give years of heavy service. Easy to install. Rich black hammered crinkle finish; of heavy weatherproof metyl-methacrylate plastic. Over 15" long. 5¾" high.
PG 3664 ..... $1.00



Professional Pin-Curler
So easy to use! So lovely the result! Sensational, new-type Pin-Curler gives you a professional set in minutes. No more standing for hours trying to set your hair! No more loose ringlets! No more waiting 'til your hair dries! All you do is take a small section of hair, insert it into Pin-Curler, roll the hair to scalp, remove and insert bobby pin. It's the quickest, softest (yet tightest) ringlet ever. Works on either wet or dry hair. Guaranteed for life. You'll always look your loveliest!
G 4419 ..... $1.00



Relaxer Spot Reducer
Rolaxer relaxes the entire body—makes you feel good all over. Stimulating cushion-comfort massage provided by 3 revolving sponge rubber balls reduces ugly fat bulges. Helps relieve nerve tension, soothes sore muscles too. Natural hardwood handles. Includes Reducing Chart. 12" long.
G 4447 ..... $1.00



3 Section Steel Skillet
Prepares entire meal of meats and vegetables at one time! Works like a regular frying pan, but it's divided into 3 sections. Fry eggs in one section, bacon in other, potatoes in third. Ideal for warming leftovers, baby's food. Uses 1 burner instead of 3. 10" diameter. Wash only 1 pan.
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Kleen E-Z Oven Cleaner
Just spread this clean smelling, non-flammable, miracle jelly, let stand and wipe off with warm water. No scraping! No backaches! Works on porcelain enamel, iron and steel surfaces. Quickly dissolves dirt, grease, hardest baked-on drippings.
G 3119 ..... 98¢



Plays Your College Song
Musical Football has a built-in Swiss movement! Pigskin color plastic. College name and crest, laces in school's colors. For desk, shelf, etc. Songs available: Ala., Auburn, Army, Baylor, Cal., Colo., Colum., Cornell, Dart., Duke, Fla., Fordh., FSU, Ga., Ga. Tech, Kans, Harv., Ill., Ind., Iowa, Ky., LSU, Md., Miami, Mich., Mich. St., Minn., Miss., Mo., Wash. (Mo), Navy, Nwstrn., NC, ND, Ohio, Ore., OSU, Okla, Okla A&M, Penn., Pgh., Prine., Rice, SMU, So. Cal., Stan., Tenn., Tex., Tex. A&M, Tulane, Tulsa, UCLA, Van., Va., VMI, VPI, Wash., W&L, Wisc., Yale.
DG 4762 ..... $3.95



Lovely "Any-Name" Tie-Scarf
So smart under the collar of your favorite blouse, dress or suit—tied in a square knot or simple ascot. Gay, colorful crepe, 2" wide and 32" long. Beautifully designed and ANY name exquisitely hand painted. Choice of: Tangerine, pink, beige, canary, black or white; pastel colors blue, green, red.
PG 3921 ..... $1.00



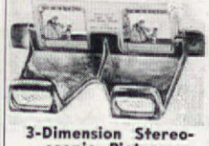
Spatter-Proof Filter Fry Cover
Warm buns on top while food is frying. Add water to frying food by pouring right through all-aluminum construction. Prevents hot grease from spattering; permits steam to escape so foods are fried, not steamed. Catches grease; keeps your kitchen immaculately clean. Fits 9" to 11" pans.
G 3833 ..... $1.00



Make Ice-Box Cookies the Easy Way
Hmmmmmm! Scrumptious! Load the cookie jar with cookies—that you made in 8 to 10 minutes. Just place batter in one section, put on other section, press . . . and presto! batter's smooth, round and marked for 80 two-inch cookies. Recipes included.
G 4185 ..... $1.00



Your Own Personalized Labels
Your garments deserve this distinctive finishing touch. We personalize your name on actual woven quality cloth labels. Sew them in garments, knitting, weaving, crocheting. Helps identify clothes—no mixups. Be proud of your handiwork—label it.
DG 3933, 15 labels for $1.00; DG 3934, 40 for $2.00



3-Dimension Stereoscopic Pictures
Makes children's stories "come to life." So real you'll be amazed! See the big bad wolf chase 3 pigs RIGHT TOWARDS YOU! Watch Jack climb the beanstalk up-up-up! 10 complete stories including "Cinderella," "The Night Before Christmas," etc.
G 1951 ..... $1.25



Nail-On Ball Bearing Casters
No strained backs! All furniture even TV sets, desks, move easily over rugs, floor. 3-prongs hold securely. Metal, ½" ball, ¾" top. G 4289,
Set of 8 $1.00



Enjoy Color-TV Now!
Don't wait. Startling new color-filter gives drab back and white screens lovely soft color, easy on the eyes. Reduces glare, cuts snow. No mechanical or wiring attachments are necessary. Just install by placing over the front of TV.
G 3915, 12" size, 69¢; 14" size, 79¢; 17" size, 89¢; 20" size, $1.25; 21" size, $1.50

HOW TO ORDER

- Order by number, stating the quantity desired.
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- Satisfaction guaranteed or money back.
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PROTECT YOUR DOG

With This Unique, Appealing NAME AND ADDRESS DOG TAG



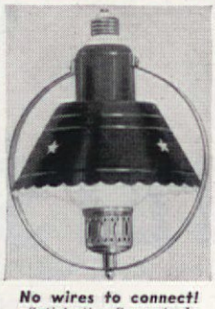
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...ow, Guarantee the re-...rn of your pet . . . lost, ...ayed or stolen! No one ...uld resist your dog's ...rsonal appeal — to re-...rn him—which is finely ...graved on this hand-...me, gleaming, tarnish-proof, chrome-finished identification disk. Send dog's and ...ur name and address, along with just $1.

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Screws in like a light bulb!

TOLE HANGING LAMP



No wires to connect. Imagine . . . now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp. It's red tole metal trimmed with shining brass. 8" in dia., 9½" high. Has opal glass reflector. Takes 100 watt replaceable bulb. No COD's.

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Delightful, hand-decorated ceramic wise-men to bring gaiety and light to your Christmas settings. They would warm the heart of even Old Scrooge himself. Average 5½ inches high $4.95 the set ppd.

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WOOL COMFORTS RE-COVERED
Also BEAUTIFUL COMFORTS made from your old FEATHERBEDS.
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This beautiful **TRIPLE WALL BRACKET** with plastic saucers & pots will last for years. Will add beauty to any home or kitchen window, will not interfere with curtains or blinds. Arms swing to any position or lift out of mounting.



Plants get more sun light with this arrangement.
3 saucers 4⅞" diameter 1" deep, will accommodate other pots.
Made of melmac dinnerware plastic material.
7" deep 20" wide 6" high 2 nickeled screws for mounting.
Satin aluminum lacquer finish light gray plastic saucers **$2.95** P.P.
With 3 large plastic pots to match, as above, **$3.95** postpaid money back guarantee. Free folder on flower stands.
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Your Name Woven...

IN COLORFUL

CHENILLE Bath Mat

with Initialed Seat Cover



ONLY $4.95 PLUS Postage

A Quick Answer to "What to Give"

It's new, different—for your own home and for novel, appreciated, personalized gifts! CUSTOM-MADE Bath Mat in beautiful decorator colors with family name woven in harmonizing color. Initialed seat cover to match.

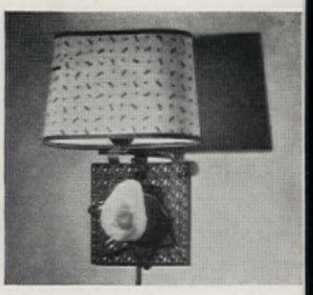
Finest quality, deep-tufted. Guaranteed vat-dyed, boil-fast colors. 20x 36 inch mat has skid-proof latex back. Order today at only $4.95 per set, plus 35c per set for postage and handling. No C.O.D. please. Give name to be woven in and color desired. Allow 2 weeks for delivery. Satisfaction guaranteed.

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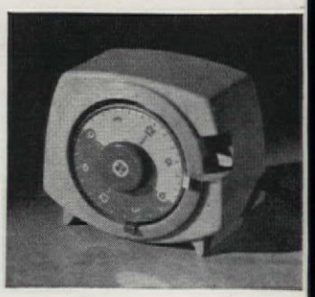
Your choice of beautiful decorator-inspired colors in two tones of BLUE, ROSE, GOLD, GREEN, LILAC, AQUA, HUNTER GREEN, FLAMINGO, also SALT and PEPPER (black trim), WHITE (grey trim), LIPSTICK RED (grey trim), and WINE RED (rose trim).

BARTON-ROGERS, Dept. E-20
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FRUITFUL IDEA for a pin-up lamp. Black wrought-iron base sports a bright yellow ceramic pear that looks good enough to eat. Hollowed to hold a few sprigs of green, nothing could be more fun for a kitchen, dinette, or any wall that needs a dash of gaiety. Yellow or green print parchment shade. 14" high, shade 9" wide. $6.50 ppd. Ward Phillips, Dept. AH, Carpentersville, Ill.



A STAFF OF SERVANTS couldn't be more efficient. The Time-All, an automatic timer, sets like a clock. Plug any electrical appliance in, it does your bidding. Turns radio on and off, defrosts refrigerator, turns lamps on and off while you're away, roaster cooks dinner. Resets itself every day. Gray plastic case, 5" x 4". $11.95 postpaid. Sunset House, 71 Sunset Blvd., Hollywood 46, Calif.



FINE AMERICAN FEATURES will thrill anyone interested in early Americana. Silhouettes of George Washington, Martha Washington, and Thomas Jefferson are hand-cast in heavy iron, finished in black, to hang as a distinguished group. About 5" x 3½", they also make interesting and unusual paperweights. $1.25 each ppd. Wits' End, 221 Bellevue Ave., Upper Montclair, N. J.



MAKE YOUR LAMPS INTO XMAS TREES



Now for the first time you can bring Hollywood's famous "Christmas Tree Lane" right into your home. These perfect replicas fit over any lamp instead of your regular shade—The cleverest decorating idea in years. Each shade beautifully lithographed in forest green with white "snow" on die cut branches that stand out for easy decorating. Can be used for many seasons. Complete with simple illustrated instructions. At this low price, you'll want several. With order of 2 or more, you'll receive free 12-page book of world's most popular Hymns and Carols...words and music. Order now. Sorry, no COD's.

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Plus 35c postage

Send 10¢ now for Xmas Catalogue in color

FOSTER HOUSE 15-K11 COLE COURT PRINCEVILLE, ILL.

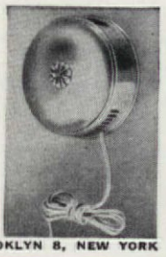
BANISH ODORS

This fixture equipped with General Electric Ozone Lamp banishes offensive odors anywhere. Guarantees fresh air. Thousands in use. Beautiful high polish aluminum housing makes neat wall decoration. 80,000 satisfied users. Costs pennies per week to use. Satisfaction guaranteed. *Please, No C.O.D.'s.*

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For further information see page 148



BKLYN. ELECTRONIC DEOD. CO.
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ASSEMBLE THIS LOVELY KNOTTY PINE

Colonial PRE-BILT *Furniture*

SAVE UP TO ⅓





Save up to ⅓ by assembling this lovely stylized Colonial bedroom furniture yourself—for your own or your growing boy's or girl's room. Comes in kit form—can be assembled in one evening. All pieces made of finest grade Northern Knotty Pine, selected for firm, attractive, carefully centered knots and sanded, ready for stain or paint if other than natural finish is desired. Keyed Mortise and Tenon construction for extra strength. Available as a complete room or in individual pieces as low as $4.95. Send for descriptive circular and prices.

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LIFELIKE BRONCO BUSTER Rocks! Bounces! Neighs!

Long-lasting Vinyl Plastic Inflated Horse with gay cowboy saddle, real reins! Kids jump on his back, he neighs with delight, whinnies as he bounces across room! Carries 200 lbs. Colorfast, washable. For indoor or outdoor play. Ideal as hassock, TV chair, bath toy!

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Craziest ball in the world! Delights youngsters because it always does the unexpected! Throw it high . . . it zooms to the ground! Throw it again, it soars, spins, changes course at its own dizzy whim. Vinyl Plastic.

AT ONLY $2.69 PPD.

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STILTS



The Ideal Gift For Any Youngster

Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise!

- Built of rugged, clear-grained hardwood, 70 in. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 200 lbs.

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Order NOW! (No C.O.D.'s, please)

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26" x 38" — KIT only $6

Original design stamped in black outline on burlap—complete with hook—instructions for c and shading—wool material in sha colors for all flowers and leaves center motif.

For Faster Cutting of Material

Not a necessity—but a big help! Machine clamps to any table —cuts 3 or 4 strips at once. Includes interchangeable blade, steel work platform, adjustable guide. Specify cutter width: 1/8"—5/32"—3/16"—7/32"—or 1/4". Extra cutters $3.95 ppd.

Complete materials available—Period, Colonial and Modern designs. Send 25c for Catalog.

$14.25 ppd.

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PERSONALIZED HAND-PAINTED CHINA THIMBLE



Newest, most beautiful sewing thimble. Decorated with pink rose design and gold trim. First name hand-painted on with real gold. A most unusual and treasured birthday or Christmas gift. Only De luxe type covered inside with 14K gold, $2. C.O.D.'s.

KITTY'S KEEPSAKE Box 305, El Monte, Ca



FOR YOU! FOR GIFTS!

9-PC. TIDY TAINER SHOE SHINE KIT. Koroseal pocketed container, 2 brushes, 2 daubers, 2 cloths, 2 Esquire polish. $3.98

TIDY TAINER LOG CARRIER of heavy, durable canvas with leather handles. For easier log handling. Green or rust. $3.98

Check or Money Order. Postpaid. Satisfaction Guaranteed or Money Refunded.

APLAN CO.
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IN TORNALA, MEXICO, these ovenproof, earthenware casseroles are decorated individually by artists, so no two are alike. You'll love the designs done in brown, blue, or green on a cream-colored background, the big fat handle, and the way it makes whatever it cooks and serves so special. 4 pt. size, $3.25; 3 pt. size, $2.75. Ppd. Old Mexico Shop, Dept. AH, Sante Fe, N. M.



TWO FOR TEA. Captivated with the idea of collecting copper? These lovely tea canisters will make an unusual addition to your other shining pieces. Lined with lead, they are wonderful for your favorite exotic brands. You may prefer to earmark one for king-sized cigarettes or posies. 4½" high, $2.95 ea., or $5 a pair. Ppd. Here's How, Dept. AH-12, 590 Third Ave., N.Y.C. 16.



THE CAT'S MEOW will show his cat approval of this all-wool carpet (16½" x 12") with a heavy canvas zipper pocket underneath to hold catnip. This permeates the whole carpet, and he will roll on it, scratch it, sleep on it, love it. Assorted patterns, edges are overcast. With supply of freshly ground catnip. $2.50 ppd. Artisan Galleries, 2100 North Haskell Ave., Dallas 4, Texas.

YOU CAN'T HOLD A CANDLE any prettier than in an exquisite Georgian Candleholder Ash Tray of finest English bone china combined with solid golden brass. For down-to-the-last-detail charm on a polished mahogany end table or a pretty-as-a-picture touch on a bedside table. Assorted flower patterns. Complete with candle. $5 ppd. David Saks, 346 West 44th Street, N.Y.C. 36.



102 IMPORTED CHRISTMAS DECORATIONS $1

Big assortment includes 58 bright red Artificial Berries: 12 Spruce Cones wired for easy use; 2 Merry Santas and 2 Snowmen on stems; 6 sets of gay Holly Leaves with Berries; 2 snow-white Reindeer on stems; 20 Christmas Bells! Ideal for your tree, gift wrapping, home decoration! 102 Decorations, only $1 plus 10c for shipping. Send Check or Money Order. No C.O.D.'s RENARD, 42 West 26 St., N. Y. 10.



EARLY AMERICAN BUCKET PLANTER

Gay reminder of the good old days! A most attractive 6" pail in flat black iron, complete with an 8½" wrought iron wall bracket

$3.95 postpaid

ADELE HUNT, INC

DEPT 203 • 2819 N HENDERSON • DALLAS 6, TEXAS

Eliminate BURNED FINGERS! ...SINGED POT HOLDERS! ...BROKEN DISHES! ...SPILLED FOODS!



PAGE'S aircraft aluminum COOKSTONGS are handy as fingers. Safe and easy to use when cooking or canning. Past center locking action makes them fool-proof. A practical Xmas gift.

2 for $1.45 ppd. No COD

PAGE'S COOKSTONGS
3500 N. Knox Ave., Chicago 41, Ill.



AFRICAN BOY

Can be used as ash tray, cigarette tray, candy or nut dish. 5" high in black wrought iron. Round wooden head with beady eyes.

If not available at your dealer send $2.00 to:

STEVEN DONAY
2940 S. 38th St., Milwaukee 15, Wisc.
shipped postpaid. Send for free folder of other unusual gifts.



COLORFUL **Tankettes®** PAT. APP. FOR

a Gift of BEAUTY and PROTECTION for the Bathroom

- Includes Tank Cover, Tank Lid Cover and Toilet Seat Cover
- Beautifies Old Tanks Protects new ones
- Easily Removed for Laundering

Practical Gift Idea!

ELIMINATES MOISTURE FROM SWEATING TOILET TANKS

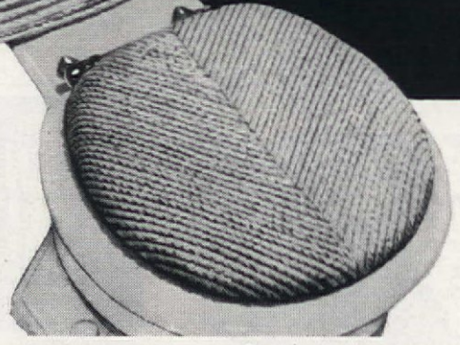












Here's a Gift —That is Different

TANKETTES give your bathroom a rich, colorful decorator-look. These luxurious high-pile, fluffy chenille covers also absorb and evaporate tank moisture to end unsightly dripping. They never become soaked or mildewed. Tankettes launder like a towel and grip fasteners make removal easy. Fresh pastels and rich deep tones match or compliment any color scheme.

New Bathroom Rug to match your Tankettes

Changette® COVERED IN THICK SOFT CHENILLE with CUSHIONED NON-SKID SPONGE RUBBER BASE



$3.98

18 x 30 in. Extra Covers each $1.98

24 x 36 in. Changette ...$4.98
Extra Covers each $2.98

CHANGETTE's slip cover idea is an amazing work-saver while the cushioned sponge rubber base assures you permanent non-skid protection. It feels wonderful underfoot, too! Enhance your bath color scheme by combining Changette and Tankettes — they're dyed to match!

3-piece Set — only **$3.98**

Choose from 12 Glowing Decorator Colors

Pastel Blue • Pastel Pink
Light Green • Yellow • White
Chartreuse • Grey • Dubonnet
Dark Green • Poppy Red
Coral • Salt and Pepper

FITS ANY TANK
(specify type A or B)



(A) for Exposed Pipe Tank (B) for Tanks that Rest on Bowl

Money Back Guarantee

TANKETTES, Dept. NP
224 W. Washington Street, Milwaukee 4, Wis.

Please rush me the colorful new chenille "bathroom" accessories indicated below.

Name .....
Address .....
City..... Zone.... State.....

☐ I am enclosing $....., ship postpaid.
☐ Ship C.O.D. — Postage and C.O.D. fee extra.

TANKETTES
Tank Style..... (A) or (B)
Color .....
CHANGETTE
Size .....
Color .....
Extra Covers.....
Colors .....

SUSIE WALKER WALK HER WASH HER DOLL

With Long Silky Washable SARAN Hair



- She Walks—Sits—Stands
- Turns Head as She Walks
- She Cries—She Sleeps
- Completely Washable
- Unbreakable Construction
- Guaranteed Walking Mechanism

• **BIG—20" TALL**

SUSIE DOES EVERYTHING

Nationally Advertised at $9.95

A Sensational Value . . .Only **$5.95** plus 50c shipping or C.O.D. plus postage

So Lifelike you'll think she's a real girl walking with her little mother. Susie Walker is beautifully formed, even to the small details of finger nails, dimples and creases in her chubby arms and legs. She assumes and will hold (no flopping) all lifelike positions. Susie can be washed, dressed and undressed in standard 20" doll costumes. Her hair can be washed and combed; her pigtails braided and set in any fashion desired. Nothing can go wrong with her working parts and she is molded of the new shockproof plastic that assures years and years of loving play. Susie Walker is the answer to every girl's prayers. Commended by Parents' Magazine. Satisfaction Unconditionally Guaranteed!

SUSIE WALKER IS ALSO AVAILABLE IN THE LARGEST SIZE MADE—24" TALL. Nationally advertised at $15.95. Our price—$8.95 plus 50c shipping or C.O.D. plus postage.

OTHER SIZE WALKING DOLLS IN STOCK: All above features but No Voice—12" TALL. Reg $4.98. Our price $2.98 plus 50c shipping or C.O.D.—15" TALL. Reg. $6.98. Our price $4.98 plus 50c shipping or C.O.D.

P. J. HILL CO.
Dept. P-73
933 Broad St., Newark, N. J.

---

99 JUNIOR Zither



Yes, you can play on sight. Just slide the automatic note selector under the strings and pick the strings where the dots appear on the popular song charts (included), and you'll be entertaining folks with your new Zither. You'll win admiration and enjoy hours of fun and years of satisfaction. It's perfect as a gift—delightful to own. Get yours today.

New Fun and Popularity are yours! **$5.98** complete with

10 song charts, tuning key, extra strings, plastic pick. 16½" x 7¾" x 2". Lustred mahogany.

---Mail FREE TRIAL Coupon Today---

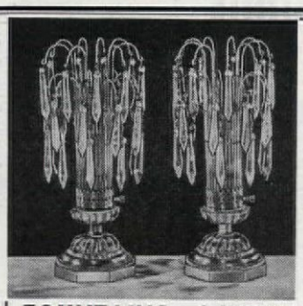
HUMBOLD CO., Dept. A30, 111 E. 23 St., N.Y. 10, N.Y.

Ship my Junior ZITHER immediately. I will pay postman $5.98 plus postage charges. (SAVE 91c. Enclose $5.98 now and we pay postage.)

Name .....

Address .....

City & Zone ..... State .....



$11.95 the pair, postpaid

FOUNTAINS of LIGHT

These dazzling fountain lamps work decorating magic for any room! Each one has 27 glass crystal prisms showering over a richly gold plated base . . . watch how they draw every eye as they dance and sparkle in the light! Try a pair on your mantel, console table or buffet for a dramatic decorative accent. Fully electrified, complete with bulbs. Height overall 14½". No C.O.D.'s, please

MARCOS SALES Dept. A-11
2554 Decatur Ave. Bronx, N. Y.

To Locate the Wood Studs in Your Wall



USE A DOWSER*

When hanging mirrors, pictures, shelves. Also when repairing or altering.

$2.00 Postpaid
Money-back guarantee

The Roll of the Ball Finds the Stud in the Wall.

You May Need One Tomorrow!

*PATENTED

FORD PRODUCTS, Dept. A-3, Port Chester, N.Y.

AMAZING NEW DISCOVERY!

CURLS and WAVES YOUR HAIR

without wetting your head!


DIP CURLER


PLACE IN HAIR


LOVELY CURLS AND WAVES

Not a Cold or Heat Wave! Gives a Perfect Wave in 5 Minutes!

Nothing else like it! MAGIC CURLER gives a lovely halo of soft ringlets or lustrous waves in 5 MINUTES SETTING TIME!—yet produces a dazzling new coiffure that's hard to tell from a $15.00 permanent! NO EXPERIENCE NEEDED! No neutralizers, no rinses.

Society Editor, Caroline Trotter, writes—

"Your curlers are all you claim for them. Having fine, problem hair, never had anything more satisfying after a shampoo at home and when dry. I follow simple directions enclosed with curlers. Result—looks as though I had naturally curly hair—no more hot dryers for me. A boon, especially to business women, who must be ready for any emergency. They save time, money and freedom from hot dryers."

SIMPLE AS A-B-C!

Dip MAGIC CURLERS into solution, place in hair, and presto! in 5 MINUTES the work is done to have your hair at its "crowning-glory" best! This set contains everything you need for 3 to 6 months.



MAGIC *RESERVOIR* REVOLUTIONIZES HOME HAIR SETTING!

MAGIC CURLERS have a built-in DuPont Sponge Reservoir that holds special, safe curling solution, then releases it quickly, evenly, smoothly into your hair. Use over and over again. Guaranteed to last 5 years. Makes expensive permanents and messy, time consuming home waves unnecessary. FASTEST, SAFEST HOME HAIR SETTING METHOD KNOWN! "Takes" on all types and textures of hair, dyed, bleached, gray or white, excellent for children. Tested by over 10,000 women. You save money on complete kit (18 large size curlers in each set and many months' supply of curling solution only $1.98). Refills only 30c. Look your best every day! SEND NO MONEY! Pay postman only $1.98 plus postage on delivery. Delightful, thrilling satisfaction guaranteed on 10 day trial or money back!

MAGIC CURLER CO., Dept. 138E, 8427 S. Chicago Ave., Chicago 17, Ill.

FUR GOODNESS SAKE a lady couldn't think of a better reward from Santa than a little fur. To make a bit of glamour go a long way, select eye-catching leopard. Chic ascot is 36" long, 5" across at widest point, 2" around neck. One-inch-wide belt in sizes 24–30. Ascot, $22.50; belt, $9. (Tax incl.) Add 25¢ post. Morton's, Dept. C21, 312 7th St., N.W., Washington 4, D.C.



A GAL WHO'LL GO PLACES won't consider this Satchel Manicure Set excess baggage. Imported leather miniature suitcase with gold lettered labels holds all necessary manicure implements for her use at home or abroad, includes file, scissors, tweezers, and cuticle pushers. 3" x 2¼" case tucks into a purse. $2.10 (tax incl.) ppd. Breck's, 409 Breck Bldg., Boston 10, Mass.



SURPRISE PACKAGES from foreign lands with their interesting stamps arriving unexpectedly each month would be exciting to the most blasé person on your Christmas list, charm the most important. Enroll them as a member of this club, for 6 months at $11.50, 12 mos. for $22. Attractive announcement card. Around-the-World-Shoppers Club, Dept. 959 Concord St., Newark 5, N.J.



PAGODA ROOF CUPOLA



Ready-Built, fully assembled PAGODA ROOF CUPOLA for your garage, breezeway or ranch house that will fit any pitch roof. Made of pine, painted two coats white, 31" high, 18" square. Aluminum or copper covered roof. Needs only a screwdriver to put up in 10 minutes. With ALUMINUM covered roof, $39.50. With COPPER covered roof, $42.50. Express collect. Other sizes and styles from $16.75 to $105. Weathervane shown 19" by 20" made of COPPER, painted black, only $9.95 ppd.

SEND FOR FREE CATALOG

CAPE COD WEATHERVANES
Dept. AM New Bedford, Mass.



Beautiful **STYLE KRAFT Stool**

KNOCK-DOWN KIT Only $5.95

You can easily make this attractive piece of furniture for your home. Wonderful for a foot rest or TV seat. Finish to harmonize with any room. Strong and durable.

Select, smoothly-sanded maple with genuine fibre rush seat and complete instructions.

You'll enjoy making it and be proud to own it. Only $5.95 postpaid. Worth many times it cost.

Order direct today or send for free circular.

NELSON RAPIDS COMPANY
1937 NELSON AVE., GRAND RAPIDS, MICH.



PERSONALITY NAME PIN

Here's a golden opportunity to give a flattering personalized gift. Handmade of sparkling 12K Rolled Gold to wear on suits, dresses or blouses. Ideal for youngsters, teen-agers, or adults—perfect for those "hard-to-shop-for" friends, gift boxed, tax and postage included. No COD's.

Any name **$1.00**

Script-Craft
DEPT. A, 716 WILSHIRE BLVD.
SANTA MONICA, CALIFORNIA



CARV-RAK

THE CARVING AID OF THE CENTURY

$1.95 POST PAID

Unique, aluminum rack with combination of sturdy prongs and four suction cups holds any size fowl or roast securely to platter. No messy skidding or flop-over. Plastic gift box.

GINNY KAY, BOX 697, DEPT. "B" DAVENPORT, IOWA

---

52 BALLOONS $1 THAT MAKE GIANT CIRCUS ANIMALS

GREAT FOR PARTIES. FUN FOR ALL.

Some from 3 ft. to 4 ft. Easy to make giant CIRCUS ANIMALS—instruction included, 3½ ft. Giraffe, a yard full of 12" kittens. Make a Seal, Kangaroo, Krazy Kat. Send 10c for postage. No C.O.D.'s. TUBE Wholesalers Co., Box 364 Dept. MPB Rockville Centre, N. Y.



BEAUTY IN THE BATH or milady's chamber is provided by this attractive set of white china containers for her dusting powder, face powder, powder puffs, and bath salts. Gay decorations are amusing. A gift to please any bathing beauty from teen-ager to dowager. Large jar is 3½" to top of lid, three smaller ones, 2¾". $4.95 postpaid. Helen Gallagher, 413 Fulton St., Peoria, Ill.



THIS LABELS YOU. Anyone who can answer a compliment about her clothes with the proud words, "I made it myself," will be delighted with these fine labels to sew into her handiwork. Now made of heavy taffeta with *woven* design, they are hand-embossed with your name. 2½" x 1½". 12 for $1.50, 20 for $2, 40 for $3 ppd. Designs Publishing, Dept. AH, 211 E. 37 St., N.Y.C. 16.



ENCIRCLING MANEUVER to make the most of a slim waistline. Or if you're battling a bulge, here is the incentive to make you say "No" to a second éclair. Indian *Concha Belt* of copper, nickel silver, or gold plate is 30½" long, hooks anyplace, extra links dangle. $3.95, addl. links 50¢ ea. Matching bracelet $1.95 ppd. Tax incl. Old Pueblo Traders, Box 4035, Dept. A, Tucson, Arizona.

NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER
NOW — Mounted in Seconds!



$2.00 POST PAID GIFT BOXED

JUST PEEL AND PRESS this new model **anywhere** on outside of windowpane. No screws, brackets or glue. Unique transparency sharply outlines bold figures and pointer. **See at a glance how cold it is outside from inside,** even 10 ft. away. Compensated for windowpane use. No C.O.D.'s please. Money-back Guarantee.

Brad Lee Gifts
28 Bedford St., Waltham 54, Mass.



BUTTER MELTER
This two-piece ceramic Butter Melter with candle in the bottom melts butter in a jiffy. Perfect for corn-on-cob, waffles, lobster, artichokes, etc. Can also be used for hot fudge sauce. Comes complete with long burning candle. Colors: Green and Yellow.
$1.20 *ea. postpaid*
Write for Free Catalog.
Send remittance to:
FISCHER'S
43-71 Bowne Street Flushing, N. Y.



MINIATURE DOLLS FROM GUATEMALA
Six adorable 2" dolls in hand-painted box. No two alike. Each fully dressed in native costume.
All 6 for $1.00
SOLD BY MAIL ONLY
WRITE FOR FREE CATALOG
BROPAR Box 999, Dept. 116-B San Antonio 6, Texas



STERLING QUALITIES make these forks a notable purchase. Little beauties, each topped with a different, exquisitely wrought flower, tipped with gold-plated tines. For lemon, pickles, or hors d'oeuvres. Anyone who appreciates fine things will be thrilled with them. Sterling silver, 4¼" long. Set of 4, $6 ppd. (Tax incl.) **Jamaica Silversmith, 79-32 164 St., Jamaica 2, L. I., N. Y.** Dept. A.

Matching Demitasse Spoons
$8.00 for set of 4

Send for free Catalog of unusual Silverware and women's and men's Jewelry.

ready-to-paint modern
STEP TABLE
Beautiful, practical, expensive-looking—yet low in price. A real value. Selected hardwoods are richly-grained, all sanded, ready for you to refinish. Top shelf 15" x 12", lower shelf 15" x 24", 8" between shelves, overall height 25".
$9.95 ppd.



SEND CHECK OR MONEY ORDER . NO COD'S
SEND FOR Free Catalog
MODERN-CRAFT • 11A High St. • Boston, Mass.

Personal PHOTO Christmas Cards



A Merry Christmas and a Happy New Year

20 FOR ONLY $1 plus 10¢ shipping

FROM YOUR OWN NEGATIVE
... including envelopes

FREE SAMPLE

TRY BEFORE YOU BUY — Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome DeLuxe Yulecard, from world's largest producer of photo Christmas cards. Please include 3c return postage. Negative returned with illustrated style and price folder. (If without negative, send photo and 50c for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. Write today.

Guaranteed by Good Housekeeping

Rush Coupon for *FREE SAMPLE* DeLuxe Yulecards*

LIMITED TRIAL OFFER
only one order (20 cards) to a customer

YULECARDS*, Dept. 44, Quincy 69, Mass.

Please send me FREE sample DeLuxe Yulecard made from my own snapshot negative. Also send illustrated style and price folder.

☐ I enclose negative with 3c return postage.
☐ I enclose snapshot with 50c for new negative.

Name.....
Street & No......
City.....**Zone**.....**State**.....

Trademark registered. YULECARDS, A Division of MAIL-N-SAVE®



U. S. Pat. No. 2616566

Safe-Lock Gun Rack

DISPLAYS YOUR GUNS • PROTECTS YOUR FAMILY

GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Holds all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24"x28" (illustrated) **$19.95**

6-Gun Lock Rack—24"x40" (like above) **29.95**

3-Gun Lock Rack—24"x21" (no drawer) **12.95**

Single Gun Lock Rack—7½" x 3½" (no drawer) **$6.95** we pay postage



KODACHROME RACK

Now—all your 2" x 2" slides neatly, safely, conveniently filed on the wall. Holds 180 glass or 650 Ready-Mounts filed with special plastic index tabs. Drawers remove to projector. Bottom drawer holds accessories. Honey tone knotty pine or mahogany finish.

Size 9¼" x 22" (Illus.) **$12.95**

Double size 18" x 22" **$24.95**



PIPE MAN'S PIPE RACK

DOES EVERYTHING A GOOD PIPE RACK SHOULD DO

Hangs conveniently on wall—saves precious desk or table space. Holds 14 pipes, 3 air-tight humidor jar-drawers. Large accessory drawer. Hand-crafted in honey tone knotty pine or lovely mahogany finish.

14 Pipe Rack—13" x 18" (illustrated) **$12.50**

7 Pipe Rack—13" x 9⅛" (3 drawer—like top half of illustrated rack) ... **8.50**

29 Pipe Rack—17¾" x 22" (4 jar drawers—2 accessory drawers) **26.50**

MAGAZINE RACK



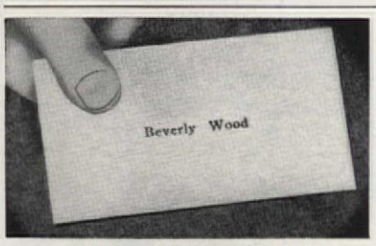
This large, handsome wall rack holds 30 magazines in upright position where each is visible for convenient selection. For living room, study or playroom . . . ideal for office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish. Size 23" x 27" **$17.50**

Size 23" x 40" high—holds 45 magazines—same style and finishes **27.50**

Size 45" x 27" high—holds 60 magazines—like ill. but double width **32.50**

No C.O.D.'s
All Exp. Charges Collect
MONEY BACK GUARANTEE

YIELD HOUSE, Dept. A11-3, No. Conway, New Hampshire



FROM SANTA CLAUS
For Little Men and Little Women

KIDDIE CALLING CARDS

• Clever for "Playing House," "Tea Parties," or visits to Grandma's. Boys and girls love their own Calling Cards, and these are scaled down to just the right size. Printed on the same quality paper as many formal cards. Thrill every child on your Christmas List with Kiddie Calling Cards. In Simulated Leather Case. *Ideal for adults, too!*

100 Cards, postpaid, only **$1.00**
Please print plainly.

HOLIDAY HOUSE 30 LOLLIPOP LANE SANTA CLAUS, IND.



Personalized

JUMBO JOT-PADS

The Jumbo Jot-Pad is a doodler's dream, because the whopping pad of memo sheets looks practically inexhaustible. The rich, red leather-like cover stamped in gold with any name or initials, and the gold colored pencil make it a very nice desk accessory for appointments, telephone memos, shopping lists, even bridge scores. A real jumbo gift, postpaid, only **$1.25**

Refill Pads (500 sheets 3½x3") ppd. 3 for $1.00
Please print plainly. Send for FREE Gift Catalog

HORACE ANDERSON'S GIFTCRAFT CO.
1232-A East 47th Street, Chicago 15, Ill.



NEW TWIN CHUCK WAGON LAMPS—11" x 7½" of rare sun-bleached Ariz. Cholla wood. Colorful shades branded with name or initials at no extra charge. $4.95 each ppd. or both for $8.95 (no COD's please).
WESTERN CLASSICS—Box 4035 Dept. A, Tucson, Arizona



ORIGINAL SWEDISH ANGEL CHIMES

"When the Candles Burn, the Angels Turn"

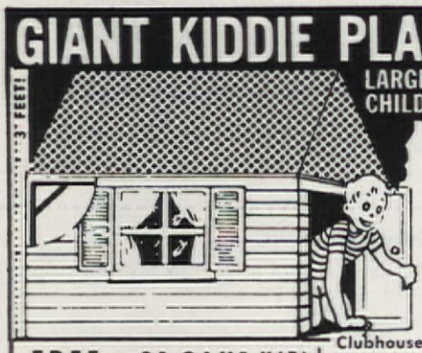
This fine quality import is made of heavy gauge, polished solid brass, 13½" high with 5" diameter tray. Rising heat from candles turns propeller on special glass socket. Revolving Angels' wands strike bells to produce a delightful tinkling melody. Individually boxed including 4 candles. Postpaid—**$2.75** each—2 for **$5.00.** Angel Chimes similar as above in light weight aluminum, brass coated—**$2.25** each. Box of 12 long burning hand-dipped candles in red or white—50¢ per box. Send Check, Cash or Money Order to

SCANDINAVIAN IMPORTS
KITCHAWAN, NEW YORK

GIANT KIDDIE PLAYHOUSE

LARGE ENOUGH FOR 2 CHILDREN TO PLAY IN

COMPLETE $16.00 FOR ONLY $5

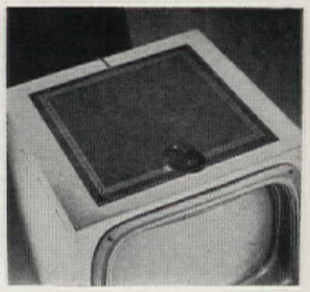


3 ft. high. Approx. 23 cu. ft. interior. Approx. 9 sq. ft. of floor space. Never before so much for so little money! Perfect replica of real house: sloping roof, windows, curtains, shutters, large door, all in bright colors! Rugged—durable — safe — flameproof! New thrills for boys and girls from 4 to 14. Brilliant colors! Playhouse for girls! Clubhouse for boys! Sets up in 1 minute. No tools necessary. Amazing value! RUSH ORDER NOW for immediate shipment. ORDER SEVERAL SETS! Send cash, check or money order. SORRY, NO C. O. D.'s. Add 25¢ for shipping and handling for each Playhouse. GUARANTEE: Money back within 10 days.

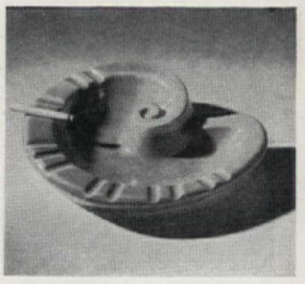
FREE — 25 GAME KIT! A sensational assortment of 25 separate games, puzzles, tricks, mysteries, etc. To thrill every boy and girl. Each with complete instructions — FREE with each order!

GIANT PLAYHOUSE, 3 Bleecker St., Dept. H. 768, New York 12, N. Y.

GOOD RECEPTION is reported for a new type of indoor TV antenna. *Bestenna* is made of leatherette with handsome gold tooling designed to look like a desk pad. A flat 15½" sq. with soft protective underside, it doesn't interfere with placement of your decorative pieces. Small tuning knob in front controls directional reception. $5.95 postpaid. Amy Abbott, 344 W. 52 St., N.Y.C. 19.



YOU CAN'T MISS IT. There's nothing like a great big, beautiful ash tray when the smoking gets thick. This one is about 8" x 9½", and there's plenty of space along the edge to hold burning cigarettes safely. Gracefully designed and executed in ceramic in white crackle, pink crackle, or hunter green. $3.95 ppd. Colson Bros., Dept. 98, 312 East 22nd St., New York 10, N.Y.



OLD SMOKIN' BUCKET must have been thought up by a man, because it's an answer to his favorite pipe dream. Room for seven pipes, one for each day of the week, plus space for a half-pound of tobacco. Covered bucket of pine staves and birch hoops is pine-finished to match your Colonial antiques. 7" high, 8" dia. $6.95 ppd., House of Korey, 250 West Broadway, N.Y.C. 13.





CREATE YOUR OWN LAMPS WITH STAND-A-LAMP!

An endless variety of smart lamps, each your own creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 in. tall on a Stand-A-Lamp, adjust stem to desired height and add shade. Beautifully finished hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring. Your choice: 1. Base: 7" round, 6½" sq., or 6" x 8" rectangle. 2. Beautiful Finish: Walnut, Mahogany, Maple, Blond, or Dull-Black. We match pairs. $5.95 ea. Adjustable stem and wiring complete (as above less base). Use your own base of wood, ceramic, etc. Instructions included. $3.95 Royce of California, Suite 211, 4812 Crenshaw Blvd., Los Angeles 43, Calif. (Please add 50¢ for mailing.)



New! KITTY KASTLE

A HOME OF HER OWN FOR KITTY



A place where she can play and sleep. Your pet will be thrilled with this cozy dwelling specially designed for her FUN AND COMFORT. Made of strong fibre board, with porthole entrance on each of four sides, so you may have a clear "TV" view of kitty in all cunning poses. The house, constructed in the form of a castle, reproduced in attractive colors, is *16" x 11"* in size, *16"* high. Provides ample room for your cat to curl up inside. UNIQUE ONE-PIECE CONSTRUCTION . . . folds flat for convenient storage. An ideal gift. ORDER TODAY.

(Dealer inquiries invited)

ONLY **$2.50** Prepaid

LOWE & LOWE CO., (Mfgs. of *Kitty Litter*)
Dept. 1107, Cassopolis, Michigan

INDIVIDUAL SALAD BOWLS

FOR GOURMETS WHO APPRECIATE QUALI

Hand-turned in fragrant Juniper wood from tr unique to the hi desert land of c tral Oregon r the Holy Land. I puted to be wood from wh the Cross w made. Beautifu hand-finished show the lov grain and bea of one of the m beautiful woo in the world. O side, in lustrous natural; inside, oil treated. I pervious to cooking oils, vinegar, etc. Bowls a solid Juniper—not a veneer or plywood. Appro imately 5¾" diameter by 1¾" high. Set of fo bowls **$5.95** ppd. **$1.69** each ppd.

ALLARD'S GIFTS Box 1181 Bend, Oreg

Buy a "Pin-Up" Solid Bra

TRIVET WALL LAM



It's the Tulip-In-Mot Pin-Up lamp that's new as today, fas loned for a room w organdy tie-backs, sli down chairs and fi place . . . has a fro globe and a Victori charm that goes w its up-to-the-minu three way socket. S 9½" long 6" wide.

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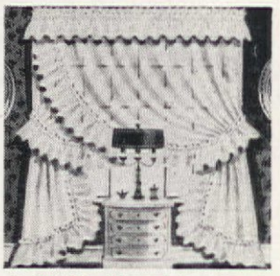
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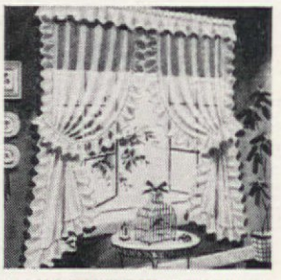
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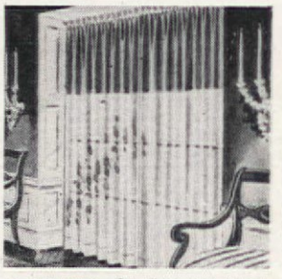
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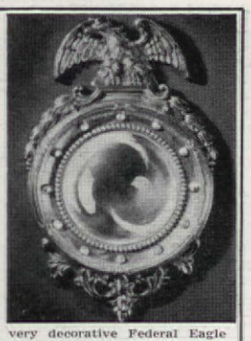
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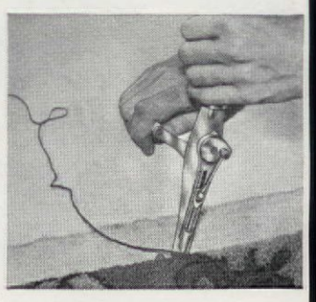
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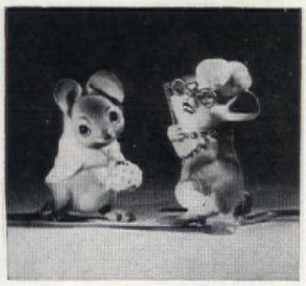
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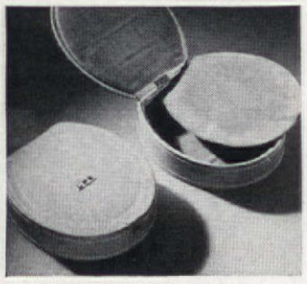
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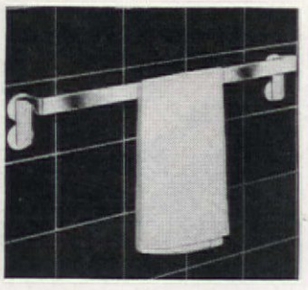
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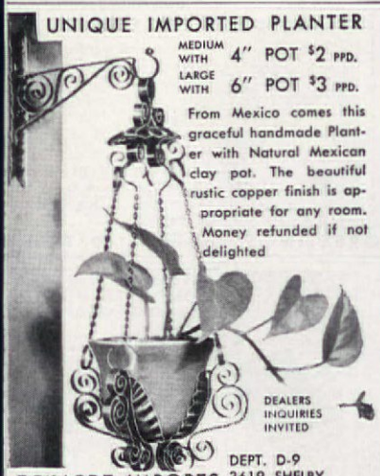
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In silverplate or 24-kt. gold plate

WEDDING invitation TRAY

SEND us the next invitation you receive. We'll encase it in this handsome silver-plated tray, to make a permanent reminder of the bride's most important day. Gift-boxed for $5.95 (plus 25c post.). Deluxe 24-kt. gold-plated tray, with hand-painted forget-me-nots, $7.95 (plus 25c post.) *Write for gift catalog.*

Market Combers, Box 3282-F, Atlanta, Ga., Dept. 1L

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WHISKS LINT OFF LIKE MAGIC! Just a stroke of Lint-off Brush removes lint, dust, hair. Stout pig bristles curled, bonded in rubber Latex. Washable. Aluminum backing. $1.00 ppd. from

BADGLEY MFG. CO., 2637 N. E. UNION, PORTLAND, OREGON

NEW "BRACELET WAIST" APRON FLIPS ON WITHOUT STRINGS



This wonderful new apron has no strings to knot or tear. It flips on-off in a second, fits any waist snugly. A hand-formed ring of sturdy white plastic in the top seam does the trick. Apron slips off ring for easy laundering and ironing. 3 bright hostess patterns: Mexican, Rooster Border or Dutch Tulip, $2.00 ea. ppd.

OR BUY RINGS SEPARATELY—MAKE YOUR OWN FOR CHRISTMAS GIVING

Choose your own material, do several in an evening. Buy apron rings alone only 60¢ ea., 2 for $1.15, 6 for $3.30, 12 for $6.25 all ppd., regular or large size, pattern included. Money back if not delighted.

Send to RED OAKS, Dept. 162P, Winnetka, Ill.



Imported Feather

BIRD PAINTINGS

Breath-taking in beauty and realism! Bird with ACTUAL FEATHERS in brilliant colors, on hand painted tropical flower background. Amazingly natural 3 dimensional effect. Hand carved, cedar frame. Overall size: 6½" x 12½". **WITH FRAME $3.25 postpaid.** Also 2 Birds in size 10¼ x 12½" **WITH FRAME $4.50 postpaid.**

Money back guarantee
No C.O.D.'s, Please

S. NELSON CO. Dept. A 1704 77th St., Brooklyn 14, New York



Fun For The Kids!

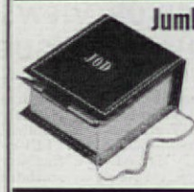
CARD TABLE PLAY-HOUSE

$3.45 ppd.



Playhouses in bright colors for fun indoors on rainy afternoons fit over any standard card table. Tent pole standing in center of table props roof. Side flap lifts for entrance and ventilation. Order the KIDDIE KOTTAGE (complete with tinkling door bell) for little housekeepers, the FIRE STATION for young firemen!

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Simulated leather case in rich Burgundy holds 400 sheets of paper, 3" x 3½". Mechanical pencil attached, always handy! Any 3 initials gold stamped on cover. Ideal for gifts! $1.35

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With Her Very Own First Name!

Her own tiny hat box holds nightie and toothbrush for visits to Nana, just right for doll clothes, too! Sturdy, bright red leatherette, 9" tall; white trim, plastic handle, real snap lock. Her first name is hand painted in white!

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MONEY-MAKING XMAS ITEMS!

It's EASY! Make Them For Yourself, Give as Gifts . . . or SELL For PROFIT!



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Authentic replica of original "Swedish singing angels" centerpiece. *MAGIC-LIKE EFFECT*—Heat from lighted candles make angels revolve continuously. When wands strike bells you hear pleasant musical chimes. Overall height, 13 inches. Complete with candles. $1.98 Beautiful Gift Box

Enclose 15¢ for postage.

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worth $7.95 up. Easily assemble this pre-cut quality bag from simple instructions. No tools! Wear as adjustable shoulder . . . or over arm bag. Natural, Red, Blue, Brown, and Black. Only $3.98 Postpaid

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Complete Kit $2.95 Ppd.



Grow living Ming Trees, 10" to 20" tall, will live for a hundred years or more! Kit includes Pine and Cypress tree seeds, formulated soil, pots, two special treatment chemicals, and instructions.

The Perfect XMAS GIFT!

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The HOBBY MART, Inc. Dept. T, 604 Penn Ave. Pittsburgh 22, Pa.

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. . . and you don't need to sand, scrape or remove old finish. Easy to apply. Economical to buy. Order by mail.

$5.20 each—Breakfast Set, Bed & Dresser, Upright Piano, Garden Table & 4 Chairs, Dining Table & 4 Chairs. DOUBLE AMOUNT, $9.50.

Send check or money order, Dept. A. H.

N-B ENAMEL PAINT CO., INC.
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If your parakeet or canary has dreams of the South Sea Islands and a lady partner's Hula, then he'll cherish this bamboo cage as part of the stuff his dreams are made of. Beautifully made with sliding bottom tray and 2 china feeding cups. 12" x 9½" x 14" high, **$6.25** ppd. Deluxe size—14" x 11½" x 16" high, $8.95 ppd. Or we ship C.O.D., plus postage. Money back if not delighted. Kane, Inc., 6 W. Saratoga St., Baltimore 1, Maryland.

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It's easy when you know the tricks of the trade that the professionals use. And George Grotz tells them all in his best-selling, laugh-filled book called "FROM GUNK TO GLOW, or, the Gentle Art of Refinishing Furniture." The first *practical* guide written for the amateur: simple directions, easy-to-find materials. Only $1 ppd.

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You'll love these fine, wonderfully absorbent fluffy Terry Cloth Robes. Snap on or off in a jiffy; adjusts to fit perfectly. So very handy—Ideal for after bath, beach, that dash to the phone, between clothes changes—or just plain loafing. Keeps you dry and ever so toast-warm. Easy to launder; never needs ironing.



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It's great after showering, while shaving, in locker room, etc. Snowy white Terry Cloth. Big roomy pocket for cigarettes, shaving gear, etc.

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DOBBS PRODUCTS CO.
900 W. Lake St., Dept. 12, Chicago 7, Illinois.



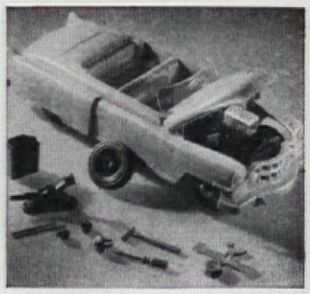
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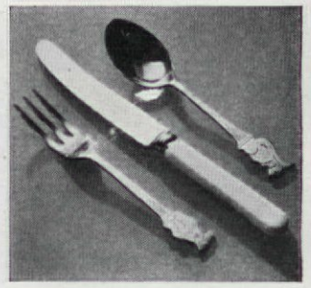
A BOY'S JOY seems to be in taking things apart, putting them back together. A young mechanic will get a kick out of the Fix-It Convertible. A sporty plastic model with vinyl tires has a repair kit and spare parts in its luggage compartment. He can change wheels, fill the radiator or gas tanks with water. 12" x 5" x 4". $3.25 ppd. Haig Giftware, Dept. AH, 335 E. 23 St., New York 10, N.Y.



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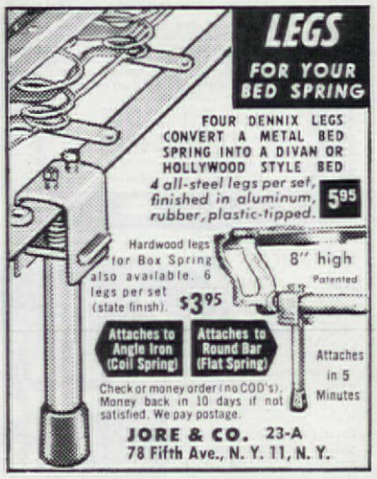
Handsome ceramic Mail-Minder to stand on desk or table, hang on wall. Uncle Sam's familiar green, with LETTERS in gold. Only 6½" tall, 3¾" wide, with generous slot to hold your letters. You'll never forget to mail 'em when you can see 'em! **$1.50** postpaid.

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Write for Gift Catalog! **GIFTS & GREETINGS**, Rockland 162, Mass.



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FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber-plastic-tipped. **5.95**

Hardwood legs for Box Spring also available. 6 legs per set (state finish). $3.95

8" high

Patented

Attaches to Angle Iron (Coil Spring)

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Attaches in 5 Minutes

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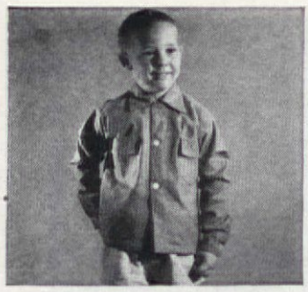
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WITHOUT RESERVATION a young cowboy will go for these Indians. Miniature Indian village has two colorfully hand-painted rawhide tepees, 4" high, decked with bright feathers. Colored plastic warriors, squaws, cowboys, cowgirls, covered wagons, etc., are approx. 2" tall. Two tepees plus 30 figures, $2 ppd. Cherokee Traders, Dept. A-4, P.O. Box 7322, Oklahoma City, Okla.



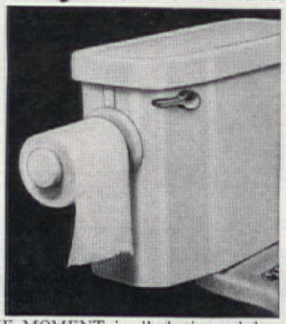
MUSIC WITH HIS MEALS can charm a Pablum-throwing savage into becoming your own little angel. Crank handle on the side of this bib grinds out a gay nursery tune. Quilted blue or pink trimmed with white ruffles that look like eyelet, all completely plastic. Just a swish of a cloth will wipe it clean. $2.25 postpaid. The Herbsmith, 137–08C Northern Boulevard, Flushing 54, New York.



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pams shampoo goggles

Makes shampoo-time fun for kiddies

PERFECT FOR HOME PERMANENTS, HAIR TINTING! Easy-to-see-through plastic goggles bound with absorbent terry cloth that keeps out drops and trickles—a wonderful way to shampoo or shower with ease, a blessing when shampooing youngsters. Elastic band assures snug fit. In two sizes: Pams Regular for you, Pams Jr. for children 2 to 12 (ind. Boxed for gift giving) **$1.50**

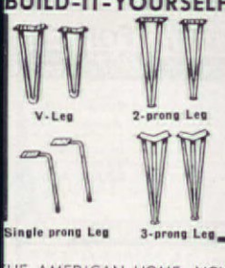
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Create individualized furniture. Fasten these brass plated steel legs to any wood surface or use the wrought iron legs supplied in matte Black, Red, Green, Blue, White and Yellow. All legs are welded at an attractive 12° splay. ½" diameter except the 6", 12" and 16" three prong legs, which are in ⅜". Rust proof, durable, sturdy. Prices are for four legs including screws. Freight prepaid. No COD's please.

Ht. Leg	V Leg Brass	V Leg Wrought Iron	2 Prong Brass	2 Prong Wrought Iron	3 Prong Brass	3 Prong Wrought Iron	Single Brass	Single Wrought Iron
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16"	9.25	6.75	9.25	6.75	10.00	7.50	8.25	5.75
22"	•	7.95	•	7.95	•	9.95	•	•
28"	•	11.95	•	11.95	•	13.95	•	•

IRONMASTERS, INC., Box 202, Dept. A11, Brooklyn 11, N.Y.

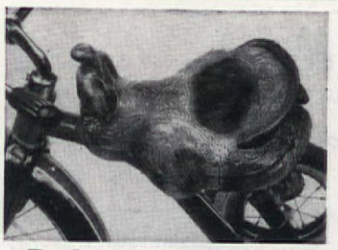


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There'll be no outlaws in the neighborhood with your cowboy son riding the range on this authentic Western Saddle! It fits easily over the seat of his tri-cycle or bike. Of soft molded rubber, real saddle-colored, with a "hand-tooled" design. 14" long. **$3.50** postpaid



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Crackleware & Black Metal combine to create this handsome cigarette set . . . a perfect gift. Choice of White, Chinese Red, Chartreuse, Pink or Turquoise.
Set as shown: **$3.50** ppd.
Ashtray or Urn: **$2.00** ea. ppd.



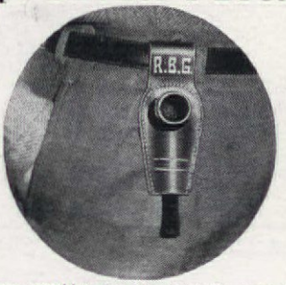
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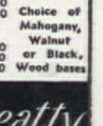


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A-107	6"x10"	8.00
A-108	6"x12"	11.00
A-109	6"x14"	11.50
A-110	7"x11"	11.00
A-111	8"x10"	11.50
A-112	8"x12"	13.00

No.	Dia. Ht.	Price
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For 400-day clocks (without Bases)

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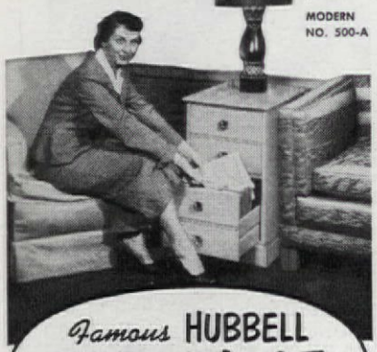
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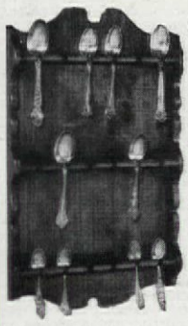
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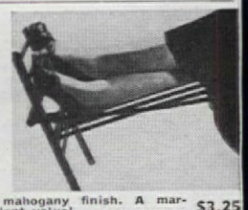
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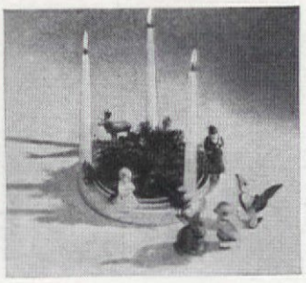
Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

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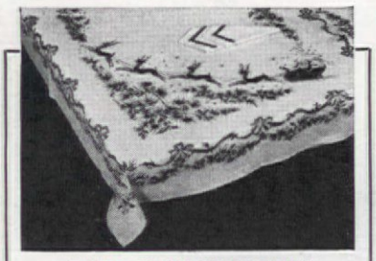
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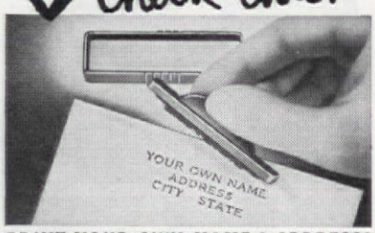


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Make your Christmas table as merry as Kris Kringle with this holiday cloth, appropriate to the season of its use! Cloth of spun rayon and cotton is handprinted and preLaundered, ready for use. White cloth made gay with red, green and gold holly berries and fur cones; Santa's sleigh is pulled by shining golden reindeers. You'll save it from year to year to establish your family's own Christmas tradition.

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Matching napkins 17" x 17" . . . . 50¢ ea.

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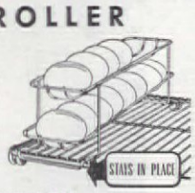
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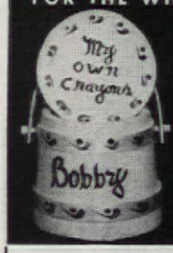


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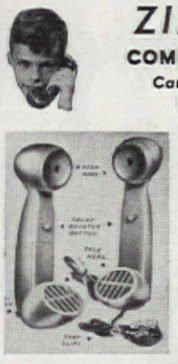
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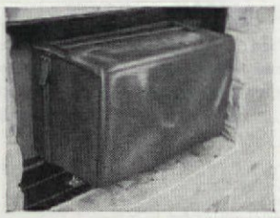


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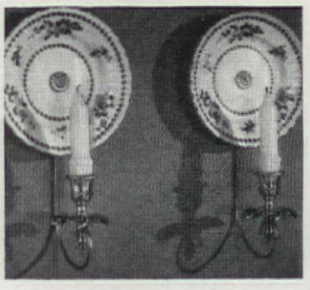
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Charming, practical, heart-warming . . . friendly as a handshake. Wrought iron Foot Scraper with sides of real hand-forged pony shoes, 6½" long, 4½" high. For porch or steps. 4 pre-drilled holes for easy attaching. Prepaid. **$2.35**

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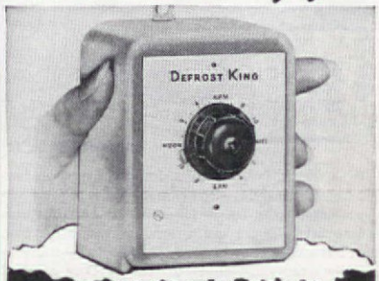


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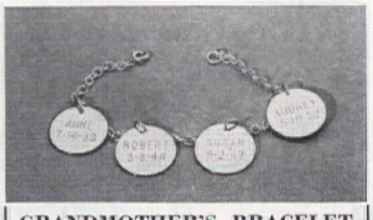


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As captivating a lady as ever graced your table! Holds 14 colorful napkins for luncheon, tea, cocktails and buffet suppers. Wooden doll is beautifully hand decorated with a bright costume (specify red, blue, green, or burgundy) from a Swedish province. Stands 10½" high. **$2.25** includes matching napkins; ppd. Satisfaction guaranteed.

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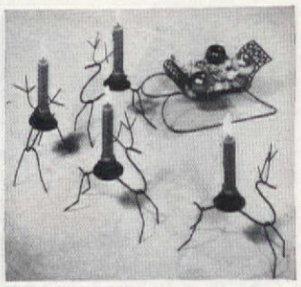
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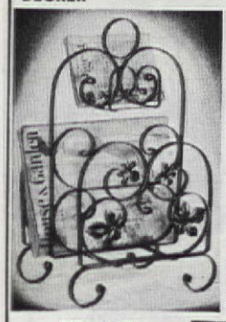
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MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
West Hempstead 17, N. Y.

CARABAO FABRIC FOR DRAPES

only $1.00 a yd. free color swatches

New shantung weave fabric designed for panel or draw drapes only $1 a yd. Custom-made to your window size only $1.50 a yd. incl. labor. 14 decorator colors cross-dyed to prevent fading. Send for free swatches, complete info. on measuring, prices. Traverse rods, pleating tape, pins available.

Carabao Special Products Co.
Dept. AN-7
950 Columbus San Francisco, Calif.

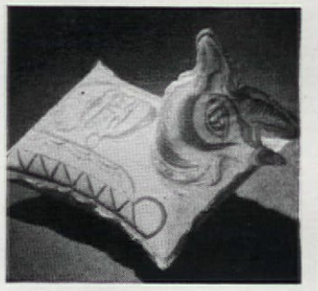
THIS RINGS A BELL when Junior drops his putt, and a lad who expects to get to be President had better start practicing his golf early. Putt-A-Ring includes bell-ringing putting disk which returns ball, a rubber golf ball, and 24" golf club. Dad might get in the game and improve his own score, too. $3.98 postpaid. Novelty Mart, 59A East Eighth St., New York 3, N.Y.



NO SMALL CHANGE is this "play pay" of 100 bills, each personalized with your small financier's name. Contained in 3" x 6¾" leather-brown Texon wallet, it's guaranteed to cash in on fun and add to 'rithmetic lessons, too. Bank roll of 50 ones, 20 fives, 20 tens, 10 twenties, all for $2 in real money, ppd. Madison House, 511 Madison Bldg., 40 Fargo St., Boston 10, Massachusetts.



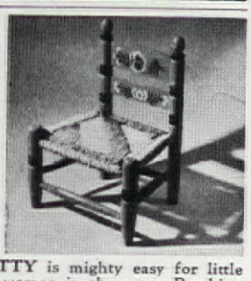
RUDY THE RED-NOSED REINDEER just doesn't seem to fade away. Every year he's back, just like Santa. Just as popular. This one's a bouncy fellow to suit his younger fans. Vinylite plastic inflates to make a gay playfellow, and though he squeals as they jounce on him, he really loves it. Deflated, 12" wide x 16" long. $1 ppd. P. J. Hill, Dept. R-35, 933 Broad Street, Newark, New Jersey.



Gay as Xmas!

Mexican BAMBINO CHAIR

Only $3.45 PPD.



SITTIN' PRETTY is mighty easy for little men and little women in these gay Bambino Chairs. Bright fiesta colors, Red, Blue, Green, or Yellow, with splashes of hand painted fairyland flowers. 17½ inches tall, with sturdy woven rush seats. They're kids' own chairs for nursery play, television viewing, or small fry tea parties. Each postpaid, only $3.45.

Special, per pair, postpaid, only $6.00

Send for FREE Gift Catalog

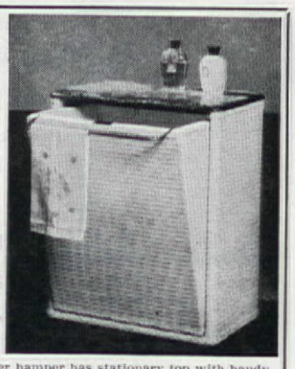
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Southwestern Gifts

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CLO-BIN

America's Most Modern Clothes Hamper



This clever hamper has stationary top with handy chrome towel bar which serves as a swivel handle for ease in removing bin. Just tilt out—lift bin and carry to laundry. Put one in the guest room, too! Hamper base is white enamel. Choice of pearl plastic top in black, yellow, white or light green. 12" x 19" x 24", $12.95; 12" x 19" x 28", $13.95; 12" x 23" x 28", $14.95. Send check or money order. Express collect.

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Give the New Patented PERSONALIZED FOLDING T.V. CHAIR

For Boys and Girls, Ages 1 - 10

- Complete with pat ented "CHOW-TRAY" Fitted plastic drinkin glass.
- Top quality, colorfully
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- For TV viewing, home work, rumpus room, outdoors, etc.

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Only $4.95 ppd.

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Add 50c postage West of Miss.

FREE: Talking Xmas card addressed to child with each chair.

"Name stamped on each chair!"



Satisfaction GUARANTEED or money refunded. Send Check or M.O. direct to manufacturer

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A MERRY HEART DOETH GOOD LIKE A MEDICINE

A Merry Heart Doeth Good

—like a medicine." Here's a gift that spreads good cheer throughout the year. Whether shown on wall or table this pin-up trivet will cheer up "you know who" in the morning. Black iron, 7" x 8¼".

$2.25 postpaid

Garret Thew Studios
Westport, MH-2, Conn.



ONE DOZEN ROSES $1 ppd.

So life-like you'd think they're fresh-cut from the garden . . . so real looking you won't believe they're hand made! Over 700,000 satisfied customers. Gift packed in crush-proof box.

ADD MORE CHARM TO YOUR HOME

Wonderful gifts, excellent for hotel rooms, offices, shops, parties, weddings, church decorations. Thousands of uses! Choice of life-like ROSES, DAFFODILS, DAISIES. Specify selection. (Why not order all three?) Your satisfaction guaranteed or money refunded. Send $1 for each dozen—cash, check or money order. (Postage free.)

FIRST AMERICAN-FLOWERS
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Beautifying Millions of American Homes Since 1910.

BURN REFUSE Safely Outdoors!



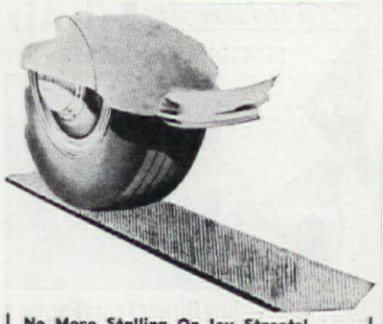
Burn refuse and garbage safely in your own backyard. Scientific draft design eliminates fire hazard of flying ash, sparks—minimizes smoke, smell. Intense combustion reduces damp, green or dry refuse to fine ash in any weather. Simply tilt back hood—pour in refuse—ignite and close. Needs no watching. Recommended by Bureaus of Fire Prevention. Sturdily constructed of weather resistant aluminum bonded to steel for the most efficient, longest-lived outdoor burners ever.

MODEL A—21½" sq. at base x 29" high—2 bu. cap.—only $12.95 ($13.95 W. of Denver).

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No More Stalling On Icy Streets!

Carry MAGIC ICE CARPETS

No more pushing, tugging when your car is stuck on icy street. Just slip new, amazing MAGIC ICE CARPETS in tracks of rear wheels—then roll away! Once in clear, put lightweight CARPETS back in trunk, ready for next emergency. Each CARPET 24" x 5½"—6-ply Galvanized Steel Knitted Wire, corrugated for positive traction. Wt. 1 lb. per pair, easy to handle. FULLY GUARANTEED. Price per pair: $1.69 postpaid. No C.O.D.'s! An ideal Christmas Gift for every car owner. Thousands already in use.

Letraw Mfg. Co. 229 W. Illinois Street Dept. AH-11, Chicago 10

TROPICAL PARTY DISH



Packaged with three assorted fresh, delicious preserves made in the sunny Tropics. With nut cracker and two picks. Can be used for Nuts, Candies and party sweets. Send your friends one for Xmas. We will enclose a card with your name. Sorry No C.O.D. $5.95 value sent ppd.

2.95

MIAMI Shell Mfg. Co., Miami 37, Fla. 2724 A N. W. 2nd Ave.



boiled EGG OPENER

No More Burned Fingers!

Crack they're open! Just like that. CRAX-EZY, the new household necessity, holds and opens piping hot eggs like magic. No muss. Child simple. Over ¼ million already in daily use. Made of durable plastic and stainless steel. Each Postpaid.....

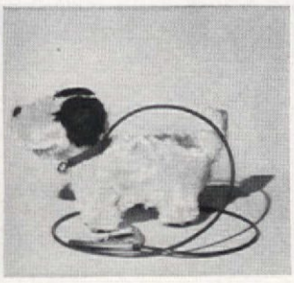
.... Or send only $2.00 for 3—regularly $2.25. Money back if not absolutely delighted.

75¢

CRAX-EZY 4000-56 Long Beach Ave, Los Angeles 58, Calif.



HE'S LOOKING AT YOU through the cosmic-view panel of this Space Helmet, but poor earthbound creatures can't see inside because it provides only one-way vision, which is lots of fun no matter what planet you're playing on. Lightweight red, blue, and metallic plastic, it's an impressive 13" high. $1.95 plus 25¢ postage. Market Combers, Dept. AH, Box 3282, Sta. F, Atlanta, Georgia.



WALK THIS DOGGIE and make him seem to talk, or we should say bark, too, by just squeezing the end of his leash. Here's a puppy love a youngster will really get a kick out of; he looks almost alive. White with black markings (we guess a Fox Terrier), he arrives boxed in a doghouse carrying case. 8½" long. $2.98 ppd. Terrace Gifts, Dept. AH, 33 Cail Dr., East Rockaway, N.Y.

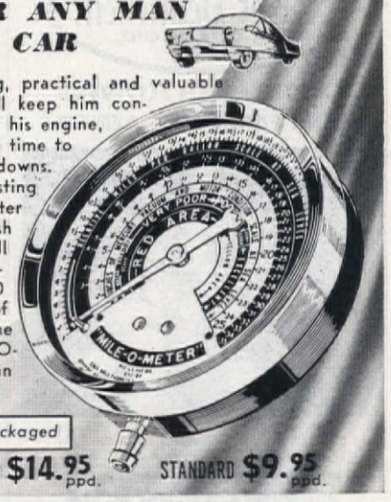


PISTOL-PACKING PIRATES lurking behind your sofa can settle all of their differences according to Hoyle with this realistic set of dueling pistols, plus a judge's sword and a handbook explaining the fine points. Anyway, Santa had better produce a gun, or else! Of rugged plastic, and the triggers really pull. $1.95 postpaid. Humbold Co., Dept. 65, 303 Fourth Ave., New York City 10.

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THE FINE GIFT FOR ANY MAN WHO OWNS A CAR

Mile-O-Meter is the most fascinating, practical and valuable gift any motorist can receive! It will keep him continually informed on the condition of his engine, forewarning him of engine troubles in time to prevent exasperating highway breakdowns. It will also warn him when he's wasting gas, and show him how to get far better mileage! Simple to install on the dash of any car — no holes to drill — all directions and fittings included. Nationally acclaimed by more than 60 leading magazines and thousands of enthusiastic everyday motorists, the handsome chrome and black Mile-O-Meter is the ideal gift for any man who owns a car!





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Mailed anywhere within 24 hours! Add 35c for Special Delivery. Money-back guarantee. C.O.D.'s accepted.

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. . . slick and simple



Note Heavier Cushioned Seat

Write for FREE Catalog

CHAIR: 31" high, SEAT: 16" x 16" x 18" high

A rare Mail Order value at $6.95

Combines versatility with good design . . . serves as well outdoors on porch or terrace as it does indoors at desk or dining table. Best of all, you can keep it immaculate with a minimum of effort: just sponge off the waterproof Vinylite seat and back to keep a crisp, fresh appearance for years. Comes in Forest Green, Red, or Lime. Dramatic black Nubian steel legs are rubber-tipped to prevent scratching. Packed flat, quickly assembled.

4 for $26.95 6 for $39.95 exp. collect No COD's

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NYLON BLOUSE SLIP

ALL-IN-ONE WONDER AT 3.99



PERFECT UNDER SKIRTS, NO MORE BUNCHING UP. CUTE ENOUGH TO BE A DRESS. TOO! QUICK-WASH, NO-IRON 100% NYLON CREPE, WITH LOOPS FOR SUSPENDERS. BY KAY KAREN. WHITE ONLY. 1-6X, 7-14

3-TIER TAFFETA SKIRT

CHROMSPUN ACETATE TAFFETA, GUARANTEED LIFE-OF-THE-FABRIC COLOR FASTNESS, WASHABLE. RED OR NAVY, 1-6X (WITH SUSPENDERS), 7-14. 3.99

MORTON'S

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NAME_____ ADDRESS_____ CITY_____ STATE_____ MONEY BACK GUARANTEE

SEND ME: SIZE COL.

BLOUSE-SLIP @ $3.99 (WHITE ONLY)

SKIRT @ $3.99

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Protexem Paint Brush Conditioner

Softens hard as rock brushes and makes them like new. Provides safe place to store pure bristle or nylon brushes. Keeps brushes soft and always ready for use. Brushes do not hang in liquid. Vapor penetrates brushes and dissolves binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED. Complete unit with pint of vaporizing liquid, postpaid $3.35

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Complete your wardrobe with the "Playotte." This action-built skirt is as attractive on the street or in your living room as it is for Gardening, Golfing, Riding, Hiking or Bowling. Tailored with Buttoned Girdle front over a trim concealed zipper. Fine Rayon Gabardine in Navy, Black, Grey, Brown, Green and Wine. Waist sizes: 22 to 32 $5.95. Waist sizes: 34 to 40 $7.95. Send check or money order, plus 15c postage, to Sheldon Specialty Co., Dept. Y, 545 Fifth Avenue, New York 17, New York.

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IDEAL CHRISTMAS GIFT



Sweet Pepper Relish—made with the finest peppers grown in the garden state of New Jersey, from an old, old family recipe. **Cranberry Delight**—made from fine Lake Shamong berries brought right from the bogs to our kitchen, where they are cooked in small home made batches, thereby retaining their full flavor and color—truly different.

8-oz. jar Sweet Pepper Relish, 10 oz. jar Cranberry Delight, both for only $1.35 ppd.

Marjorie Allen's Food Products Merchantville 8, New Jersey

PORTABLE GARAGE

Plastic $6.95 Vinyl



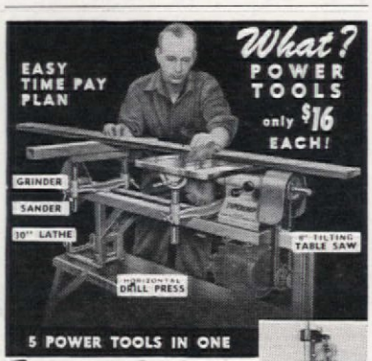
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TO TIE YOUR GIFTS!

YOUR NAME & HOLIDAY GREETING ON LUSTROUS SATIN RIBBON (⅝" wide)

100 FT. $1.69 • 200 FT. $3.00

ONE MESSAGE • CHOICE OF COLORS

MINIMUM ORDER 100 FEET

Send Cash, Check or M.O. — No C.O.D.'s

CHOICE OF COLORS: RED or GREEN RIBBON with WHITE LETTERING or WHITE RIBBON with RED LETTERS

PRECISION • 469 BROADWAY, NEW YORK 13, N. Y.

AUTHENTIC APOTHECARY JARS

Beautifully decorative . . . we fill ours with wintergreen wafers, cookies, Christmas tree balls and holly greens. You might use them for bath salts, potato chips and pretzels, cigarettes. Pressed from original glass molds, jars are crystal clear with traditional thumbprint & diamond design.

12" $5.75; 14" $6.50; 16" $8.50

All Postpaid. (Add 50¢ per jar W. of Miss.)

Write for New 50-page catalogue





Imported COPPER COFFEE SERVICE

Matched 3-pc. set in gleaming copper to highlight your breakfast table and star at buffet suppers. Largest size holds 4 cups of coffee; the two smaller ones serve cream and sugar. All have block-tin linings and unusual hardwood handles. Wonderful, too, for flowers, cigarettes or sheer decoration!

$10.95 the set, ppd.

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GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!

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EXOTIC FRESH FLOWERS FROM FAR-AWAY AFRICA!



1 box of 25 Star of Bethlehem flowers at peak of bloom. Larger, more glorious arrangements made with 2 or 3 boxes.

BOX OF 25 FOR $3.50

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NEW peg-board* Hook Rack for MODERN HANGING

Puts walls to work! "Peg-Board" Hook Racks are ideal for kitchen, closet, sewing room, utility room, garage, workshop. Now it's easy to hang things exactly where you want. 20" x 23" hardboard panel, painted white, has perforations 1" apart. 24 hooks, 24 stabilizers and 4 handy clips lock on or lift out instantly.

Simple to install with special fasteners for easy mounting on any type wall. Order several . . . . . **$2.98 Ppd.**

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*"Peg-Board" Reg. T.M. U.S. Pat. Off. B.B. Butler Mfg. Co., Inc.

PRESERVES FROM OREGON MOUNTAIN MEADOWS...



for **CHRISTMAS GIVING**

"CHUCK WAGON" BOX. Five asst. 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

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Shipped prepaid, **$3.25**

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Shine-King A Useful Gift

It's easy to clean, dye or shine the families shoes . . . from babies size 4 up to Dad's 13½ held firm and smooth. Detachable, out of the way when not in use. Sturdy steel construction. Only $2.50 ppd. No C.O.D.'s please.

ROGER H. DAVID, INC.
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REPLATE WORN SILVER AT HOME!

Re-New-Plate, imported British formula, replates with pure silver in 60 secs. Covers worn spots like sheer magic. Makes dull plate or sterling look like new. Silver plates worn bath fixtures, auto chrome, costume jewelry, compacts, rosaries, cigarette cases, etc. Gives beautiful lustre. Just rub on with damp cloth. Money instantly refunded if not highly pleased. Generous home size, $2.95 ppd. Jeweler's size, $9.95 ppd. Frost's, 611 Frost Bldg., Hollywood 46, California.

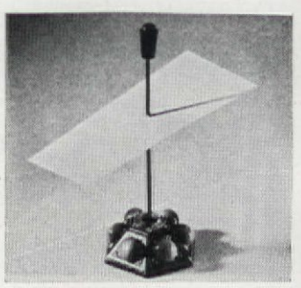
LOOKING FOR A BLUEBIRD? We're chirping about the ones that decorate this pretty ceramic light switch plate to add a gay note to a bedroom. Ivory ceramic with "Good Morning" at top and "Good Night" at bottom, and bluebirds are perched on painted apple-blossom boughs. 3¼" x 4¾". A sweet remembrance for only $1.25 ppd. Miles Kimball, 147 Bond St., Oshkosh, Wisconsin.



ALL SILK, A YARD WIDE. And in this corner we have a hand-painted name (or initials, if you prefer) to smartly label the wearer. We shouldn't have to tell you all the smart fashion tricks a gal can pull out of her sleeve with such a scarf. White, yellow, red, or blue. About 1 yd. sq. $1 ppd. Also 15" sq. for 50¢. Personal Pencil Co., 290-H Dyckman St. New York 34, N.Y.



MESSAGE FOR A LADY from the cleaning woman, the baby sitter, her teen-ager, or husband can be spiked on this jeweled spindle to receive her immediate attention. Over fake rubies, emeralds, topaz, or sapphires and rhinestones, her unpaid bills won't look as forbidding. Gun-metal finish, protective cork on top. $5 ppd. Village Vendors, 11733-A Barrington Ct., Los Angeles 49, Calif.





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NOW $11.95
Reg. $15.00

The Toy of the Year—Beautifully made of finest quality plush. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. All enclosed music box plays only as donkey rocks and never needs winding. 27" high x 22" long x 10" wide. Strong enough to hold an adult. Musical Rocking Horse also available. Send check or money order. No COD's. Pay express shipping charge on arrival.

GUARANTY SALES COMPANY
Box 176 Dept. A9 Teaneck, New Jersey



Specially Priced for the Holidays! **CHILD'S PIANO**

Remarkably well constructed, this imported child's piano is much more than just a toy. Made like the famous baby grand in honey finished solid oak. Youngsters can play simple tunes all by themselves on the numbered keys . . . unusually fine, clear, bell-like tone will help develop interest and appreciation of music. Order now at these special low prices!

with 12 keys, $3.95 postpaid with 15 keys, $4.95 postpaid

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Dept. A, P. O. Box 390, Flushing, N. Y.

THE STORY OF CHRISTMAS



Including

9 OTHER EXCITING STORIES PLUS 3D PLASTIC VIEWER

ALL TO FOR ONLY $1.00

Here's a brand new way of SHOWING the children those good old-fashioned fairy tales and nursery stories. And a most thrilling method of their learning the Story of Christmas. Seen through the PLASTIC adjustable viewer the characters spring into life—so REAL you feel you can reach out and touch them! This TEN STORY set has CINDERELLA, GOLDILOCKS and many others PLUS 7 beautiful scenes and story of the First Christmas PLUS a plastic adjustable 3-D viewer—all complete for $1.00!

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VIEW SCOPE CO. 6612 SUNSET BLVD. HOLLYWOOD 28, CALIF.

Ice Cream Freezer Invention



Makes tasty old-fashioned ice crea
$3.98 in just 5 minutes
Fastest, smoothest, easie you ever made! No cranking. You ju need ordinary ice cubes, table salt. H 2-in-1 special speed rotor spindle, 1 qt. steel inner container. Sturdy Norwe gian churn style wooden bucket. Make a dozen servings. Also makes delicio sherbet, malts. Doubles as handsom ice bucket. Even a child can use it. Spe cial mail order price. Includes recipe Money back guarantee. Send $3.98 t
The Pacific-Viking Corporatio
Box AM-67, Pasadena 16, Cali



GRACIOUS CLIPPER SHI
WEATHER GLASS

Entirely hand made—no two alike As sensitive as the most perfec barometer. Water that may b tinted your favorite color, rise in spout to warn of coming ba weather. Glass hangs on verd green wrought iron wall bracket. A lovely, interesting gift. **$2.50** ppd No CO

Write for 1953 Gift Folder
JOHNATHAN PIKE
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ALICE IN WONDERLAND has been taking children by the hand through that rabbit hole for lo these many years. Anyone would be mad as a hatter to miss the trip. Now a page-by-page photographic copy of the original Lewis Carroll "*Adventures under Ground*" is a wonderful introduction, or an addition to any collection. $3 ppd. Malcolm's, 524-A N. Charles St., Baltimore 1, Md.



MAGGIE MUDPIE begged us to find her a little girl as eager to get into mischief as she is. A gay grin and freckles, she wears a topknot so that little hands will have no trouble carrying her comfortably by the hair. 20" to the top of her rag-doll head, her red or green print dress and panties are removable. $3.25 ppd., twins for $6. Edwin House, 55 Morton St., N.Y.C. 14.



A TISKET, A TASKET, a cunning white plastic basket-shaped carryall will swing jauntily from your little lady's arm. Her name is painted on top, as well as her likeness (specify blonde, brunette, or redhead). Room inside for her hanky, gumdrops, and skate key. When the lid's up, there's a mirror to peep into. 7" x 4". $1.69 ppd. Meredith's, Dept. AH, Evanston 3, Illinois.

"A PERSONALIZED XMAS GIFT
—remembered the Year 'Round!"
says EVE ARDEN, star of "Our Miss Brooks"
ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED
in this big colorful
RUBBER DOOR MAT



GIFT FOR: WEDDINGS BIRTHDAYS HOLIDAYS



LARGE 18" x 28" SIZE

ANY WORDING
The Nelsons—Bob & Joan
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BEAUTIFUL COLORS—Choice of one: Brick Red, Garden Green, Jet Black, Powder Blue

ONLY $5.45

7000 RUBBER SCRAPING FINGERS
Clean automatically, self draining. This colorful personalized mat makes your doorway more attractive, shortens housework year after year. pat. pending

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MOTORCADE BARGAIN



8 FEET OF CARS
50 CARS FOR $1

Yes! These cars, trucks and planes put end-to-end reach almost 8 feet. You get FIFTY true three-dimensional colorful plastic scale models of streamline trolleys, highway vans, trucks, service cars, U. S. Army planes. Perfect collection to swap exhibit! Order now!

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So authentic in detail they look like the porcelain originals—actually, the blue & white Delft motif is enameled on metal! Use them as decorative containers for candy, cookies, cigarettes . . . air-tight lids make them practical as well. Delightful for packaging your home-made goodies for gifts, too! Better buy several . . . you'll surely want a set for yourself! Sizes range from 3½ x 4" high to 6 x 6½" high.

Set of 4, $4.95 ppd.

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EARLY AMERICAN
LADDER-BACK CHAIR $6.75



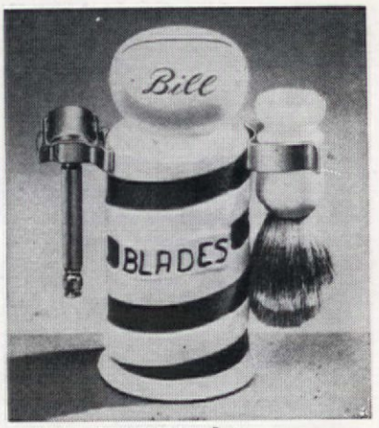
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Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood. Unconditionally guaranteed!

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Combination Shaving Brush, Safety Razor and Used Blade Holder!

Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel-plated spring steel handles. Stand it anywhere or use handy hook for quick hanging. Thoughtful and practical gift!

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$10.95
FOUR TABLES & RACK POSTPAID



Decorative — Useful — Economical. Four tables and storing rack decorated in red, green, blue, and black. All hardwood construction. Hole in table top holds glass. Easy to set up or store.

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"HER NAME" ON HER SCARF



$3.50
34 x 34
Pure Silk Scarf
Hand Rolled
Personalized

We handpaint your name in oils, contrasting colors, on Rayon Satin Tie $2.50, Nylon Tie $3.50, Pure Silk Tie $5.00. Paint will not come out in cleaning. Gift boxed. Satisfaction guaranteed.

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FANNING HOLDER with 16 inch DRIPLESS TAPERS

Your sparkling holiday centerpiece for table, mantel, window. 7 slender (16" high) dripless, hand-dipped red tapers; 10" wide satined aluminum holder. Lovely to use or give.

7 TAPERS & HOLDER $2.00 ppd. • 21 Extra Tapers $1.75 No C.O.D.

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Chrome TANK COVER SHELF

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No. 56—20¾" x 8" No. 50—23⅞" x 8¼" **$9.50** each postpaid

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NOW $10.95 SHIPPED PREPAID
Reg. $14.95

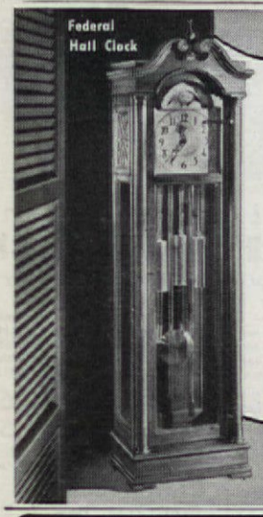
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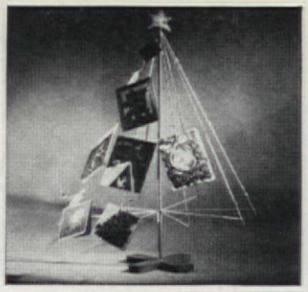
Look for this brand

on the bolt end of the yard goods you buy and on ready-to-hang draperies.

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Louisville 4, Kentucky



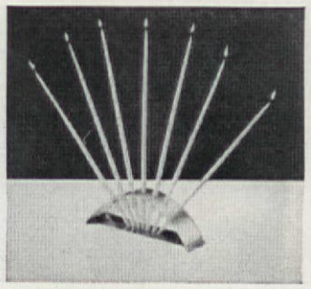
TO GREET YOUR GREETINGS at Christmas time, this collapsible card tree holds hundreds of cards in a gay display, ready to be admired. And Christmas cards are so pretty, it's a shame not to use them as part of your holiday decorations. Of sturdy metal with red-painted wood base. 28" high, 12" wide. $2.95 ppd. Max Schling Seedsmen, Dept. 601, 538 Madison Ave., N.Y.C. 22.



THE NEXT VOICE YOU HEAR on your phonograph may be that of Rudolph Valentino, Enrico Caruso, Harry Lauder, the Immortal Melba, Franklin D. Roosevelt, Will Rogers, King George VI, Billy Sunday, Adolph Hitler, Duke of Windsor. Sound documents of famous people and occasions. 33⅓ RPM on 7" records. 79¢ ea., 4 for $2.98 ppd. Rare Records, 303 4th Ave., N.Y.C. 10.



BE SPECTACULAR about your holiday decorations. Heaped fruit, greens, flowers on table or buffet will be transformed by a fan-shaped arrangement of seven 16" red, dripless tapers into something very special. 11" holder of satin-finished aluminum comes apart for storage. Tapers also available in other colors. $2 ppd. Candlite Shop, Dept. AH, 2 Lambert Road, Belmont, Mass.





Personalized Crumb Catcher Set

To Catch Crumbs and Compliments

This dainty ivory plastic pair sweeps tables clear with an elegant air! 6" whisk broom has nylon bristles. Miniature dustpan features any name you wish as part of its trim! Both are beautifully hand-painted in gay, permanent color. A thoughtful gift that says "Merry Christmas" graciously.

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Olde New England Sewing Bucket 23" High; A Lovely End Table!

A beautiful Piece of Furniture! Hand-turned by village craftsmen from hardy native pine. Plenty of storage for scissors, yarn; spindles for thread. When finished, pop your needles into cushion, drop lid, *presto!* A lovely End Table! Hand-rubbed mellow honey Maple or Salem Antique finishes. **Small:** 23" high (lid down: 13" diam., only **10.95**, ppd. **Large:** 24" x 15½", only **11.95**, ppd. (Add 50c W. of Miss. R.) Money back if not *thrilled!*

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Wholesale Distributors
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FOAM-RUBBER FLOWERS are gay, washable, wearable, fun to make or give away. Precut parts are shaped and put together with cement. 7 available kits are marked for 8, 10, or 12 yr. age groups, according to ease of assembling, but there's no age limit and you may want them all. Each contains 3 different species of flower and is $1 ppd. Page & Biddle, 21 Station Rd., Haverford 5, Pa.



CUT UP WHEN YOU TRAVEL. If your trip is around the world or just driving downtown, a pocket-sized scissors is as handy as money in the bank. These fold up ingeniously to fit into a 2½" leather case which slips easily into purse or pocket. Unfold to cut a hangnail, a stray thread, or your "Mamie" bangs. $1 ppd. Spencer Gifts, Dept. A, Spencer Bldg., Atlantic City, N.J.



WE'RE HERB HAPPY but until now our efforts toward cultivating any have been limited. A hydroponic gardening kit contains everything needed to grow plants without soil in a small space, plus packages of sweet marjoram, thyme, summer savory, caraway, and chervil seeds. Plastic tank, 8" x 4", $2.95 ppd. Hobby Mart, Dept. AH, 604 Penn Ave., Pittsburgh 22, Pennsylvania.

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GLAMOUR (June 1953 issue) said editorially: "Is it a diamond? No, but the average person would find it hard to distinguish this stone from the crystallized carbon turned out by nature. It's a JARRA GEM!" Yes, JARRA GEMS look exactly like the finest diamonds—yet cost only $24 a full carat (tax incl.).



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8" high — 10½" high

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CHOIR BOYS (candles included)—$1.50 each, or all 3 for $4.00 ppd.

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Send check or money order, or write for FREE FOLDER of other Christmas Specialties.

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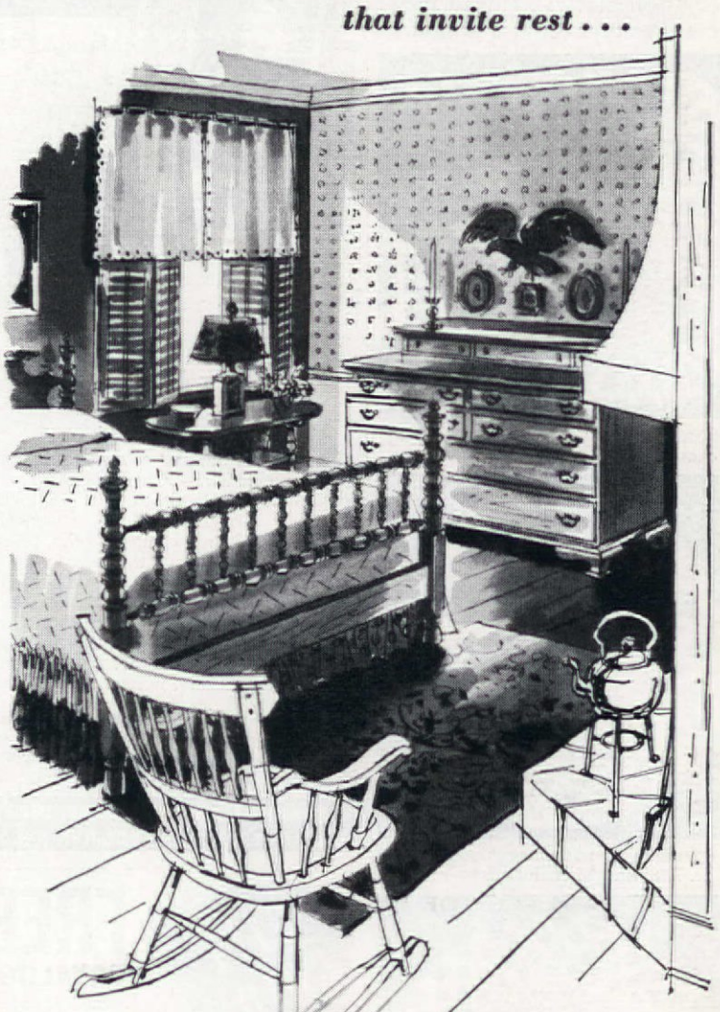
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Stickley Cherry Valley Bedroom

Simplicity and Beauty that invite rest . . .



Warmth and friendliness . . . a comfortable lived-in atmosphere . . . and beauty born of centuries of American tradition and taste. That's the secret of this Stickley Cherry Valley Bedroom.

The perfect proportions of the spacious Spool Bed, the elegance of its graceful turnings . . . and the warm overtones and lovely figuring of wild cherry wood! The roominess of the Mr. and Mrs. Dresser with six generous-sized drawers! The simple beauty and practical usefulness of the Side Table! And the solid comfort of the Grandfather Rocker with its gentle curves that invite rest, reveries or just plain rocking! Each reveals rare artistry and mellowed wisdom in furnishing a room where one may retreat from the world into deep, relaxing content.

See these and other Stickley Cherry Valley pieces at the finer stores. Double bed No. 327— Dresser No. 3301 with Deck No. 3330—Table No. 289—Rocker No. 7145.

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Preserve the deep-gleaming beauty of Stickley and other fine furniture with Stickley Furniture Dressing, the same dressing used at the Stickley workshops. $1.50 at dealers' or by mail postpaid.



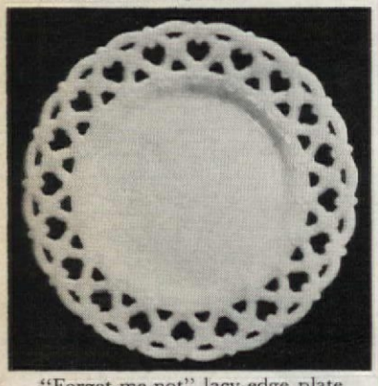
Know the secret of fine cabinet-making and the romance of its development. Send for "a Developing American Furniture Style." 52 pages, 49 illustrations. $1.00 postpaid. L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Handmade Milk Glass ... America's Finest

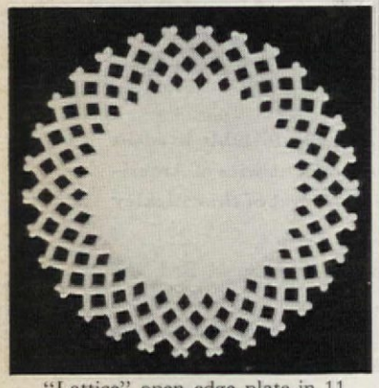
Four authentic reproductions of "Collector's" items in the best Westmoreland tradition.



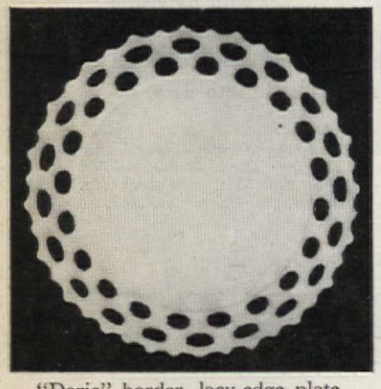
"Square 'S'" border, deep depressed center, 8½ inch plate.



"Forget-me-not" lacy-edge plate in 7, 8, and 11 inch sizes.



"Lattice" open edge plate in 11 inch size. Also decorated.



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Renaissance PHOTO CHRISTMAS CARDS
"French Fold Style"



AT LAST—*real* full color, richly embossed, genuine greeting cards to frame your favorite photo. This year say "Merry Christmas" with Christmas cards distinctively designed in the warmest of *true*, traditional holiday greetings—Renaissance *"French Fold Style"* Photo Christmas Cards! The 4 cards illustrated are so reasonably priced, that, cards complete with prints and envelopes sell for the price of comparable *regular* Christmas cards. Photo dealers and drug stores all over the country carry the Renaissance line. See them today before ordering the ordinary type of photo Christmas card. If not available at your dealer, write direct.

FREE SAMPLE: For a free sample card and colorful folder showing complete line, send a 3¢ stamp, your name, address and film size to the address below. No obligation. DO NOT SEND NEGATIVES OR PHOTOS!

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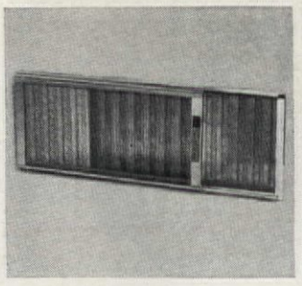
This is *modern* weather-stripping . . . quick, thorough, economical. You just press it into place around windows, transoms, baseboards. No tools, no tacks, and practically no time. Amazing MORTITE stays on indefinitely, yet can be stripped off in seconds. Try it! Keep out chilly drafts, soot, etc. Hundreds of other plugger-upper uses the year around. 29c, 98c, and $1.25 at stores. Write for circular.

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HIGH AND MIGHTY nice, these Captain's Stools come completely assembled, ready for you to paint, stain, or lacquer. Just what you need for the snack bar, the playroom, or to give you a high seat for kitchen chores. Of solid birch or maple, overall height is 30". Sold only in pairs. 2 for $14.95, express charges collect. Meadowbrook Ind., Dept. AH, W. Hempstead, N.Y.



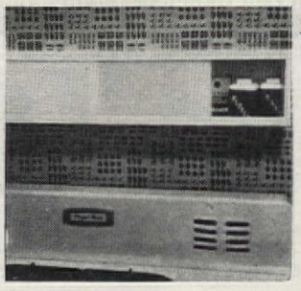
EVADE THE DRAFT and you won't shiver if you put these clever air-in ventilators in your windows. Plastic-coated louvers keep out all rain and draft, and come summer you won't be battling bugs. Of nonrusting aluminum, ventilators are easy to clean. Each is 7" high, opens 18" to 34". $2.50 ppd. Woodcraft by Armand, Dept. AH, 514 N. Lafayette St., Allentown, Pennsylvania.



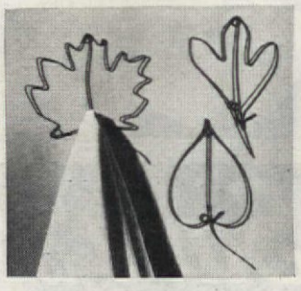
FAT LITTLE TEAPOT comes filled with China tea to make a thoughtful gift for someone who has been nice to you. Just big enough to brew two refreshing cups. Perfect for lunch, or to take to bed on a tray. Tea is such a wonderful habit for anyone—just ask the English. Brown earthenware only. 4" high. $1.50 ppd. The Pascos, 8 North Main St., West Hartford 7, Connecticut.



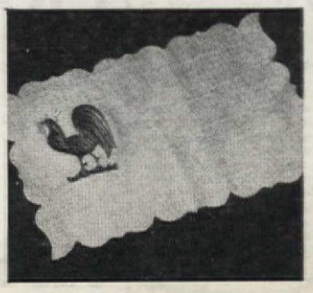
A PLACE FOR EVERYTHING is your goal? A *Spicenette* over the stove or wherever you need storage keeps contents dust-free. White enamel baked on heavy-gauge steel, translucent milk-white sliding doors of unbreakable corrugated plastic. 4" deep, 5¾" high. Length: 36", $6.98; 24", $4.98; 18", $3.98. (Add 50¢ w. of Miss.) Ppd. Marbrite Co., P.O. Box 36, Queens Village 10, N.Y.



THE BEAUTY OF THESE LEAVES is that in addition to enhancing your wall with their leafy shapes, they provide handy hooks for anything from pot holders to garments. Carrying out the popular wrought-iron trend, they are hand-crafted of sturdy steel wire, finished in black. About 7¼" high. Set of 3, $2.98 ppd. Gerald Katcher, Dept. A-1, Box 5, Planetarium Station, N.Y.C. 24.



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mmons beauty on the outside. Simmons comfort
n the inside. Yours . . . only in a Hide-A-Bed sofa!



Modern Club style in brown metallic mohair. Also in charcoal, moss green and persimmon. Full size $349 with Deepsleep mattress. With Beautyrest mattress only $20 more.

Hide-A-Bed* with your *heart* for eye-catching uty. Buy it with your *head* for value by Simmons inside out. Hide-A-Bed is fully tailored, beautifully upholstered with the seating comfort of the finest sofa. 10 styles, 3 sizes in many styles and more than 100 decorator-selected fabrics! All in Hide-A-Bed for only the cost of a sofa!



e-A-Bed is the *only* sofa bed that offers you the luxous sleeping comfort of the world's most famous mats. Beautyrest!* It's the greatest *inside-value* you can in any sofa-bed anywhere! Both Beautyrest (and the mmons Deepsleep* mattress also featured in Hide-A-Bed) are longer, wider and deeper than the average sofa-bed mattress. Folds away, bedding and all, ready to use again. See Hide-A-Bed sofas at your favorite furniture or department store. Prices start as low as $199 for full size. Convenient payment terms can usually be arranged.



Regency style available with fringe or flounce base. In green floral matelassé (above) also in cocoa, red, gold and gray. $289.50 with Deepsleep mattress. Only $20 more with Beautyrest mattress.



By day, smart settees which can go together as a long sofa. By night, *two* beds! Bittersweet tweed (above) also in moss green, charcoal, beige, gold and turquoise. Single size (above) $219.50 each with Deepsleep mattress. With Beautyrest mattress only $20 more. These settees also in apartment size and full size.

Send today for new home decorating booklet, "14 Ways to Make an Extra Room."

Space-saving ideas from leading decorators! New, beautifully illustrated booklet includes floor plans and realistic color illustrations of rooms and fabrics. Also, your own room-planning kit with scaled cutouts and ruled paper. Get yours while they last. Send 25¢ and coupon below.



SIMMONS COMPANY, Dept. F-11
Merchandise Mart Plaza, Chicago 54, Ill.

Gentlemen: Enclosed please find 25¢ for one copy of your booklet, "14 Ways to Make an Extra Room." (Booklet includes room-planning kit.)

Name_____
(PLEASE PRINT)

Street_____

City_____ **State**_____

nly Simmons makes HIDE-A-BED SOFAS

Only the Hide-A-Bed sofa can offer you a famous Beautyrest mattress

rk Reg. U. S. Patent Office. Copr. 1953 by Simmons Co., Mdse. Mart, Chicago, Ill.

Where quality is the finest tradition...

Whether period or modern in style, the finest homes in this country follow one outstanding tradition...their furnishings represent only the finest in quality. And that is why you see KenRubber tile flooring in so many of these homes today.

For KenRubber has the *look and feel of quality*. You can see it in the clearer, crisper, tile-deep colors that can never wear off...in the satin-smooth sheen of the pre-polished surface that keeps its cared-for gleam through years of wear. KenRubber almost never needs waxing...its beauty seems to renew itself with easy moppings.

You can feel KenRubber's luxurious quality in every step you take on this "cushioned beauty" floor...you can feel it in the "coiled-spring" strength of each individual tile, as well. Test one at your dealer's. Bend it...feel that resilience as it "bounces" back to precision form. Think what this means in resistance to wear and indentation...in long years of glowing beauty.

How easy it is to give your home this highest tradition of quality that only the wealthiest homes could once afford! Consult your Kentile, Inc. Dealer about KenRubber today. He's listed under FLOORS in your Classified Phone Book.

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KenRubber colors shown: Duporth, with ThemeTile and Feature Strip

KenRubber is surprisingly economical...and easy for the homeowner to install. For example, you can install a floor area of 9'x10' yourself, in the new standard gauge for as little as $39.90 Your floor may cost less, or slightly more, depending on its size and the freight rates to your city.

KENRUBBER®

TILE FLOORS

for Cushioned Beauty



by the makers of Kentile

Wouldn't touch television with a ten-foot pole? How about a five-foot pole? No need to bestir yourself if you have this handy tuner which fits most standard sets. Light and manageable, pole tuner is about $5

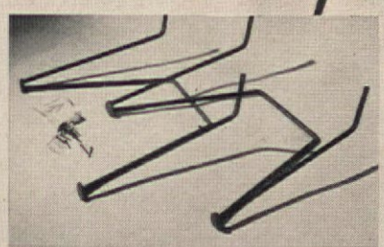


* GOOD PICKUPS FOR TV

JOHN LIPPERT



If you want your set to look right in tune with its modern setting, try "floating" it on these graceful wrought-iron legs which minimize its apparent bulk. They fit most standard wooden cabinet sets, are easy to attach, come complete with hardware. About $10



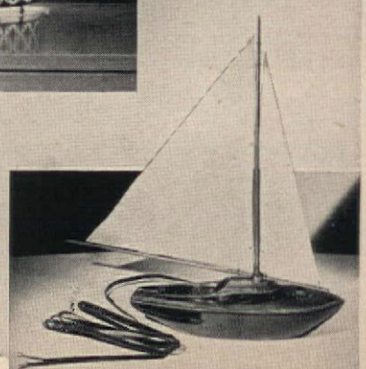


You can choose your viewing angle with this TV table, or it can provide you with perambulating entertainment if that's what you fancy. Easy-to-roll stand comes in three colors, has polished brass castors and antishock mounted top. $24.50



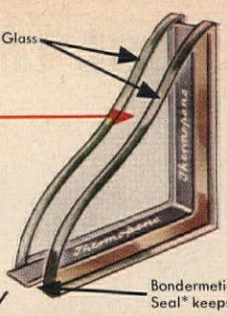
You'll have a brighter outlook with glare-free TV illumination from this combination planter and shielded lamp. Made of ceramic and brass. $6

Sail blithely through a TV evening with good reception via this unique indoor antenna in the shape of a sailboat with ceramic base, plastic sails. About $13



PLEASE TURN TO PAGE 62

This blanket of air gives you year-round comfort



HOME OF MR. AND MRS. PAUL M. LIDDELL, ROCKTON, ILL.





SAVE FUEL with *Thermopane* insulating glass. Heat loss through *Thermopane* is only half that through single-pane windows.



SAVE WORK. *Thermopane* makes windows self-insulating. No storm sash to buy, wash, hang, take down and store.



CLEARER WINDOWS. There is far less chance of condensation forming on insulating *Thermopane* than on single glass.



COOLER ROOMS in summer... *Thermopane's* insulation keeps out more summer heat. That reduces load on air-conditioning units.

Your windows are really transparent parts of your walls. Doesn't it make sense, for your own comfort and for fuel savings, to insulate your windows as well as your walls?

It's so easy to do, whenever you build or remodel. Put *Thermopane** insulating glass in your windows . . . glass that gives you year-round window insulation. It's an investment that pays back in comfort *and* in dollars. It adds extra resale value to your home.

Window sash of almost all types are made for standard *Thermopane* units. See your L·O·F Glass Distributor or Dealer about *Thermopane* and sash for it. He's listed in the yellow pages of phone books in many principal cities. And write for our booklet, "*Self-insulating Windows of Thermopane*". Libbey·Owens·Ford Glass Company, 4113 Nicholas Building, Toledo 3, Ohio. *®

L·O·F GLASS PLASKON FIBER-GLASS

Thermopane INSULATING GLASS

LOOK FOR THE NAME ON THE SEAL BETWEEN THE PANES



$68.00 WORTH OF DECORATIVE MAGIC

it's GP Ripplewood textured wall paneling

Surround yourself with beauty . . . the elegance of genuine wood . . . the brilliant modern styling that adds value to your home . . . with Georgia-Pacific's Ripplewood. Its magnificent sculptured texture dramatically transforms any room in your house. Full panels or squares nail up *fast*. You can paint or stain in countless thrilling color combinations to suit your decorating desires. Ask for Ripplewood at leading lumber dealers anywhere.

Approximately $68.00 will purchase RIPPLEWOOD for a 9 x 12 room

Want to remodel? Planning a new house? Get this beautiful color book that shows how Ripplewood fits in any mode of decor.



Georgia-Pacific Plywood Company
Dept. AN, 270 Park Avenue, New York 17, N. Y.
Please send me the Ripplewood color book. Enclosed is 10¢ to cover mailing costs.

NAME .....

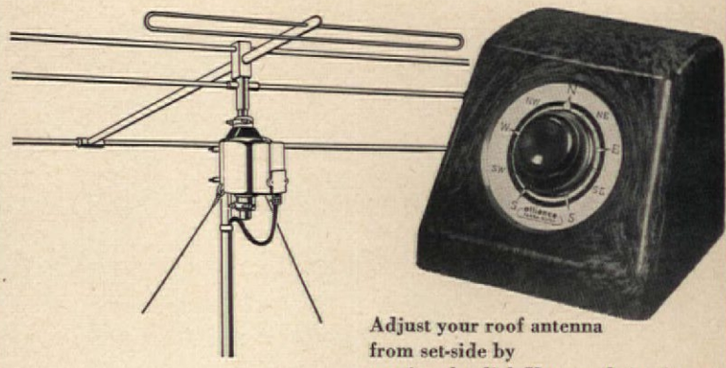
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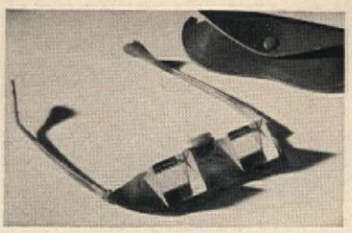
GEORGIA—PACIFIC PLYWOOD COMPANY



TV Ideas (Begins on page 60)

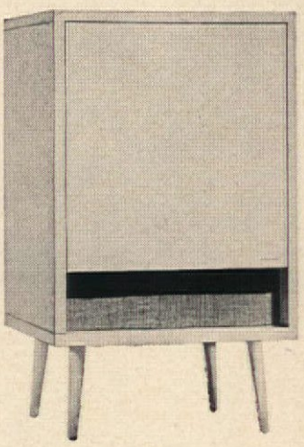


Adjust your roof antenna from set-side by turning the dial. You can bring in Zanzibar (if they're sending out a signal) with nary a fumble. About $27

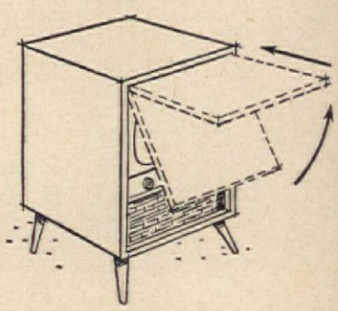


Prismatic lenses let you lie at your ease while viewing, refract light to give you perfect vision with no strain on your eyes. Use them for reading in bed, too. About $15

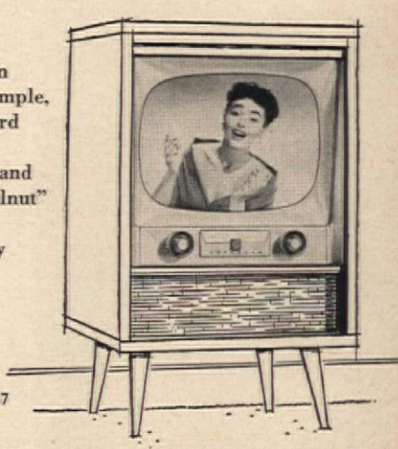
ALL PRICES ARE APPROXIMATE



If you dislike the mechanical aspect of your TV when the set is off and the screen gleams, untenanted and dark, you'll be pleased by a new now-you-see-it, now-you-don't feature



When this new TV set is not in use, the front panel conceals the 21-in. screen, and the piece looks like a handsome cabinet. It's 25 in. wide, and about 32 in. high without legs, 41 in. with legs. At a finger's touch the panel flips up and disappears into a recess at the top of the set, leaving the screen unobscured for viewing. The simple, well-designed cabinet can discard its legs for better integration with your furniture groupings, and its two woods—"Enchanted Walnut" and birch, make it particularly adaptable to both contemporary and traditional surroundings



See "Where Credit Is Due" on page 137

Comfortable, Convenient, Versatile

here is modern furniture whose simple basic design makes for easier housekeeping and flexibility of use





For your bedroom, Heywood-Wakefield's handsome triple dresser, designed for limited space and maximum storage room. Combine this with the matching bed with its trim, built-in night stands, and you have properly scaled Modern that makes the smallest rooms seem spacious and inviting.

For your dining room, an efficient drop-leaf table, extends to seat eight comfortably; folds down to console size. From the Home-Planned Modern group of coordinated furniture for every room in your house. All of fine, solid Birch in rich finishes.



For your living room, Modern sectional pieces that lend themselves easily to any and all arrangements. Start your home with the Heywood-Wakefield Modern you want now, it's available at your favorite furniture or department store.

HOME-PLANNED

modern

by

HEYWOOD-WAKEFIELD

EST. 1826

Guaranteed by Good Housekeeping

HOW TO DECORATE WITH MODERN



Gladys Miller, famous decorating consultant, tells you how to plan an attractive home with Modern. Send 25¢ in coin for your copy of this beautiful book today. If you'd also like to have Miss Miller's book "Home-Planned Old Colony," send 50¢ in coin for both.

Heywood-Wakefield, Gardner, Mass. Dept. AH-27

I enclose . . . in coin for your decorating books at 25¢ ea.

(check your choice) ☐ Modern ☐ Old Colony

NAME . . . . . .

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CITY & ZONE . . . . . STATE . . . . . .

Heywood-Wakefield, also makers of Asheraft and Old Colony furniture

wake up to the great news in blinds!



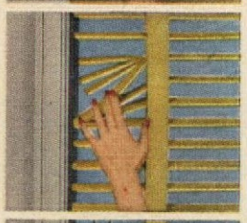
it's the new all Flexalum® blind

with all these features:

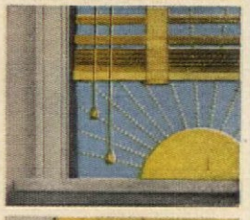
wipe clean plastic tapes
Flexalum tapes stay beautiful . . . even sticky jam wipes right off the non-porous surface. Tapes won't fade, fray, shrink, or stretch.



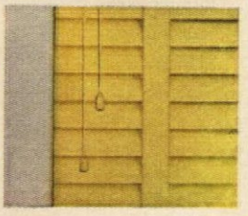
snap-back slats
Flexalum aluminum slats are spring-tempered to snap back ruler-straight! The rich mar-proof finish won't rust, chip, crack or peel.



long-wear nylon cords
Weather or wear can't harm new slim Flexalum nylon cords. Stronger, they won't fray. Trim Flexalum tassels are noiseless, unbreakable plastic.



complete color-matching
Only in the Flexalum blind can all parts be exactly color-matched. Or plan contrasting schemes with 165 color combinations.



Guaranteed by Good Housekeeping

See the new custom-made all-Flexalum blind at your dealer's.
Write today for FREE 20 page color booklet "How to choose your Venetian Blinds."
HUNTER DOUGLAS CORP., Dept. 7, 150 Broadway, New York 38, New York.
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Neighbors ALEXANDRIA'S XMAS CONTEST

ELOISE F. LEVERENZ

Along about five years ago the Beverly Hills Women's Club of Alexandria, Virginia, came up with a plan. We were dissatisfied with the Christmas decorations that appeared in our town—store-bought wreaths in windows, lighted trees indoors, and a few lights strung haphazardly on the shrubbery outside. We wanted to make our lovely community outstanding during the holidays. We wanted the sort of display that would attract people from neighboring communities and even from Washington, D.C.

So we decided to sponsor an Annual Christmas Decorating Contest. Our Community Affairs chairman assumed responsibility for the organization of the project, and simple rules were devised and publicized in newspapers about a month before the holidays. Prizes were to be given for the best home, doorway, and window in three categories: (1) most beautiful (2) most appeal for children (3) best portrayal of the Nativity. The qualities we sought were originality and simplicity of display, and effective lighting.

Each year since, the committee has selected a panel of three judges—we have had architects, interior decorators, artists, and photographers, as well as laymen. On a previously announced date, usually a day or two after Christmas, the judges assemble at 7 P.M. at the home of the club president. They all pile into a station wagon and set out. The driver proceeds at a snail's pace up and down the streets of Beverly Hills while each home is carefully scrutinized and evaluated. Upon completion of the tour the judges return to the starting point, have supper, and compare notes on the houses they have seen, sometimes requesting return trips to the "finalists." It is often past midnight when a decision is reached. The following morning the members of the committee call upon the winners and present them with their prizes—Christmas plates inscribed with classification and year. A wide ribbon is stapled to the door of the winning home—blue for first place, red for second, yellow for third. White ribbons are presented for honorable mention.

Interest, participation, and speculation have run a little higher each year. During the last holiday season there were times when cars were lined up solidly for half a block waiting to view the winning displays. There have been all sorts of winning decorations, from Santa's Flying Saucer and a twinkling-nosed Rudolph to a life-sized Nativity scene set in a garage. Plans are kept top secret until the display is finished.

Work? Of course there's been lots involved, both for the club and for the participants; but the project becomes a family one, fun for big and little, and we have succeeded in making a holiday showplace of our community.



Van Evera Bailey, Architect, A.I.A.

Another beautiful home of West Coast Woods...

Truly Western in its feeling of friendly warmth, this attractive ranch style home portrays the pleasant, informal atmosphere which has become such an important part of today's family living.

Whatever your choice of home . . . modern ranch style, traditional, Cape Cod, or contemporary . . . you'll find it can be built beautifully with long-lasting West Coast woods. Adaptable to every architectural design, wood lends an individuality which will set your home apart from the commonplace.

So, for that new home you plan to build, *use wood* . . . West Coast Woods. Your retail lumber dealer will point out why it pays to select lumber from the four outstanding West Coast species . . . Douglas Fir, West Coast Hemlock, Western Red Cedar and Sitka Spruce.



Max P. Williams & Robert Martin, Architects A.I.A.

The informality of this den, with its walls of knotty Western Red Cedar, is enhanced by the exposed Douglas Fir beams of the vaulted ceiling.

WEST COAST WOODS } Douglas Fir, West Coast Hemlock, Western Red Cedar, Sitka Spruce

The economical building material from ever-growing forests

Lumber of Quality Produced by Members,

WEST COAST LUMBERMEN'S ASSOCIATION



SEND FOR FREE BOOKLET. Beautifully illustrated with full color photographs of exteriors and interiors of actual homes. This new booklet "Homes of Beauty" is a wonderful source of ideas and suggestions for anyone planning to build now or in the future. Send coupon today for free copy.

Use this coupon for FREE Booklet

WEST COAST LUMBERMEN'S ASSOCIATION
1410 S. W. Morrison, Room No. 502, Portland 5, Oregon

Please send me your free booklet, "HOMES OF BEAUTY"

Name_____

Address_____

City_____

Zone_____ State_____

Coupon may be pasted on postcard.



1. WILL YOUR BATHROOM BE MODERN ten years from now? It will be if you insist on American-Standard fixtures. You can get matched styling in baths, lavatories and toilets which come in a variety of colors as well as white. These quality fixtures will keep their new-as-tomorrow look for years to come.



2. WILL YOU HAVE MORE COMFORT, more wall space? Yes, if you install American-Standard baseboard panels that encircle your rooms with warmth. These hot water heating panels replace wood baseboards, take almost no floor space. Remember, there's an automatic American-Standard boiler for any fuel—gas, coal or oil.



3. WILL YOUR KITCHEN KEEP PACE with your changing needs? Yes, if it's an American-Standard kitchen with the *only* all-steel cabinets with sliding shelf and drawer arrangements that can be changed at any time, by anyone. Insist on the only kitchen that keeps in step with your changing needs and work habits.

3 Good Reasons to choose **American-Standard**

Look at the pictures. Read the questions under them. And you will agree that the surest, best answer to each is American-Standard. Not only will you get beautifully designed, carefully made equipment that will give years and years of trouble-free service, but if you should want to sell your home at any time, you will find that American-Standard products are a big sales "plus."

Before building or modernizing, be sure to see your American-Standard retailer . . . he can be of great help to you. Be sure to ask him about easy payment terms. He is listed in the yellow pages of your phone book. Or for a big, helpful Home Book mail the coupon on this page with 10¢ to cover handling.

American Radiator & Standard Sanitary Corporation,
Pittsburgh 30, Pennsylvania.

Get this book of bathroom, kitchen and heating facts.

PLEASE PRINT

American-Standard
Dept. KA-113, Pittsburgh 30, Pa.

Please send me your new HOME BOOK. I enclose 10¢ in coin for handling. I am interested in:

☐ Bathrooms ☐ Kitchens ☐ Heating

NAME.....

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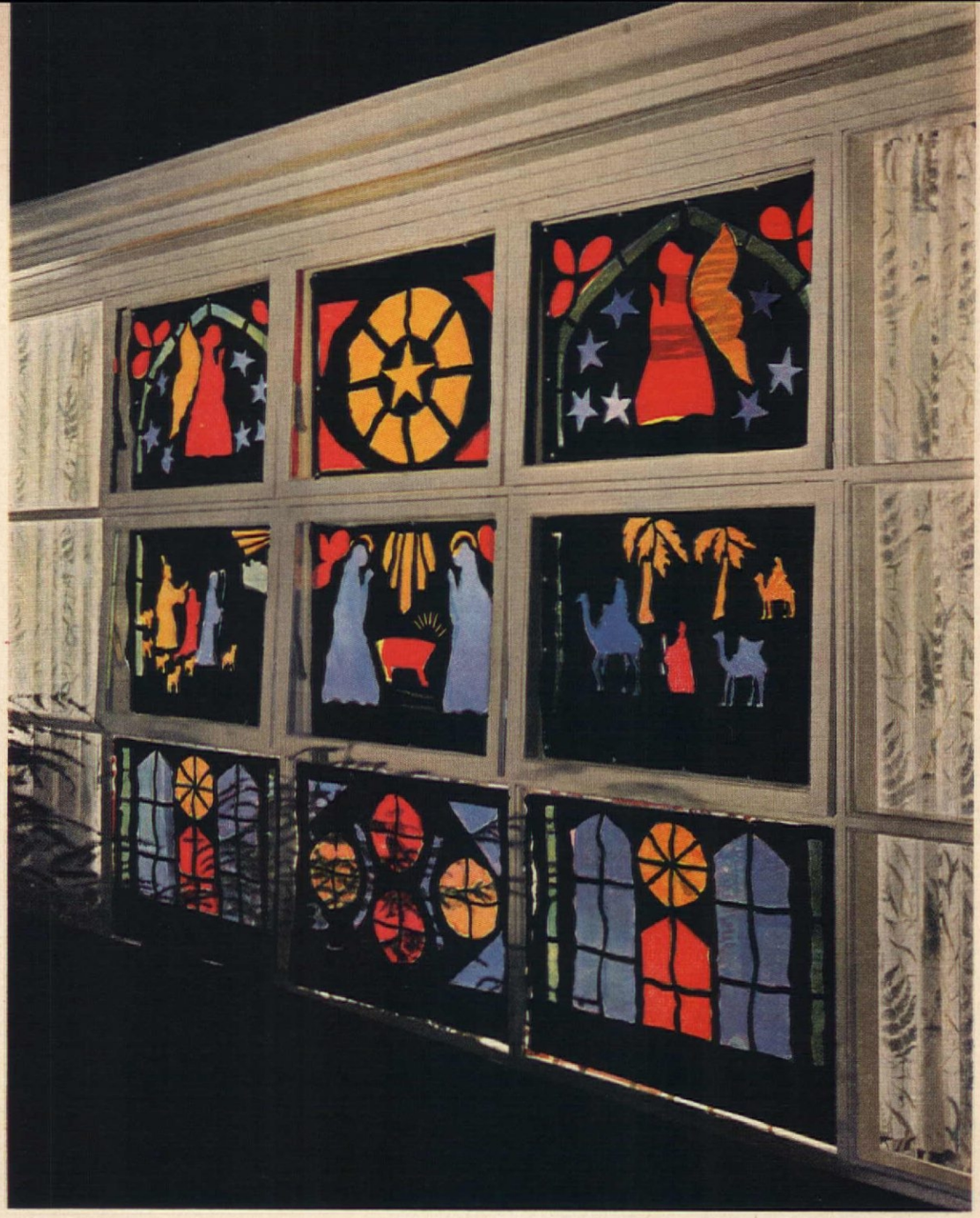
CITY.....

COUNTY.....STATE.....

If you live in Canada, send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto

AMERICAN-Standard

Serving home and industry: AMERICAN-STANDARD • AMERICAN BLOWER • CHURCH SEATS & WALL TILE • DETROIT CONTROLS • KEWANEE BOILERS • ROSS EXCHANGERS



1491

65 Working Days until Christmas

DOROTHY LAMBERT TRUMM

In the rush around Dec. 20, the things we mumble under our breath about Christmas make us sound like cynics. Christmas is really a delight—on Dec. 25—and now, when we first plan its pleasures. So why not get going immediately on your home's holiday trappings? Those shown herewith can be finished in advance, or can be lined up and ready to make from our sure-fire patterns. We don't toss the term "sure fire" around—we've prepared Christmas patterns for many years now, and this crop represents the types rating highest with hundreds of thousands of readers in the past. Each is the kind of pattern easiest for you to work from—some are full-sized for tracing, others are foolproof graphs you can enlarge. To keep you from wasting your time, we combed the market to make sure that our decorations have nothing in common with the kind of furbishments you can go out and buy. Our new Nativity window (Pattern **1491,** top of this page) is highly adaptable, for each panel is a unit, and the pattern is a graph you enlarge to any size. The plywood deer at your right scamper across lawns, roofs, or floors—Blueprint Pattern **2027.**

MORE CHRISTMAS PATTERNS ON THE NEXT PAGE



2027

65 Working Days

(Begins on page 67)

ANGELS AT YOUR DOOR: Two little singing angels are painted on outdoor plywood. The painted banner proclaims "Noel," and golden stars are scattered about. Wire mesh, fastened top and bottom, is filled with enough greenery to cover the door. Directions, colors, and full-size tracing are included in Pattern **1489**



SURREY WITH FRINGE AND FAVORS: One of the most original decorations to come our way is this little red carriage with its resplendent gold fringe and wheels. Tiny "fun" gifts for your Christmas callers can be heaped inside. Perfect on your front door, or hanging on any wall. Full directions in our Pattern **1487**

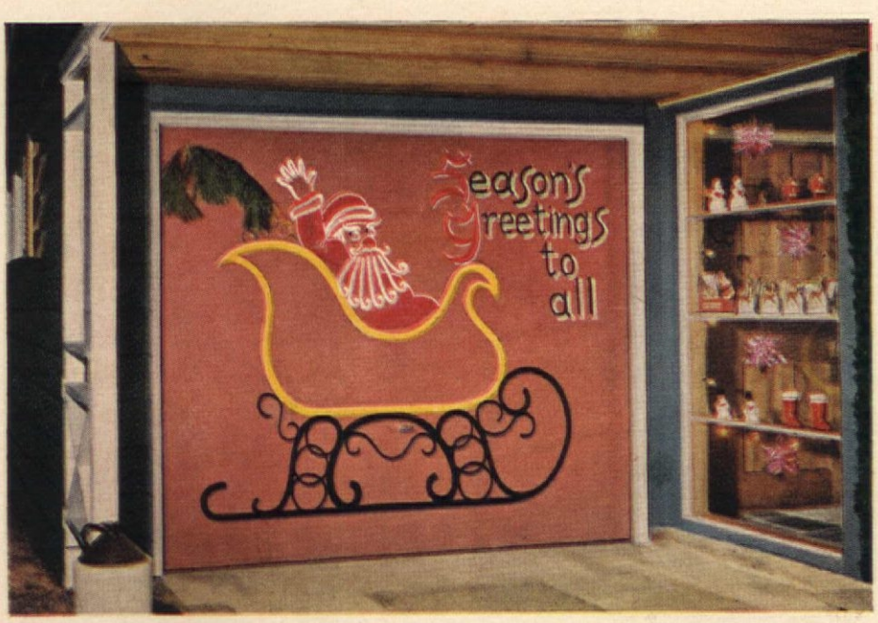


CAROLS AT YOUR WINDOW: This choir boy sings his song of Christmas long and joyously. His head is plastic foam; his capelet, features, and the lilting notes he gives forth are all shimmering metal foil. Place him inside, and put a box or a swag of evergreens on the exterior below him. How-to is in Pattern **1490**



Pattern Order Form on Page 141

YOUR PICTURE WINDOW CAN BE YOUR CHRISTMAS GREETING TO THE WHOLE NEIGHBORHOOD: Make your chorus of metal-foil figures numerous as you please, and compose them with your tree, or let them stand on their own. Directions for single figure and notes in Pattern **1488.** "Pomanders" in adjoining window are plastic "snow" balls sprinkled with sequins and hung by ribbon bows



FOLKSY SANTA BRINGS THE GARAGE INTO THE ACT: Our graph pattern, easily enlarged to fit your own garage door, tells how to outline Santa in paints you wash off after the holidays. Don't miss this fun if front-door decorations are more formal. Pattern **1486**



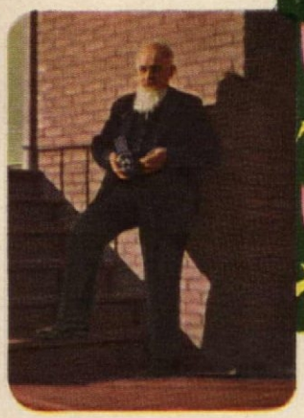
SOPHISTICATED SANTA should delight everyone. Painted on waterproof plywood cutout. Half-size drawings in Blueprint Pattern **2028**

E. L. D. SEYMOUR





Tulips...



Dr. E. van Slogteren, dean of Holland's bulb research workers, at his laboratory in Lisse

It's not too late to plant them – and the other hardy bulbs



Just because vacation time and the baseball season are past, election day and frosty mornings are due, and putting the garden to bed is in order, don't conclude that it's too late to make sure of those spring effects with flowering bulbs that you have dreamed of and hoped for. On the contrary, there is new evidence that late planting of properly handled bulbs of tulips, narcissi, hyacinths, crocuses, and all the other hardy sorts will give better results than early planting; and that the milder the climate of the region where they are planted, the greater the benefits. So if you have postponed or been prevented from planting, or even getting your ground ready, cheer up. Start now. If you can still get bulbs in the varieties you desire from thoroughly reliable dealers, don't hesitate to buy and plant them any time until the ground freezes.



That recommendation is based on the results of years of study and experimentation at the Laboratory for Flower Bulb Research at Lisse, Holland, under the direction of Dr. E. van Slogteren, probably the world's most eminent scientist in this field. It came to me directly from his lips, as I shall explain farther on. Reduced to simple terms and bare facts, the explanation of it is about like this:

Within their brown skins or overlapping scales, bulbs are actually growing—or at least, developing—all the time, even when apparently dormant and resting between digging time in the summer and planting time in the fall. At this time, their growth and, later, their flowering are definitely affected by the temperatures at which they are kept. And the most favorable, or "optimum" temperatures for good flowering results with various kinds and varieties have been determined. Now these desirable temperatures can ordinarily be expected in the fields and storage houses of commercial growers; or, with the help of modern scientific and mechanical equipment, they can be provided. But they may not exist in the gardens where the bulbs are ultimately planted, or in the garages or sheds where they are kept in the meantime, especially in many parts of the United States and other countries where the climate is warmer than in Holland. And average home gardeners are not likely to know what those optimum conditions are or how to provide them. So if bulbs are kept properly cool in shipment and storage, and if planting is delayed, soil conditions will be more favorable, and chances for success with the bulbs increased. A further result of the research work at Lisse has been the development of special treatments for bulbs still growing in the field or while in storage so that, by subjecting them to controlled heat or cold, producers can accelerate, retard, or even suspend their development until the most favorable growing conditions can be counted on where they are to be planted. Thus—to cite an extreme case—bulbs can be so conditioned before or after they are dug in early summer, that they will remain virtually dormant until it is time to plant them in countries of the Southern Hemisphere, that is, the following spring! That, of course, is, in those places, the regular fall planting season; also it is, north of the Equator, the time when untreated bulbs of the same kind and crop, having been planted in the fall, will be coming into flower. For intermediate localities, such as southern United States or even regions farther north during an exceptionally mild fall, much simpler treatment will make for good results—delayed shipment from point of origin, controlled storage conditions, and delayed planting.

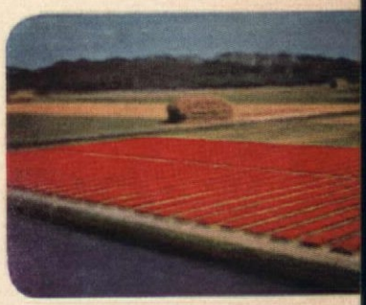
Those are a few of the startling and significant facts I learned from Dr. van Slogteren last spring during a rich and exciting experience that I will not soon forget. I was one of four fortunate editors invited by the Associated Bulb Growers of Holland to spend two weeks in their country; to see bulb farms "in action"; to attend two





magnificent flower shows—Keukenhof in Lisse and Flora in Heemstede; to witness a spectacular floral parade and other colorful events; to marvel at the incredible flower-petal mosaics along the line of march through the bulb district; and to become acquainted with some of the many other interesting features of the Netherlands, horticultural and otherwise. Of course we didn't see—or expect to see—everything. But our days overflowed with interest, enlightenment, beauty, and the enjoyment of a lovely, industrious, courageous country in springtime, and of the hospitality and friendliness of its people. The small pictures on these pages—part of a harvest of several score color shots—give just a suggestion of what we saw. (Reading counterclockwise from the top of the opposite page, they show: A commercial bulb display ground seen from the highway; the lily-flowered tulip "West Point" at the Flora show; Dr. van Slogteren; a trial field of hybrid tulips at Schoorl; a planting of Peacock tulips at Noordwijk; vistas at Flora, Keukenhof, and Flora respectively; a close-up of the double-flowering tulip "Eros"; and a bulb field seen en route to the Boskoop nursery district to visit John de Vink, famous for his development of miniature roses.)







And so, one afternoon in the course of our travels, we came to Lisse, in the heart of the bulb district, and were met by sturdy, square-bearded Dr. van Slogteren outside his modern, splendidly planned, perfectly equipped laboratory. The outward manifestation of his far-

PLEASE TURN TO PAGE 136

INTERIOR DECORATOR: JANE DERRICK, A.I.D.





MARION M. MAYER

We Pay a Call on The LEVYS

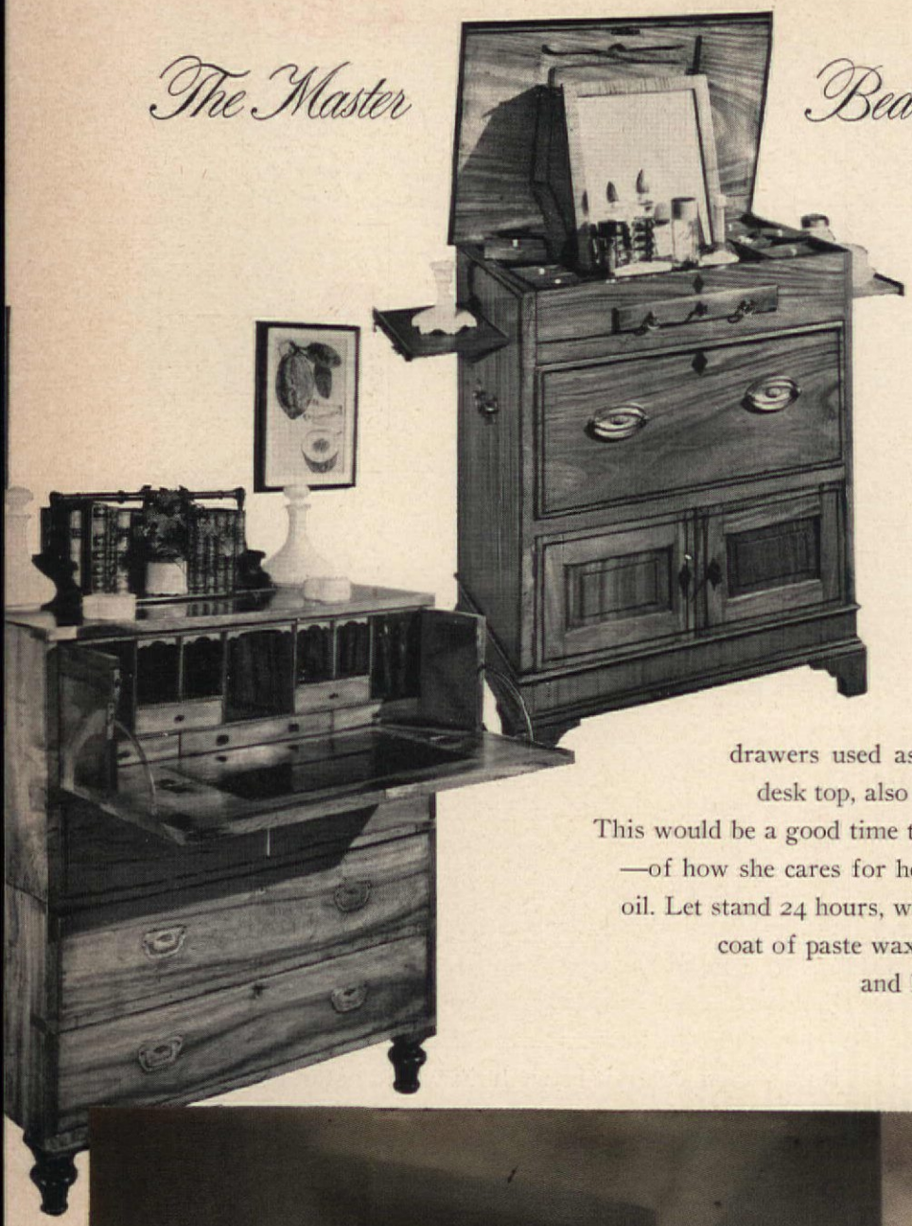
This—in a skyscraper? This warm, cordial atmosphere, this gracious country house—when the elevator of a Chicago apartment building had, a few seconds before, shot us up into space? Yes, a peek through the curtains assured us that we really were up in the clouds. Then questions poured forth. We learned that when the Howard A. Levys and their teen-aged daughters moved here from a rambling country home, they set their hearts upon retaining as much country atmosphere as they could in the heart of a city. They surely succeeded!

But questions of city or country, house or apartment, aside, the way that this home is furnished is excellent. Decorator Jane Derrick skillfully foreshortened an overly long, narrow living room by treating three windows as one to create horizontal accents. The linen which drapes the windows and covers three chairs is a subtly colored print. There is fine, warm contrast between the waxed natural pine mantel (happily discovered under innumerable layers of paint) and the "whitewash" walls. Here is a room full of interesting things to see—yet nary a bit of jumble. The unusual texture of the sofa is due to the quilting—a quarter-inch embroidery type. Over it, a picture grouping, all framed in curly maple, comprises a needlework still-life (a remarkable collector's piece), flanked by two prints. And look at those end tables! What a generous size, for they really offer space for lamps, ash trays, and other fine, eye-catching items. We exclaimed (as who wouldn't?) over the unusual coffee table with its basket gallery—it is so "right" in size and line, so well suited to the things around it. Yes, this is a room which proves that you need not have clutter in order to achieve a friendly and homelike atmosphere. And what a pleasant room it is!



FOR MORE ABOUT THIS HOME, TURN THE PAGE

The Master Bedroom Considers the Master



● Yes, a bedroom done for a man, well tailored and quiet—yet certainly not devoid of the kind of charm which wins the feminine heart. Black iron beds with spreads of linen tweed stand out against plain walls. A clever valance board repeats the scrolly iron pattern of the beds. So far—so modern. But now take a look at the antique furniture at your left. Top, is a "poudreuse"—never was there designed a finer, more practical dressing table than this old French one. The captain's desk, with its two deep drawers used as base and its so wonderfully compartmented desk top, also demonstrates how functional many antiques can be. This would be a good time to tell you a secret we learned from Mrs. Levy —of how she cares for her old woods. First, clean well, then apply lemon oil. Let stand 24 hours, wipe off excess, and finish with a thin, well-rubbed coat of paste wax. This results in a lovely mellow patina, and keeps her fine old woods from drying out.



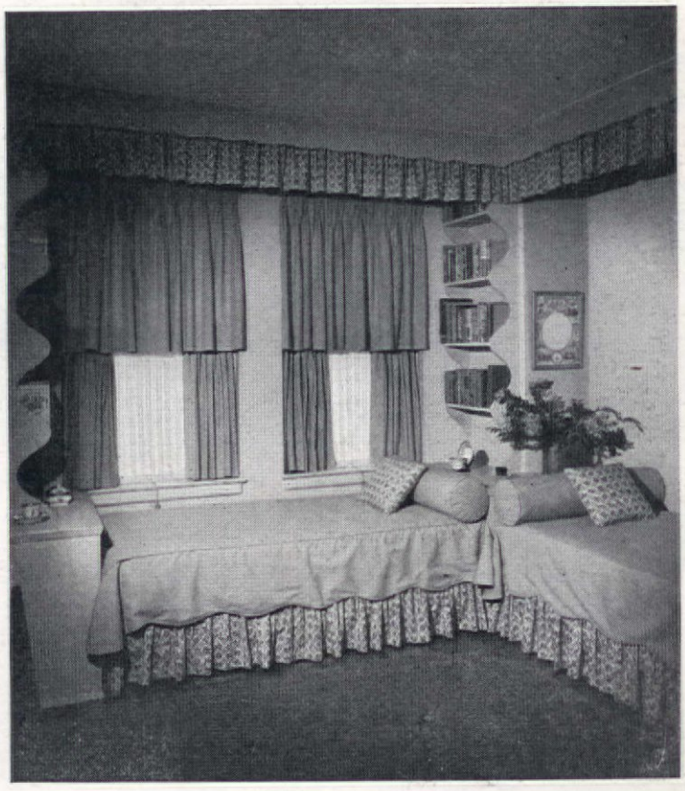
The Teen-agers Take over Here

The TV room has all of the charm of the living room, but is done with an eye to more "beating-up."

The studio bed is a sofa by day, with a trundle unit which pulls out to make two individual beds for overnight guests. Cotton slip covers and draperies are eminently practical, and the two Levy daughters are free to take over at any time. Gail and Sandi share a bedroom—*and* their record collection.

Their beds are built-in at right angles to give each girl her own bookshelves and to leave adequate floor space for double chest and a desk. The denim spreads and curtains can "take it" and do! And each girl has her own armchair slip-covered to match the gaily printed bed ruffles.

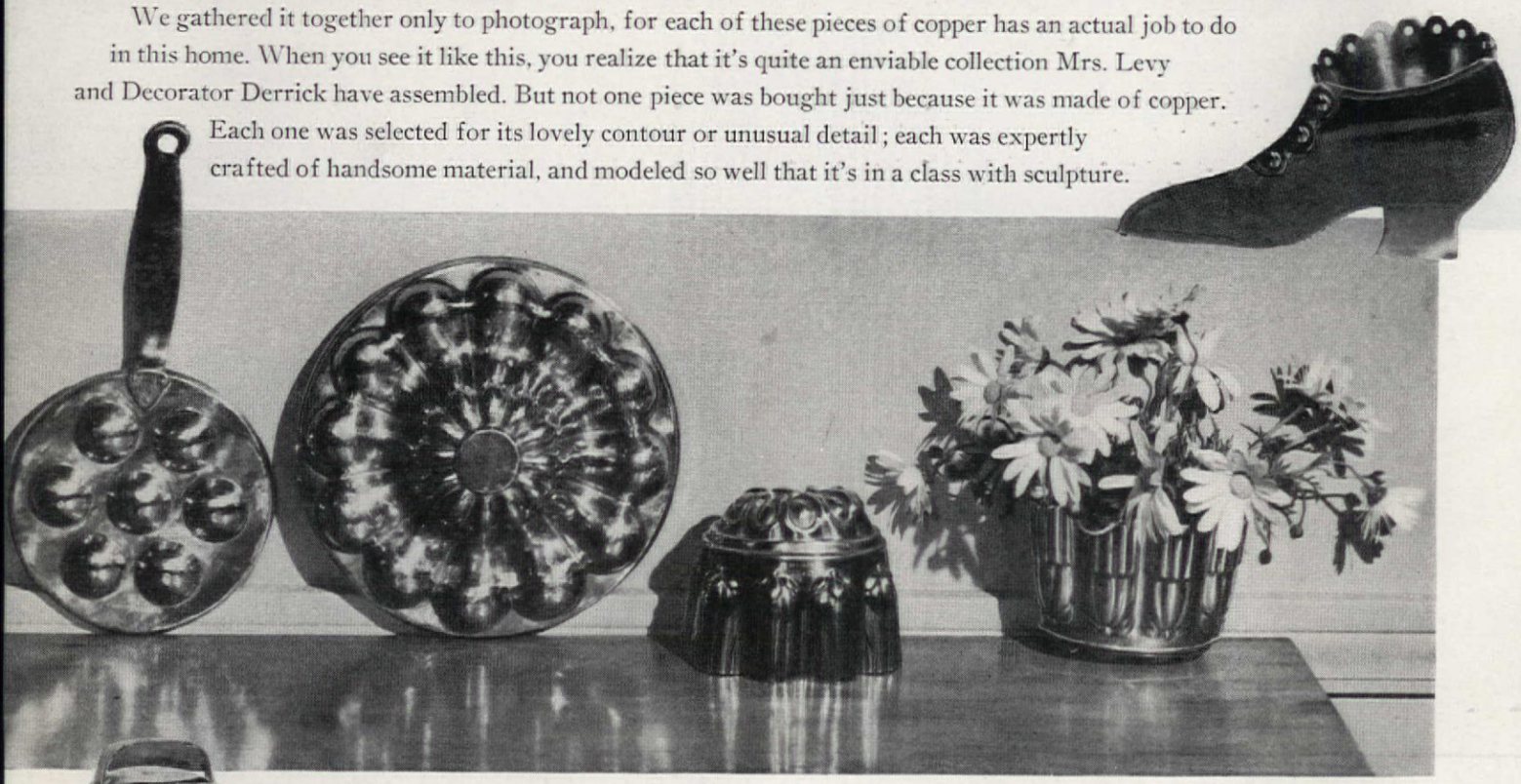
PLEASE TURN THE PAGE



What wit and grace are to a person, good accessories can be to a home. They are always important. But they are more important than ever in an apartment, for it is often difficult to give a personal stamp to the impersonal rooms of a multiple dwelling. What better accessories than good collections of copper and brass to lend a warm country-house atmosphere to a city apartment? This is some of the copper we picked up from various rooms as we toured through this home.



We gathered it together only to photograph, for each of these pieces of copper has an actual job to do in this home. When you see it like this, you realize that it's quite an enviable collection Mrs. Levy and Decorator Derrick have assembled. But not one piece was bought just because it was made of copper. Each one was selected for its lovely contour or unusual detail; each was expertly crafted of handsome material, and modeled so well that it's in a class with sculpture.





You've seen copper molds and cooking utensils hung over ranges before, but you'd have to look far to match the quality of these really distinguished ones. How to dress the wall behind the range is a pesky decorating problem, and molds are an easy solution. But see, at your right, how the addition of a jaunty motto-mural by Virginia Babcock gives to this kitchen wall an engaging personality all its own.

FOR THE DINING ROOM, SEE PAGE 78

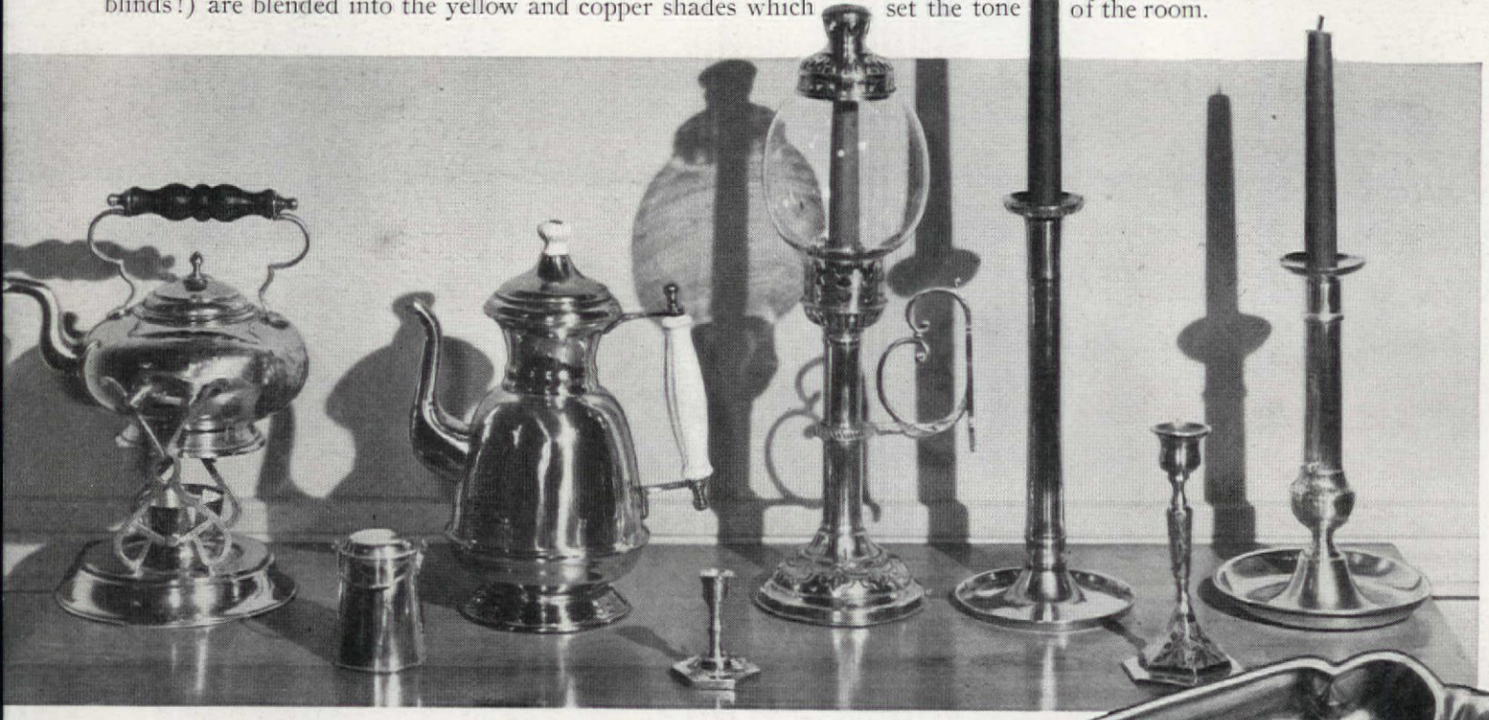

Hunger is the Best Seasoning



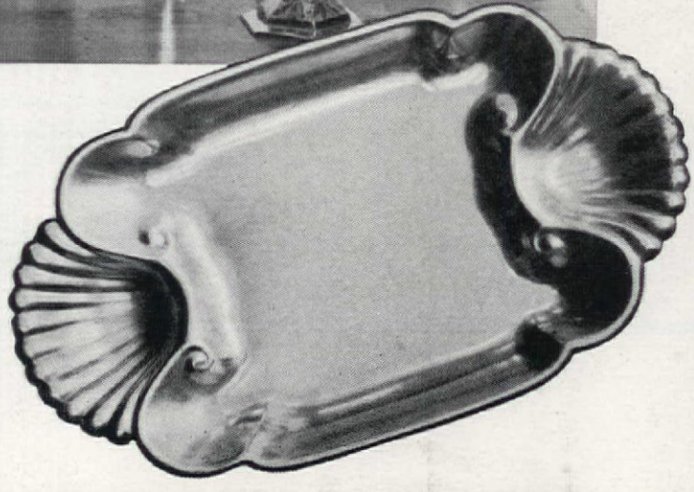


Collections Set the Mood of the Dining Room and Kitchen

We lost our hearts to this dining room which you can see in full color on our cover—a very notable example, we think, of what we've come to term "American," be it Early, or Contemporary. If you're like us, you'll want to know, right off, how that lighting fixture came to be. If you please, it started out as a maple yarn winder, and its conversion took hardly any trouble at all. Isn't it striking? The little pads on the authentic chairs add both comfort and charm, and they are covered in the same printed fabric which makes the café curtains. Lots of antiques here—see what a good refinishing job has done to an old milk bench which now displays so well part of the brass and copper collections. Pine and curly maple (just look at those blinds!) are blended into the yellow and copper shades which set the tone of the room.



Mrs. Levy's brass collection, a worthy companion for the copper (page 76) was garnered and used in the same knowing way. In copper, she didn't buy only molds—there are kettles, pitchers, an egg poacher—even a key! And there's similar variety in brass—candlesticks, a fascinating crumber, a kettle, a beautifully baroque serving dish. These are accessories of rare caliber, and they are put to use, when possible, for the purpose for which they were made. Those that can't function are added attractions on tables or shelves for which they "do something"—frequently in combination with Bennington, Wedgwood, and Majolica, all arranged so each piece shows off to advantage.



Elegant Little House in Florida





JANE FISHER

If you could visit its engaging owner, singer Gracie Barrie Kafka, in this delightful little house, you'd know why it could be called "a doll's house for a doll." As she herself wistfully says: "I've been in show business practically all my life, even as a little girl. Always traveling, Mother and I. Never time to settle. Then I married, and we found this place. Just big enough. Just what we wanted. And how I love it after longing for a home for so long!" Like its owner, the house carries its head very high. Not a whit of pretension, but the kind of formality born of pride.

Framed by an impeccable lawn and a row of double hedges, the façade is a little gem—a Southern mansion in miniature, perfect in scale. Note the aristocratic semicircular portico with its so-elegant slender columns crowned by good capitals—and the carport which echoes it gracefully. Don't miss the long gray shutters which add so much to the design, and really shut to protect the indoors on hot days. And mark the grace notes—the brick path, the small front terrace, the pert black iron mailbox and over-door light.

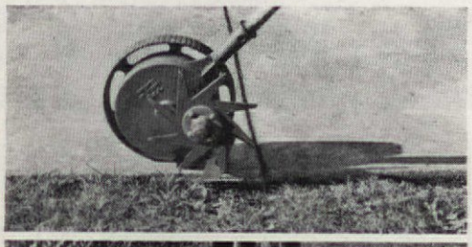
But step through the house (decoration, good traditional), or just step through the carport, and you see where modern ideas take over for a generous patio paved in Florida coral rock and screened by a hedge. White furniture is formal in line—but comfortable, and gaily becushioned. A perfect place for fun—and when you drink tea from fine china cups here, you needn't crook the little finger.

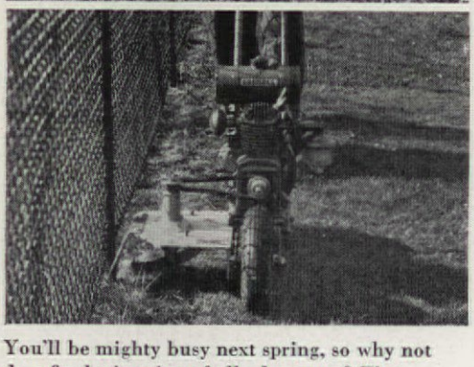
OWNER: GRACIE BARRIE KAFKA

How to Put



Just how close a parallel there is between putting a garden, and putting a child, to bed we'll let you decide. Basically, the objective in each case is to make sure that it will stay quiet and comfortable with a minimum of attention, and store up energy for an active, productive "tomorrow." Here, the dead tops are being cleared from the perennial border. If not diseased, compost them





You'll be mighty busy next spring, so why not do a final trimming of all edges now? That means both hand and machine work, along walks (top), and walls and fences (lower picture)



Questionably hardy plants of any sort, and spreading evergreens that may break under snow (from heaven or roof overhangs), should be protected by cut boughs and cord wrappings

Your plants may not call audibly for "a dwink of water," but they'll certainly need it before settling down, especially evergreens. Don't let them go into the winter dry



Beds and borders of perennials, bulbs, etc. from which tops have been cleared are best covered with loose, open, nonpacking material like evergreen boughs or shrubby branches



Sometimes mere shelter from winter sun and wind is enough. This can be provided by old baskets (top), or open-sided shelters made of stakes, lathes, and burlap (lower picture)





Your Garden to Bed

Pruning time for deciduous trees and shrubs, roses, etc. lasts as long as the dormant season, but cut back any extra-long growth before winter winds buffet and damage it



Probably more winter-killing of roses is the result of desiccation (i.e., being dried out by the wind) than of extreme cold. To prevent it, hill up the soil 6 in. deep around them



Mulch perennials that are still growing, or that retain their foliage (like these Christmas-roses) with care and not-too-heavy material. Peat moss and salt hay are good



While it's sunnny and warm, gather up tools; clean metal parts (with sandpaper or wire brush if necessary); oil them; sharpen edges; rub handles with linseed oil (or paint 'em)



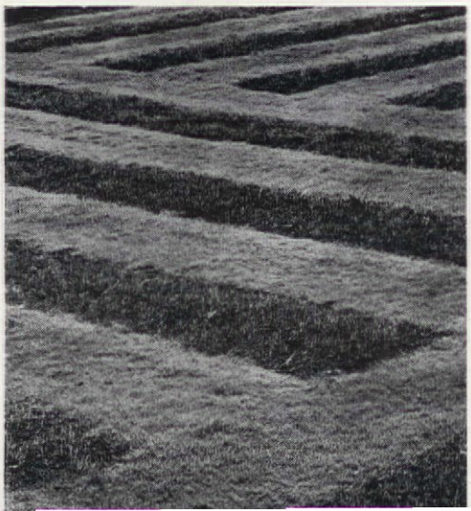
Gather the leaves, especially from the lawn, lest they smother the grass—but don't burn them! Buy or make a convenient, capacious rack, and take them to the compost heap



Come snow drifts, and your car (and others) may not respect the edges of your driveway. So set warning stakes before ground freezes. Reflector buttons (house-number periods) help



Bare ground in a garden in winter is usually bad business, especially on slopes that may wash. Winter rye sown before soil freezes will hold it down, supply humus next year



A dormant spray of miscible oil or other recommended material will kill overwintering insects and eggs, disease spores, and other threats to next summer's results and serenity

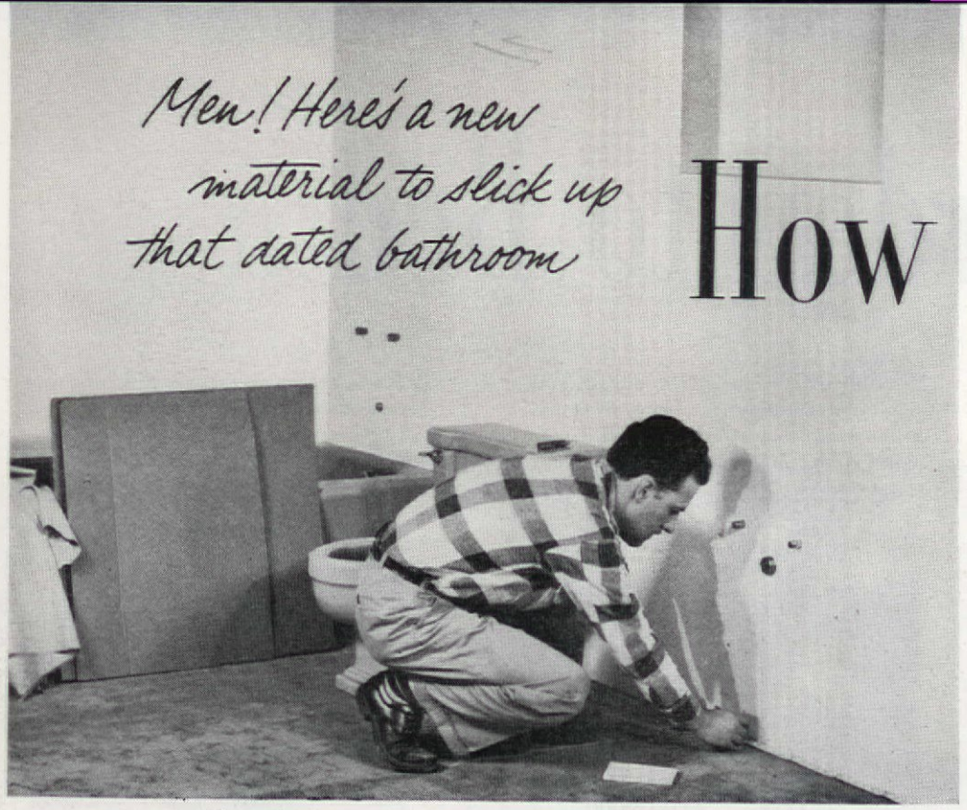


Finally, go over unplanted seed stocks; save all good for next spring's planting (and label carefully); throw away any surely or probably useless; list your needs for later ordering



Men! Here's a new material to slick up that dated bathroom

How to Apply



Three simple steps before ordering glass: measure tub wall; measure baseboard; make cardboard templates of plumbing outlets. Dealer supplies mastic and glass cut to size, with holes for fixtures



1. For cardboard patterns, chalk fitting ends, position cardboard so it rests as glass will, press against pipe ends to pick up chalk



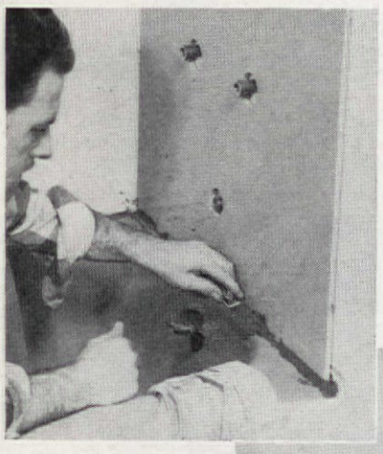
6. For work area, cover strips of wood with newspaper. Put glass panels face down. Apply mastic thickly with trowel



7. Start with bottom back panel of tub section. Spread mastic to within ½ in. of edge; score

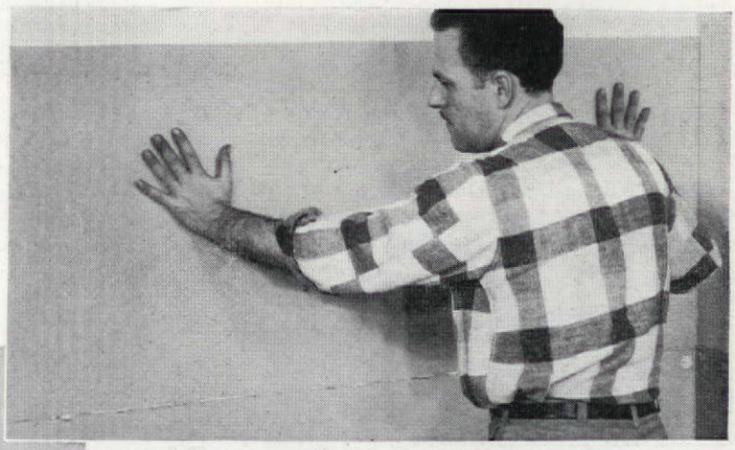


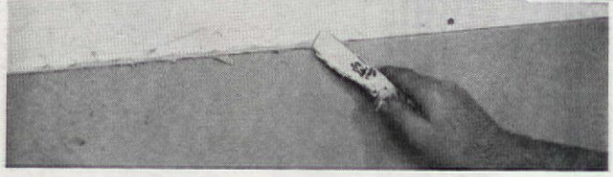
8. Scorings allow for expansion of mastic when pressure is applied in setting. Place panel on match covers. Press against wall



14. Remove excess mastic from rim with putty knife. Set remaining panels

15. With pointing compound, butter all edges where glass meets glass. This makes an attractive, waterproof seal





16. Repeat procedure for remaining panels. Since most home tubs are 5 ft. long, your surrounding panels will probably be 59¼" wide x 24" high for back panels; 28¾" wide x 24" high for end panels

See "Where Credit Is Due" on page 137

Structural Glass

HUBBARD H. COBB



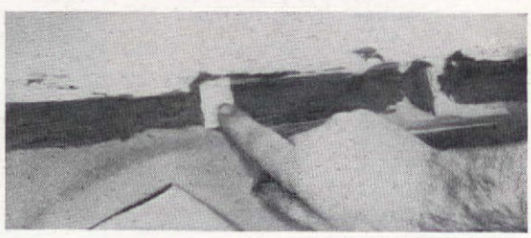
4. First step in installation is the application of thick coating of mastic along back rim of tub to ensure seal



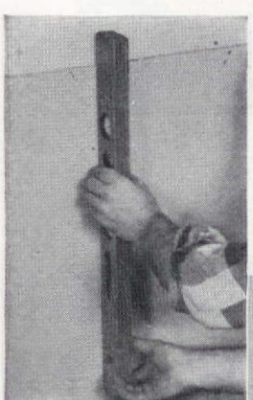
2. Reverse cardboard. With penknife, cut holes indicated by chalk. Place template over fittings to double check



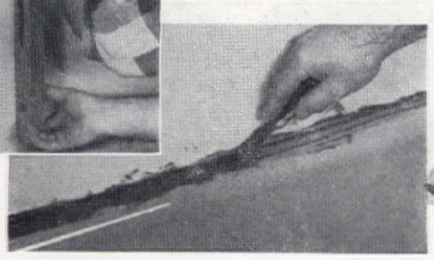
3. For panel under lavatory, make the same type of pattern. With these templates, dealer can cut and drill glass accurately

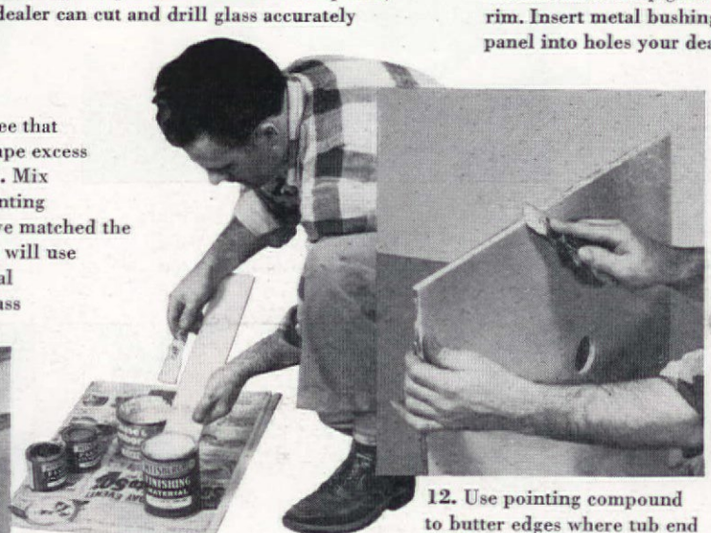


5. Put two small pieces of match cover in mastic on tub rim to keep glass from resting directly on rim. Insert metal bushings from the back of the panel into holes your dealer drilled for fittings

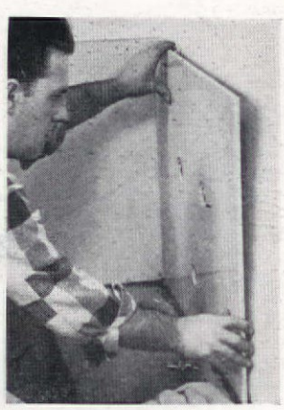


9. Check with level to see that panel is plumb. 10. Scrape excess mastic from tub rim. 11. Mix fluid oil colors with pointing compound until you have matched the color of your glass. You will use this mixture for tight seal wherever glass meets glass

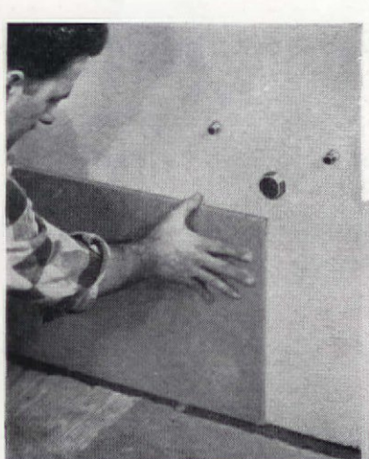




12. Use pointing compound to butter edges where tub end panel butts with back panel

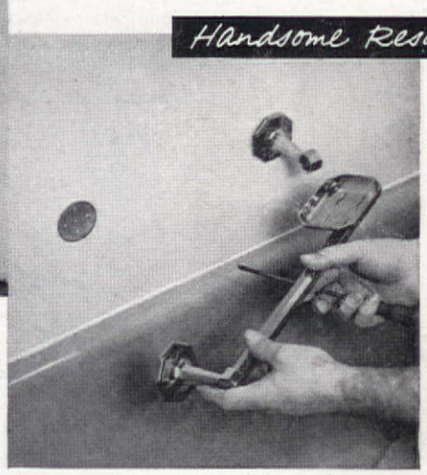


13. Set the end panel as you did the back one, using match covers as shims



17. Apply base and lavatory panels same way as tub panels. Remember to apply mastic to within ½ in. of edges or holes

18. Lower back panel of tub has four holes with inserted bushings for soap dish and grab rail. Install fixtures with machine screws

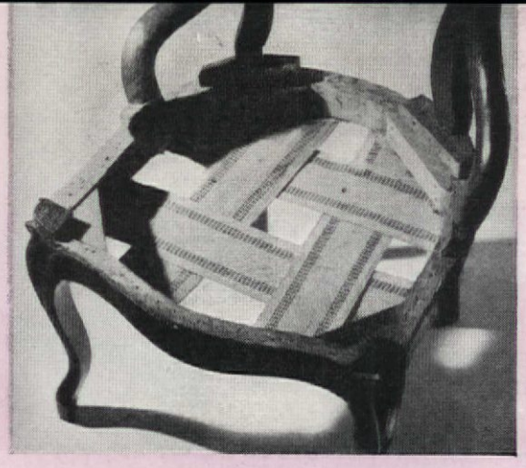


Handsome Result





1. To sit pretty on "Victoria," or any old or new chair, buy 1-in.-thick foam rubber by the yard. Cut into three squares slightly larger than top of seat measured from outside edge of seat frame

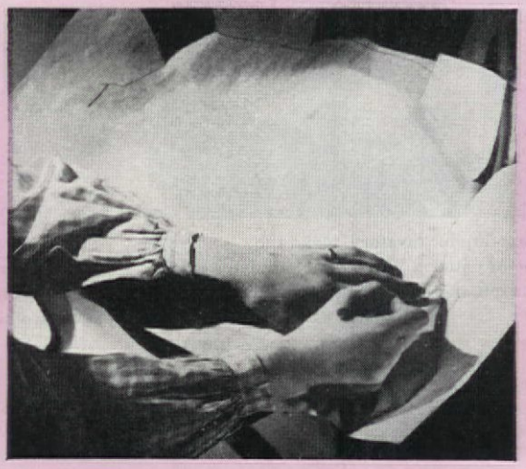


2. Retain old webbing if still strong—if worn or brittle, replace it with good new webbing. Double fold ends for strength. Tack tautly to chair bottom



3. Place sheet of tracing paper over webbing. Hold firmly against inside of chair seat with one hand; with other hand draw outline of inside of chair seat

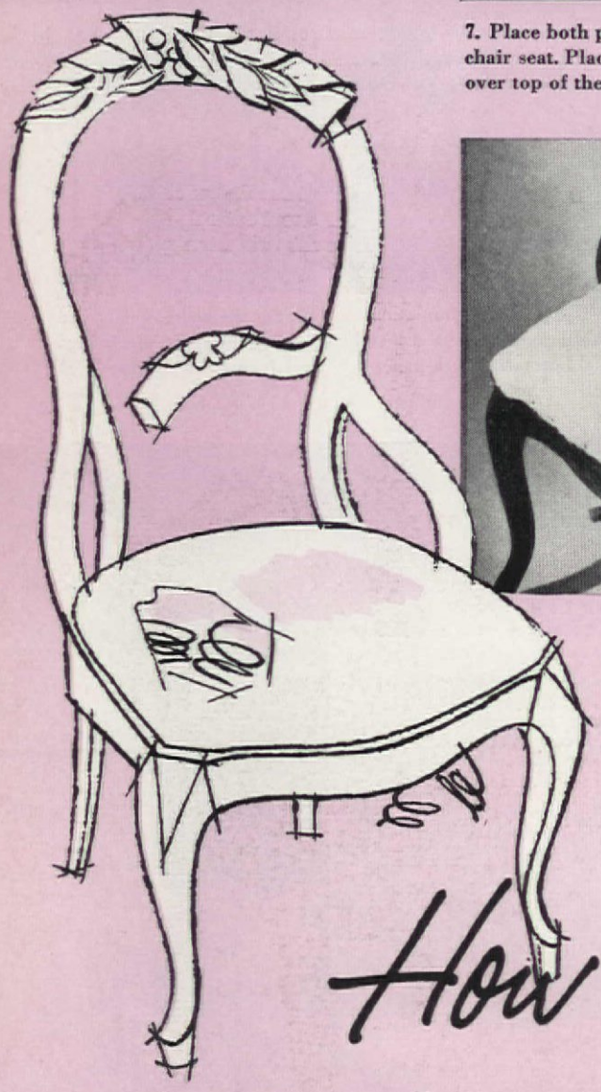
...and Ladies, here's a good one for you—



7. Place both pieces of shaped foam rubber into chair seat. Place another sheet of tracing paper over top of these, and trace outline of seat top

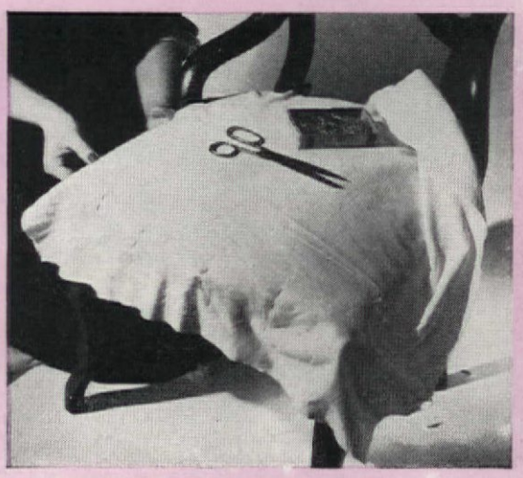


8. Trace this outline onto third piece of foam rubber. Cut as you did before. Set this over first two pieces of foam rubber in seat frame



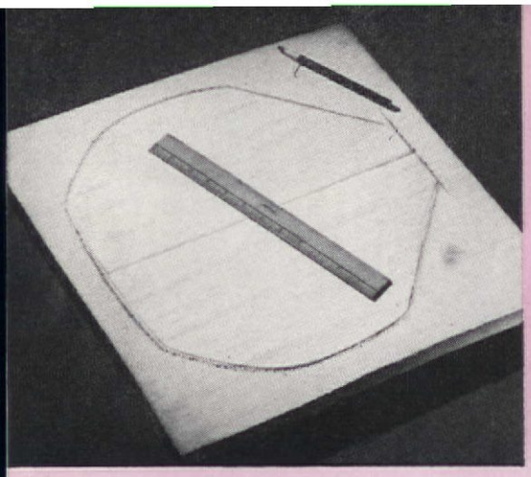


12. Tack batting outside of seat frame. Instead of cutting, pull edges along bottom to avoid ridges. Trim

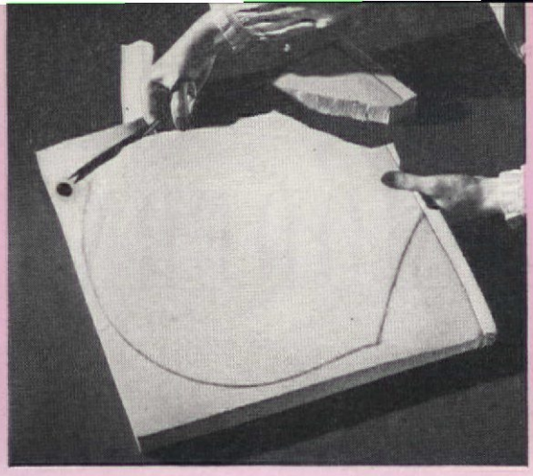


13. Pin muslin over cotton batting. Draw a line along bottom edge for later cutting. Keep straight and even all around. Remove muslin for next step

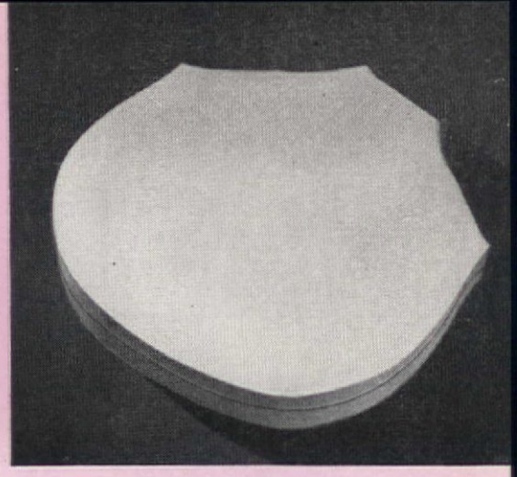
How to Foam Rubber



4. Place traced outline of chair seat over foam rubber, penciled side facing rubber. Go over lines showing through tracing paper to transfer outline



5. Using heavy, sharp shears, cut foam rubber exactly as you would fabric. Use smaller shears to trim curves and smooth rounded edges. It's easy!



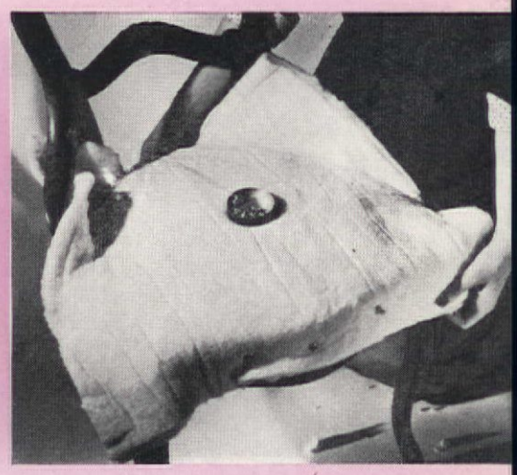
6. Cut another piece of foam rubber exactly like first piece. Place one over other for double thickness. (One thick piece is difficult to cut)



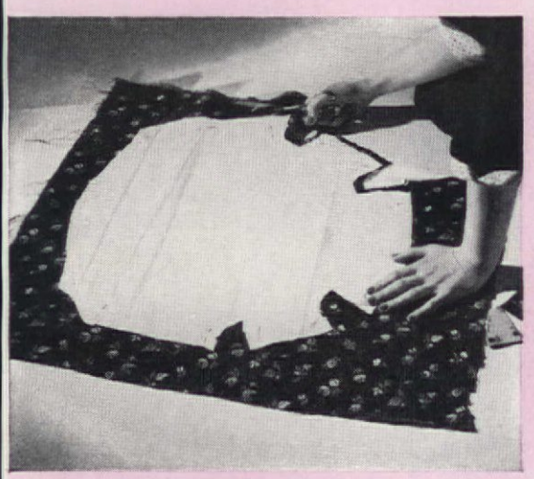
9. For rounded contour at top of seat, use small bits of foam rubber, which come ready-packed. Mound in center and taper to sides



10. This shows distribution of small pieces of foam rubber. Pack it tightly and round it as smoothly as possible, highest at center



11. To hold foam rubber bits securely in place, to eliminate hard lines or bumps, and to keep fabric from slipping, cover with cotton batting



14. Cut muslin along penciled marks. Use it as a pattern for top upholstery fabric. Cut fabric, allowing ¼ in. beyond edge of the muslin



15. Tack muslin over batting. Use only enough tacks to hold. Tack upholstery firmly. Apply braid with gimp tacks

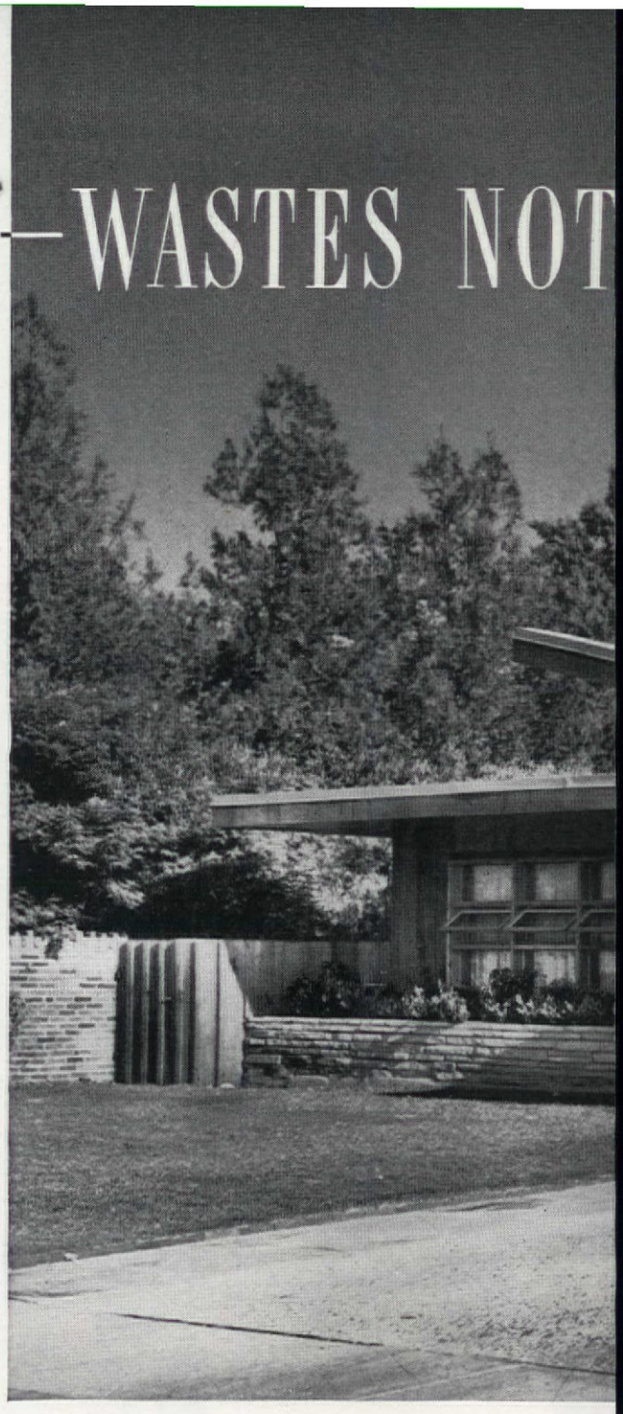


DOROTHY LAMBERT TRUMM

a Chair Seat

See "Where Credit Is Due" on page 13.

SMALL MODERN—WASTES NOT



DOROTHY MONROE

Jokes about Texas have gone so far that lately, in Mexico City, shop windows have sported signs reading: "Texan Spoken Here." Well, Texan can be a fine language wherever you find it. For example, this excellent small modern house in Fort Worth, good Texan though it be, could speak with a gracious and authoritative tone in any state in the land. And just to show that quality counts for as much as size does in Texas, this little gem (only 1195 sq. ft.) is an ideal and economical small-family house to build on a moderate-sized city lot.

By setting it straight across the lot, you can have the largest possible front and back lawns, and enjoy oversized windows which don't look into your neighbors'. Betty and Dan Greenwood, who built it, started in with floor-plan sketches and "lived" in the house (on paper) for some time before enlisting professionals to complete the design. What they came up with is a compact job which wastes no space—and stints no comfort. From the carport, you enter the big living-dining room directly, but you needn't walk through it to reach the bedroom wing. The master bedroom is really generous, and the second bedroom, used as a den, guestroom, and an artist's studio (page 128), has a view and a door to the garden.

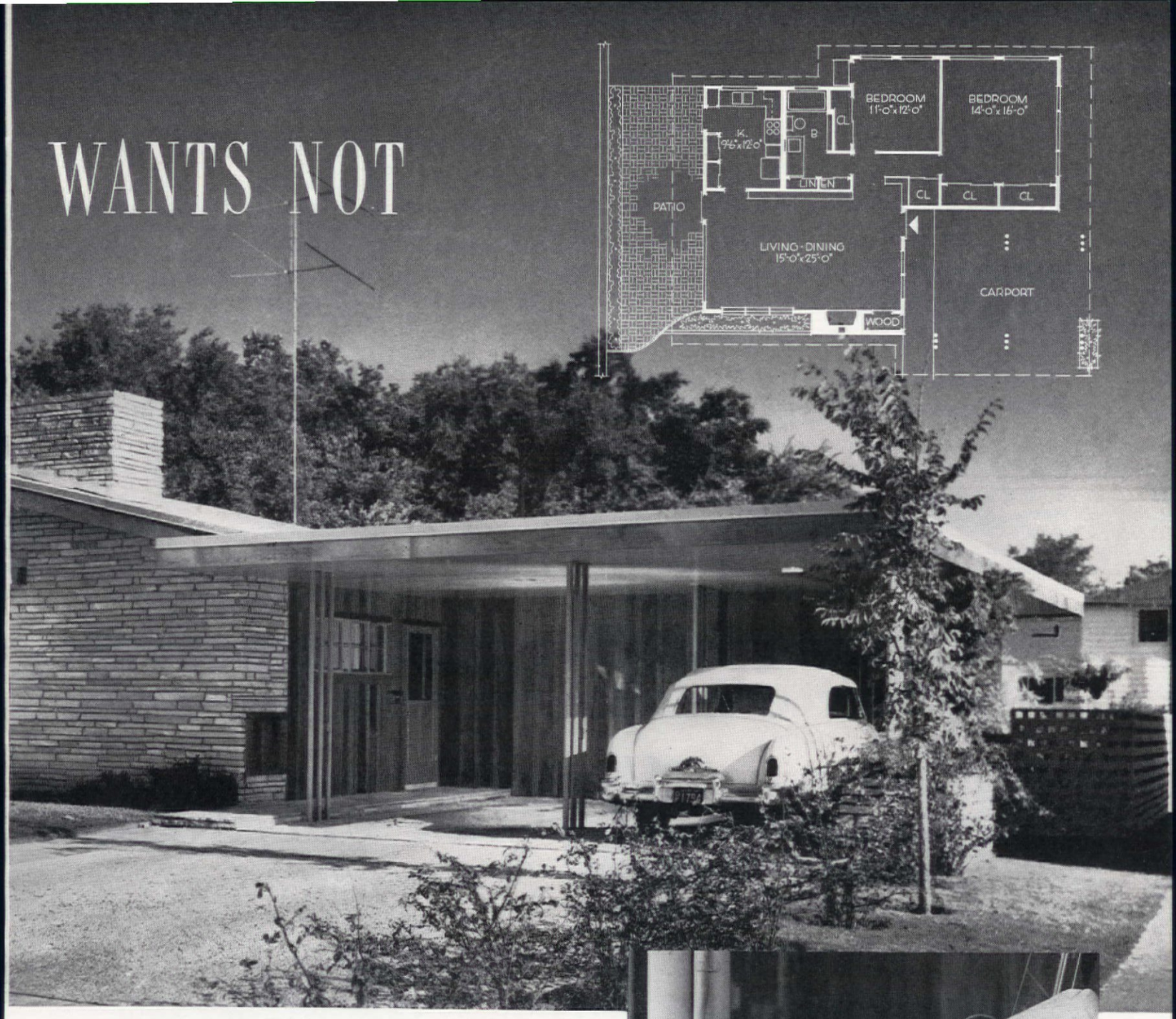
On the carport side, the house is built close to the property line, but since living-room and bedroom windows are placed high on that side, there is no sacrifice of light or air, privacy or wallspace, thereby. On the other side of the house, the patio is a complete "natural"—an outdoor room as private as any indoors, and one which, moreover, brings an outdoors feeling into the living room divided from it only by a wall of glass. Its width is delimited by a solid brick wall belonging to a neighbor, and it is screened from the front by a curved redwood fence in keeping with the house. Since both living room and kitchen open up onto it, and since an overhang affords it some shade, it is, of course, as good for outdoor eating as for outdoor sitting.

To the front, the pink Tennessee stone fireplace wall, chimney, and planter plus the celadon green trim lend an assertive accent to the redwood structure so designed that it shows how a modern house, conceived from the "inside out," with living requirements uppermost, can, nonetheless, present a very pleasing façade to the street.

MORE PICTURES OF THIS HOUSE ON PAGE 128

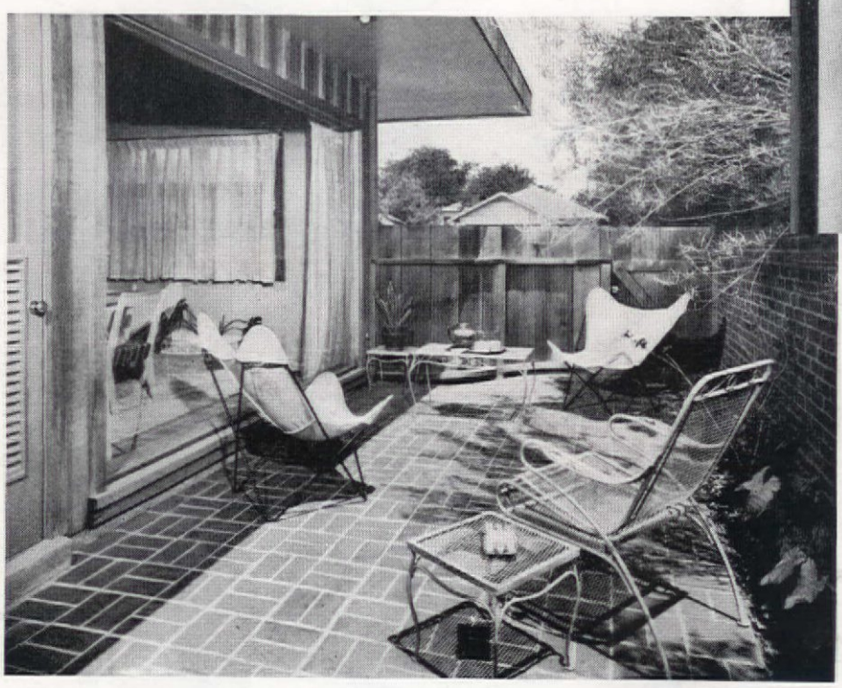


WANTS NOT





In a house designed for comfort, you're bound to find good details—for example, this light switch in the carport, placed at hand level so you can flip it without getting out of the car in the dark



Patio, bounded on one side by neighbor's brick wall and screened from street by fence, is virtually part of the living room from which it is separated only by a glass wall. The same kind of red tile floor is used indoors and out. Planter box and neighbor's trees furnish the greenery

OWNERS: MR. AND MRS. DAN GREENWOOD

VACUUM CLEANERS:

AMERICAN HOME GUIDE for BETTER BUYING

Which one for you

Buying a new vacuum cleaner or a handy auxiliary cleaner? Then let us help you to get straightened out on the differences between the tank and the upright types. Each has its own niche in the Hall of Fame, each does some jobs more easily than the other. Of course, if you can own two, one of each type, you'll be a lucky girl. Here's the low-down on the types.

Uprights have an agitator or brush which sweeps the dirt loose and a sucking action which swoops it up into the bag. This combination of sweeping and suction gives it deeper penetration into high-pile carpets than the tank type. If your house is extensively carpeted, and if tracked-in dirt and pet hairs add to the problem, the upright is for you. As extra accessories, attachments for performing all manner of above-floor cleaning jobs can be had for uprights—the attachments operating by suction alone.

Tank and canister both operate on the same principle: powerful suction. Included are attachments for above-floor cleaning, in addition to a nonrotating brush for carpets. Many women find them most convenient to use and to store. This is the cleaner for you if you have lots of draperies, moldings, hard-to-reach places, and expanses of hard-surface floors.

Portable or hand cleaners, with few exceptions, are cut-down versions of the upright. Naturally, they are less powerful, and less versatile. They are excellent for upholstery, and make convenient auxiliary cleaners. A good buy, too, for your summer cottages.

Electric broom operates on the suction principle. Dust is collected in a dirt cup that can be removed, emptied, and snapped right back in place. Its light weight, compactness, and low cost make it a good buy as a second vacuum. It is ideal for apartment dwellers and young marrieds on a budget.

DIRT CATCHERS AND FILTERS: On most modern cleaners of both types, the dirt catcher and the filter are combined. Usually, this is a bag which holds the dirt but permits the filtered air to escape. Bags may be permanent and made of finely woven cloth, or they may be made of fiber, and disposable. On one model, the disposable bag, sealed, is ejected automatically when full.

In some cases, the dirt container and the filter are separate. Some canister types, for example, collect dirt in a metal pan after it passes through a disposable paper filter.

CHECK LIST FOR BUYING

- Avoid "trick" demonstrations. Most reliable dealers will let you try out in your own home the actual cleaner you'll buy. Try several types before you make up your mind.
- Check the suction. In both upright and tank type, the strength of the suction determines the efficiency of the cleaner.
- Consider storage of cleaner and attachments.
- Find out what each attachment does. Which do you need?
- Check couplings on the hose. Will it stay in place when the cleaner is pulled across the floor?
- Is the instruction book clear and easy to follow?
- Are service and replacement parts available *in your neighborhood?* You may never need parts, but when you do, they are important.
- Are manufacturer and dealer reliable? Equipment which should last for up to 25 years is nothing to buy at a bargain counter.





CARPET NOZZLE
For rugs, carpeting, and scatter rugs

CREVICE NOZZLE
For hard-to-get-at places. Also excellent for blowing dust out instead of sucking it in





DEMOTHER
For demothing closets, clothing, upholstered furniture, etc.



DUSTING BRUSH
For effortless dusting of every surface you formerly cleaned with dust cloth or duster



FLOOR BRUSH
For cleaning wood, cement, linoleum floors, fireplace and window screens

DRAPERY NOZZLE
For draperies, curtains, lamp shades, upholstery, venetian blinds





SPRAYER
For spraying liquids such as wax, paint, insecticides. Useful for deodorizing and in the garden

AMERICAN HOME GUIDE for BETTER PERFORMANCE

Buy Right—Use Right

EDITH RAMSAY

We've yet to hear of a woman who, having once used a vacuum cleaner, willingly returned to the old broom and carpet beater. But many of them might as well, for all the good their wonderful equipment does them. If you don't keep your cleaner clean, and if you use it for carpets alone, you just plain don't deserve to have one. When they first came out, Mom thought of them only for carpets; but both upright and tank types also do an excellent job on wooden floors, linoleum, and other floor surfaces where dirt settles just as thickly as it does on a wall-to-wall carpet.

THEY CLEAN MORE THAN CARPETS

And then there are the attachments! Certainly a goodly portion of the 60 to 80 hours a week statisticians tell us a woman spends working in the home could be made a lot easier by just putting that cleaner with its versatile attachments to better use. Check over these practical suggestions for better and easier cleaning, and do some experimenting on your own. Don't overlook the slick job a vacuum can do in cleaning the following:

- Stairways, carpeted or not. Use vacuum on steps and risers.
- Bedding, including springs, mattresses, blankets, pillows.
- Drawers. The crevice tool is excellent for these.
- Clothing. The dusting brush gives it an excellent brushing. The crevice tool is a dandy for removing tobacco, lint, and sand from pockets, purses, trouser cuffs, shoes, and the like.
- Piano keys and felt hammers.
- Bathroom tiling, kitchen linoleum, bare floors, carpet edges, and rug padding.
- Tiling around the fireplace, fireplace screen, window screens.
- Picture frames, lighting fixtures, heavily carved furniture, woodwork, moldings over windows and doors.
- Draperies, upholstered furniture.
- Hard-to-get-at places—behind the refrigerator, for example. Again, the crevice tool for this. In some tight spots, blowing is more efficient than suction, so just attach the hose to the blower end, and go to it. Of course, you use suction to clean up the results in surrounding areas.
- Attic and basement. Sometimes nothing takes the place of a good scrubbing. But a vacuum, used often enough, will cut down the need for scrubbing considerably.
- Books. (Note: if you read them, they collect less dust.)
- Lint traps in automatic clothes dryers. You'll have more efficient operation. (Crevice tool is best here, too.)

THEY DO MORE THAN CLEAN

The vacuum use shouldn't be restricted to just cleaning, either. Put the blower end of a tank or canister type cleaner to work for:

- Drying your hair after a shampoo, or drying Towser after his bath. (It will blow his fleas away, too.)
- Spraying insecticides in the basement, attic, and around baseboard cracks. The sprayer attachment for this.
- Spraying moth killers on woolen garments, into closets, and over your carpets in summer. You can use the sprayer with any liquid, or the demother with the product recommended by your cleaner's manufacturer.
- Spraying paint on furniture, or wax on any floor.

How to care for it

NOW FOR A CLEAN SWEEP

- Pick up pins and other metal objects, large pieces of paper such as cigarette wrappers, string or cloth before you start to run the cleaner.
- If you have loosened the belt of your cleaner for storage, put the belt back in place. Start the motor to be sure the belt is not running in the reverse direction.
- Now operate your cleaner slowly. The slower the upright is operated, the faster and more efficient the cleaning job it will do.
- A tank cleaner should be operated with twice as many strokes. *Do not skimp* on cleaning time.
- When you clean rugs, start vacuuming in the corner farthest from the door, and move backward. That's how to eliminate

PLEASE TURN TO PAGE 117

PETER ANNABLE

How do you know that you can't build furniture that is as fine as Mr. Sheraton's or Mr. Hepplewhite's? They had none of the fine power tools and accessories which are so readily available to you today. They had to spend days doing jobs that you in a moderately well-equipped home workshop can do in a few hours.

You don't have to start out to build a copy of a museum piece as your first project. Nor do you need a basement full of fancy tools before you can get the thrill and satisfaction of building a useful piece of furniture for the house. For those of us who know the delights of the home-workshop hobby, the financial benefits of shop projects are of secondary importance. The real fun of this hobby comes at every step—from deciding what you want to make, right down through the designing, cutting, assembling, and finishing.

The desire to work with one's hands and create something seems to be a fundamental one. In this age of specialization, there are relatively few of us who in our daily work contribute more than a small part to the building of a finished product. Your workshop hobby will probably do more to satisfy this desire to see a finished product which you have made entirely, than will any other activity you can name. You end up with something you want, something you use, and in many cases you'll find that you can make things which you would not feel free to buy.

The grandfather's clock is an example of this last point. Many of us who would like to have one "someday" to grace the entrance hall and add a note of charm to our homes, don't feel free to spend $700 to $1,000 plus 20 per cent federal tax

PLEASE TURN TO PAGE 118

Heirlooms you can make yourself



2029

With good tools, plus our patterns of the imposing pieces Mr. Annable produced, your results can be as happy as his. Mahogany grandfather's clock was adapted from an antique in Lefferts homestead, Brooklyn. Blueprint Pattern **2029**

SEE PATTERN ORDER FORM ON PAGE 141



2030



Bonnet-topped highboy, made in two sections, looks equally well, equally authentic, in mahogany, cherry, or curly maple. Full directions in Blueprint Pattern **2030**

SEE ADDITIONAL PATTERNS ON PAGES 16, 67

TINA SATTERTHWAITE



THE INCURABLE "ITCH FOR REMODELING!"



Usually a couple will buy an old house and then decide to do it over. Not so with the J. B. Sanzenbachers of Toledo, Ohio. They deliberately went out looking for a house that would, once and for all, get remodeling out of Mrs. Sanzenbacher's system. They had already remodeled one little house, but that didn't work a cure, so this time they picked a real ugly duckling—and the house they finally chose, a 75-year-old dowager, had already been remodeled once before.

Besides being drab and dingy looking, the house had one outstanding characteristic. It was ordinary. So ordinary, in fact, that its address was the only thing that distinguished it from hundreds of other homes like it in the city. To turn this nonentity into a charming home without spending too much money was a brain twister, and the best proof that they have solved their problem is the fact that their friends never give

PLEASE TURN THE PAGE



A Success Story

"Itch for Remodeling"

(Begins on page 91)

the address, but simply refer to it as "the little red house on Virginia Street."

But just painting a house red doesn't give it that special charm they have captured in their home. The paint came last. Before that, the side porch was removed, and the house extended six feet. An 11-ft. bay window across the end of the new addition kept it from having a "tacked-on" look. The white railing around the roof of the addition is another thing which helps it to conform to the rest of the house, and that railing, like the shutters, was bought at a local wrecking company.

The cost of the cypress roof rail was a fabulous $5, and the shutters, $1 a pair. They were bargains in more than price. By making these simple changes, the exterior of the house was given width and a new appearance. To further add to this feeling of width, so necessary for the narrow house, the Sanzenbachers put up a rail fence which extends from the side of the house to the lot line. A post lamp at the entrance contributes to the farmhouse atmosphere.

The straight walk which originally led to the front door was broken up into pieces to make a "flagstone" patio inside the rail fence. A new curved walk leads

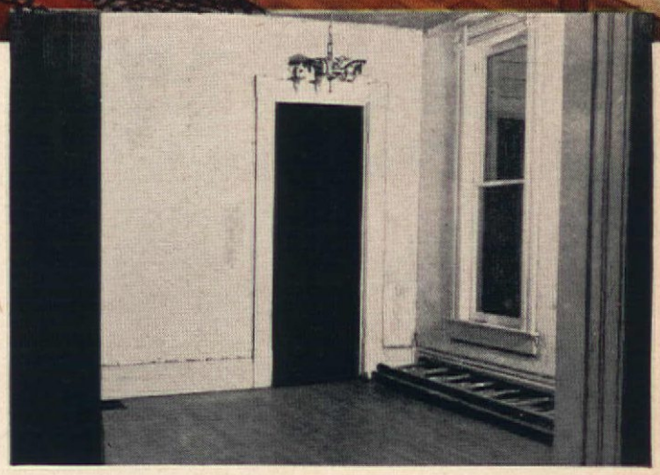






Color pictures above and opposite show two views of the attractive entrance room which was the former living room of the old house. (See "before" picture, opposite page.) The small oil portrait is by Mrs. Sanzenbacher and won an honorary award at Toledo's excellent Museum of Art. Above, and right, the old front parlor, now a cozy living room with pine-paneled chimney breast





to the patio—a pleasant little private courtyard through which you now enter the house.

The changes inside the house were as simple and inexpensive as the changes on the exterior. The 6-ft. addition to the house turned a small parlor into a gracious living room, and the former living room became the entrance room by the addition of a door. Other than this, there were no structural changes. But without tearing out whole walls, the floor plan was improved by changing the use of the former living room. As a living room it had meant that traffic from the dining room, parlor, upstairs, and downstairs guest room would all converge in a room meant to have certain privacy. By changing it into an entrance room, the merging of traffic became a convenience.

The small parlor of the old house, which was so dark and uncomfortable, has been turned into one of the most interesting rooms in the house. To make the fireplace the handsome center of interest it now is in the room, the Sanzenbachers took off the old marble mantel and put up flush pine paneling. In the alcove at the end of the wall, they built floor-to-ceiling bookshelves. Like many of the other projects involved in remodeling this house, it is the result of the owners' own handiwork.

In the dining room they created a handsome background for their fine antique furniture by putting up a dado of tongue-and-groove pine boards. They painted the boards white and above them used a gay red wallpaper. Since the kitchen was too antique for comfort, they took the sink off the wall and paneled the whole room in natural-finish pine. Then they put in a new built-in sink under two new windows and finished the room off in natural-pine cabinets so in keeping with the spirit of the house.

That pretty well took care of the downstairs. It had taken three years of careful thought and hard work, but it was finished. With the upstairs still to do, Mrs. Sanzenbacher still isn't tired of remodeling. On the contrary, she thinks it is fun. Even after doing this house, she still maintains that she would be perfectly willing to start all over again on another one.

"I still like to take an old house and do things with it. A new house may be easier to clean, but an old house has a certain amount of charm," she observed.

And that's one thing the little red house on Virginia Street has plenty of—charm.

In the Mellow Mood of Autumn

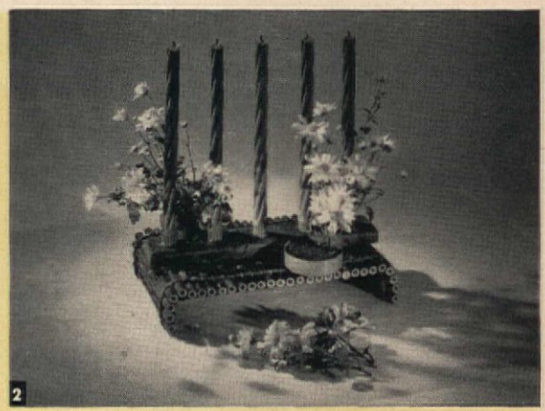
FLOWER ARRANGEMENT BY BETTY B. MERRIAM



This arrangement seems to capture the substance of autumn in color, texture, and mood. Gracious and beguiling on a family Thanksgiving table, it's elegant enough to embellish a church supper or, in groups of three or five, to grace the speakers' table at the banquet after the Big Game. You'll want chrysanthemums of several varieties: small ones in light colors, and larger, darker kinds to be used low and at extremities. Keep flowers and foliage well soaked until you use them. Candles in muted shades are best, but if you use white, include a few white flowers to blend in with candles gracefully. Don't obscure a handsome, texturally interesting base with excess foliage, but check finished arrangement to see that supports don't show, that stems are in water, and candles straight. When candles burn short, replace or discard them.

See "Where Credit Is Due" on page 137









1. If you can't find a curved bamboo base like ours, bind two place mats to a light wood support with raffia. Bore candle holes in beveled board, color with quick-drying mahogany stain. Use two cup pinholders

2. Center board on base. Position holders diagonally opposite each other on either side of it. Build up in them simultaneously, keeping highest flowers about two thirds height of candles. Start with small, light flowers, clip clusters varying lengths to avoid "layered" or pin-cushion effect

3. Include dark buds for variety, and turn flower heads from right to left in rhythmic line to form a graceful S or Hogarth curve on base. Cut long stems bravely—blooms will look better and last longer

4. Carry out the pattern with largest blossoms kept low; curved leucothoe leaves at ends. Tuck in curly oak leaves (oiled to retard drying) for finish and depth, and to mask holders. Refill latter every 24 hours





How to make the MOST of a SOUP SHELF

. . . have delicious meals in a jiffy!



ANNE MARSHALL
Director Home Economics
Campbell Soup Company

BY Anne Marshall

If you'll just set aside space in a kitchen cabinet for a "Soup Shelf," you'll find it's ever so easy to serve delightful meals! Quick ones, too—planned around good hot bowls of soup.

And that's not all! Soon you'll be doing clever things with condensed soup in your *cooking*. As an ingredient in stews and casseroles, it adds flavor and goodness.

Again for perfect pour-on sauces, turn to your Soup Shelf. Discover how sauces made from Cream of Mushroom or Cream of Celery Soup "dress-up" a dish. Or how a bright Tomato Soup sauce cheers a budget meal.

Stock that Soup Shelf with old favorites, of course. But experiment, too, and try kinds that may be new to you.





For a lively Cheese-Macaroni heat together 1 can Campbell's Tomato Soup, ½ cup milk, and 2 cups shredded snappy cheese. Blend with 4 cups cooked macaroni. Bake in hot oven about 20 minutes.





For perfect Creamed Chicken ready in 5 minutes, heat together 1 can Campbell's Cream of Mushroom Soup, ¼ cup milk, 1 cup diced cooked chicken. Serve in a crusty biscuit ring.

NOVEMBER SUGGESTIONS FOR USING

Campbell's SOUPS



AMERICAN HOME



OVER THE RIVER AND THRU THE WOOD TO GRANDDAUGHTER'S

This is a true story—a true story of how two young next-door neighbors gave the big Thanksgiving dinner you see pictured here—a party for which neither one had the space in her typical, tiny postwar home! It all happened over coffee one November mid-morning when Mary Ann and Pat gloomed about their mutual predicament. Each wanted her relatives in for Thanksgiving, and dreamed of expansive feasts in keeping with all the traditions. Each one was stymied by a dining room barely large enough for everyday meals. Both felt strongly that no casual buffet could substitute for an honest-Injun dinner at a real table, for grandmotherly laps, excellent though they may be for sitting upon, somehow don't seem to take well to holding generously heaped plates. Bitterly, the girls parodied: "Over the river and through the wood, to *granddaughter's* house we go!" And then, suddenly, they had it! There *was* a way to have a "grand manner" dinner, after all. If two heads are better than one, surely a pair of too-small dining rooms are also better than one. True, a progressive-formal-buffet wasn't exactly traditional, but why not face the changing times and give just such an unorthodox affair—*together?*

Over many and many a mid-morning cup, details were worked out. There was a menu to plan, a baby's schedule to synchronize with the "doings." The space problem still had the aspect of a jigsaw puzzle; table settings needed figuring out. A myriad of problems remained—but no longer insoluble. Mary Ann and Pat were sure they could work it out on this co-operative basis—and they did. But let's join the party and PLEASE TURN TO PAGE 111

RECIPES ON PAGES 110, 112





Family Food



JEANNIE WILLIS and
GERTRUDE BRASSARD



Opposite, and below, you see how bountiful boards in three different rooms presented a progressive dinner when two neighbors got together to accomplish what neither could do alone. Above, as well appointed as any Grandmother could wish, is the sit-down table where the main course was relished in old-fashioned comfort

See "Where Credit Is Due" on page 137

HOUSE WE GO!



Take a Package of PIE FILLING

CATHERINE NISSLY



BEST CIRCLES PIE

• chocolate meringue ring

Preparation time: 15 min.
Baking time: 45 min.

1 package chocolate pie filling*
2 eggs, separated
2½ cups milk
⅛ tsp. salt
½ tsp. vinegar
¼ tsp. vanilla
1 cup sugar

• Break up egg yolks with fork, add to milk. Stir into pudding mix in saucepan. Cook over low heat, stirring constantly until mixture thickens. Cool. Beat egg whites until foamy, add salt, vinegar, and vanilla. Beat until thick. Add sugar gradually, beating until very stiff. Shape ring in 8-in. pie plate. Bake in slow oven 300° F., for 45 min. When cool, pour pudding into meringue ring.

*For instant pudding: prepare as directed on package.

Serves 5 ***360 cal. per serving*** ***Source of Vitamins A, B, D***

Originated in THE AMERICAN HOME KITCHENS

MORE RECIPES ON PAGES 113 AND 114



FRUIT GARLAND PIE

CHOCOLATE MERINGUE RING



QUICK LEMON CHIFFON

AMERICAN HOME QUICKIES

Take a Package of DRIED FRUIT

AMERICAN HOME QUICKIES



CONTINENTAL COMPOTE



TUTTI-FRUTTI "TORTE"



FRUIT DUMPLING DESSERT

• tutti-frutti "torte"

Preparation time: 45 min.
Plus chilling time

2 cups mashed, cooked, dried apricots
1 package orange-flavored gelatin
1½ cups hot water
⅛ tsp. salt
1 lemon, juice and grated rind
½ cup sugar
1 tall can (14½ oz.) evaporated milk, chilled
1 small can crushed pineapple, drained
¼ lb. marshmallows, cut in quarters
¾ cup maraschino cherries, cut in quarters
1½ cups chocolate cookie crumbs (20 to 25 cookies)

• Dissolve gelatin in hot water; add salt, lemon juice, grated peel, and sugar. Chill until syrupy. Beat chilled evaporated milk until stiff. Beat gelatin mixture until light and double in bulk. Fold whipped milk into gelatin mixture. Add pineapple, marshmallows, cherries, and apricot pulp. Line a spring form with half the crumbs. Turn in mixture. Top with remaining crumbs. Chill until firm.

Serves 16–18 ***224–199 cal. per serving***

Source of Vitamins A, B, C, D

Tested in THE AMERICAN HOME KITCHENS

Submitted by Mrs. C. L. Straw

MORE RECIPES ON PAGES 113 AND 114



APPLE PANDANDY



See "Where Credit Is Due" on page 137



Aah...a really new salad idea

Cottage Cheese Soufflé Salad

1. Dissolve 1 package Lemon Jell-O in 1 cup *hot* water. Add ½ cup cold water, 1½ tablespoons vinegar, ½ cup Best Foods or Hellmann's *Real* Mayonnaise®, ¼ teaspoon salt, and dash of pepper. Blend well with rotary beater. Pour into refrigerator freezing tray.

2. Quick-chill in freezing unit (without changing control) 15 to 20 minutes, or until firm about 1 inch from edge but soft in center. Turn mixture into bowl and whip with rotary beater until fluffy.

3. Fold in 1 cup chopped raw spinach, ¾ cup cottage cheese, ⅓ cup diced celery, and 1 tablespoon chopped onion. Pour into individual molds. Chill until firm in refrigerator (*not* freezing unit) 30 to 60 minutes. Unmold and garnish with salad greens and tomato wedges. Serve with additional *Real* Mayonnaise. Serves 4 to 6.

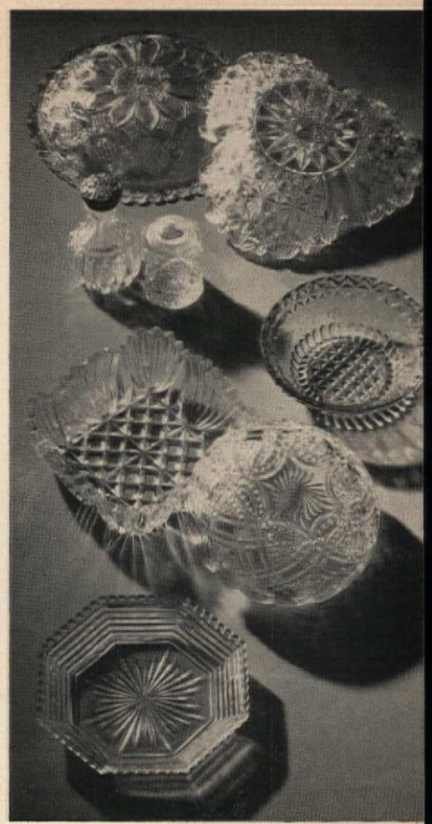
...so smooth and light.

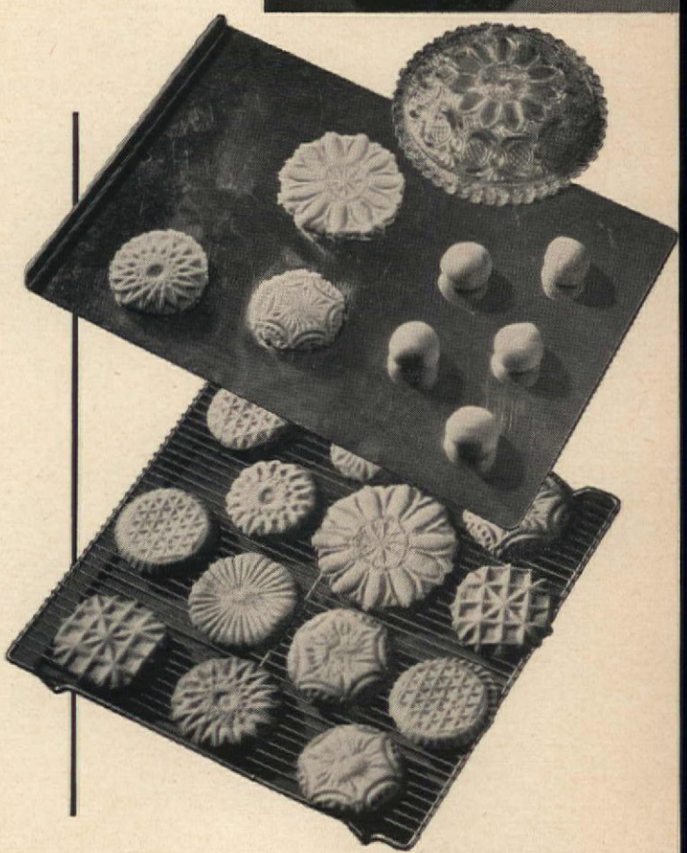


Whip some up tonight!

JELL-O IS A REGISTERED TRADE-MARK OF GENERAL FOODS CORPORATION

COOKIES UNDER GLASS





Idea: Dorothy Rice Comins

Your cookies, Christmas and otherwise, can be as prettily patterned and as varied as your collection of pressed and cut glass if you use pet pieces to imprint designs on them. These handsome cookies look rather like the ones you can turn out with a cookie press, but they're faster and easier to do and even more pleasing to the eye. Pick out small bowls, saucers, tumbler-bottoms, salt cellars, etc., whose designs you especially admire—you can reproduce all or part of the pattern. Wash and dry them, and prepare your favorite refrigerator or rolled cookie recipe, omitting nuts and fruits. Shape small amounts of dough into balls big enough to accommodate, when flattened, the motifs you've chosen for them. Arrange the balls on a buttered cookie sheet, dip glass into flour, then press ball of dough with glass to flatten it and imprint design. Bake as usual.

Now! Peach Melba in a brand-new dress
—and it tastes marvelous made with

tree-ripened peaches ☆

☆ fruit given every hour it needs on the tree to bring you finest flavor, texture and color in the can



IF there's one thing that explains the glowing color and tempting tenderness of DEL MONTE Brand Peaches, it's this—

We take extraordinary pains to see that peaches for DEL MONTE stay on the tree long enough so they will always be mellow, sweet and juicy in the can. To make sure of that, *every orchard* growing DEL MONTE Peaches is visited by our field men *every day* in harvest time.

Extra trouble—yes! But we feel it's indispensable to the uniform quality that keeps more women buying DEL MONTE Peaches than any other brand.

PEACH MELBA CAKE

1 No. 2½ can DEL MONTE Sliced Peaches
½ package yellow cake mix
½ cup bright red tart jelly
5 maraschino cherries, if desired
1 pint vanilla ice cream

Drain DEL MONTE Peaches. Reserve 24 slices; chop the rest. Prepare batter from the ½ package of cake mix, according to manufacturer's directions; stir in chopped peaches. Pour into greased and floured 8 x 8 x 2-inch baking pan; bake in moderately hot oven (350°F.) 45 to 50 minutes or till done. Cool slightly; remove from pan and place on serving dish. Break up jelly with fork; spread on top warm cake and arrange peaches and cherries on top in desired pattern. Serve with ice cream. Makes 6 servings.



Packed two ways—Halves and Sliced



Del Monte BRAND

your reliable buy in peaches

THE BRAND YOU KNOW PUTS FLAVOR FIRST

Your new Gas range couldn't be more automatic

it even does your "remembering" for you!



This New Freedom Gas Kitchen* features a **CALORIC "CP"** automatic Gas range and the amazing **SERVEL** Gas refrigerator. See them at your Gas company or Gas appliance dealer's.

Two clocks watch your cooking for you. One turns the oven on and off, cooks whole meals while you're busy elsewhere. The other times anything from a stew to an egg. But what really makes you love your Gas range is the way it cooks—like a chef, with delicacy and precision. Its pin-point simmer flame treats sauces with respect. Its high, hot broiling flame was *made* for steaks. It bakes so evenly you almost can't have a failure. Yet a new automatic Gas range costs less to buy, install and use!

only Gas gives you...

*Reg. A.G.A.

Such even baking





Separate broilers

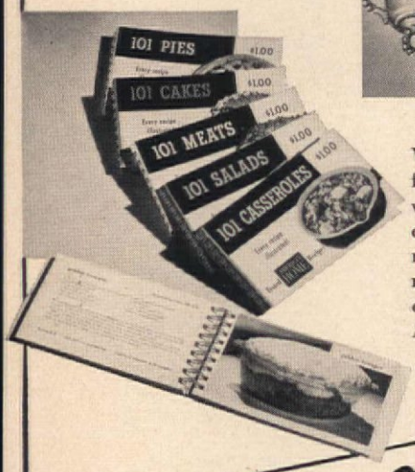


Range-top griddles

GAS... THE MODERN FUEL FOR AUTOMATIC COOKING... REFRIGERATION ... WATER-HEATING... HOUSE-HEATING... AIR-CONDITIONING... CLOTHES-DRYING... INCINERATION. AMERICAN GAS ASSOCIATION



To hold the bright wassail, this "Candlewick" punch bowl set hand-crafted of clear crystal with a beaded edge. 10-qt. bowl with ladle and 12 cups, $24. Imperial Glass Corp.



Wrest an exclamation of delight from any cook—novice or pro—with these 3" x 5" spiral-bound cook booklets. Each offers 101 recipes in a special class: meats, cakes, pies, salads, casseroles, quickies. $1 each. AMERICAN HOME MAGAZINE

Merry Christmas FOR A HOSTESS



Ornament a sideboard and implement a table with an elegant electric chafing dish in brass. Thermostatic control. $29.95. Tricolator Co.



To please a "particular" person particularly—an automatic coffee maker that brews any strength in 12 minutes, signals when coffee is ready. $34.95. Presto



Start a set of sterling with "Silver Rhythm," each piece designed to "flow" toward plate. Four three-piece place settings, $73. International Sterling



Render foolproof a bride's breakfasts with a waffle-grill that signals when it's time to pour batter, again when waffles are done. $29.95. Universal

PLEASE TURN TO PAGE 104

Here's the refrigerator that puts ice cubes in a basket automatically

and it's Gas!



NO TRAYS TO FILL | NO TRAYS TO SPILL | NO TRAYS TO EMPTY | OR FORGET TO FILL



This amazing Servel Gas refrigerator does everything but drop the ice in your drink. It supplies its own water. It makes perfect Ice Circles that never stick together. It puts them in a basket. And it stops doing all this when the basket is full, starts up again as the basket is emptied. That alone is enough for dancing in the kitchen, but with a *Gas* refrigerator you get completely silent, dependable operation—no moving parts in the freezing system to wear out—*and* the longest warranty in the business . . . 10 full years.

only Gas gives you such silent, low-cost refrigeration

AMERICAN GAS ASSOCIATION

golden fried chicken...



DONE TO TASTY PERFECTION

Shake pieces in bag containing seasoned flour. Heat ½-inch fat in Club Hammercraft Chicken Fryer over moderate heat. Brown chicken on both sides. Turn heat very low, cover and cook 20-40 min. Uncover last 5 or 10 min. for tasty, golden crispness.

or angel food cake...



FEATHER-LIGHT... WITHOUT AN OVEN!

Bake on top of stove without heating up your kitchen! Place glass jar in center of ungreased Club Hammercraft Dutch Oven. Pour in your favorite batter. Cover and bake for one hour over very low heat. Turn utensil over and let stand until cool.

good food is easy with

Club Hammercraft

WATERLESS COOKWARE

Your family will cheer when you serve the full-flavored food that is yours every time with *improved* Club Hammercraft. Your vegetables will have garden-fresh color and goodness—even economy meat cuts will taste delicious. Low-heat waterless Club cooking saves all healthful vitamins and minerals—reduces meat shrinkage—brings fuel bills down. Self-basting COOK 'N LOOK covers make cooking always visible. For yourself or as gifts, see all 19 gleaming Club Hammercraft utensils AT YOUR FAVORITE STORE.

Lasts a Lifetime!



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COOKS EVENLY ALL AROUND

It isn't enough to spread heat just across the bottom. Club Hammercraft is scientifically cast to spread heat quickly, evenly to sides, top and bottom.

Club Hammercraft

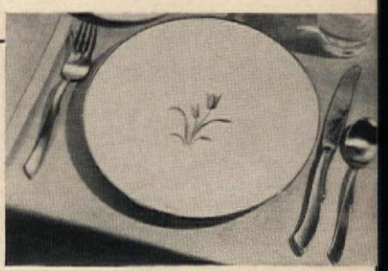
A CLUB ALUMINUM PRODUCT

CLUB ALUMINUM PRODUCTS COMPANY, CHICAGO 14

Hear "Club Time"—ABC Network—Saturdays—5:45 P.M. on many stations.

Christmas for the Hostess

(Begins on page 102)



To outfit a modern table handsomely, satin-finished stainless ware in simple pattern called "Ballet." Six-piece setting is $9. Wallace Brothers



Deliver from the flames the fanciers of nonstandard toast. Toaster "pops-up" muffins, French bread, etc., as well as regular toast. Chrome finish, AC only. $22.95. Westinghouse

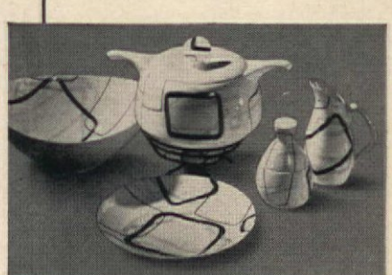
ALL PRICES ARE APPROXIMATE



Excite the lady in the kitchen with a wonderful cooking unit. Rotisserie-broiler-barbecue-grill, has three-way cooking heat, two-way spit door, two-hour timer. Oven glass "peek" door. $69.95 with timer. Stern-Brown, Inc.



For a gracious coffee hour—a fine service in silver plate. Three pieces in "Georgian Gadroon" pattern, $75. The 16" tray to match, $25. Oneida Ltd.



Enliven an informal meal with dinnerware called "Smart Set." Patterned in black, sage, and gray. 16-piece starter set is $10.95. Red Wing Potteries



Carve the festive bird with a set consisting of forged knife, forged fork, chrome-plated sharpening steel—all with stag handles. Enameled scene on blade. $25. Robeson Cutlery

Blithe Fashion for Carefree Settings!

Sleek, sparkling, smart as can be! Daystrom styles chrome with new flair, new distinction to lend the light, bright touch to your casual dining.

No worries here about butter-fingered small fry—or absent-minded grown-ups either. That rugged Daystromite* table top whisks clean of spills in a jiffy, winks at scalding coffee and lighted cigarettes. Those gaily patterned chair fabrics are *completely* washable (and cushioned with foam rubber for comfort). And Daystrom's *lifetime* chrome keeps its beauty . . . stays new through years of rough-and-tumble treatment.

You'll find this Daystrom group at your favorite furniture or department store—table with 12″ leaf and 4 chairs—priced about $155. (Step stool about $13.) Or see other superbly styled Daystrom sets for every home, every decorative scheme, every pocketbook.



*Trademark

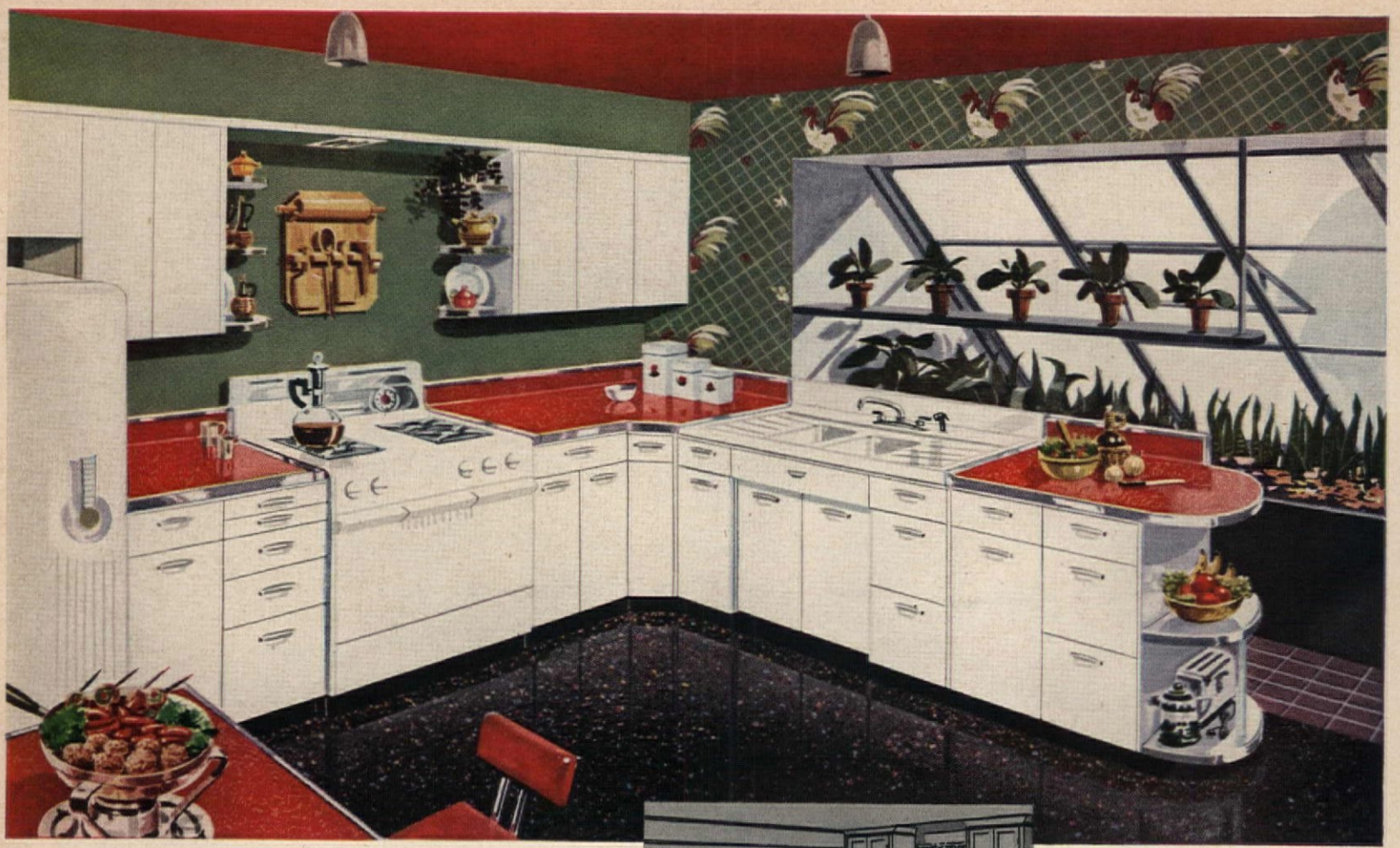
Look for the Daystrom arrow and be sure

-it's DAYSTROM furniture!

The mark of fine furniture in Chrome, Coloramic® and Sunnywood*

Daystrom Furniture, Olean, N. Y.

DAYSTROM



I planned the inconvenience right out of my old Kitchen!... with the new...



Republic Steel Kitchens!

New! Luxury Styling
Safer, smoothly rounded corners and edges. Handle-free wall cabinets. One-piece Formica counters. Beautiful.

New! Whisper-Quiet
Doors and drawers efficiently sound-deadened . . Drawers glide silently on nylon. So easy to live with!

New! Super-convenience
Two-height kitchens . . . a Republic exclusive! Corner spinner brings contents to you. Peninsula cabinet for pass-through storage. See them all!

You can, too! It's so easy! And such fun! Plan from the broad selection of matching cabinets Republic offers—new units, new design, new accessories. Plus, a thrilling array of bright new kitchen ideas! You even see your new kitchen in realistic miniature before you invest a single penny! Why, no kitchen need be a problem anymore—no matter how "difficult" its size or shape. So economical, too. A small down payment and low monthly terms are all it takes to install the kitchen you'll love for life. Ask your dealer to show you the beautiful new Republic Steel Kitchens. Republic Steel Corporation, Berger Manufacturing Division, Canton 5, Ohio.



Make your kitchen behave!
Colorful new idea-packed planning book shows how. Enclose 25c (in coin) for handling, mailing. Address Department A, Republic Steel Kitchens, 1042 Belden Ave., Canton 5, Ohio.

Name _____

Street or RFD _____

City _____ *Zone* ____ *State* ____

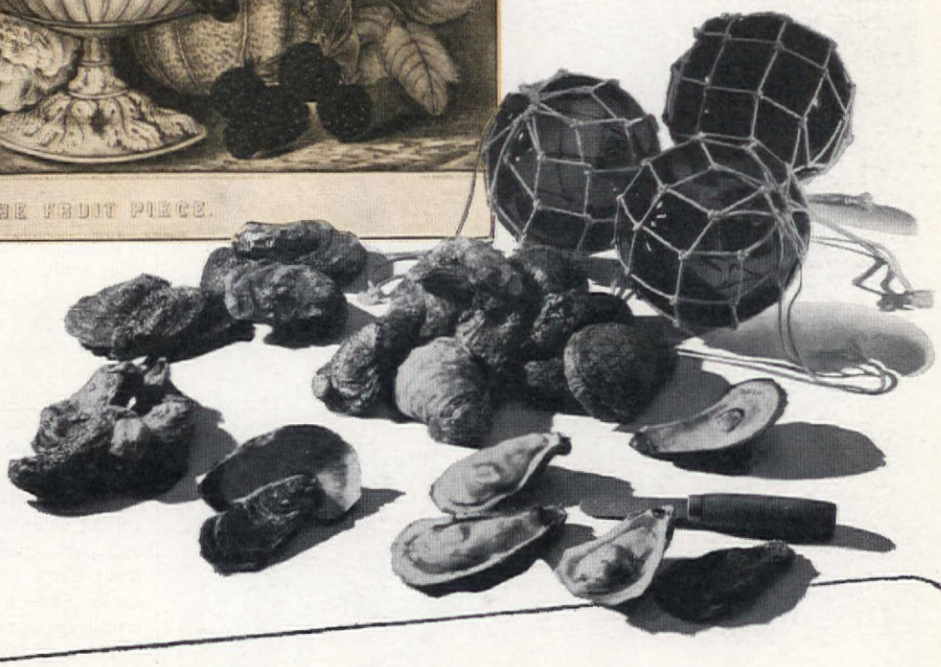
The new "BIG NAME"

REPUBLIC STEEL Kitchens

in Kitchens!







Anne's Notebook

ANNE BARNARD

OYSTERS, saucy and succulent, are as traditionally Thanksgiving as the Bird. Ever know why? Well, it seems that, along with wild turkeys, friendly Indians brought oysters to the first one.

BUT THAT WASN'T THE BEGINNING of the marvelous mollusk food, for either side. To Europeans, they had been a delicacy for thousands of years; and, to honor unexpected guests, rich Romans kept on hand a supply in their equivalent of our home freezer--theirs was a deep, cold pond.

INDIANS relished raw oysters long before the Pilgrims arrived. They dried and smoked oysters, too, and even used the latter for barter--like wampum.

COLONIAL COOKS were skilled at fixing oysters in many ways--including pickling. Good thing they were, for during hard winters bivalves alone often saved the day.

MODERN COOKS do even better, even far from the sea, with oysters shucked and packed right at the shore, fresh from the sea. (For ideas, see page 108).

WISH YOU COULD SEE the immaculate modern plants where shucking is done. We did. They're bright, airy, even clean smelling. Yours are the first hands to touch the oyster out of the shell! He's a fussy customer, too, we learned. Very hard to grow, for he won't thrive in water that's in the least contaminated.

THIS IS THE MONTH FOR QUICKIE CANAPES, and here are two good ones. The first, a cracker, a thin slice of onion, a topping of sliced cheese, popped under the broiler until the cheese bubbles. The second, just the reliable raw cauliflower, broken into flowerets--but passed with a bowl of curried French dressing for dunking.

CURRY AND CHUTNEY please my palate and warm my heart. So I look for extra ways to use it. Chutney Biscuits, for example. Just blend a liberal amount of chopped chutney into biscuit mix.

FOR HIGH-NOON HOLIDAY BREAKFASTS serve ham sauced with mincemeat. Break mincemeat into saucepan; add 2½ cups water; cook a few minutes, stirring until blended. Pour over ham and bake as usual, basting with mincemeat mixture and added water or fruit juices.

ONIONS WITH THANKSGIVING DINNER, of course. Here's a good and good-looking

PLEASE TURN TO PAGE 108

A gift that serves 2 ways ...yet costs only $16.95!*

*Manufacturer's recommended retail or Fair Trade price.

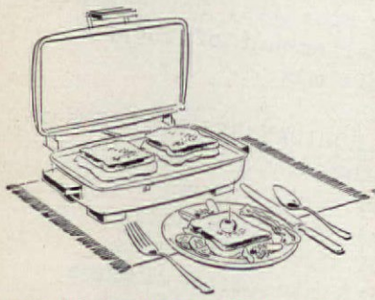


It saves so much running to and from the kitchen! When the family wants waffles, this G-E appliance gets right on the job . . . and the cook needn't budge from her dining-room chair!

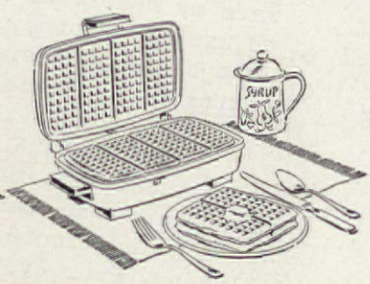
Same thing with grilled sandwiches. Just change the grids, and you're all set to serve a snack or a meal—without moving!

See this perfect gift, now, at your G-E dealer's: only $16.95.* (Also available in automatic model: $22.95.*) General Electric Company, Small Appliance Division, Bridgeport 2, Connecticut.

Service to order—right at the table!



SIZZLING SANDWICHES! With its big grill plates in position, it serves up delicious grilled sandwiches . . . or even bacon and eggs.



GOLDEN-BROWN WAFFLES! With its aluminum waffle grids inserted, it keeps crisp waffles coming fast . . . four sections at a time.

GENERAL ELECTRIC

Anne's Notebook

(Begins on page 107)

way, stuffed with peas and mushrooms. Parboil large, well-shaped onions; scoop out centers, leaving root ends intact. Place in buttered baking dish, bake in moderate oven until lightly browned, brushing occasionally with melted butter. Fill centers with creamed peas and mushrooms. Top with finely chopped parsley. If you like, add grated Cheddar or Swiss cheese to cream sauce.

A HOT, DELICIOUS BUFFET DISH that *doesn't* keep you long in the kitchen can be a boon right now, and it's just in time for the football season: individual meat pies made from stews now available in single-serving cans. There's beef, there's lamb, and there's chicken with tiny dumplings. Use some of each, turning stews into individual casseroles and topping with pastry. To identify, punch letters in pastry (B for beef, L for lamb, and so on). Bake. Let guests choose.

CANNED MEATS make another excellent after-the-game dish: hot beef and pork open-face sandwiches. The meat slices come canned with good gravy. Serve on rolls, bread, or, for a tempting change, toasted corn bread.

DEVILED HAM can put pep into the old macaroni and cheese casserole—just stir a 2¼-oz. can of deviled ham into the mixture before baking. The same impish pork does a great deal as a stuffing for celery, too.

PLAIN BROILED FISH is another thing that can benefit from some perking up: try brushing fish with French dressing before broiling.

WITH SCRAMBLED EGGS, HERB FRENCH dressing contributes a flavor which will keep them guessing very happily. Add the dressing to skillet before the eggs go in. But don't try it if you're short of eggs, for there will be a call for seconds!

FOR AN OYSTER FRY, PANCAKE MIX is excellent instead of crumbs or cornmeal. Pat two oysters together, dip in dry mix. Then fry. Double, they are even more luscious!

OYSTERS BENEDICT and **OYSTERS FLORENTINE** are delicious variations of the egg dishes—just use the fruit of the sea instead of the fruit of the hen. Oyster and Bacon Kebabs are good, too.

FOR HORS D'OEUVRES, try Angels on Horseback (O.K.—Pigs in Blankets). Oysters drained, sprinkled with parsley and seasonings, wrapped in half slices of bacon, toothpick secured, broiled briefly 3 in. from heat.

WHILE WE'RE IN THE BACON DEPARTMENT, here's an easy way to keep from tearing the slices. Place the whole lot, as it comes from the package, in a medium-hot skillet. Warm just a bit, flip with a spatula, and watch the slices separate. For a special touch in cooking, I sprinkle bacon with freshly ground pepper. Hope you like it, too!



INLAND
Instant
Coffee
Maker

(a beauty for serving, too)

Make it in seconds, serve it in style! Just drop in the instant coffee, add hot water, stir and serve. Hand blown, heatproof glass, banded with platinum. And see what comes with it: a graceful stainless steel spoon for measuring and stirring!



also for TEA
and for ICED DRINKS
. . . strains while it pours

Exclusive Strainer Cap holds back the tea leaves—as you pour—you strain your tea without removing the cap! Remember the name . . . INLAND.
4-cup size, $3.00 6-cup, $3.50

at your favorite store

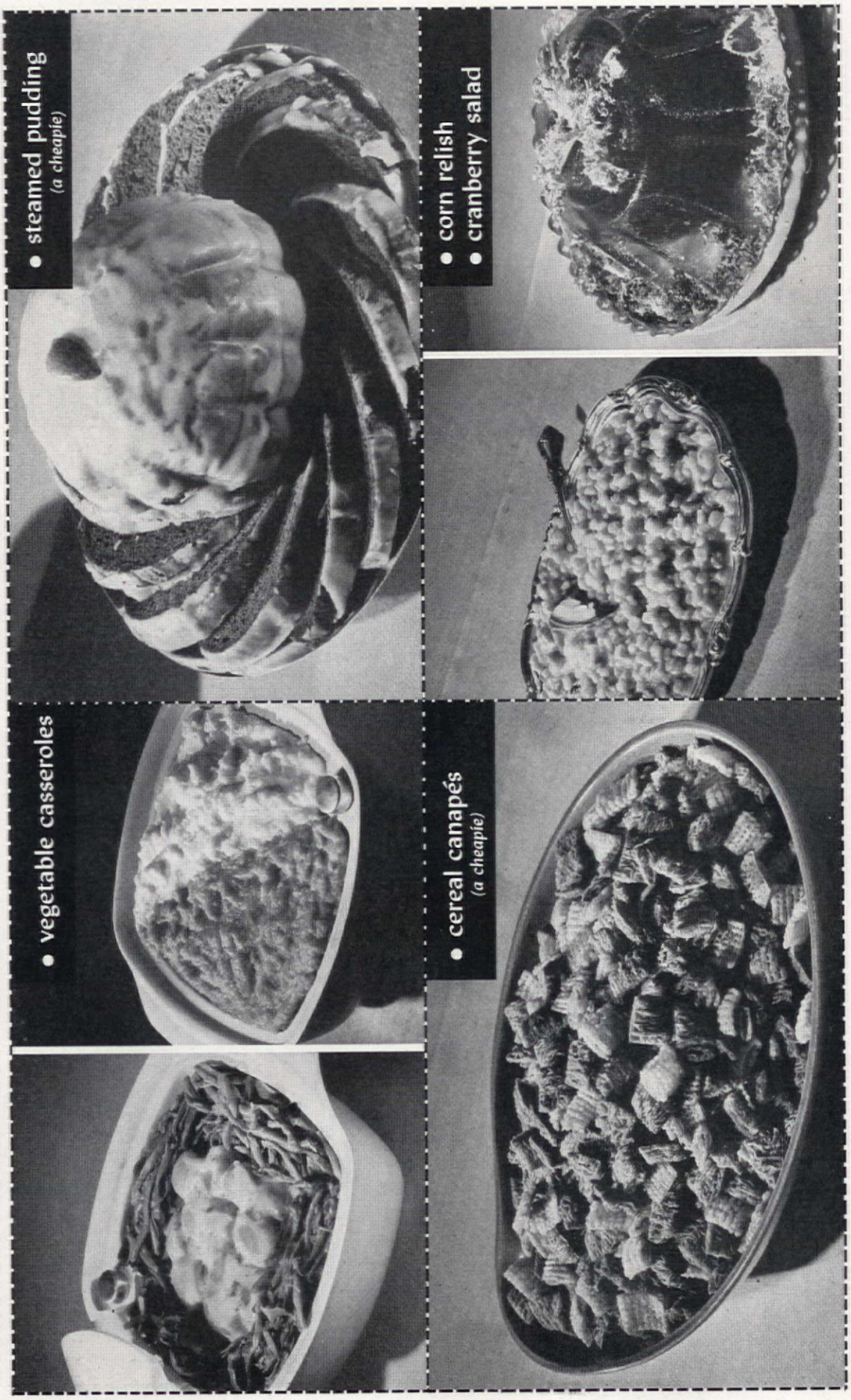


You'll like these HAND BLOWN CARAFES 8, 12, 16-cup sizes . . . from $4.00

2-CUP CARAFETTES, for individual serving $1.60
sets from $3.00

INLAND GLASS WORKS
Division of Club Aluminum Products Company
6101 W. 65th Street • Chicago 38
©C. A. P. CO.

American Home Recipes (Family Food, pictured in color on page 96)



When food sticks



Eggs, mush, rice, macaroni, gravies, potatoes, sauces, pudding, batter, casseroles . . . *any* food that sticks, TUFFY cleans off.

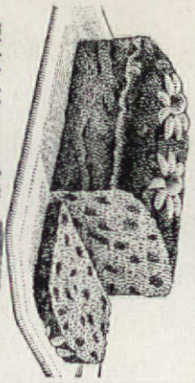
Pots, pans, china, silver, pyrex, baking dishes . . . *anything* food sticks to . . . plastic TUFFY cleans but never scratches.



TUFFY®
cleans it off
then
rinses clean itself



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"Magic" Fruit Cake
ready for the oven in just 15 minutes

Elsie's 28-page, full-color recipe book tells you how!





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I enclose 10¢. Please send one copy of "Borden's Eagle Brand 70 Magic Recipes."

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City_____

Are you a new Eagle Brand user? Yes ☐ No ☐



American Home Recipes (Family Food, pictured in color on page 96)

• cereal canapés
(a cheapie)

Preparation time: 10 min.
Cooking time: 45 min.

¼ lb. butter or margarine
2 tbs. Worcestershire sauce
3 drops Tabasco sauce
1 box cereal, pretzel sticks, and/or nuts
¼ cup grated cheese or 1 tbs. garlic salt

• Melt butter or margarine over low heat. Add Worcestershire and Tabasco sauce. Place cereal in low flat pan. Pour butter over and mix well. Heat in 300° F. oven for 45 min., stirring often. Immediately on removing from oven, sprinkle with grated cheese or garlic salt. Serve hot or cold. These keep wonderfully well in a covered can for a very long time.

Source of vitamin B

Submitted by Mrs. W. H. Eaton

Tested in THE AMERICAN HOME KITCHENS

• vegetable casseroles

GREEN BEANS AND ONIONS

• Cook vegetables separately. Make medium-thick white sauce and flavor with nutmeg or sautéed mushrooms. Season green beans to taste; arrange around outside edge of casserole. Fill center with onions to which sauce has been added. Keep hot in warm oven until ready to serve.

Source of vitamins A, B, C

Tested in THE AMERICAN HOME KITCHENS

SQUASH AND POTATOES

• Use any combination preferred of mashed squash, turnips, sweet or white potatoes. But flavor each differently. Try a little grated onion and bacon drippings in squash, Parmesan cheese in turnips, or use cinnamon and nutmeg in sweet potatoes, in addition to your regular seasonings. Arrange in one large greased casserole. If not to be served immediately, be sure to keep very moist when mashing so they will not dry out while keeping hot in warm oven.

Tested in THE AMERICAN HOME KITCHENS

Source of vitamins A, B, C

• corn relish
• cranberry salad

Preparation time: 15 min.

CORN RELISH

½ cup sugar
½ tbs. cornstarch
¼ cup vinegar
¼ cup water
1 can whole kernel corn
¼ cup chopped green pepper
¼ cup chopped pimiento

• Mix sugar and cornstarch. Add vinegar and water; boil 5 min. Add corn, pepper, and pimiento; mix well. Serve hot or cold. This keeps for several days if refrigerated.

Serves 10–12 ***60–50 cal. per serving*** ***Source of vitamins A, B, C***

CRANBERRY SALAD ***Chilling time: 2–3 hrs.***

1 pkg. orange-flavored gelatin
3 tbs. grated orange rind
1 can whole cranberry sauce
1 pkg. unflavored gelatin

• Mix gelatin as directed on package (or substitute orange juice for half of liquid). Add grated rind. Chill slightly. Meanwhile dissolve unflavored gelatin, add to cranberry sauce. Chill slightly. Now work out design best suited to your own mold to get contrast of colors. Chilling just a bit first makes it easier to work with. Serve instead of salad with mayonnaise lightly flavored with orange or lemon juice.

Serves 10 ***138 cal. per serving*** ***Source of vitamins A, B***

Tested in THE AMERICAN HOME KITCHENS

• steamed pudding
(a cheapie)

Preparation time: 20 min.
Cooking time: 3 hrs.

1 cup carrots (raw, grated)
1 cup potatoes (raw, grated)
½ cup flour
1 tsp. soda
¼ tsp. salt
½ cup dark brown sugar
1 tsp. cinnamon
½ tsp. cloves
¼ tsp. nutmeg
½ cup raisins (chopped)
½ cup dates (chopped)
⅓ cup nuts (optional)
3 tbs. butter or margarine
1 tsp. vanilla

• Mix ingredients and blend well. Cover tightly and steam for 3 hrs. Serve hot; or make the day before, chill and lightly frost with thin pumpkin-colored frosting. Serve with a foamy, light orange or sherry sauce.

Serves 8–10 ***229–183 cal. per serving*** ***Source of vitamins A, B, C***

Submitted by Miss Stella Simmons

Tested in THE AMERICAN HOME KITCHENS

Family Food (Begins on page 96)

see the results for ourselves. It began at Pat's house. In her living room was a low drop-leaf table which, when opened to full length, was just perfect for Part I. Here were fruit juices, cocktails, and some fancy but hearty canapés which doubled as accompaniment to the before-dinner drinks and as the first course of the meal. A rich and economical pâté made of turkey liver was spread on leaf-shaped slices of pumpernickel (recipe in November 1952 issue, page 88). Cereal canapés, olives, carrots, and radishes rounded out the selection. There was a real party air to it all, a festive feeling which keynoted the whole dinner—yet every last bit had been prepared in advance. Also, Part I was held, you'll notice, in the living room, for the dining room was reserved for Part III to come later.

And now it was time to "progress" on to Part II. When the prettily arranged platters were nearly empty, Mary Ann casually suggested that they should all now go over to her apartment for dinner. Her husband, the official carver for the group, had quietly left a few minutes before to attend to his "bird." There was a grandmotherly blink or two as Mary Ann and Pat made their exit, each carrying a covered casserole. And no doubt the neighbors blinked three or four times to see a stream of people pick themselves up and move on to the next part of their dinner.

Mary Ann's house did not look quite as her family remembered it! Her tiny dining area was almost solidly filled with table, a table laden down with beautiful food. And her living room—well, that too had a dining table in it. Nary a soul could ever guess that beneath the pretty-as-a-picture table setting were borrowed card tables. Using the dining room for serving permitted guests to take filled plates into the living room, and there sit down to enjoy in comfort a hearty dinner at a resplendent table which had a very formal air about it. And when we say the plates were filled, we mean filled—and with excellent food.

Two vegetable casseroles had been kept warm in Pat's oven; the balance of the meal was all "set to go" at Mary Ann's house. Her refrigerator could cope nicely with the molded salad, dressing, and corn relish; her oven kept the turkey and its trimmings warm. So with only the last-minute carrying of the vegetables, this meal was assembled. Their be-

PLEASE TURN TO PAGE 112



Exclusive Golden Fryer Lets You French Fry With A Chef's Skill!



WHY IS IT that Hotpoint Electric Ranges outsell all other makes?

There are *many* reasons. For one, only Hotpoint has a built-in professional-type automatic French Fryer like famous chefs use! Far *faster* than any other home fryer, it seals *in* flavors, seals *out* fat. It gives you the most perfect French fries, crispest fried chicken, lightest, most digestible doughnuts and other favorites you ever turned out!

On top of *this* great exclusive, only Hotpoint brings you new Super-Calrod® *instant heat* . . . new Golden Baking . . . giant Hi-Speed broilers . . . new *super*-size oven . . . and "Talking Colors" push-button controls.

See the complete line of Hotpoint Electric Ranges*—from $189.95, *suggested retail price.* Hotpoint Co. (A Division of General Electric Company), Chicago 44, Illinois.

Guaranteed by Good Housekeeping

Dealers are listed in most classified directories.

Tune In!
TV and Radio
The Adventures Of
OZZIE and HARRIET
Every Friday—see paper for time and station

Everybody's Pointing To
Hotpoint
Quality Appliances

– IN THIS CASE BECAUSE HOTPOINT IS THE First Range With Automatic Fryer!

frying is different, today!

...with the NEW
MIRRO
warp-proof
FRY PAN



try this

FRIED CHICKEN

1 frying chicken—about 3 pounds
¾ cup flour
1½ teaspoons salt
¼ teaspoon pepper
1 teaspoon paprika
1 cup shortening

1. Have the chicken cut into individual serving pieces. Rinse in cold water and drain.
2. Mix flour, salt, pepper and paprika in a paper sack. Shake 3 or 4 pieces of chicken at a time to coat thoroughly.
3. Heat enough shortening in the MIRRO Fry Pan to make a layer of fat ½" deep.
4. Carefully place the chicken into the hot fat, skin side down. Brown and turn.
5. Add 2 tablespoons of water and cover quickly. Reduce heat and cook slowly for 25 to 30 minutes, until the chicken is tender. To crisp the crust, remove cover and cook an additional 5 to 10 minutes.

Get **MIRRO** *at department, hardware, and home furnishing stores, wherever dealers sell the finest aluminum.*



Guaranteed by Good Housekeeping — Replacement or Refund of Money if Not as Advertised Therein
Commended by Parents' Magazine

MIRRO
THE FINEST ALUMINUM
your best buy!

● Until you've used this new MIRRO warp-proof pan, all your ideas about aluminum fry pans are out of date! Wobbly, warped bottoms? Hard to clean? *Forget* 'em . . . and start enjoying satisfying successes and easy care, with this fine new pan.

Made of famous MIRRO-MATIC metal! The secret is that it's made of the same extra-hard, extra-thick, light aluminum alloy used and *proved* warp-proof in millions of MIRRO-MATIC Pressure Pans! Six years of home testing this new fry pan on every kind of kitchen range, prove without question that it will keep a perfectly flat frying surface, in normal use. The hard, smooth metal heats evenly, resists sticking, and is easy to clean. Cool, hand-fitted plastic handles. New sliding hanging-ring is an added convenience. Domed covers available for each size.

Start a set, with the size you like best. Or, for real kitchen luxury, start *with* a set of all four.

MIRRO FRY PANS	DOMED COVERS
7", 1.75	7", .65
9", 2.75	9", .85
10", 3.45	10", 1.00
11", 3.95	11", 1.25

Prices slightly higher in west

ALUMINUM GOODS MANUFACTURING COMPANY • MANITOWOC, WIS.
WORLD'S LARGEST MANUFACTURER OF ALUMINUM COOKING UTENSILS

Family Food (Begins on page 96)

forehand preparations had been hectic. But now that the guests were there, all was hot, calm, and collected.

But that's not all. When seconds and even a few third helpings had been consumed, and a happy, lingering breath drawn—you know what? They went right back to Pat's! It would be wonderful to be able to tell you that these two had an Aladdin's lamp they secretly rubbed, and that those dirty dishes were miraculously done for them while they were gone. But 'tain't so. The dishes stayed right there until they got to them, much later. Yet not to be sneezed at is the fact that all the mess *was* left behind, and not looming large for everyone to see. Before leaving her house, Pat had scooted the few glasses and empty platters into her kitchen—and shut the door on them, too.

What no one had seen before was another buffet table all set up in Pat's dining room, this one laden with tempting desserts. This way, the dessert was enjoyed in tidy comfort, and the nice feeling of elegant tradition was continued right down to the last after-dinner mint. With the children eager to go out and play, the adults dawdled comfortably over their coffee, and each one vied for honors about who had eaten the *very* most.

By good preplanning, the two neighbors' tiny kitchens had coped with the food. By pooling their china, silver, and glassware, the gals had worked out four fine table settings. By being inventive and ingenious, they had achieved a gracious Thanksgiving dinner.

Weird, this combination progressive-buffet-formal dinner, but it worked! And the grandmothers all departed right proud of the way their girls could cope with this modern age.

MENU

PART I
***Cereal Canapés**
Liver Pâté on Pumpernickel
Olives, Carrot Sticks, Radishes

PART II
Turkey with Sausage Stuffing
Turkey Gravy with Giblets
***Potato and Squash Casserole**
***Green Bean and Onion Casserole**
***Corn Relish**
***Cranberry Salad with Dressing**

PART III
***Steamed Pudding with Sauce**
Pumpkin Pie
After-Dinner Coffee
Mints and Salted Nuts

*RECIPES PAGES 109–112

• carving the "bird"

1 done-to-a-turn turkey (or chicken)
1 warm platter
1 very sharp knife
1 extra platter or plate
1 fork
1 large spoon

• Remove skewers or strings from turkey, and place breast side up on warm platter. Grasp leg by the bone and with sharp knife cut through skin and meat between thigh and body and around leg. Press down on drumstick, and with tip of knife sever leg from body. Now, working on extra platter, separate drumstick from second joint. To slice leg meat, hold drumstick at right angles to plate and cut downwards, turning leg to get uniform slices. Remove bone in second joint by cutting in two lengthwise sections. Cut meat across the grain in several pieces or straddle bone with your fork and cut in lengthwise strips. Remove wing. Begin to carve breast in long thin slices at about the point where wing was cut off. Straddle keel bone with fork, and with knife parallel to breast, cut with sawing motion. Try to have an edge of brown skin on each slice. If neck was stuffed, carve right through stuffing to get slices as pictured. If serving directly onto plates, spoon out stuffing and serve with slices of both light and dark meat. Or you can arrange slices on platter for "self-service." Use drumstick bone as a base or prop, and fan out white meat slices (see picture). Arrange sliced dark meat on rest of platter alternating with some of the stuffing which has been spooned out.

American Home Recipes

(Take a Package of Pie Filling, pictured in color on page 98)

• best circles pie

Preparation time: 25 min.
Chilling time: 1 to 2 hrs.

1 package coconut cream pie filling
1¼ cups crushed vanilla wafers (about 22 to 25 wafers)
2 tbs. brown sugar
⅓ cup melted butter or margarine
1 package semisweet chocolate pieces
Whipped cream

● Prepare pie filling according to package directions; cool. Crush vanilla wafers between two pieces of waxed paper. Blend together crumbs, sugar, and melted butter. Add chocolate pieces, reserving some for decoration. Turn into 8-in. pie plate; firmly press into an even layer against bottom and sides of pie plate. Bake in moderate oven, 325° F., for 10 to 12 min. Cool. Turn filling into cooled crumb crust. Decorate with whipped cream and reserved chocolate pieces. Serve cold.

Serves 6 ***445 cal. per serving*** ***Source of vitamins A, B***

Originated in THE AMERICAN HOME KITCHENS

• fruit garland pie

Preparation time: 20 min.
Chilling time: 2 to 3 hrs.

1 package vanilla pie filling*
1 envelope unflavored gelatin
2 cups milk
½ tsp. lemon juice
¼ cup water
¼ cup non-fat dry milk
Small can crushed pineapple, drained
¼ cup chopped maraschino cherries
1 8-in. baked pie shell

● Add gelatin to vanilla filling mixture in saucepan. Add milk. Cook over medium heat stirring constantly. Cool. Add lemon juice to water, sprinkle with dry milk. Beat until stiff enough to hold soft peaks. Fold into cooled filling. Arrange pineapple and cherries on baked pie shell. Pour in cooled filling. Decorate with crushed pineapple and cherries or whipped cream. Chill until firm.

*For instant pudding: prepare according to package directions. Add envelope unflavored gelatin to ¼ cup cold water. Dissolve over hot water. Stir into pudding. Add whipped milk. Turn into baked pie shell.

Serves 6 ***262 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Package of Dried Fruit, pictured in color on page 99)

• fruit dumpling dessert

Preparation time: 30 min.
Baking time: 30 min.

1 package mixed dried fruits, cooked
1 cup pitted cooked prunes
1 egg, slightly beaten
⅓ cup milk
2 cups prepared biscuit mix
¾ cup sugar
½ tsp. cinnamon
1 tbs. butter or margarine

● Combine egg and milk. Stir into biscuit mix. Roll dough larger than the pan or casserole dish. Place dough in 9-in. pan with extra dough extending over edge of pan. Arrange fruit on dough; mix sugar and cinnamon and add. Dot with butter. Fold dough over fruit, leaving center open. Brush with milk. Bake in moderately hot oven 400° F. for about 30 min.

Serves 6–8 ***298–223 cal. per serving*** ***Source of vitamins A, B, C, D***

Originated in THE AMERICAN HOME KITCHENS

• continental compote

Preparation time: 5 min.
Cooking time: 40 min.

1 package mixed dried fruit
¼ cup sugar
¼ tsp. bitters
½ tsp. lemon extract

● Do not soak fruit. Cover fruit with cold water; simmer for 30 minutes, stirring occasionally and adding more water if necessary. Add sugar; then boil for 10 min. Cool. Add bitters and lemon extract. Serve very cold.

Serves 6–8 ***142–107 cal. per serving*** ***Source of vitamins A, B, C***

Originated in THE AMERICAN HOME KITCHENS

Thrilling News for Every Woman Who Owns an

Electric Dishwasher



Finish washes dishes so spotlessly clean that all leading manufacturers of electric dishwashers now recommend it for their new and earlier model dishwashers. One large manufacturer reports: "Finish is much superior to other detergents we have been using". Another says, "there has never before been a dishwasher detergent so effective".

Thousands of women, hearing about this new "miracle" detergent that ends water spotting, ordered Finish by mail before we could supply it through their stores. Try Finish in your electric dishwasher. We promise, you'll hardly believe your own eyes when you see the wonderful results.

Get Finish at your grocery, department or appliance store. If your store does not yet have Finish, write to: Economics Laboratory, Inc., St. Paul 1, Minn.



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the last word
in SPOTLESS
electric
dishwashing



"Silly boy! All it really needs is Windex Spray on the screen!"

Watch Windex Spray go to work—*fast*. SWISH, spray it on. WHISH, wipe it off. And there you are —with windows, mirrors, *all* sorts of glass surfaces gleaming-bright and clean in half your usual time. Windex Spray leaves no waxy dust to clean afterward—no waxy film to attract dust later. And Windex is a thrifty buy. Even more economical in the large 20-oz. size. Get it today—at grocery, drug or hardware store. Also sold in Canada.



So fast, easy, thrifty, it outsells all other glass cleaners combined!

PRODUCTS OF THE DRACKETT COMPANY, CINCINNATI, OHIO



"Here, you hold him—I just remembered this is the day of the week I put Drāno in all the drains!"

Better to get the "bird" than to have dangerous sewer germs lurking in every drain. And germs breed in muck that liquid disinfectants can't budge. Drāno's churning, boiling action dissolves the muck—and keeps drains germ-free and free-running. Put Drāno in every drain—once a week—for about a penny a drain. Also makes septic tanks work even better. Get Drāno today at your grocery, drug or hardware store. Also available in Canada.



There's nothing like DRĀNO . . . to keep drains free-running.

American Home Recipes

(Take a Package of Dried Fruit, pictured in color on page 99)

• apple pandandy

Preparation time: 25 min.
Baking time: 35 min.

1½ cups cooked dried apples, drained	½ tsp. soda	Topping:	
2 tbs. shortening	½ tsp. salt	2 tbs. butter or margarine	
½ cup sugar	1 egg, unbeaten	6 tbs. brown sugar	
1 cup flour	½ cup milk	1½ tsp. flour	
1 tsp. baking powder	½ tsp. vanilla	½ tsp. cinnamon	

● Measure shortening into bowl. Add sifted dry ingredients. Combine egg, milk, and vanilla. Add to dry ingredients. Beat until well blended. Add apples. Turn into 9" x 9" baking pan.
For topping: Combine butter, brown sugar, flour, and cinnamon. Sprinkle over top. Bake in moderate oven 375° F., for about 35 min.

Serves 6–8 ***321–241 cal. per serving***
Source of vitamins A, B, C, D
Originated in THE AMERICAN HOME KITCHENS

American Home Recipes

(Take a Package of Pie Filling, pictured in color on page 98)

• quick lemon chiffon

Preparation time: 20 min.
Chilling time: 2 to 3 hrs.

1 package lemon flavor pie filling	½ cup sugar
1 envelope unflavored gelatin	2¼ cups water
2 eggs, separated	1 9-in. baked pie shell

● Add envelope of gelatin to filling mix in saucepan. Beat yolks slightly, add water and 4 tbs. sugar. Add to mix in saucepan. Cook over medium heat, stirring constantly until thickened. Cool. Beat egg whites with remaining 4 tbs. sugar until stiff. Fold into cooled pie filling. Turn into baked pie shell. Chill until firm. Decorate with softened cream cheese or whipped cream.

Serves 6 ***281 cal. per serving*** ***Source of vitamins A, B, D***
Tested in THE AMERICAN HOME KITCHENS

Biggest oven ever—

yet the whole range is just 30 inches wide!

it's the **TAPPAN** *Holiday* Gas Range







"Invite as many as you like . . . you can easily cook dinner for them all in this mammoth oven. And the Tappan Visualite door and interior light let you see at a glance how things are coming inside the oven. You needn't open the door 'til the meal is done exactly as you like it.

"You've loads of room here on top, too . . . with two burners on each side and handy work space in the middle. And every burner, including oven and broiler, lights without matches.

"Mmm-mmm . . . you've never tasted such delicious, flame-kissed steaks and chops as come out of this Tappan Smokeless Broiler. It's at convenient waist-high level. And the Clean Quick Grill is chromium plated and so easy to wash.

"Typical of the thoughtful design of the Tappan Holiday is the Line-of-Sight valve panel. Valve handles are on a sloped panel—fully protected from heat even when the oven door is open. Two appliance outlets are conveniently located on the back panel.

"Just look at the things you can keep in this big storage drawer. It's step-saving storage, because pots, pans, baking dishes and other utensils you use every day are right where you use them. And the drawer lifts right out for easy cleaning, too.

"This space-saving Holiday is the ideal range for your kitchen. See it now at your dealer's. Or write for a free folder to The Tappan Stove Company, Dept. A-113, Mansfield, Ohio. In Canada, John Inglis Co., Ltd., Toronto."

TAPPAN

GAS RANGES

IN MODELS TO FIT EVERY KITCHEN—EVERY BUDGET

IN MODELS FOR CITY GAS, PHILGAS AND OTHER LP (BOTTLED) GASES

new WELBILT gas range has electric barbecue pit!



your gas range isn't really modern without this new feature!

Now you can enjoy the luxury of outdoor barbecues right in your own kitchen. Here's the new Welbilt speed cooking gas range, with a built-in fully insulated electric infra-red rotisserie broiler with motorized revolving spit!



COMPLETE DE LUXE FEATURES!

- **high-speed cooking!** Two giant and two regular Readi-Lite, non-clog, hi-speed economy gas burners.
- **spin-free safety valve handles!** Can't turn on the burners unless they're pressed in first.
- **top-of-stove control center!** 4-hour timer, electric clock, Lumaline lamp, extra electric outlet.
- **kleer-vue glass doors** on Rotisserie Broiler and on Oven.
- **gleaming chrome top burner bowls.**
- **white porcelain finish,** easy to keep clean.

- **NO SPECIAL WIRING NEEDED!** Just plug it into your present 110-volt outlet



2-in-1 electric rotisserie it barbecues!...it broils!

plus a family size **GAS** broiler!

plus equi-thermal even-heat oven!

COMMENDED PARENTS MAGAZINE

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WELBILT STOVE COMPANY, INC., Maspeth, Long Island, N. Y.

All this, for only **$189.95** plus freight prices slightly higher south and west

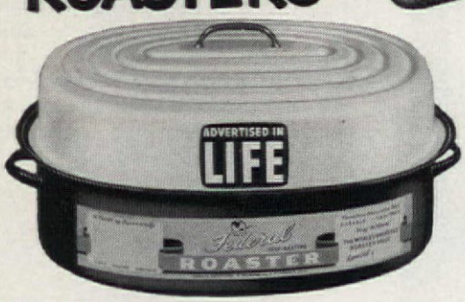


self-basting!

FEDERAL PORCELAIN ENAMELED ROASTERS



Bluestone



Vogue White Top

Cook for a crowd —or cook for a few. Federal Roasters come in 7 sizes, to roast anything from 23-lb. fowl to 7 lb. roasts. Roasters soak clean without scouring.

SO INEXPENSIVE! YOU CAN HAVE SEVERAL SIZES!

Easy-to-hold handles! Oval, round, or rectangular shape!



Bluestone

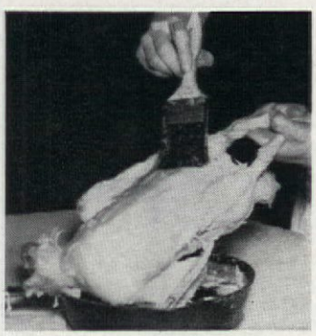
Look for the Federal label wherever housewares are sold.

FEDERAL PORCELAIN ENAMELED ROASTERS

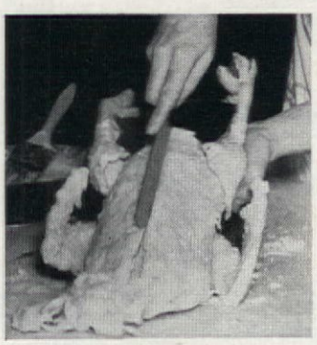
Good Cues

Melted paraffin removes pinfeathers

Idea by Eleanor Gilman



Melt paraffin. Resting fowl in pan, use clean pastry brush or dime-store paintbrush to spread wax over bird. Continue until layer is ⅛–¼ in. thick



Allow paraffin to cool until partially hardened. Pull gently at legs and wings to break wax layer, then use a dull knife to cut through wax down center of breast



Strip paraffin coating off legs and wings, and roll it away on each side of the body starting at the center. Pinfeathers will disappear



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Use them sliced, chopped, grated, ground— for pies, cakes, cookies, candies, toppings, salads and main course dishes.



SMART HOLIDAY IDEA

Brazil Nut Chips

Simmer Brazil Nuts 2 to 3 minutes in boiling water, then slice lengthwise. Spread in pan, sprinkle with melted butter, salt and toast in moderate oven (350°F.) until light brown—20 to 30 minutes. A real taste treat for the holiday nut bowl!

FREE: big, illustrated Brazil Nut Recipe Book—Write: Brazil Nut Association, Dept. AH-5, 100 Hudson St., New York 13, N. Y.

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AUTOMATIC ELECTRIC
WATER HEATERS
You can put your confidence in—
GENERAL ELECTRIC

Vacuum Cleaner

(Begins on page 88)

wheel marks and footprints.

- For best results, both tank and upright types should be operated in the direction of the pile of a rug—not across the grain.
- Always be sure the nozzle of an upright cleaner is at the correct height above the rug pile. Adjust it if it isn't, by following the instructions that the manufacturer recommends in the instruction book. On some cleaners, this adjustment is automatic.

KEEP IT SHIPSHAPE

You will get much more use out of your cleaner if you store it in some convenient place. The more readily accessible it is, the more often you will use it. If there are attachments, they should be right there, handy to use with the cleaner.

Before you put it away, empty the dirt container, if you've done heavy cleaning. See that the bristles are free of hair and thread. Loosen the belt of the upright if the manufacturer so recommends.

Clean all the attachments. If they have a carrying case, put each one in its own compartment.

Occasionally turn cloth dust bags inside out and give them a good brushing after you have emptied them.

Wind the cord around the fasteners provided for that purpose. Avoid kinking, twisting, and stretching.

Store cleaner in a dry place so the metal parts won't rust. This space should also be cool—for the sake of the rubber parts.

IF SUCTION SEEMS TOO MILD

On an upright, first check the three B's—bag, brush, and belt.

On a tank type, loss of suction power results if the hose becomes clogged, or the bag too full of dust. It can also happen if the gooseneck and extension wands are stopped up by something too large to pass through them. Such obstructions generally can be dislodged by attaching the hose to the blower end, holding the nozzle in the suction inlet (where the hose is normally attached), and vigorously shaking the hose while the motor is running. If this doesn't work, ream it out with a straight curtain rod or broom handle.

Loss of suction for any of these reasons will cause the motor of your vacuum to overheat. Your cleaner may run hotter in the summer. This is normal and doesn't affect suction.

GOOD CONNECTIONS

When the cleaner cord is connected to the wall outlet, be sure the switch is turned to "off" before you plug it in. If you don't, it may ruin the contacts in the plug. Grasp the plug firmly to disconnect without tugging on the cord. Frayed or badly worn cords should be repaired. This fraying is often the result of running the cleaner over the cord, and it is a fire hazard.



Half the women who read this will say "POOH! POOH!"

They won't believe that a single machine could wash clothes so clean and then go right on to fluff and tumble them completely dry.

NOW! the WASHER that turns into a DRYER

...right before your very eyes!

Now you see it washing—*then* you see it drying! Set the dials just once; the Bendix Duomatic washes and drys clothes automatically in one continuous operation. Clothes come out ready to wear, iron, or put away.

Or—suppose you want to use your Duomatic as a washer only? You *can!* As a *dryer* only? Yes; that, too. You can stop it to add clothes while it's washing . . . even stop it while it's drying to remove some clothes for ironing before they're entirely dry. It's a *complete* laundry unit, and completely *flexible!*

What's more—because of its own "Magic Heater" that *gets wash water extra-hot* . . . and because of its new *hi-lift, deep-surge* Tumble Action—the Bendix Duomatic washes clothes cleaner than ever before known!

It even *drys* a new way. Cycle-Air action fluffs clothes in pure warm air, sends heat and moisture down the drain, so it needs no venting. You can use it in *any room*—36 inches of wall space is all it takes!

All this—yet so inexpensive your old washer probably will provide the down payment. Ask your Bendix Dealer for full details—or use the coupon below.

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BENDIX DUOMATIC
washer-dryer all-in-one

it's the world's first and only washer-dryer



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FLINT EKCO®

. . . the greatest name in housewares

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Heirlooms

(Begins on page 90)

for such a clock—but this one, including the Westminster chime movement and dial, will cost you less than $100 to build.

Projects such as this, and the bonnet-topped highboy, require tools that will make curved moldings and turnings. The workshop equipment should include a spindle-sharper band saw and a lathe. Whether you buy a so-called single-purpose tool or the combination units depends on a lot of factors—only you can decide. Space for your workshop is many times a limiting factor in deciding what type of equipment to purchase. The combination tools offer distinct advantages where space is at a premium. This is particularly true if you want to do lathe work as well as sawing, drilling, and shaping. The manufacturers of combination tools point out, and correctly, that their units cost less per tool than would individual tools, and save on the number of motors and size of storage required. Your choice of equipment depends upon what you want to make, how much space you have, and what you want to spend to get set up.

The case for single-purpose tools is relatively simple. You should start out with a table- or floor-model circular saw. Unless you are primarily interested in jig saw projects, you'll find that the circular saw does from 75 to 90 per cent of your work. This tool is the backbone of your shop. Equipped with two accessories, the dado head or wobble saw, and a molding cutter head, you can build anything with straight lines to it. Because your saw is such an important part of your shop, it should be the best piece of equipment that you can afford. The original table saw I started with in 1946 had definite limitations on depth of cut, it had a tilting table instead of a tilting arbor, and proved to be inaccurate in miter and fence settings. This particular saw has been replaced by an 8-in. floor model with a tilting arbor which is powered by a ¾ HP motor. Eventually, this saw will give way to a 10-in. floor model which is really "production" equipment. This shows one advantage of having the single-purpose or separate tools. You can improve on their size and capacity as your requirements, and pocketbook, dictate.

Choosing your second and subsequent machine tools is a bit more difficult. Most woodworkers have to toss a coin between getting a lathe or a drill press. If you don't intend to undertake wood turnings of legs, wheels, finials, etc., then the choice is simple. The drill press is such a versatile tool that it is more often used for mortising, shaping, drum sanding, and planing, than it is for drilling. With your saw and your drill press, you can do just about everything except for



Stains in your Toilet Bowl?
use SANI-FLUSH

Stains that show up in your toilet bowl are easily removed when you use Sani-Flush. No messy scrubbing. No hard work. It disinfects too. Just follow directions on the can.

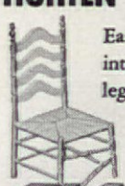
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TIGHTEN WOBBLY CHAIRS



Easy! Insert Plastic Wood into socket and press loose leg or rung back in place. Handles like putty, hardens into wood.

PLASTIC WOOD®
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IN CANS OR TUBES

P.S. Stop hinges from squeaking with just a drop of **3-IN-ONE Oil**

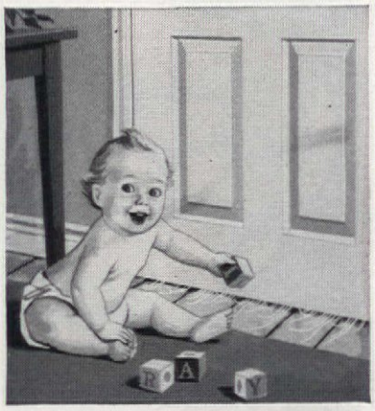
STOP DRAFTS

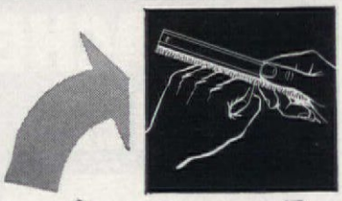


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AT HARDWARE, PAINT AND LUMBER DEALERS

Dangerous Drafts can be Eliminated!





JUST Clench your Fist

...AND PROVE TO YOURSELF WHY

ADJUSTO-SEAL

DOES IT BETTER!

It's that easy to demonstrate how ADJUSTO-SEAL adapts itself to uneven surfaces.

And your home... even if it's new ... may have cracks or spaces around doors and windows. Annoying drafts and high fuel bills are the result.

The best way to protect your family's health... and your checkbook ... is to weatherstrip with ADJUSTO-SEAL.

This wool-pile product is easy to install around all types of doors and windows and on door bottoms. The *thousands of vertical-wool fibers* snug up even against uneven surfaces to form a draft-tight seal, yet doors and windows operate freely, without binding.

But be *sure* you use ADJUSTO-SEAL. It's far superior. Just clench your fist ... and prove it to yourself. Buy it at your local hardware or department store.

ADJUSTO-SEAL

IS MADE BY

Schlegel MANUFACTURING COMPANY

Since 1885

ROCHESTER, N. Y. · OAKVILLE, ONTARIO

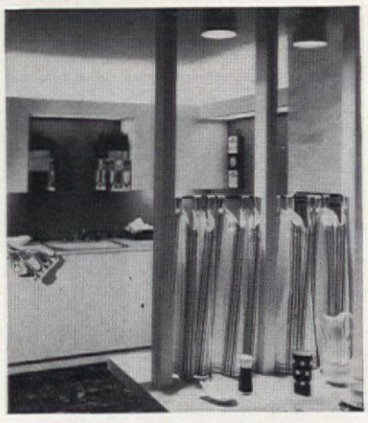
Heirlooms

cutting curves and making turnings.

Many of the simple curves can be cut with your saw-chisel-and-spokeshave combination so you can put off getting a band or jig saw and give preference to a lathe. Your lathe, too, "doubles in brass" as a disc sander, grinder, horizontal drill press, drum sander, and dowel rod maker and it also turns wood or plastics, and spins aluminum. The size of your lathe will depend on what you want to make, but it should have a hollow spindle provision for outside turning (so you can swing large diameter turnings) and an inside swing for 10-in. or 12-in. diameter work.

Actually none of these tools is "single purpose," because with accessories and attachments they do a wide variety of jobs. Other tools which you may want to get later on, such as a jointer, shaper, band saw, and jig saw, are nice to have because they do jobs better and easier—but you don't have to have them right from the start in order to enjoy your workshop. Here, too, should be mentioned the portable hand drill with sanding, buffing, and grinding attachments. This compact unit makes life easier by doing jobs from polishing floors to sanding off old paint. Add to this an orbital sander for sanding flat surfaces. This can be an accessory for your electric hand drill or a self-powered unit. With a little diplomatic suggestion, once you have a workshop started, birthdays and Christmas will add to your store of tools.

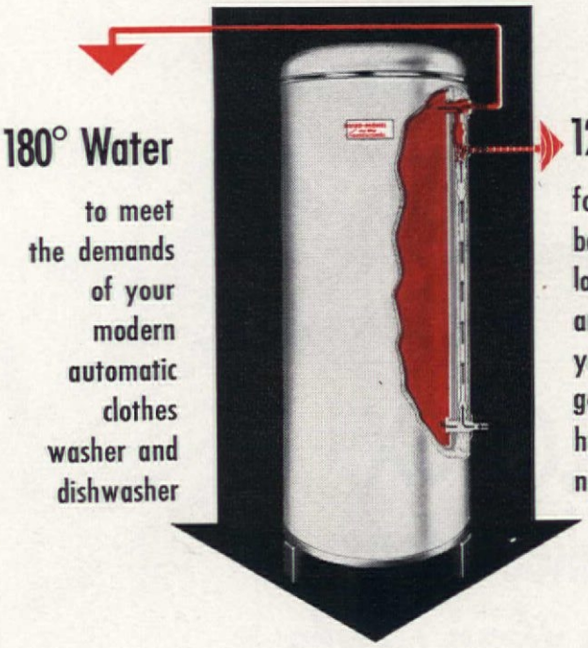
Towel Trick



Kitchen towels are so highly styled latterly that they leave the workaday world with grace to flourish at your windows. Here café curtains, made from brightly striped toweling are scalloped at the top and hung from self-fabric button-on loops to divide two areas of a kitchen effectively

See "Where Credit Is Due" on page 137

NOW! Two hot water temperatures at the same time from ONE tank!



RUUD-MONEL*

duo-temp Laundrymaster®

Automatic GAS Water Heater



ONLY LAUNDRYMASTER is specifically designed to provide enough really *hot* water *fast* enough to operate any automatic washing machine *continuously*. And, *at the same time*, it supplies the right temperature water for other household needs—moderate 125° water as recommended by the National Safety Council.



ONLY GAS heats water 3 times faster—to meet modern household needs. Of course, Ruud-Monel uses low-cost GAS.

ONLY RUUD-MONEL gives you the exclusive rust-proof Monel tank—lifetime assurance of sparkling hot water, spotless washes, perfect sanitation.

Fact book titled "ALL ABOUT MODERN HOME LAUNDERING"



80 fact-filled, illustrated pages about laundering ... equipment, soaps, detergents, fabrics, stain removal, special laundering recipes, everything about modern home laundering. Send only $1.00 for postpaid copy to: Ruud Manufacturing Company, Dept. A., Pittsburgh 1, Pa., or Toronto 14, Ontario.

". . . the best all over treatment of the subject that I have seen . . . up to the minute. I know of no other laundry book that deals with the problems of modern laundering."—*Elizabeth Sweeney Herbert, Household Equipment Editor, McCall's Magazine.*

*Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

RUUD MANUFACTURING CO. • General Offices: Pittsburgh 1, Pa. • Toronto 14, Ontario



CLOROX® makes linens *more than white* ...it makes them *sanitary*, too!

Why settle for partly-white linens when Clorox makes them really white, snowy-white...removing even dinginess and stains. And Clorox provides added health protection. No other home laundering product equals Clorox in germ-killing efficiency!

Plus all its other laundering benefits, Clorox deodorizes...leaves cottons and linens clean smelling whether dried indoors or out. And Clorox, a liquid, contains no gritty particles to damage wash and washer. It's free from caustic, extra gentle, made by an exclusive, patented formula.

You'll have a brighter, fresher, more sanitary kitchen with CLOROX!

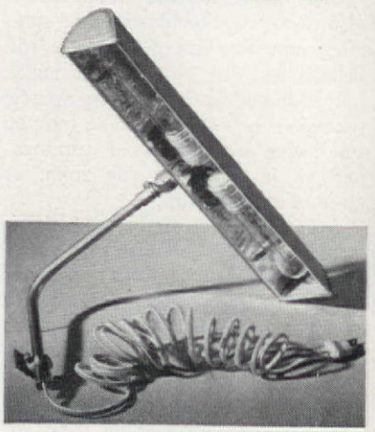


You don't know how bright, fresh and sanitary your drainboard, sink and kitchen floor can be until they're Clorox-clean. For Clorox removes stains, deodorizes, disinfects. No wonder it's America's favorite! See label directions for the many uses of Clorox.

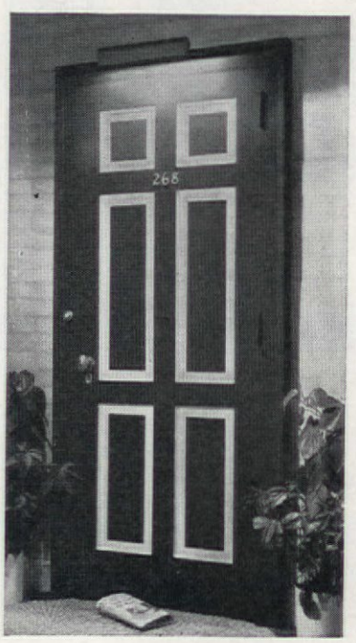


When it's CLOROX-clean . . . it's SAFER for family health!

How to make a DOOR LIGHT

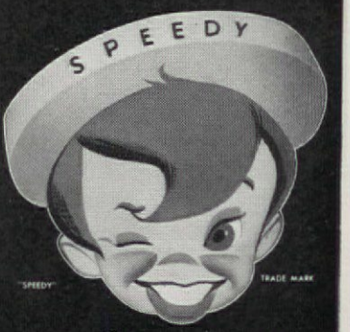


You can turn your doorway into a handsome still life by lighting it just as you would if it were one. Our double-socket portrait light is a simple and handsome adjunct to a door, and it furnishes just the right degree of welcoming illumination. Most art supply stores stock these lights, and a size suitable for use above a door should cost about $5. Your light will probably come with a fabric-covered cord not at all adapted to the outdoor role we have assigned to it, and the first, and very important step, is to replace it with a weatherproof cord. Then mount the light over the door with brackets, and give it a coat of zinc-oxide paint to help dispel the effects of the elements. When the fixture is thoroughly dry, give it a final coat of paint to match your door or trim.



ALKA-SELTZER

BRAND Reg. U.S. Pat. Off.



for "Speedy" **HEADACHE RELIEF**

Try this faster relief from a headache. Actual clinical tests prove the system absorbs *more* of the pain-reliever *faster* from ALKA-SELTZER. Gentle—soothes your stomach too!

FIRST AID for
ACID INDIGESTION
COLD DISCOMFORTS
MUSCULAR ACHES



ON DISPLAY AT **ALL DRUG STORES**

Made by
MILES LABORATORIES, INC., ELKHART, IND.

ZUD GUARANTEED MONEY REFUNDED IF NOT SATISFIED

Removes RUST and STAINS from BATHTUBS, SINKS, COPPER POTS, AUTO BUMPERS, TILE

FREE SAMPLE
Give names of your dealers.
ZUD is sold at Grocers, Hardware, Dept., 10¢ Stores
RUSTAIN PRODUCTS, 240 E. 152 St., N. Y. 51

Gay, practical, easy ideas for

FUN-PACKED PARTIES

in new "Parties with Personality" book!

Really different! Be first to thrill your crowd with a Whodunit, a Cook-Out, a Treasure Hunt. Ideas for games, smart favors, decorations. Quick menus. How-to pictures—some full color. Happy holidays—fun for friends, family, children.



Send for This Exciting New Book Today

Thos. D. Richardson Co., Dept. F-1 Box 2046, Phila. 3, Pa.
Send me "How to Give Parties with Personality." I enclose 50c (coins only, no stamps) and the big R from a Richardson Candy package. A $1.00 value for only 50c!

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ALL PRICES ARE APPROXIMATE



1



2

ROBERT W. HOUSEMAN

WHAT BETTER GIFT?

1. Compact design of this Hammond Spinet Organ makes it ideal for lovers of organ music who are handicapped by limited space. Tone cabinet is built into console. $1285. The Hammond Instrument Co. **2.** "Musette." fine spinet piano traditionally styled in the provincial manner, requires only 57 inches of wall space. Antique walnut finish, full 88-note keyboard. $830. Winters & Company. **3.** Simple, pleasing French Provincial cabinet contains full 21-in. television with built-in UHF-VHF antenna, no-glare screen, automatic tuning, and many other features. $500. Sentinel Radio Corp. **4.** All in one exceptionally handsome cabinet, 24-in. TV, 3-speed record changer, and radio, all served by a high-fidelity audio system employing a 12-in. speaker. Approx. $1090. Stromberg-Carlson Co.



3



4

PLEASE TURN TO PAGE 122



She's 6 years old
...and so are the
***Hathaway Nylon** curtains!*

After six years of wear in many homes all over the country, HATHAWAY NYLON curtains are still giving excellent service... still looking luxurious and beautiful.

Six years ago, it was HATHAWAY who made the first nylon marquisette available for curtains! In these six years, many millions of yards of HATHAWAY NYLON have been decorating American windows, and not one yard has ever been returned because of damage by sunlight!

HATHAWAY NYLON with its high thread count has *everything* you want (and need) in a curtain fabric. It is easy to wash, quick to dry, beautiful, strong, non-inflammable, heat-resistant. It shrinks less than 1%. Its wonderful properties are "sealed in" by an exclusive HATHAWAY process.

So, look for the label "HATHAWAY 100% NYLON MARQUISETTE" when you shop for curtains. Feel HATHAWAY NYLON curtains, hold them to the light... *see* the difference! *Buy* them, and *know* the difference! Always ask for HATHAWAY NYLON!

HATHAWAY NYLON
MARQUISETTE

FREE! "ALL ABOUT CURTAINS"

HATHAWAY MFG. CO., Dept. A113, New Bedford, Mass.

Send for this free booklet of decorating ideas. Shows how to use standard curtains to achieve beautiful effects.

NAME_____

ADDRESS_____



No. 1 Teawagon
in mahogany finish
$115*
*approximate retail
slightly higher
at distant points

Imperial
TEA WAGONS

From America's largest collection of Fine Tables

Imperial teawagons have always been famous for combining the practical with the unusual. Their versatility as a serving table is unequaled, and they are unique as decorative pieces. They are currently available in Fruitwood finished French Provincial, and in Traditional with choices of Tonkin, Mahogany, and Decorated lacquer finishes. Your Imperial Dealer will be happy to help you in your selection.

SEND 10c for new Anniversary folio of Imperial Tables

IMPERIAL FURNITURE COMPANY
Makers of Traditional, Modern and French Provincial Tables
GRAND RAPIDS, MICHIGAN

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial

What Better Gift?

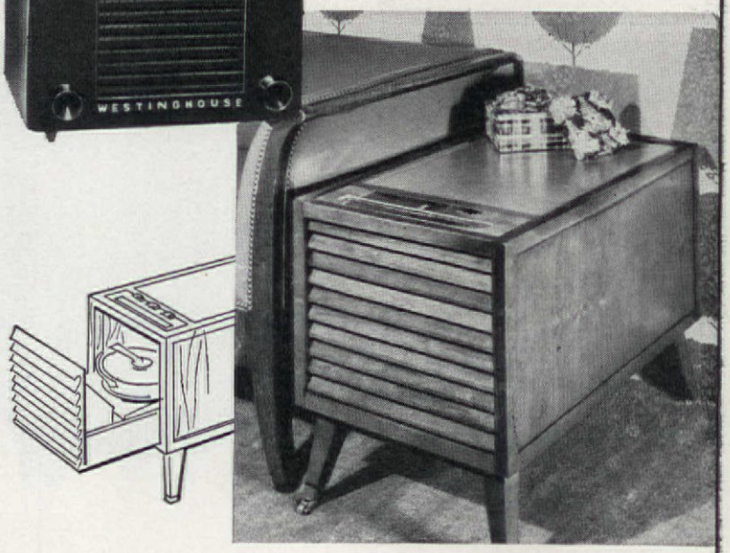
(Begins on page 121)



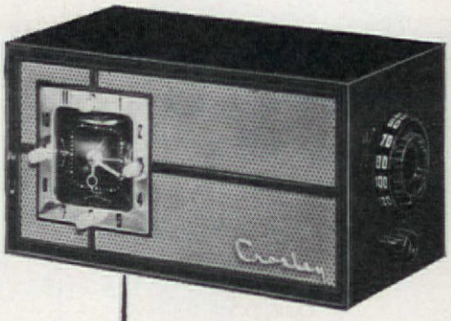
Radio-phonograph plays intermixed 10- and 12-inch records of the same speed, shuts off automatically. Manufacturers claim tone reproduction has high degree of fidelity and freedom from distortion, and the special needle arm makes for superior tone. $99.95. Motorola, Inc.



If you've got to get up in the morning, let it be to the music of this clock radio. Its small base appropriates little room on your night table. Maroon or ivory, $39.95. Westinghouse



A chairside radio-phonograph combination, mounted in the pull-out drawer of this handsome cabinet, puts music within easy reach. Cherry-finished cabinet has louvered drawer front, leather-trimmed top. Radio has FM-AM reception, record changer plays all speeds. $319.95. Zenith



Music for working or waking, this clock radio in black and four delightful colors—citron, flame, willow, and sandalwood. Has a radio alarm, appliance outlet, and slumber switch. $34.95. Crosley Division, Avco Manufacturing Corp.



Famous name in music, Daphne Hellman, concert harpist. Famous name in carpeting—Renaissance* by Gulistan. Deep sculptured Renaissance, shown above in Pecan, is available in ten exquisite colors. This luxurious all-wool carpet comes in two classic designs at about $19.95 per sq. yd.

Decorate professionally with Carole Winslow's new, easy-to-use Decor-Rater. Solves your decorating problems. Send 10¢ to Dept. AH-2 at address shown below.

See your CERTIFIED GULISTAN DEALER-1953 Carpets *for the most beautiful fashions underfoot*

GULISTAN *Carpets*

*Patent No. 2270103

WOVEN ON POWER LOOMS IN THE U. S. A. BY A. & M. KARAGHEUSIAN, INC. • 295 FIFTH AVENUE, NEW YORK 16, NEW YORK





No More Cracked Ceilings



re-cover them in a matter of hours with

UPSON Kuver-Krak PANELS

Do-it-yourself and escape from the ordeal of re-plastering. No need to suffer through the floating, gritty, white dust—the extra house-cleaning. Simple carpentry is all it takes to banish ugly, unsafe cracked plaster from your home forever! You apply Upson Kuver-Krak panels to furring strips directly over the cracked plaster. Upson "floating fasteners" anchor the panels securely from the rear without visible face nailing. It's as easy as that! And, what's more, you know that your beautiful new ceiling is *permanently crackproof! Don't wait until plaster falls! Mail the coupon today.*

For 32 Page Booklet in Full Color With Ideas by Leading Decorators, Mail Coupon and 10c.



THE UPSON COMPANY,
5211 Upson Point, Lockport, N. Y.

I enclose 10c. Please send me your 32 page Idea Booklet.

Name _____

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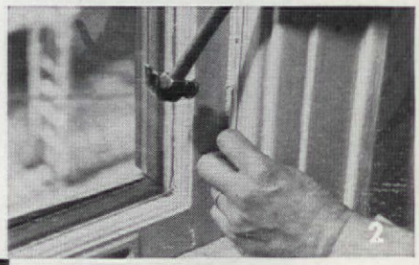
City _____ State _____

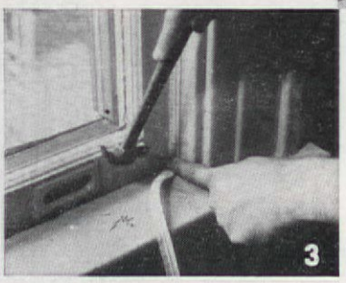
How to Apply WEATHERSTRIPPING





Weatherstripping is a foul-weather friend. Easy to apply, it makes windows and doors draftproof, cuts down on heat loss. Here is how to install stripping with wool-felt edge and flexible facing





LOWER SASH OF WOOD DOUBLE-HUNG WINDOWS

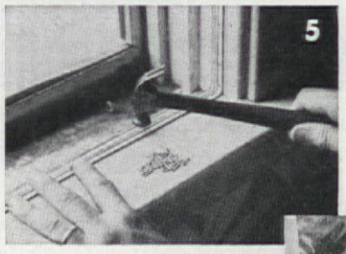
1. With window shut, start tacking at top of lower sash. Lay the weatherstripping flat against inner stop (part of frame next to sash)

2. Tack down along the inner stop, making sure to keep the wool pile snug against the sash



3. When you reach the corner, bend weatherstripping, forcing it into a right angle to make a neat, draftproof turn

4. An extra tack or two between the tack holes indicated in the weatherstripping will make a tighter, sturdier job. Try to avoid chipping paint on bottom rail of the sash



5. To keep paint undamaged, drive tacks in only halfway while window is closed. With stripping in place, raise sash, and complete tacking

See "Where Credit Is Due" on page 137



6. Irregularities along bottom will show up when window is closed; adjust tacks to eliminate them. Complete stripping the lower sash

MORE ON PAGE 126

Smart Colors That Hold Their Beauty For Years!

Pittsburgh WALLHIDE *Rubberized* Satin Finish



Exciting Cavalier Red gives a feeling of warm and cheerful hospitality to this attractive living room. Room decorations by Elizabeth Whitney, A.I.D., Chicago. Furniture by Consider H. Willett, Inc.

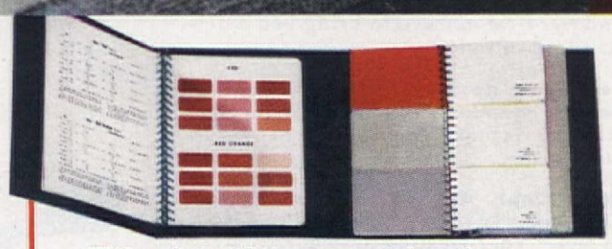
Modern, Easily Washable Wall Paint That's Practically Scuff-Proof and Shine-Proof!

● **You'll make** faded, tired-looking rooms glow with smart colors that keep their beauty for a long time when you paint with Pittsburgh's wonderful WALLHIDE *Rubberized* Satin Finish.

● **This remarkable wall paint** glides on smoothly and effortlessly. Start or stop any time, touch up missed spots later and still get a color-perfect finish. WALLHIDE *Rubberized* Satin Finish dries so quickly, and without objectionable odor, that you can have a beautiful new room ready for use in less than a day.

● **The velvet-like beauty** of *rubberized* WALLHIDE is amazingly long lasting. Its tight, non-porous surface is practically scuff-proof. Even the most stubborn stains can be washed off without telltale shine to mar the rich, mellow sheen.

● **Your Pittsburgh Paint dealer** will gladly show you the wide range of colors in which WALLHIDE *Rubberized* Satin Finish is available—from lovely pastels to rich deep tones. You'll also find these hues in SATINHIDE, Pittsburgh's new low-lustre enamel for woodwork or other trim.



151 Smartly Styled Hues From Which to Choose

● Now you can get WALLHIDE *Rubberized* Satin Finish and new SATINHIDE Enamel colors to match or harmonize with floor covering, drapes and other furnishings. Choose from 151 large-size samples in this new MASTER COLOR GUIDE at your Pittsburgh Paint dealer's store.

FREE BOOK . . . Brimful of Modern Home Painting Helps

● Pittsburgh's new 40-page book on COLOR DYNAMICS* explains how you can use the magic of color to make your home lovelier to live in as well as lovelier to look at. This book also contains hints on how to paint better and at less cost. Ask your Pittsburgh Paint dealer for a *free* copy. Or mail this coupon.

Pittsburgh Plate Glass Company
Paint Division, Department AH-113
Pittsburgh 22, Pennsylvania

Please send a FREE copy of your new illustrated booklet on "*Color Dynamics*".

Name_____

Street_____

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Copr. 1953, Pittsburgh Plate Glass Co. *Trade Mark Registered

PITTSBURGH PAINTS

PAINTS • GLASS • CHEMICALS • BRUSHES • PLASTICS • FIBER GLASS

PITTSBURGH PLATE GLASS COMPANY

IN CANADA: CANADIAN PITTSBURGH INDUSTRIES, LIMITED



Can your home pass the "Twin Thermometer Test"?

Your home CAN pass the "Twin Thermometer Test," with uniform temperatures, *if* you have Lennox Aire-Flo Heating.

More and more enthusiastic owners are learning the many comfort advantages of Lennox Aire-Flo Heating. The *gently-circulated* air is *filter-clean, humidified,* and *free from staleness* to bring you a new standard of living.

See your nearby Certified Lennox Dealer. Ask him about the latest development of Lennox Engineers—*Perima-flo 410* Heating.

Write Dept. A-1153, nearest Lennox Office for free copy of the booklet, "How to Select Your Heating System."



HEAT, ALONE, IS NOT ENOUGH for complete indoor comfort!



58 YEARS as home comfort specialists make Lennox All Season Aire-Flo Air Conditioning the finest you can buy

In warm air heating—
more families buy
LENNOX
Aire-Flo® Heating

SIGN OF HEATING COMFORT!

Look for your Certified Lennox Dealer's sign—or find his name in your classified telephone directory. Ask him to make a comfort survey of your home to determine the ONE right heating system for *you* from 92 different models. No obligation.

LENNOX Aire-Flo Heating CERTIFIED DEALER

THE LENNOX FURNACE COMPANY
World's Largest Manufacturers and Engineers of Warm Air Heating Systems
Marshalltown, Iowa • Syracuse, N. Y. • Columbus, Ohio • Fort Worth, Texas • Pasadena, California
Salt Lake City, Utah • Decatur, Ga. • Toronto, Ont.

Weatherstripping (Begins on page 124)

UPPER SASH OF DOUBLE-HUNG WINDOWS —HERE APPLY STRIPPING ON THE OUTSIDE

1. If you weatherstripped upper sash on the inside, lower sash couldn't be raised. Start at bottom of outside of upper sash, and work up. Tack weatherstripping flat against the outer stop, letting the wool pile overhang slightly so a firm seal will be made when the window is closed

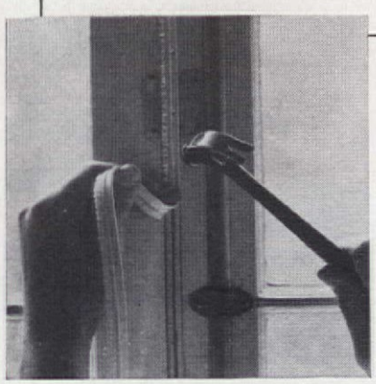




2. Force weatherstripping into a neat, square corner by kinking it

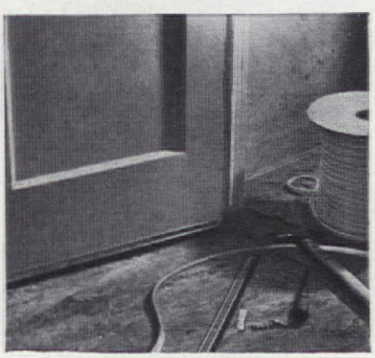
3. Across top of outer rail, tack stripping temporarily in place until gaps between sash and pile are eliminated. Continue along third side





WOOD CASEMENT WINDOWS

If you're troubled by drafts where casement windows meet or close, tack weatherstripping along edge of window so that wool pile pushes firmly against frame or edge of other window. Seal rest of window in the same way as you would the lower sash of a double-hung window

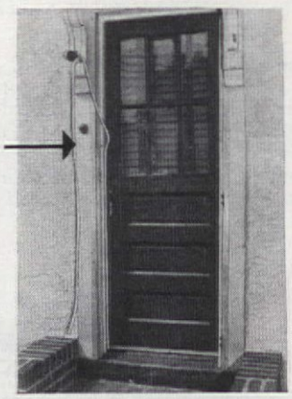


CLOSETS

Weatherstripping around closet doors will help to make them dustproof and mothproof. With screws, fasten a metal-faced weatherstrip to lower inside edge of door. Use flexible stripping for top and sides. Start at lower corner, and work up and around, tacking stripping to door itself, not to door frame

OUTSIDE DOORS

Drafts through outside doors are uncomfortable, waste heating fuel. Eliminate them by screwing lengths of metal-faced stripping along lower outside edges. Wool pile should press firmly against the doorsill. Flexible weatherstripping is fine for the rest of the door. Install it as you would to upper sash of double-hung windows



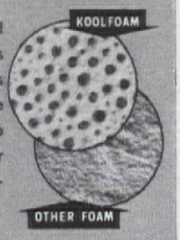
there's **more** than meets the eye...



look for this mark of quality—your assurance of lasting comfort when you buy furniture.

Dayton Koolfoam®
Air-Conditioned
CUSHIONING

These magnified laboratory photos prove Koolfoam's patented open-pore surface gives up to 14 times greater air porosity than ordinary foams.

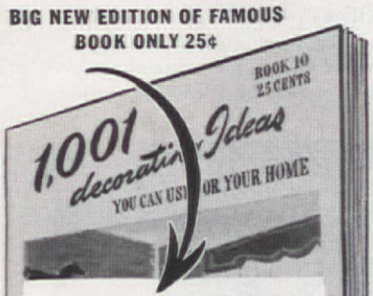


THE DAYTON RUBBER COMPANY • DAYTON 1, OHIO

Get this book

64 pages of new decorating ideas by leading professional decorators!

BIG NEW EDITION OF FAMOUS BOOK ONLY 25¢



Practical new ideas you can use, plus easy how-to-do instructions!

Chapters on selecting fabrics and trimmings, using color. How to make perfect slipcovers, curtains, draperies, swags and cornices. How to solve window problems. Plus many, many more!

At drapery departments everywhere, or send 25c in coin to Dept. A-3

Conso®
27 West 23rd St., New York 10

Name
Address
City Zone State

Newcomer

(Begins on page 22)

attitude is natural and cheerful. A ready smile and pleasant approach are an invitation to friendship.

Return calls and courtesies. This shows your appreciation of friendliness and paves the way for more. If someone has dropped in on you to get acquainted, return the call. Otherwise she'll feel rebuffed and won't come again. If you have been included in a party, let your hostess know you enjoyed the occasion by a return invitation to your house. You may know too few people to have a real party, but you can invite her to have lunch with you, or ask her in for a cup of tea. Just as a smile is an invitation to friendship, appreciation is the food upon which it thrives.

Make use of sources available to you for getting acquainted. You may find yourself in a community where you must take the initiative. Some suburban areas have newcomers' clubs. Inquire about them and attend their meetings—you'll find that friendships spring up quickly among people who are in the same boat.

Part of your church's function is to welcome the stranger, and many of its social activities are planned to this end. You can depend upon a personal welcome and will find church interests for every member of the family.

P.T.A. groups are another "can't-miss" source for making acquaintances. These groups flourish in our schools, do work of real importance, and are always eager for new blood. Join and see how soon you'll be working intimately with people of interests similar to yours.

Seek out adult education courses in your new area. Perhaps you've always hankered to take a seminar in child guidance or social work, or perhaps you write or paint. Bridge lessons, photography instruction, millinery, jewelry making, and other hobby courses are often offered, too, as well as academic subjects. Classes are usually informal and friendly, providing many social contacts.

Consider joining one of the women's divisions of national men's clubs if you are eligible, or make an alliance with a university club.

If you are talented musically, local choirs and choruses will be delighted to have you, and many communities have orchestras or chamber music groups, too. In this complex society, social organizations provide a niche for nearly everyone who is willing to do a bit of looking.

Try this list of do's and don't's if you are lonely and disheartened, and see if it doesn't pay off in increasingly pleasant relations with your neighbors and acquaintances, in contentment with your new community. It's almost a sure thing that you will soon find yourself a happy newcomer.



Here's an idea for living-room privacy

If your front door opens directly into the living room, no doubt you've often wished you had an entrance hall. Your living room is a traffic lane and takes the brunt of all the dirt that's tracked in from the entrance. Then, too, every time someone comes to the door he's invading the family privacy.

This common problem can easily be solved with an attractive partition and a floor of Armstrong's Linotile®. The partition gives you the privacy while the Linotile Floor makes it easy to cope with tracked-in dirt. No matter how bad the weather outside, you need have no fears about Linotile. It's an exceptionally durable floor. Dirt and grit won't grind in, and you can wipe up mud and water easily and quickly. Rubbers and overshoes are stored with hats and coats in the hall side of the partition . . . without confusion . . . without interruption to living-room seclusion.

When you plan your own entrance partition, have your local Armstrong dealer help you design an attractive, practical floor of Armstrong's Linotile for your new hall. And remember, don't confuse Linotile with linoleum cut into squares. Special processing makes Linotile a much tougher and more durable material.

FREE BOOKLET. Send for booklet showing range of colors in Armstrong's Linotile. Floor above is De Luxe Linotile, Sultan Red No. 172 with feature strips of Standard Linotile, Alabaster No. 111. Flash-type cove base is Armstrong's Linoleum No. 032. For free booklet send a post card today to Armstrong Cork Company, Floor Division, 5311 Plum Street, Lancaster, Pennsylvania.



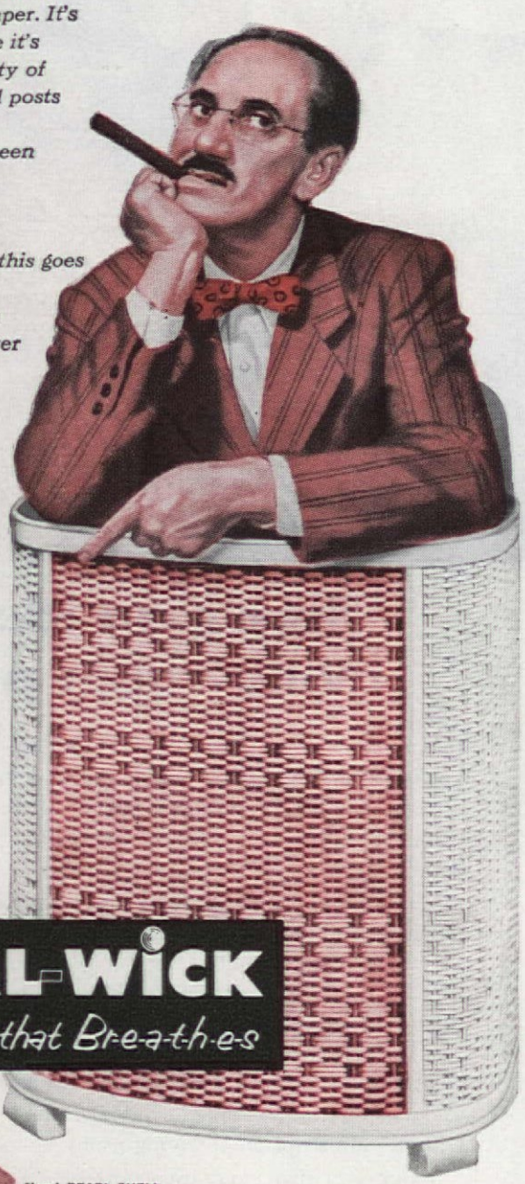
ARMSTRONG'S LINOTILE

Made by the makers of Armstrong's Linoleum, Armstrong's Quaker® Rugs, Armstrong's Asphalt Tile

"...and now—an important message to a dirty shirt"

FROM **GROUCHO MARX***

"This is the life — here in this Pearl-Wick Hamper. It's cool and airy because it's self-ventilating. Plenty of room, too — no wood posts to clutter or snag.
"Strong? Why, I've been kicking all my life and haven't made a dent yet!
"Listen, shirt — and this goes for the rest of you laundry — get into a Pearl-Wick. You never had it so good! You'll last longer."



ONLY PEARL-WICK gives you all these exclusive features:

- *Steel-ribbed Duroweve® fibre — for extra strength.*
- *Completely self-ventilating — it b-r-e-a-t-h-e-s.*
- *1-piece metal frame—no clutter, no snags.*
- *High-heat baked-on glossy finish—washable.*

PEARL-WICK
The hamper that Br-e-a-t-h-e-s



The largest selling hamper in the world **Pearl-Wick's** WICKER. 6 Sizes — 9 Colors. About **$4.95** and up.

New! PEARL-SHELL Beautiful • Washable 7 Colors • 4 Sizes About **$8.95** and up.

Hamper illustrated is the pretty new "2-TONE"—3 sizes—5 handsome color combinations. About **$7.95** and up. All **Pearl-Wick** Hampers available with Hold-a-Brush back — to hold toilet brush, cleansers, etc. **At better stores everywhere.**

Guaranteed by Good Housekeeping

***GROUCHO MARX,** star of "You Bet Your Life" on NBC-TV and Radio Networks, sponsored by the DeSoto-Plymouth Dealers of America.*

PEARL-WICK CORP., 27-50 FIRST ST., LONG ISLAND CITY 2, N. Y.

Small Modern

(Begins on page 86)



Overlooking the rear garden is a den-guestroom which also serves Betty Greenwood as an artist's studio. Floors are cork, walls are paneled to make good background for paintings. Louvered screen, which partially covers the large window, can be moved to regulate the light for Betty's work and to afford privacy to guests



The Tennessee stone which accents the exterior of this house so handsomely appears again on the living room's fireplace wall. It is complemented by soft shades of gray, green, and tan. High windows behind sofa furnish light and air, but permit good furniture arrangement. Ample wood box can be filled from outside



Small kitchen is well planned to do the work of a much larger one, for cabinets take over every possible square inch of wall space. Cupboard doors at left slide so as not to interfere with doors to dining area and patio. Yellow walls and cabinets are cheery as sunshine itself, and aqua rubber-tile floor sets them off well



live casually...

live comfortably...

live colorfully

in the new

Swing King®

covered with

ELASTIC U.S. NAUGAHYDE*

vinyl upholstery

The bright new way to cover comfort!

Elastic U. S. Naugahyde brings modern color and texture to Kenmar's Swing King Chair. This fine vinyl upholstery with its strong knitted backing resists splitting or tearing... washes easily... always looks fresh and new. Elastic U. S. Naugahyde is available in a wide range of colors and textures on fine new furniture AND at your favorite upholsterer.

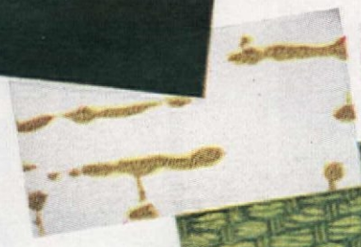


No. 350 Swing King Chair ... posture built for better health by the Kenmar Manufacturing Company, East Palestine, Ohio... shown here in Turquoise Bark texture.

Also fine Kenmar furniture available in straw (see swatch), grey, cherry red, green and brown in Bark texture, or in a wide range of colors in Burnished Antique.



BURNISHED ANTIQUE (swatched here in Yew Green)— 20 colors.



GOLD THREAD— (swatched here in White)— 12 colors.



TAHITI (swatched here in Chartreuse)— 9 colors.



TWEED— (swatched here in Dove Grey)— 8 colors.



No. 380 Swing King, shown here in cherry red Bark texture.



Elastic U. S. Naugahyde. The vinyl upholstery backed with knitted yarn strength.

*patent applied for

UNITED STATES RUBBER COMPANY • Coated Fabrics Department • Mishawaka, Indiana

WHICH do You Prefer... Metal or Wood?



refreshingly new metal dinette furniture

that's beautiful *and* practical down to the least detail. Versatile extension table surfaced with heat-stain-scratch resistant laminated plastic in exclusive "Tartan" plaid pattern matching the wonderfully comfortable Feather-Flex glass fiber filled chair cushions. A swish of a damp cloth keeps both table and chairs spotless! Black or chrome finish.

Lloyd's distinctive new platinum finish

is particularly smart with the space-saving, modern styling of this sturdy hardwood furniture . . . and will blend beautifully with the finishes of your other modern furnishings. Easy-to-clean laminated plastic top extension table seats six. Feather-Flex glass fiber chair cushions covered in washable plastic or soft fabrics. Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Michigan.



Guaranteed by Good Housekeeping

Lloyd *Modern Dining Furniture*

LLOYD—makers of "Capri" Indoor-Outdoor Furniture, Metal Outdoor Furniture and the famous Rock-A-Feller Chair.

BE PREPARED FOR A STORM*



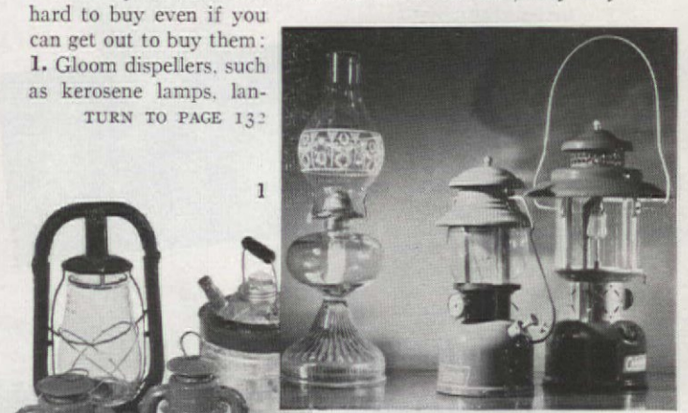
Getting along without electricity and water may be high adventure at first, but it's no fun after a couple of hours. But if you take a few precautions and keep on hand a supply of the kind of emergency gear we list below, you'll be mighty happy that you did so.

At warning of a bad storm, fill your tub and other containers with water. If power fails, immediately turn off semiautomatic equipment, such as oil burner, water pump, and refrigerator—don't turn them on again until the current is fully restored. A house will hold heat for a good many hours if you don't open outside doors more than is absolutely necessary. Don't try to heat the entire house with portable oil heaters unless you have quite a few. In most cases you'll do little more than take the chill off, so it is better to concentrate on keeping one or two rooms really comfortable. If the power failure lasts for several days and the temperature inside the house goes below 32° F., drain the plumbing to avoid freezing pipes.

Stock up on these now—when a bad storm hits, they may be hard to buy even if you can get out to buy them:

1. Gloom dispellers, such as kerosene lamps, lan-

TURN TO PAGE 132



1



See "Where Credit Is Due" on page 137



Trade in your cellar on a "Pine-Paneled" game room!

THINK of all the hours of fun you'll have in a room like this! Here's a place to entertain your friends...or just relax and get away from it all. Does the cost worry you? It's much less than you imagine, and here's why:

1. Those expensive-looking walls are made of Gold Bond Gypsum Grainboard in Knotty Pine finish. They have all the natural beauty of fine wood paneling...at a fraction of the cost of wood. And Grainboard is fireproof!

2. Gold Bond makes it easy for you to do the job yourself. You can get Gold Bond Grainboard in two convenient sizes: Large 4-foot wide panels (to cover a big area in a hurry) and handy, lightweight 16-inch planks. Or combine the two to suit your own individual decorative taste.

In your own neighborhood...

...there's a friendly Gold Bond lumber and building materials dealer who'll be glad to show you Gold Bond Gypsum Grainboard in three rich finishes...Knotty Pine, Dark Walnut and Bleached Walnut. He'll help you with details, with easy-to-follow instructions.. and even help you arrange the financing.

Start now! Here's how!

Mail the coupon today with a dime for your copy of "Remodeling Magic". This big 12-page booklet, illustrated in full color, will give you dozens of ideas for adding new extra rooms and transforming old ones with easy-to-use Gold Bond products, including Gold Bond Grainboard in three distinctive natural wood finishes.

MAIL COUPON TODAY



National Gypsum Company,
Dept. AH-113
Buffalo 2, N. Y.

Please send me the illustrated 12-page booklet, "Remodeling Magic". Enclosed is 10¢.

*Name*_____

*Address*_____

*City*_____ *Zone*____ *State*____

NATIONAL GYPSUM COMPANY • BUFFALO 2, N. Y.

Fireproof Wallboards, Decorative Insulation Boards, Lath, Plaster, Lime, Sheathing, Roofing, Sidings, Wall Paints, Textures, Masonry Paints, Rock Wool Insulation, Metal Lath and Sound Control Products



Amling's PATENTED

new Bowl-o'-Beauty

NO. 6L LAMP

Dazzling beauty in *any* darkened or lighted room . . . Ideal for TV. Choice of red or yellow roses.



No. 6—Bowl-O'-Beauty—one-and-a-half times size of large illustration, 3 red or yellow roses. A charming touch of splendor for living room or dining table or in the boudoir.

Now REAL Roses . . . that last for *years* . . . plus enchanting illumination! *Exquisite beauty dramatized by light!* . . . When chill winds blow you can live in the warming glow of gorgeous roses—processed, fresh-cut—by a *patented* method that makes time stand still! Patented BOWL-O'-BEAUTY (the most popular novelty in floral history) also is available without illumination—in 3 sizes. Your choice of red or yellow roses, at

FLORISTS, Gift and Department Stores

GUARANTEED! *New BOWL-O'-BEAUTY carries a laboratory guarantee and includes a registration certificate. Any time within 2 years, registrants are entitled to an easy-to-use rejuvenating chemical (if it becomes necessary to restore original crystal-clear brilliancy) at no cost excepting 30¢ handling charge.*



No. 8—NEW Bouquet Size! A jumbo-size bowl, over twice the size of large illustration, filled with FIVE selected red or yellow roses. Here's a bargain in bouquet beauty. A floral thrill all through the winter . . . and far beyond!

Beware of cheap imitations of BOWL-O'-BEAUTY. Only *genuine* BOWL-O'-BEAUTY is patented. Only genuine BOWL-O'-BEAUTY carries the GOOD HOUSEKEEPING Seal.

IF YOUR DEALER DOES NOT have *genuine* BOWL-O'-BEAUTY, write us. We'll send, free, a full-color, illustrated folder and prices, for direct delivery to you or as a gift anywhere in U. S.

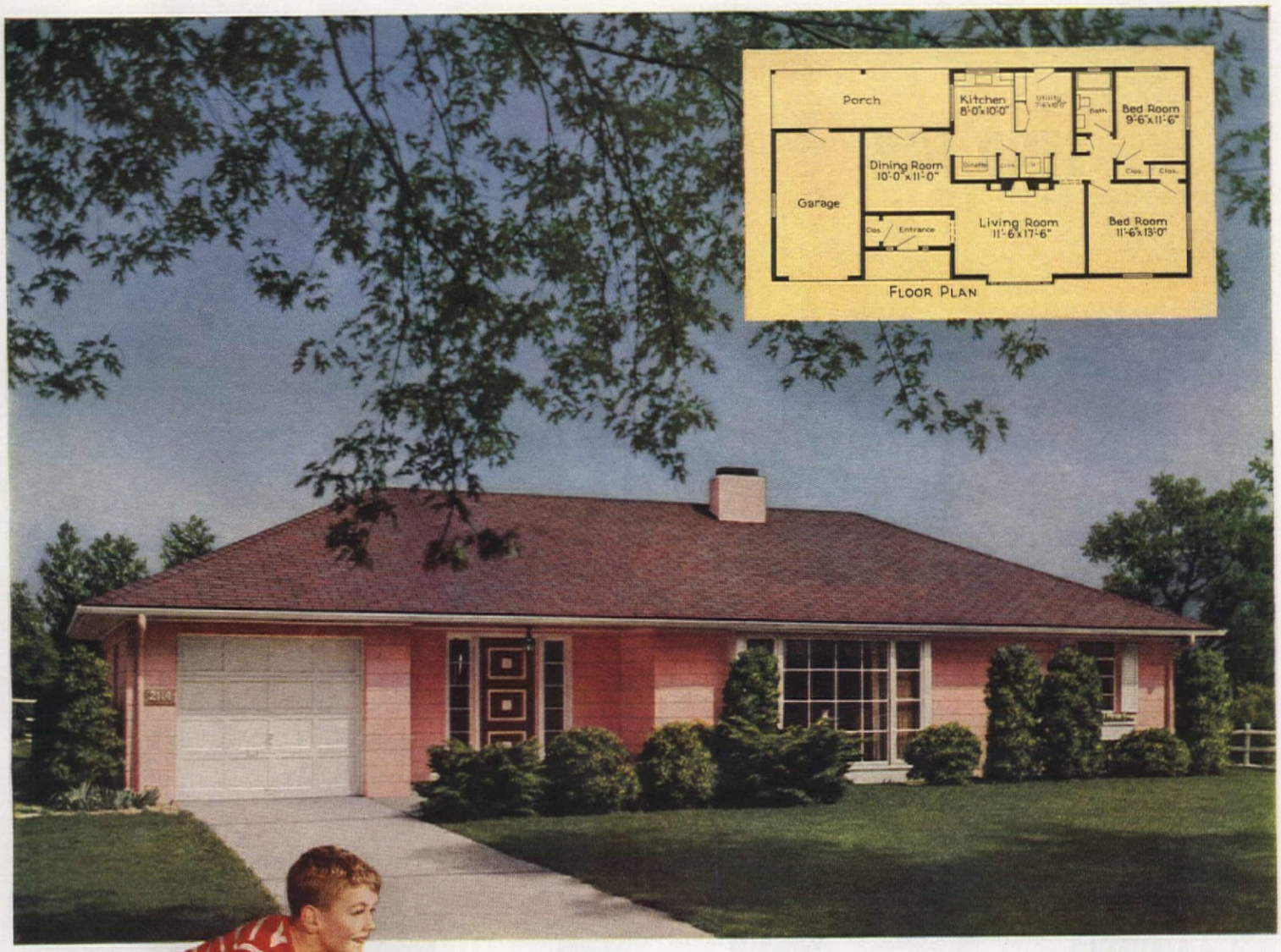
BOWL-O-BEAUTY CO., 8902 North Ave., Maywood, Ill.
(Associated with AMLING'S FLOWERLAND, *Chicago's largest florist and greenhouse)* Sole Distributors.....
AMLING CO., 1433-39 South Wabash Ave., Chicago 5, Ill.

Be Prepared for a Storm

(Begins on page 130)



terns, candles, and flashlights with extra batteries and bulbs. **2.** A medium-size portable kerosene stove will ward off cold in an average room. Keep a kettle of hot water on top for tea, etc., and to make air pleasantly moist. **3.** This portable two-burner stove will cook a top-of-stove meal quickly and cleanly with a minimum of that camping-out feeling. **4.** A well-stocked pantry for storm rations should be kept apart from regular groceries and held inviolable for just such an emergency. Include canned soups, instant coffee, cocoa, canned one-dish meals and fruits—foods that require little water or none at all in preparation, since you may be faced with a water scarcity. **5.** Have a sterno stove and a good supply of "canned" heat on hand, to be on the safe side. You can use it to make coffee quickly, warm up soups, even cook a stew. **6.** Be supplied with warm clothing—heavy sweaters, woolen shirts, socks, scarfs, mittens, and slacks. A cap with ear protectors can be a joy to own, and so can sheepskin-lined slippers. You'll want them anyway for nonemergency skiing, skating, or drift-wading. **7.** Gasoline-powered generators will provide, according to their size, current for lights, furnace, water pump, refrigerator, freezer, and even radio and TV.





ALL THE FEATURES YOU WANT . . . BEAUTY, ECONOMY, COMFORT, FIRESAFETY, DURABILITY

Your family deserves the best . . . a CONCRETE HOUSE

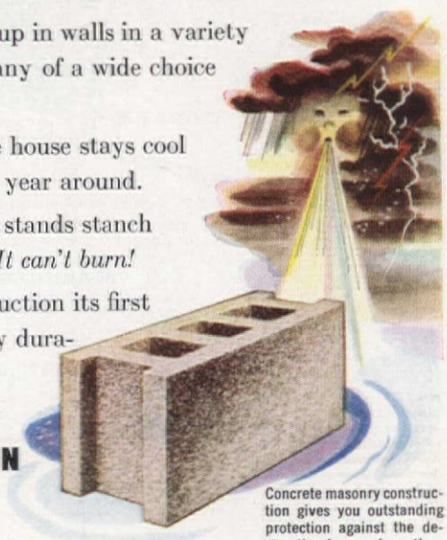
Building or buying a house is one of the most important decisions a family makes. You'll want the best house you can buy. In any price range you can get the most value for your money when your house is constructed with concrete.

You get beauty. Concrete masonry can be laid up in walls in a variety of distinctive patterns and can be finished in any of a wide choice of attractive colors in portland cement paint.

You get comfort. Properly insulated, a concrete house stays cool in summer, warm in winter, snug and dry the year around.

You get durable, firesafe construction. Concrete stands stanch against storms, termites, vermin, decay, fire. *It can't burn!*

You get economy. Compared with other construction its first cost is moderate. And concrete's extraordinary durability means less maintenance and longer life. The net result is ***low-annual-cost*** shelter.



Concrete masonry construction gives you outstanding protection against the destructive forces of weather.

HOW TO GET A CONCRETE HOUSE

. . . and what will it cost?

1 Get names of architects, builders and lending agencies with concrete house experience from a local concrete masonry manufacturer.

2 The architect you choose knows local conditions and can tell you about costs. He can show you how the house you want can be built economically with concrete foundations and subfloors, concrete masonry walls, a firesafe roof.

3 Select an experienced builder to construct the house and have it financed by an agency that knows the extra values of a concrete house.

For more information write for a free booklet, "You too will like a Concrete Home." It is distributed only in the United States and Canada.

PORTLAND CEMENT ASSOCIATION

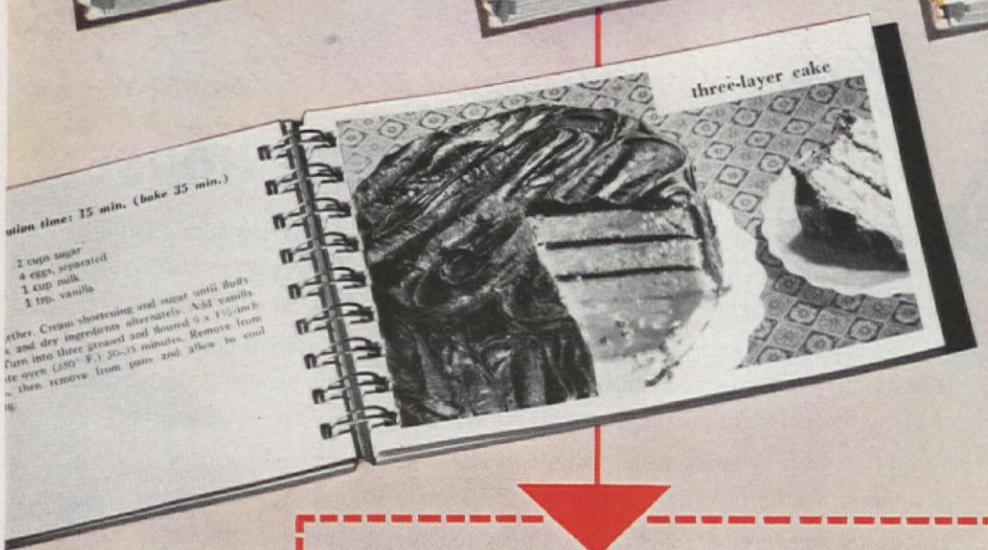
Dept. A11-5, 33 W. Grand Ave., Chicago 10, Ill.

A national organization to improve and extend the uses of portland cement and concrete through scientific research and engineering field work.

SEND FOR 6 NEW AMERICAN HOME COOK BOOKLETS







EXPERT OR NOVICE, you'll want these handy new AMERICAN HOME cook booklets. Each of the six contains 101 *foolproof* recipes, all for one kind of food—meats, casseroles, salads, "quickies," cakes, or pies.

Each recipe is easy to follow. Just one to a page—with a full-page photograph opposite. The recipe lists the ingredients and tells how to combine them. And it also gives the exact preparation time, the number of servings, and the vitamins and calories you can expect. (In the cake cook booklet, the calories are graciously overlooked.)

FILE CARD SIZE—just 3" x 5"—these booklets take up little counter space when you're cooking—and little precious storage space, too. The washable covers just wipe clean. And the sturdy spiral binding always lies flat.

YOU WILL WANT THESE ATTRACTIVE—and very useful—new AMERICAN HOME picture cook booklets. You can order one at a time or all six at once. But when you are ordering for yourself, don't forget that friend who likes to cook, the bride-to-be, or the newlywed. Put them on your Christmas list, and when you order all six booklets, they will be shipped in a carton ready for gift wrapping.

THE AMERICAN HOME, Dept. C-B, American Home Bldg., Forest Hills, L. I., N.Y.

Please send me the cook booklets checked. I enclose $1 for each booklet.

☐ MEATS ☐ SALADS ☐ CAKES
☐ CASSEROLES ☐ QUICKIES ☐ PIES

(Add 3% for sales tax on New York City orders)

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WHETHER YOU ORDER ONE OR MORE — WE PREPAY POSTAGE. PLEASE USE THE ATTACHED ORDER FORM OR WRITE, BUT DO IT NOW TO BE SURE TO GET THE FIRST EDITION. THE PRICE IS $1 EACH POSTPAID, ANYWHERE IN U. S.



LOOK AGAIN... I MADE THEM MYSELF!

"...*you* can make genuine, hand-stenciled originals, just like mine with PRANG TEXTILE COLORS!"

You'll be amazed at the beautiful, lasting, colorful designs you can apply to fabrics so easily with PRANG TEXTILE COLORS. Make your home decorating dreams come true with personalized fabric accessories . . . designs and color combinations limited only by your imagination. Easy to stencil, non-fading, can be washed and dry-cleaned safely!

Complete PRANG TEXTILE COLOR KIT includes "Do It Yourself" booklet and designs. Only $4.00 at your favorite dealer or order direct. Write for free textile painting folder. Dept. AH-11.

The **American Crayon** Company
Sandusky, Ohio New York



Beautiful **Miracle** *dishes*

guaranteed* against breakage

Meladur® dinnerware

by GENERAL AMERICAN

Serve beautifully—never worry about breakage. Meladur is made of melamine, the tough, hard plastic and is *guaranteed against chipping, cracking, breaking—for one year in normal use. 6 lustrous colors, stain and fade-proof. Starter sets, serving items and open stock at leading stores.

Write for circular

PLASTICS DIVISION
General American Transportation Corporation
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AN IDEAL DOLL WITH A PURPOSE



IDEAL'S **Betsy McCall** DOLL

FUN to learn Fashion and Sewing

Betsy has curlable Saran hair—and wears exclusive Betsy McCall dresses. Easy-to-sew apron pattern included. **$7.98** 14"

AT BETTER DOLL DEPTS.

IT'S A WONDERFUL TOY . . . IT'S IDEAL



MUST MOTHER BE A SUPERWOMAN?

ALICEROSE BARMAN

Wherever busy young mothers gather and talk seriously about the things that bother them, some discussion of a basic conflict often arises. "I do get so tired of shedding sweetness and light when I don't feel like it. Isn't it all right for me to lose my temper with my children now and then?" you'll hear a young mother say, or: "Honestly, I'm tired at the end of the day, too. Just once in a while I wish my husband wouldn't expect me to be cool and calm when he comes home."

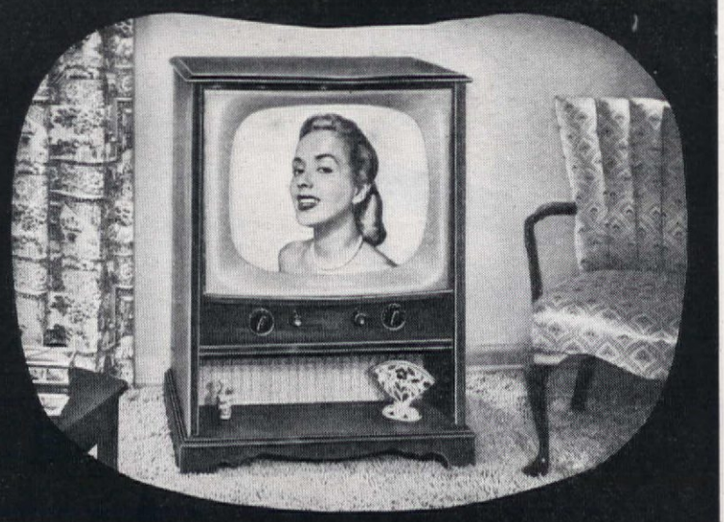
The woman who wants to raise her children intelligently, be companionable with her husband, be a good housekeeper, take part in community affairs, and have time left over for pursuing her own hobbies, feels herself being pulled in many directions at once. Most of the time she is happy in her busyness, but there are days when pressures and tensions pile up, and she wants to have just one good tantrum!

Popular fiction, newspaper columns, and advertising spreads conspire to make her feel subhuman if on the same day a woman can't produce a snowy wash, an airy soufflé, a pageant presented by the small fry of the block, and a scintillating analysis of the current political scene over the bridge table (having just bid and made a small slam where two finesses worked).

Let's face facts. Such a charmed day may sneak into the 365 once in a while. Ordinarily, however, such efficiency is beyond us. Furthermore, there's no reason why women must be all things to all people at all times. Of course, children demand a great deal of a mother's emotional investment. But they don't demand perfect mothers. If the basic mother-child relationship is a warm and loving one,

PLEASE TURN TO PAGE 136

with exclusive **PANORAMIC VISION...**



"there is nothing finer than a **STROMBERG-CARLSON.**"

THE WENTWORTH—24-inch Panoramic Vision picture for widest viewing angle. Compactly designed mahogany veneer cabinet, with decorative recessed speaker grill. Superb performance on UHF and VHF.

Television models from $249.95 including excise tax and warranty. (Slightly higher in South and West) • STROMBERG-CARLSON COMPANY, ROCHESTER 3, N. Y.



It's the Stunning

Princess

and the Price is Hard to Believe

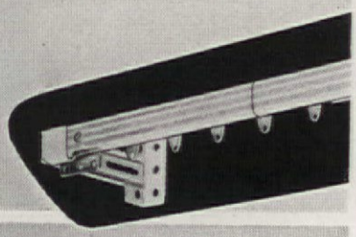
Ten pieces in this smart punch set with footed bowl and cups . . . new in design, and handsome, and practical for your parties. Go to your good Viking dealer.

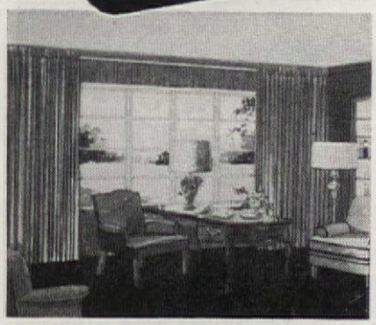
VIKING HAND MADE *Treasured American Glass*

VIKING GLASS COMPANY
New Martinsville, West Virginia

Creators of "The Quality-Crowned Crystal"

LOOK TO KIRSCH FOR
Window Beauty
IN ANY ROOM





Fresh, lovely window effects, reflecting your own good taste, are easy! Depend on Kirsch for window decorating ideas, and for fine drapery hardware to carry them out successfully. Popular tier-on-tier curtains, for example, look their best on Kirsch traverse rods. Drapery hardware is NOT "all alike". You ensure the lasting beauty of your window effects when—in shopping—you insist on genuine Kirsch quality. For value and dependability, ask for Kirsch by name!

THESE GUIDES CAN HELP YOU TO WINDOW BEAUTY



FREE—"How to Make Curtains and Draperies" with full step-by-step instructions! Or enclose 25c and receive also the idea book "Smart Window Styling." Address Kirsch Co., 406 Prospect Street, Sturgis, Michigan

Kirsch
DRAPERY HARDWARE

Superwoman?

(Begins on page 135)

it can withstand mother's forgetting herself now and then. Children know that their mothers are human and that there are limits beyond which they cannot be pushed. Living with a mother who never loses her temper is an artificial and unrealistic state of affairs and bad preparation for adult life.

As children learn to look upon their mothers as individuals with needs and rights of their own, they lay the foundation for a friendship between equals which can endure when they are adults.

So it is with husbands. The mother who bathes and beds the children every night before Daddy gets home so he can be met with a martini instead of a space cadet, and who conscientiously keeps her problems away from her husband is cheating everyone concerned. Children need fathers, and husbands need wives in matters trivial and momentous alike.

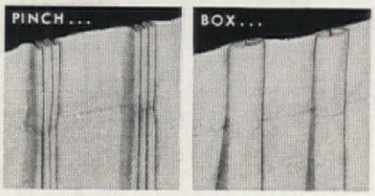
Some of what has been written in the last few years about independence and capability as a criterion of emotional maturity has been misinterpreted by women to mean that they ought to be completely self-sufficient. If this were true, there would be little point to marriage.



As Dr. Milton Sapirstein says in *Emotional Security* (Crown Publishers), "The fulfillment of the dependent needs is one of the primary functions of an effective marriage. The intimacy of the marital relationship should create a haven of emotional security where both partners can relax completely and if necessary be helpless on occasion without feeling threatened or losing self-esteem—neither partner should be required to play full-time superman . . . They should both be capable of being effective adults most of the time, have a marginal leeway for feeling inadequate some of the time, be able to play a protective parental role. The knowledge that one can enjoy a fluctuation of capacity without being censored by the other affords that innate strength needed for sustenance in times of stress."

Surely mothers can relax in the assurance of this distinguished thinker that they need not be superwomen!





Make "professional" pleats with KIRSCH Easypleat

Trust Kirsch to have developed the handiest, most practical home pleating method! Simply stitch the Kirsch Easypleat tape...Sanforized or pre-shrunk...to the heading; press the drapery; then insert the Easypleat hooks to form firm, tight pleats. (Removable for cleaning.)

NO COMPLICATED FIGURING OR MEASURING

The illustrated directions with Kirsch Easypleat are easy to follow . . . even show you the width-after-pleating for double and triple French pleats, and for box pleats.

Choose the Name You Know—
Kirsch



Tulips

(Begins on page 70)

sighted ideas and planning, it was provided partly by the Dutch government, partly by the University of Wageningen with which it is connected, but mostly by the Associated Bulb Growers themselves. First, then, the friendly greeting and inevitable coffee in our host's handsome, workmanlike office; next, in a spacious lecture and conference hall, a short but comprehensive explanation of the work he and his associates are doing; and, finally, a tour of the different departments, each with its specialist in charge of amazing equipment for probing the secrets of flower bulbs.

When, 35 years ago, Dr. van Slogteren began research on bulbs, the accepted policy was to study only their diseases and pests, and ways to control them; in short, to concentrate on abnormal stock. But he soon became convinced that of even greater importance to both producers and consumers were *healthy bulbs* and how best to get them into the hands and gardens of users in such condition that they would give maximum satisfaction. So his work broadened and today the major activities of the laboratory include the study of not only ways to combat and control bulb enemies, but also growing and storing conditions; problems of bulb cultivation under various conditions in different parts of the world; and the development of improved methods of shipping bulbs to far-flung markets the world over. Which explains why one end of the lecture hall is a huge world map colored and keyed to indicate "optimum temperatures for bulb success" in many widely separated places . . .

And now, a few "refresher notes" on bulb planting:

In borders: Dig ground full depth of spade or spading fork, working in rotted manure, compost, and bonemeal. (Save plant food for surface dressing next spring.) Set bulbs in groups of three to five a foot apart; 1 in. to 10 in. deep according to size and kind, soil conditions, etc.

Formal beds (of hyacinths, tulips): Remove 6 in. of soil; spade, enrich (as above), and rake smooth next spade depth; set bulbs on it in even rows and replace topsoil carefully.

Naturalizing: Strew bulbs (narcissus and minor kinds) loosely where wanted; set where they fall, using trowel or bulb planter; depth according to size, and nature of ground.

Rock gardens: Use species and miniature tulips and narcissi; also minor kinds. Place carefully with regard to rocks and other plants.

In general, deep planting tends to delay splitting of bulbs and resulting need for lifting and replanting. In severe regions, mulching bulb beds and borders *after the ground has frozen* is a recommended practice.



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RED WING, MINNESOTA

"pottery from the land of Hiawatha"

TWEED-TEX — in white, for dramatic dining



Where Credit Is Due

GOOD PICKUPS FOR TV

Page 60: TV tuner by William Freschl, Lewis & Conger. TV set and legs by Magnavox. Plant lamp, Sierra Columbia. Mobile TV table, Kol, Inc. "Tenna Boat," Earle A. Kraft.

Page 62: Antenna rotator, Terminal Radio Corp. Prismatic glasses, American Prismatic Glasses Co., Lewis & Conger. TV set, Motorola.

65 WORKING DAYS UNTIL CHRISTMAS

Page 67: Patterns designed by: Mrs. A. E. Foy (1491); Mrs. Henderson Steele (2027).

Page 68: Mrs. Albert Pink (1489); Mrs. W. Young (1487); Mrs. A. E. Foy (1490).

Page 69: Mrs. A. E. Foy (1488); Mr. and Mrs. J. Bambach (1486); David Fowler (2028).

HOW TO APPLY STRUCTURAL GLASS

Pages 82, 83: "Carrara" structural glass, Pittsburgh Plate Glass Co.

HOW TO FOAM RUBBER A CHAIR SEAT

Pages 84, 85: Foam-rubber-by-the-yard, Firestone Foamex.

IN THE MELLOW MOOD OF AUTUMN

Page 94: Bamboo base, Harned's, Chatham, N. J. "Mortar" container, Alva Studio.

FAMILY FOOD

Page 96: All prices are approximate. (Above): "Candlewick" 10" two-handled crimped dish, $2.50; 10" 3-compartment relish, $3.00; 10" pickle dish, $2.25; cocktail glasses, $1.35; 14" torte plate, $5.50; compote, $2.50; 80-oz. cocktail pitcher, $5., all Imperial Glass. Black Bird Cage Tray, $15., M. Wille. Cocktail napkins, 6" x 10", 8 for $13.95; 5" x 8", 8 for $10.95, Leacock. (Below): "Golden Spice" china, Royal Doulton. Crystal compote, $2.50; two 11" two-handled torte plates, $3.50 each; "Candlewick" form centerpiece; all Imperial Glass. "Marlborough" silver 6-pc. place setting, $28.75; pie dish with Pyrex liner, $15; compote, $9; mayonnaise, $10; trivet, $15; after-dinner coffeepot, $37.50; sugar, $15; cream, $15; shell bonbon, $12.50, all Reed & Barton. Fringed linen cloth, 63" x 85", $12.95; napkins, 6" x 10", 8 for $13.95, 5" x 8", 8 for $10.95, Leacock.

Page 97: (Above): "West Wind" china, 5-pc. place setting, $19.25; shell bowl, $6.50, Lenox China. Crystal "Lenox Rhodora" stemware, $3 each; combination hurricane shade and candlestick, $9.50; oval centerpiece bowl, $8.00, Tiffin Glassmasters. "Melbourne" silver 6-pc. place setting, $28.50 tax included, Oneida Community Sterling. Individual salts and peppers, 2 prs., $4; cigarette box and ash tray set, $5.75; all Oneida, Ltd. Holloware. Organdy cloth, 70" x 106", with 12 napkins, $235, Leacock. "Piano" candles, Emkay. Flowers, Florists' Telegraph Delivery Association. (Below): "West Wind" china salad plates, $4.25 each, sauce boat, $20, Lenox. 12" decorated silver-plated waiter with gallery and ball feet, $37.50; "Regent" silver-plated mayonnaise, $21, all tax included, Reed & Barton. "Melon" gravy bowl and tray set, $47.50 plus tax (only tray pictured), Oneida Community. "Melon" 26" waiter, $100 plus tax, Community. "Melbourne" pie server, $8.50; gravy ladle, $10; serving spoons, $9 each; cold-meat fork, $10, all tax included, Oneida Community Sterling. Thermo Servers, $10, Blodgett & Co.; "Pregwood" 3-pc. carving set, $14.75, Hambro House; organdy cloth with 8 napkins, $39.50, Leacock. Flowers, Florists' Telegraph Delivery Association. Candles, Emkay.

TAKE A PACKAGE OF PIE FILLING

Page 98: Pie plates, Pyrex.

TAKE A PACKAGE OF DRIED FRUIT

Page 99: Cake stand, Fenton Arts. Fruit bowl, Tiffin. Blue casserole, Santa Anita.

TOWEL TRICK

Page 119: Idea by Cannon Mills.

HOW TO APPLY WEATHERSTRIPPING

Pages 124, 126: Weatherstripping, Schlegel Manufacturing Co.

BE PREPARED FOR A STORM

Page 130: Gasoline lamps, Coleman Co., Inc. Oil lamp, Antique House.

Page 132: Portable two-burner stove, Coleman Co., Inc. Stove and canned fuel, Sterno, Inc.

FRAME YOUR FAVORITE FABRIC

Pages 139, 140: "Williamsburg Carriages" by F. Schumacher & Co.

PLEASE TURN TO PAGE 138

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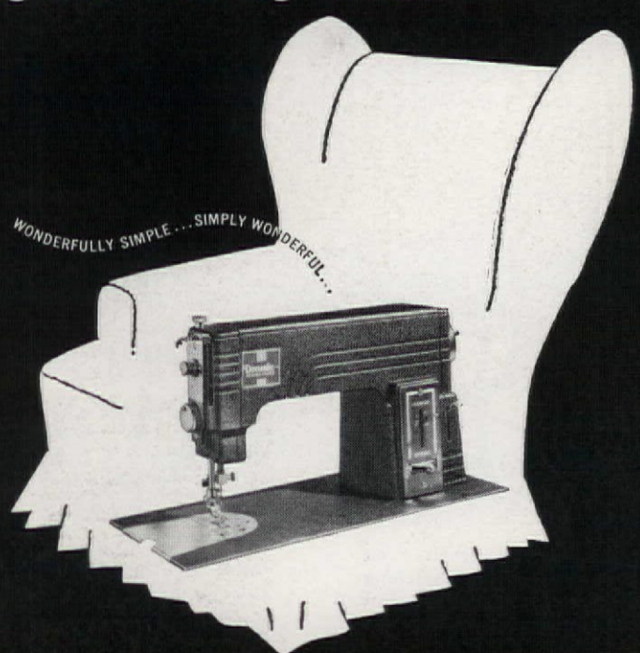
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*Price covers 5-pc. place setting.

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Where Credit Is Due

(Begins on page 137)

PHOTOGRAPHS

Kranzten Studio: cover, pages 72, 73, 74, 75, 76, 77, 78, 90, 91, 92, 93; F. M. Demarest: 14, 60 (except top), 62 (upper left), 67 (top), 68, 69 (top and lower left), 84, 85, 94, 96, 97, 98, 99, 100, 103 (upper left), 104 (lower left), 107 (oysters), 109, 111, 119, 120, 130 (center right), 139, 140; Children's Book Council: page 8 (upper right); Max Tatch: page 69 (lower right); Ben J. Allen: page 71 (top); Rodney McCay Morgan: page 79; Jack Roche: pages 80, 81; Pittsburgh Plate Glass Co.: pages 82, 83; Ulric Meisel: pages 86, 87, 128; Harry Shaw Newman: page 107 (photo print); Shelly Smith Studios: page 122 (center right); Parade Studios: page 62 (upper right); Lewis & Conger: page 60 (top); Motorola: page 62 (center and bottom); Eleanor Gilman: page 116; Photography for Industry: pages 124, 126; Metropolitan Museum of Art: page 145; Stephen Fay: pages 130 (lower left and right), 132; Joseph W. Molitor: page 142; Midori: page 103 (silverware); Landers, Frary & Clark: page 103 (bottom right); Albert Gommie: page 104 (upper right); Bassett's Art Shop: page 104 (lower right).

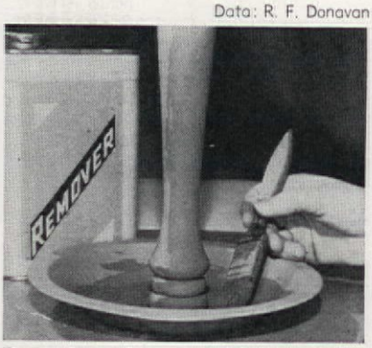
DRAWINGS: Elliott Flagg: page 84; Albert Pucci: pages 88, 89; Sigman-Ward: pages 148, 149; Jeannette Crowl: pages 96, 97.

Handyman How-to's



If your storm door is set so deeply that your knuckles scrape on the jamb when you grasp the handle, cut an "angle-block" from scrap lumber and fit it between the edge of the door and the handle

Data: R. F. Donavan



Removing paint or varnish from chairs, tables, and other pieces of furniture will be less of a mess-making chore if you put old cake tins under the legs. Catches remover to cut waste, too

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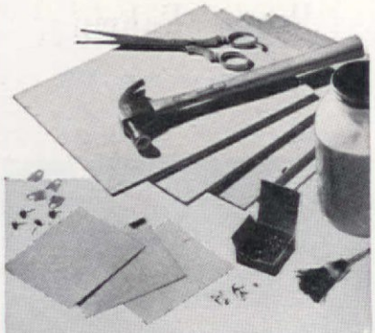
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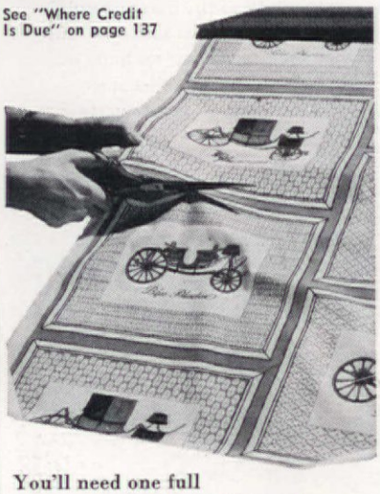
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Frame Your Favorite FABRIC

So many of our fine fabrics have a pictorial interest that's necessarily underplayed when they're wrought into draperies and upholstery, that we decided to mount one of them as a picture grouping and help it reap the attention it deserves. Ours is a Williamsburg Restoration Commemorative, depicting four authentic carriages, and it's a natural for our purposes because the frame's right there on the fabric. However, you'll find dozens of patterns around just waiting for an original eye and the ministrations of a glue pot to be as effective as these.

See "Where Credit Is Due" on page 137



You'll need one full repeat of your fabric, pieces of plywood cut to size (we needed four), a good fabric adhesive, sandpaper, flat picture hangers, short tacks and brass-headed nails. Unroll the fabric on a flat surface, and trim your "pictures" carefully. Sand the plywood smooth, and apply adhesive directly to the wood

MORE ON PAGE 140

Corner cupboard, Dutch cupboard, table and chairs . . . $781.00*.



Style note from

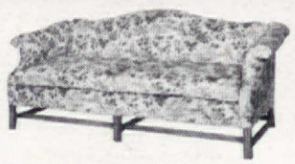
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...the picture stays clear and steady!

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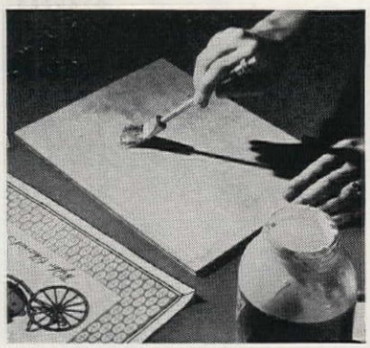
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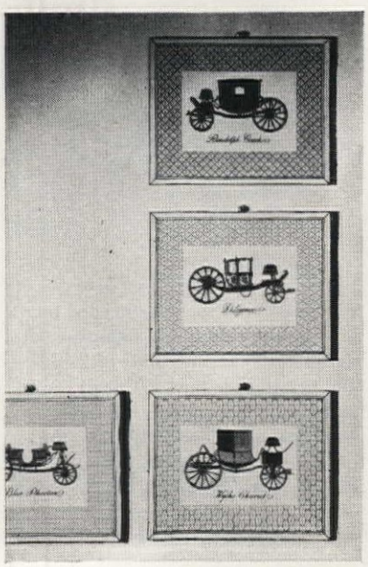
(Begins on page 139)



Drop the fabric pictures gently onto glued surface and adjust them properly. Excess adhesive should be wiped away with a damp cloth. Let your pictures dry thoroughly. Then finish the job by painting the edges of the plywood flat black, and spraying the fabric surface with a clear, protective plastic spray



Flat picture hangers are centered on the back of the plaques and fastened with short tacks. Because they look so jaunty, we hung ours on button-headed nails. Since prints are of uniform size, it's fun to work out novel arrangements



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It's easy! I just sewed Bestpleat pleater tape to the top of my drapery fabric, and inserted the special Bestpleat hooks in the woven-in pockets. These hooks make any kind of pleats . . . pinch, box, or cartridge pleats . . . easily, automatically!

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Please allow 3 weeks for handling and mailing

(Patterns contain tracings, directions, color guide, list of materials as required)

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- ☐ 1282 Blueprint construction pattern for building an authentic copy of an antique table bench, storage in seat 50c
- ☐ 1333 Blueprint construction pattern for building "Angel over Doorway" Christmas decoration 50c
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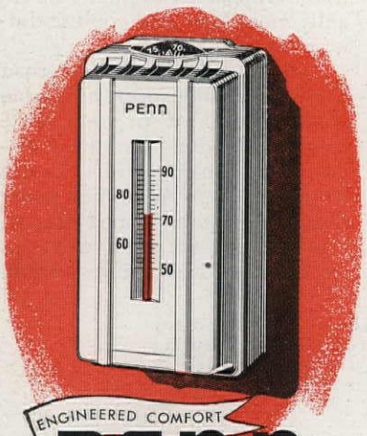


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Penn Controls, Inc., Goshen, Indiana.



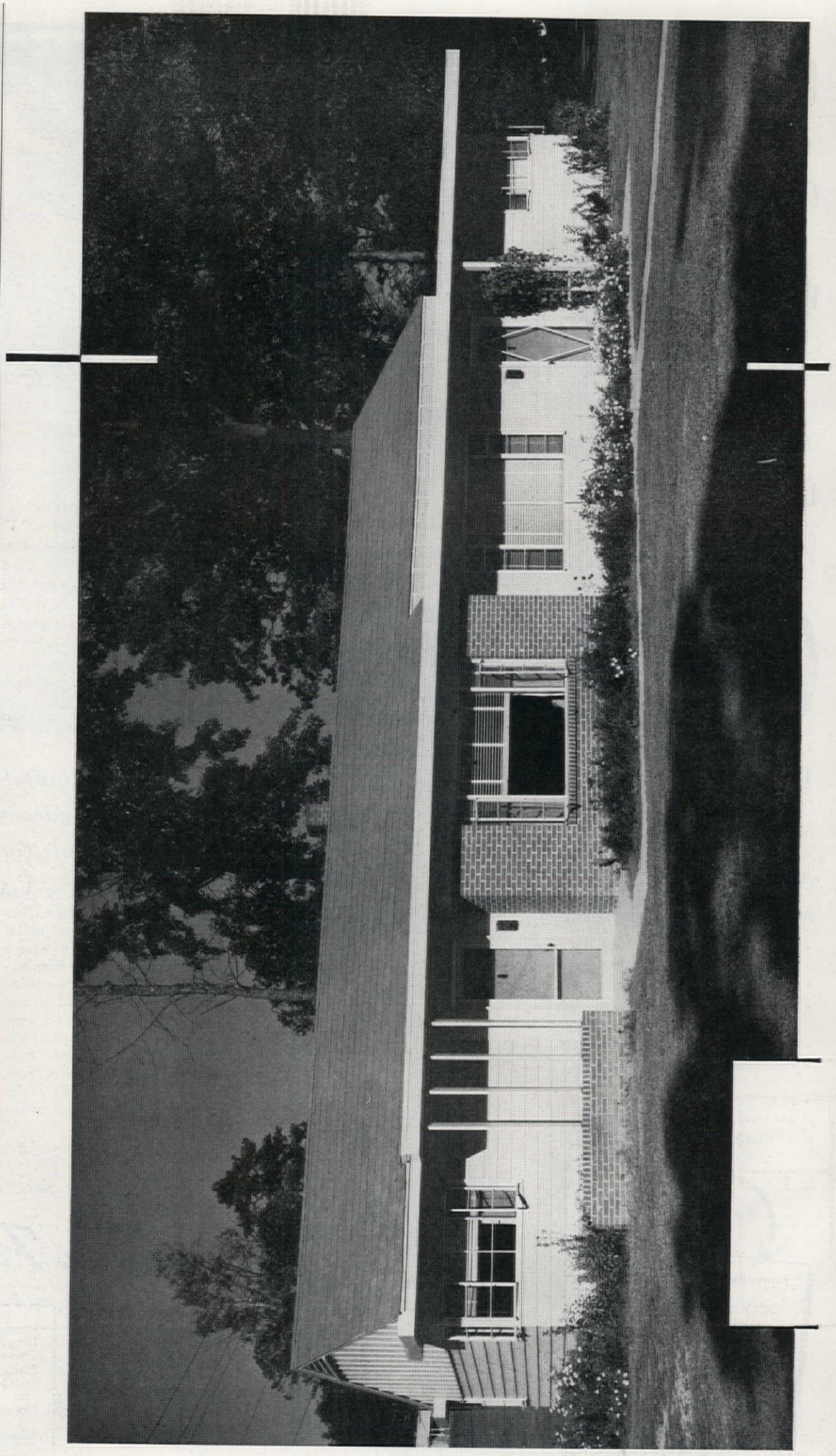
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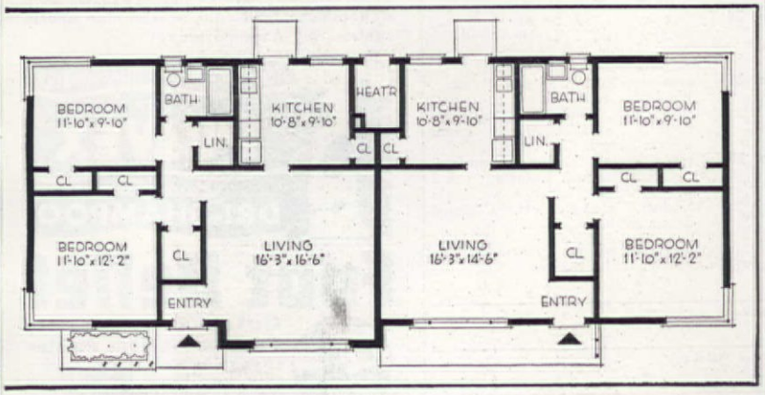
ARCHITECT: WILLIAM G. LYLES, BISSETT, CARLISLE & WOLFF
OWNER: CLEMSON HOUSE, INC.
BUILDER: DANIEL CONSTRUCTION CO.

BUILD ON — THE DOUBLE

Yes, it's a pair of semidetached, two-family houses, a genus you don't hear much about these days. It's not a type we recommend universally, but it does offer such a neat solution to a number of problems that we latched onto this particularly imposing example when we found it in Clemson, South Carolina, where it was built for members of the faculty of Clemson College. There is nice variation in the exterior design of the two units, and nothing of the twin-house look about it. Actually, at first glance, it appears to be an attractive, large single dwelling, a fact that would make it a fine neighbor on a street of one-family houses where zoning permits.

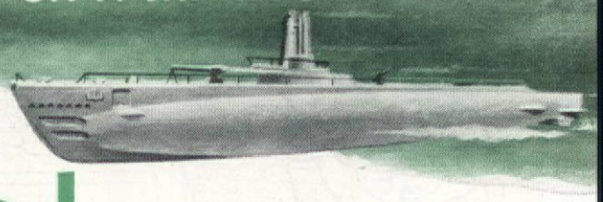
The economics of building this way are so sound that we prepared blueprints and materials lists for those of you whose bill it fills (see page 144). For little more than building a single house entails, you get two complete dwellings, and this basementless design with its rectangular plan doesn't waste a penny nor an inch. You pay for only one piece of land, and one landscaping job. You need only one heating system, one plumbing system, one set of foundations, one roof, and, of course, that party wall cuts down the costs of construction.

When it's all finished, you really have something. Building it would be a good joint enterprise for parents and married children who want to be together, yet independent. It is also an economical way for two young couples to pool their resources, and perhaps their baby sitters. (And one unit can always be sold without the other!) It's an excellent solo undertaking if you can occupy one house and use the other as an income producer. Rent it to a family, or as professional offices to a physician or dentist, and your own housing costs, if not cut to nil thereby, will be very substantially lowered.



YOU CAN BUY BLUEPRINTS
AND START TO BUILD IT
SEE ORDER FORM—PAGE 144

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IS PROVED ON A SHAKEDOWN CRUISE...



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PRESSURE-PROVED!

Don't wait till it's in your home to find out if the water heater you buy is dependable. Choose Rheem—the Water Heater that is proved *at the factory* to be durable and long lasting! Yes, every Rheem Water Heater is tested at a water pressure over twice as great as ever required for normal use. See your Master Plumber about a Rheem Automatic Water Heater in the size that is *right* for your needs. Look under "Water Heaters" in your classified telephone directory where his name and other Rheem Reliable Dealers are listed.

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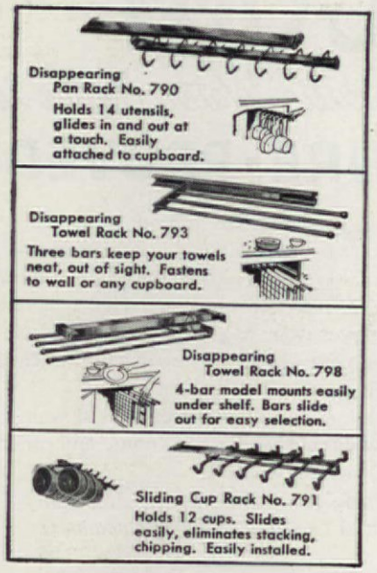


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PLANS FOR ONLY $5.00



No. 26 (see page 142 this issue) A real bargain. Two for the price of one! This two-family, semidetached house looks like a one-family job and doesn't cost an awful lot more. Good if two families want to join forces, or if you're looking for an income producer

Please allow 2 weeks for handling and mailing
PRICE: $5 PER SET

- No. 17 ☐ (see Jan., '53 issue) One story, 1,100 sq. ft. Two bedrooms, big living area, bath, two-car garage
- No. 18 ☐ (see Feb., '53 issue) One story, 3 bedrooms, big living room, dining room, kitchen, recreation room
- No. 19 ☐ (see March, '53 issue) One story, 3 bedrooms, 2 baths, living-dining room, kitchen with dining nook, roofed porch
- No. 20 ☐ (see April, '53 issue) One story, 3 bedrooms, living-dining room, bath, utility room, kitchen-laundry, garage
- No. 21 ☐ (see May, '53 issue) One-story modern summer house, living-dining-sleeping areas, kitchen, bath
- No. 22 ☐ (see July, '53 issue) One story, 2 bedrooms, big living room, kitchen, utility room, porch, bath
- No. 23*☐ (see Aug., '53 issue) Including attic, house has 5 bedrooms, 3 baths, living room, dining room, kitchen, porch, breezeway, garage
- No. 24 ☐ (see Sept., '53 issue) Two bedrooms, bath, 2 lavatories, living room, dining room, kitchen, utility, recreation room, porch
- No. 25 ☐ (see page 46, this issue) Two story, big living room with built-in fireplace wall, dining room, 4 bedrooms, 2 baths, utility room, screened porch, 2-car garage
- No. 26 ☐ (see page 142 this issue) Two family, semidetached. Each unit has 2 bedrooms; big living room, bath, kitchen, good closets. Common heater room.

*No plans sold for use in Queens, Nassau, or Suffolk County, L. I., N. Y.

Name

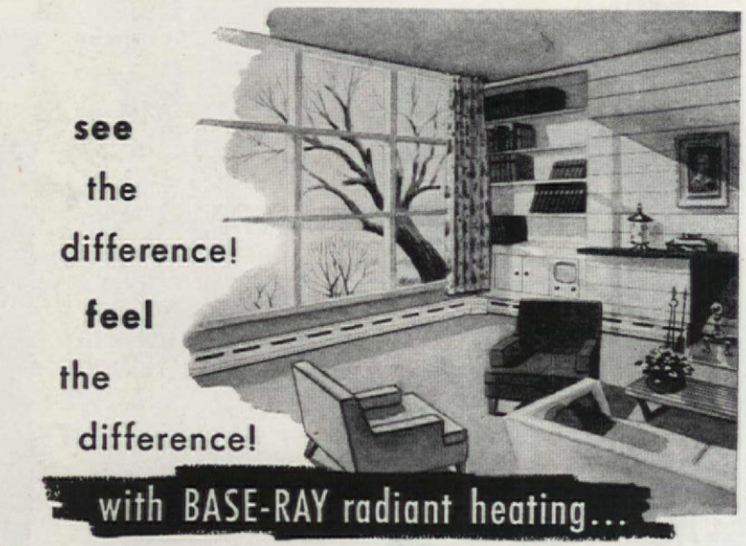
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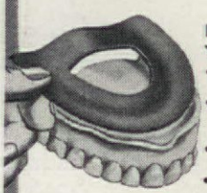
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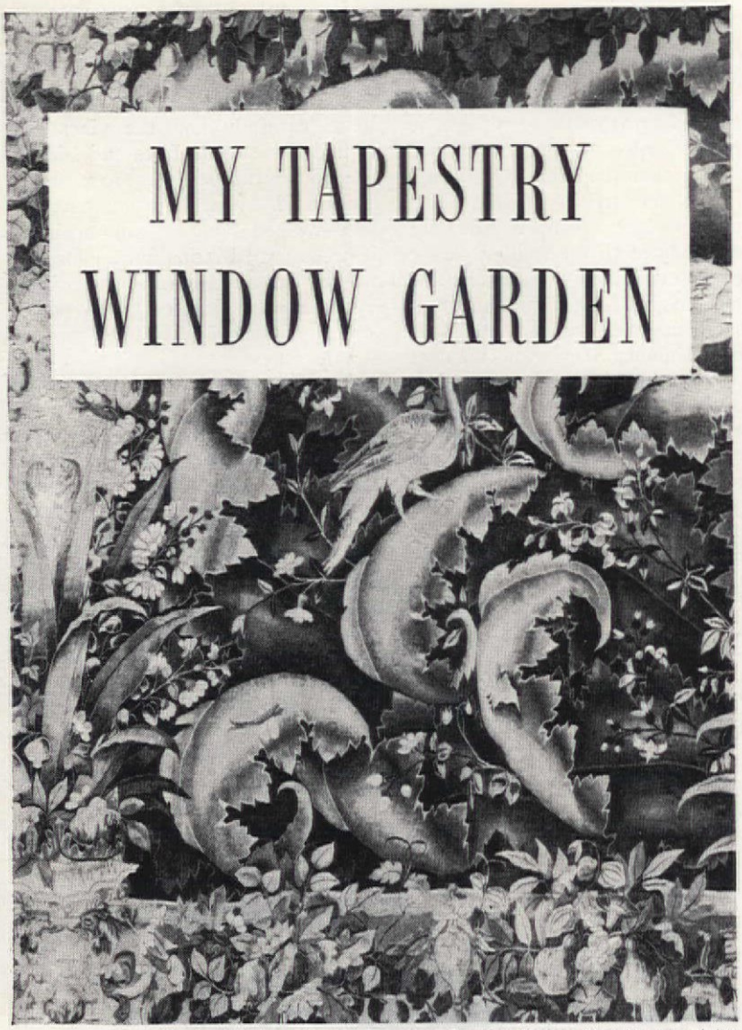
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MY TAPESTRY WINDOW GARDEN



Flemish XVI Cent. Verdure Tapestry—Courtesy Metropolitan Museum of Art

LUCY E. JAMES

Years ago at the International Flower Show in New York, I saw an exhibit of what they called "leaf tapestries." I adapted the idea for window and porch boxes that do not get too much sun, and it has been especially successful in a large southeast bay window in the dining room of my apartment which overlooks historic Hampton Roads. Never has the window given me more pleasure than during the past winters when I have made it a "leaf tapestry garden," using plants with colored foliage and various ferns, ivies, philodendrons, wandering-jew, etc. The exposure proved too hot for flowering plants and, as it is, I have to water lightly almost every day and leave water in the containers under the plants. About every other week, I supply a little good plant food. The important step of selecting proper plants involved some rather expensive experimenting. Beautifully colored crotons, which seemed just right against a green background, soon dropped their leaves, so I tried less expensive coleus of different kinds. Some proved hopeless; others look and do well in yellow pots with the pale gray wall and woodwork. They like abundant light but not direct sunshine.



To keep the window light and airy looking, I removed the Venetian blinds and, at the sides, use filmy net curtains instead of the usual heavy draperies. Across the center—that is the main window—a set of plate glass bathroom shelves supported by plastic uprights is effective and hardly noticeable. On the broad sill, two 30-in.-long, dark green, self-watering flower boxes sit in galvanized-iron pans 2 in. deep, which are also painted dark green. To avoid moisture on the sill, the pan in front rests on three small glass dishes and the back one on three pint fruit jars. The other plant containers stand in glass or pottery bowls.

The big job each year (for which I need help) is moving the window garden into the back yard about the middle of May and back again in early September before our storms begin. Across the

PLEASE TURN TO PAGE 146

now-SOFT WATER for your family to enjoy from every faucet!



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makes water softer than rain . . . automatically!

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Tapestry Window (Begins on page 145)

quite shady rear of the yard, next to a picket fence, I prepare a bed slightly higher than the rest. Here I set up three trellises, tying them securely to the fence; in front of them I plunge all the trailing plants, after repotting them in new soil (and larger pots if necessary) and trimming off unwanted runners, etc. With a little training, they grow up over the trellises but can be untwined when it is time to take them indoors. In front of these, I set out the other plants (except for those that are not thriving). Also at this time, I separate the old-fashioned, broad-leaved Boston fern and the white-edged snake-plant, start cuttings of wandering-jew and coleus, plant caladium bulbs, and experiment with any new things in which I have become interested. They make a pretty spot in the yard and need little care—watering now and then and occasionally a good spraying with an insecticide.

Soon after Labor Day, the two boxes are filled with well-prepared soil. In one, to go in the center front of the window, I put the ferns, snake-plants, caladiums, wandering-jew, and anything else in the white and green range. The other, to go behind the first, I fill with rooted coleus cuttings. The pots of trailing plants are lifted carefully and the vines unwound from the trellises and laid on the ground while the pots are scrubbed and rinsed. Then, the window having been washed (and the sill repainted if necessary), I string fine fishing line tightly up and down between the Venetian-blind fixtures to provide a strong but almost invisible support for the vines.

Last year I tried Heavenly Blue morning glories, nicking each seed with a sharp knife, soaking them overnight, and planting them in good soil, about five to a 6-in. pot. They sprouted in a few days, grew rapidly, trailed all over the window, and were very satisfactory—for a short time. The plants were fragile, short-lived, and did not bloom as profusely as outdoors; but they were a beautiful sight on cold February mornings.

The greatest compliment paid my window, I think, came from a little girl who, when she saw it, exclaimed: "Oh! And is all this *on the inside?* Can I touch it?" . . . Indeed, it is a garden "on the inside," that any amateur can grow; a wonderful tonic for aching joints and a neuralgic head; a center of happy activity at a minimum of expense and effort; a desirably different hobby that attracts plenty of visitors, too.



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Western Pine paneling and built-in bookcases set the mood for comfort here! The natural beauty of the Western Pines* lends warmth to a new house and mellows with the years. Even-textured and smooth-surfaced, the Western Pines take paints, stains, varnishes well – or wax to a glowing natural finish.

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Specify figured Mississippi Glass. Available in a wide variety of beautiful and unusual patterns wherever quality glass is sold.

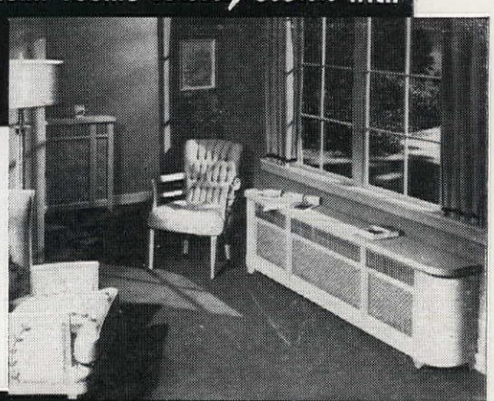
William Brockway residence, Los Angeles, Calif. Burton Schutt, architect. Reprint from Sunset Magazine. H. H. Baskerville, Jr., photographer.

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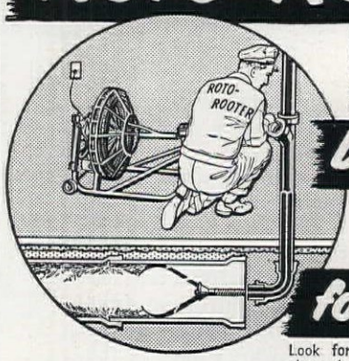


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What to Do when Your Oil Burner Stalls

FRANK V. MITCHELL
ROBERT W. MITCHELL

Usually, a homeowner's first thought, when his oil burner stops operating, is to call a serviceman. He does not try the numerous checks which might remedy the trouble, but stands by helplessly while his home grows cold on a winter's night. And, meanwhile, the serviceman is out on more calls than he can handle. Now, while it is true that an oil burner is a complicated mechanism, there is no need for depending utterly upon a serviceman. Actually, the things you yourself can do to determine and eliminate the trouble are as simple as turning on a water faucet, so don't call the serviceman until you're sure you need him.

When an oil burner is installed, instructions for its operation and care are usually given, but through lack of understanding, many homeowners freeze until the serviceman arrives and then watch him press a button or insert a fuse. As these calls must be paid for, the homeowner wastes money while needlessly enduring a cold house. To eliminate unnecessary service calls, place the following check list near your oil burner.

Oil Tank. Always make sure of your supply. After the tank is filled and the oil pump is primed, press the recycling button. Oil delivery man will probably prime your pump on request.

House Current. Check the lights. If the current is off, call the power company. Sometimes there may not be enough voltage to operate the burner, even though the house lights work.

Room Thermostat Setting. Check the point at which the thermostat is to be set to be sure that it is at least three degrees above room temperature. Often the burner will not operate un-

PLEASE TURN TO PAGE 148



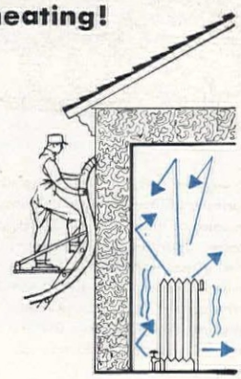
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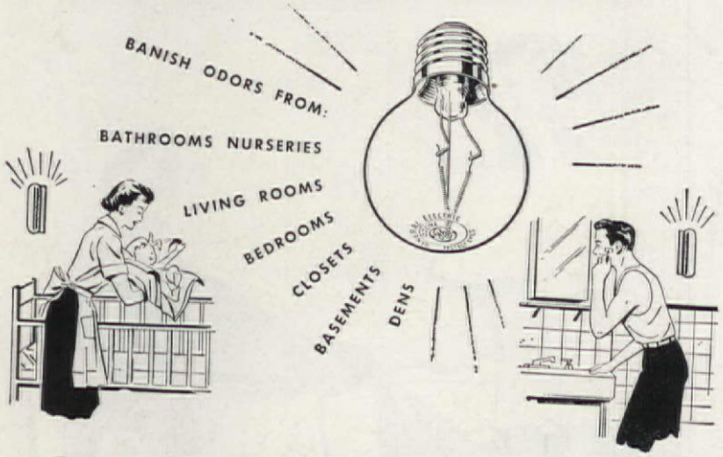


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Oil Burner

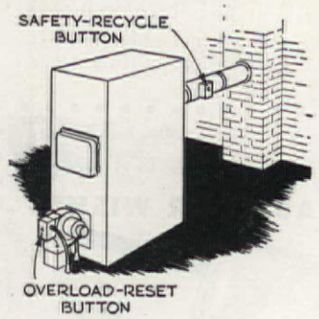
(Begins on page 147)

less so regulated. As a last resort, after all tests have been made, remove the cover from the thermostat and blow away any dust present. Then, move a calling card carefully back and forth between the points. If this cleaning does not cause the burner to operate, call a serviceman.

Switches. See that all switches controlling oil burner operation are in the "on" position. Someone in the family, especially a youngster, might have inadvertently flipped a switch.

Fuses. Examine the burner switch box and the house fuse box to see if a fuse has blown. In replacing, be sure to use the correct size.

Safety Recycling Button. First, open the furnace door, if it is accessible, to reduce a build-up of pressure from oil fumes. Standing to one side of the furnace door, press the recycling button on the stack relay which is attached to the smoke pipe. If no flame is seen through the furnace door or peep-hole, check the motor for an overload reset button (usually red, if there is one). If no flame shows after pressing the overload button, call the serviceman.



If, on pressing the recycling button, a flame appears that seems normal, but only burns for a minute or two, remove the set and clean the soot away from the end that was in the smoke pipe. Replace and press recycling button once more. If flame does not continue for more than a few minutes, call a serviceman.

Oil Valve. Check for an oil valve at the burner and also for the one at the tank. They should both be open all the way.

Low Water Cut-off (only on steam boilers). If the burner has a low-water cut-off which stops it, the burner should begin to operate shortly after water is run into the system. Keep the glass gauge half full.

Motor Noise. If the burner is especially noisy, try a few drops of oil in the motor oil cup. If this does not work, call a serviceman.

If all efforts have not remedied the situation and the serviceman finds that defective parts have caused the trouble, about half the cost of new parts can be saved by having rebuilt replacements installed. Rebuilt parts often are as good as new if they are

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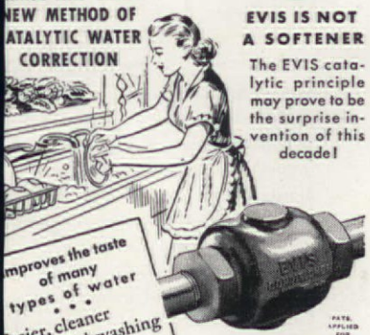
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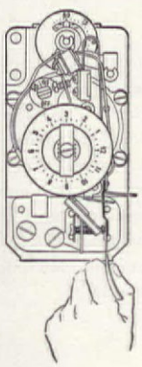
Oil Burner

(Begins on page 147)

carefully reconditioned and if they are guaranteed by the seller.

When a serviceman is needed, there is always a question of whom to call. If you have a service contract, of course call the company that services the burner. But if there's no contract, about the best way to find a reliable serviceman is to inquire among friends before any trouble occurs. Usually, someone will have had experience with a repairman who does his work well at fair prices. Picking a serviceman at random is like picking a garage when your car breaks down away from home. You may get satisfactory service, and then again—.

Before you take out a service contract, consider the various types and check with a few companies before signing. Some charge more than others for similar services. One type of contract includes a standard labor fee covering a period of time during which there is only a charge for parts. With this type of agreement, of course, there is the danger that the burner will always seem to need an abundance of parts each time the



serviceman is called.

Another type of contract supplies labor and a summer clean-up for a standard fee. Another includes labor, a summer clean-up, and the replacement of defective parts. Usually, however, this last agreement fails to insure the homeowner against breakdown of such parts as a clock thermostat, a hot water circulator and a low water cut-off. Therefore, read the contract carefully and know exactly what you are to receive for the good money you pay out.

Probably the most practical means of caring for an oil burner system is to have a reliable serviceman clean and inspect it each summer and make any needed repairs and adjustments. In this way, you help to eliminate trouble in cold weather.

If during a summer check-up, you wish your serviceman to improve the efficiency of your heating plant, you might have him add what he thinks your system should contain to decrease your fuel costs. One worthwhile unit that might be included in any system is a clock thermostat which saves fuel by automatically lowering the night temperature.

Next time you buy a water heater



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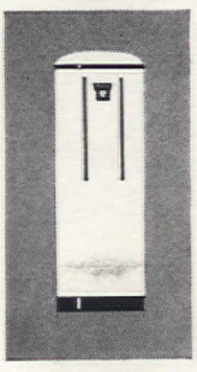
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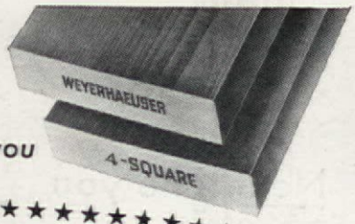
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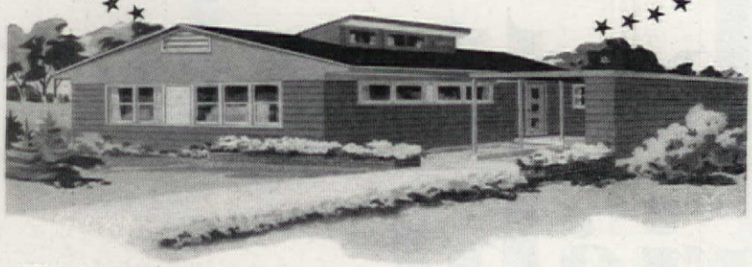
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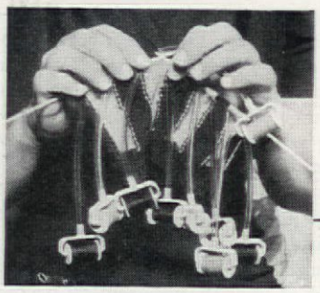
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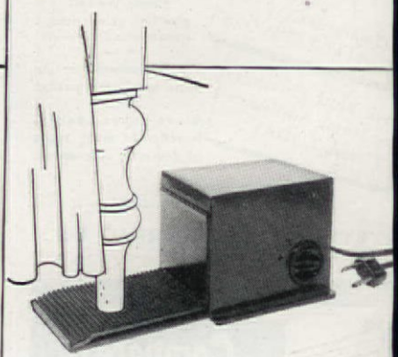


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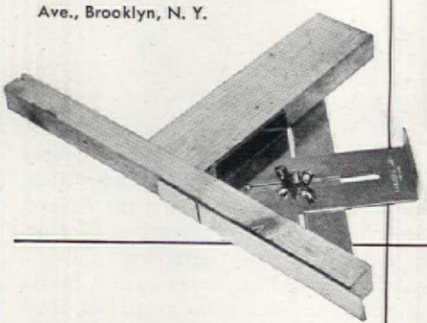


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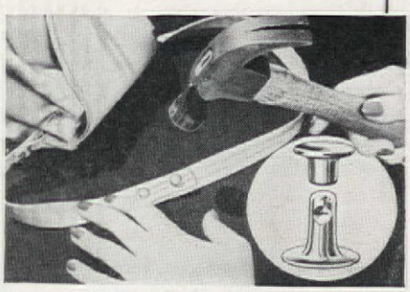
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The AMERICAN HOME

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